

**Coverage Report**

**FICCI- Illicit Trade**

**International Press Conference – Delhi**

**15<sup>th</sup> January, 2016**

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Publication	Mail Today
Date	16 <sup>th</sup> January, 2016
Headline	Code to bust online bogus products

## CEBC considering voluntary code of practice for e-commerce companies to curb illicit trade

# Code to bust online bogus products

By Mail Today Bureau in New Delhi

**T**HE Central Board of Excise and Customs (CEBC) is considering a proposal to put in place a voluntary code of practice for e-retailers to curb

the menace of fake products and illicit trade, which has proliferated e-commerce platforms.

"New challenges are emerging for customs. E-commerce is one such major area of vulnerability. E-commerce in India provides an unparalleled platform for sellers of both genuine and counterfeit products. So, we are looking at the possibility of introducing a voluntary code of practice for e-retailers," CBEC chairman Najib Shah said at an event organised by the Federation of Indian Chambers of Commerce and Industry (Ficci) here on Friday.

Shah said that easy concealment of identity encourages sale of counterfeit products on e-commerce platforms and at times, intermediaries are denied judicial protection in the absence of strong law. The

Leading e-tailers like Alibaba, Amazon and Snapdeal have been at the receiving end of imitation products offered by third parties not connected to brand owners, according to tax advisory firm Grant Thornton.



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**E-commerce in India provides an unparalleled platform for sellers of both genuine and counterfeit products. ... This game (fake products and illicit trade) is done at the cost of the honest taxpayers**

— Najib Shah, Chairman, CBEC

CBEC will organise a seminar next month to discuss with stakeholders the possibility of introducing a voluntary code of practice for e-retailers to fight illicit trade, he added.

A report by tax advisory firm Grant Thornton and Ficci, 'Emerging challenges to legitimate business in the border-less world', released on Friday also

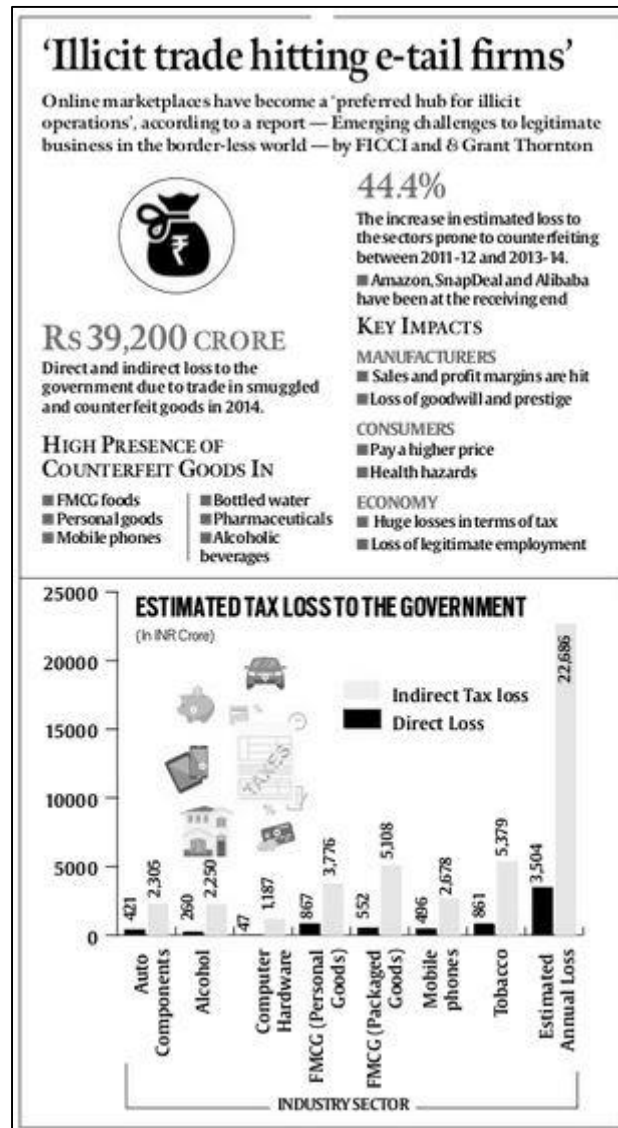
noted that online marketplaces have become a preferred hub for illicit operations owing to their wider reach and ease of access. Leading e-tailers such as Alibaba, Amazon and Snapdeal have been at the receiving end of imitation products offered by third parties not connected

to brand owners, the report said. The report also came out in favour of a separate e-commerce law in the country to check the illicit trade.

In the absence of a specific e-commerce legislature in India and other laws, including the Information Technology Act, Indian Companies Act, Companies Act 2013, Intellectual property, laws in copyrights and trademark, etc, there are certain grey areas, it added. "E-commerce regulations have a long way to go in India and inching closely towards this journey is the recent proposal of the consumer affairs ministry to bring the e-commerce businesses under the purview of multiple government agencies," the report further added.

**Stress on separate e-commerce law in the country to check the illicit trade**

Publication	The Indian Express
Date	16 <sup>th</sup> January, 2016
Headline	Illicit trade hitting e-tail firms



Publication	The Hindu
Date	15 <sup>th</sup> January, 2016
Headline	Government to hold talks with WIPO

# Government to hold talks with WIPO

Agenda to include IPR awareness creation, enforcement and capacity building

ARUN S

**T**he Commerce and Industry Ministry will hold discussions with the World Intellectual Property Organisation (WIPO), the global body for promotion and protection of intellectual property rights (IPR), before approaching the cabinet for clearance of the national IPR policy.

The agenda of the high-level discussions with WIPO, likely on January 15, include possible measures for IPR awareness creation, enforcement and capacity building.

WIPO director Ms. Louise Van Greunen told *The Hindu* that there will be discussions between the WIPO and the Department of Industrial Policy and Promotion (DIPP) on some components of the proposed national IPR policy. These could include ways to integrate a formal awareness strategy into the policy to ensure respect for IPRs,

## INTELLECTUAL PROPERTY

policy

as well as on an effective enforcement framework and capacity building measures.

Van Greunen said she was hopeful that India's national IPR policy would encourage innovation, promote foreign investment and stimulate growth. "There is a lot of optimism about India," she said. DIPP, a part of the commerce and industry ministry, is the nodal body at the Centre for drafting and finalising the national IPR policy.

### U.S. seeks comments

The government's decision to formulate a national IPR policy



The DIPP had constituted an IPR think tank headed by Justice Prabha Sridevan to draft a national IPR policy and sought suggestions for it from stakeholders.

followed criticism from developed countries, including the US, of India's "weak" IPR system as it allegedly does not do enough to effectively protect IPRs.

The U.S. had on January 11 sought public comments for the 2016 version of the Special 301 Report. The report "identifies countries that deny adequate and effective protection of IPR or deny fair and equitable market access to US persons who rely on IP protection." Noting America's concerns on India's IPR system, the 2015 Special 301 report said India will remain on the 'Priority Watch List'. The report, however, said the U.S. was not announcing an out-of-cycle review of India in this regard, but will monitor progress, and was prepared to take further action, if necessary.

The DIPP, on November 13, 2014, had said it constituted an IPR think tank headed by Justice Prabha Sridevan to draft a national IPR policy and sought suggestions for it from stakeholders. The think tank submitted the first draft of the

The U.S. had on January 11 sought public comments for the 2016 version of the Special 301 Report

policy on December 19, 2014 and sought comments from the public. The think tank then gave its final draft to the DIPP on April 18 last year after taking comments from 290 stakeholders or delegations and "in-person meetings with 60 delegations comprising 132 stakeholders." The DIPP had sought comments from other central government ministries on the final draft and had said the final policy will go to the Union cabinet shortly for approval.

### WIPO's programme

Ms. Van Greunen, who is to speak on measures to counter illicit trade at a FICCI event, said WIPO has already held a programme with the Central Bureau of Investigation and the states on effective

implementation of IPR laws and capacity building. The inputs from the programme would be given to the DIPP.

The Geneva-headquartered WIPO encourages and provides assistance to all its 188 member countries in formulating a national IPR policy, she said, adding, however, that WIPO does not dictate or prescribe any mandatory measures.

"All our activities are member (country)-driven. We only prepare a draft outline and tell our members what all could be useful to include in such a (national IPR) policy. It is for the member country to accept it or not, bearing in mind their level of development and developmental goals," Van Greunen said.

Referring to the importance of creating awareness of IPRs in India and other countries to ensure the successful implementation of an IPR policy, she said relying only on punitive measures will not be as effective as a sustainable approach to create awareness among all stakeholders.

Ms. Van Greunen said WIPO has a document on enforcement dealing specifically with components to be included in the awareness creation strategy, adding that this document could be tailored to suit the needs of countries including India.

### Low patent filing

According to data compiled by IndiaSpend, of the total 67,342 patents granted in India during 2006-15, those pertaining to foreign inventors were 56,727, while only 10,615 went to Indian inventors. In the WIPO's Global Innovation Index 2015 that surveyed 141 economies in the world, India's was ranked 81.



Publication	The Asian Age
Date	16 <sup>th</sup> January, 2016
Headline	Counterfeiters use e-com to target larger audiences

# ‘Counterfeiters use e-com to target larger audiences’

**AGE CORRESPONDENT**  
MUMBAI, JAN. 15

E-commerce is the newest channel adopted by counterfeiters to effectively reach a wider audience. With online marketplaces witnessing a phenomenal growth in India, the space has also become an easy prey to fake goods,” said Vidya Rajarao, partner, Grant Thornton India LLP.

In the absence of any specific e-commerce legislation in India, there is need for a separate e-commerce law in the country to make online shopping a safe experience for the customers, says Ficci Cascade — Grant Thornton report: Emerging Challenges to Legitimate Business in the Borderless World which was launched on Friday.

The report observes that one of the lesser known

■ The report observes that one of the lesser known yet severe consequences of such activities is terror funding, which directly poses a threat to the national security of countries, and recommends setting up a nodal governance agency

yet severe consequences of such activities is terror funding, which directly poses a threat to the national security of countries, and recommends setting up a nodal governance agency which can help coordinate national efforts and intelligence against illicit trade.

It also suggests that besides crating consumer awareness and adopting anti-counterfeit technologies, strengthening of the legal system and investing in research and development can help in combating the counterfeiting menace.

Counterfeiting also leads to losses for industry, loss of revenue for the government in form of duties and levies and consumers pay a higher price for inferior goods.

Mr A. Didar Singh, secretary general, Ficci said our country's laws are progressive and “given the emphasis on the current ‘Make in India’ campaign for economic development and the much anticipated growth; an effort therefore needs to be made to examine how illegal trading activities can be curbed”.

Publication	The Financial Express
Date	16 <sup>th</sup> January, 2016
Headline	CBEC mulling voluntary code for e-retailers to control illicit trade

## CBEC mulling voluntary code for e-retailers to control illicit trade

**New Delhi, Jan 15:** Expressing concern over the sale of fake products on e-commerce platforms, the Central Board of Excise and Customs (CBEC) on Friday said it is considering putting in place a voluntary code of practice for e-retailers to curb illicit trade.

"New challenges are emerging for customs. E-commerce is one such major area of vulnerability. E-commerce in India provides an unparalleled platform for sellers of both genuine and counterfeit products. So, we are looking at possibility of introducing voluntary code of practice for e-retailers," CBEC chairman Najib Shah said at an event organised by Ficci in New Delhi.

The easy concealment of identity encourages the sale of counterfeit products on the e-commerce platform. At times, intermediaries are denied judicial protection in the absence of strong law, he said. To address the challenges posed by e-commerce trade, Shah said CBEC will at a seminar next month discuss with stakeholders the possibility of introducing 'voluntary code of practice' for e-retailers to fight illicit trade.

**At times, intermediaries are denied judicial protection in the absence of strong law, CBEC chairman Najib Shah said**

Stating that any smuggling and counterfeit activities is a matter of great concern to the government, the CBEC chief said, "This game is done at the cost of the honest tax payers. Though it results in financial gain to the person infringing the law but it is a financial loss to the exchequer." Shah also emphasised on the intellectual property rights and called for structured interaction between the customs and stakeholders on this issue.

The latest report, 'Emerging challenges to legitimate business in the border-less world', prepared by tax and advisory firm Grant Thornton and industry body Ficci, also noted that online marketplaces have become a 'preferred hub for illicit operations' owing to their wider reach and ease of access.

*PTI*



Publication	Business Standard
Date	16 <sup>th</sup> January, 2016
Headline	CBEC for voluntary code for e-trailers to curb illicit trade

**CBEC for voluntary code for e-trailers to curb illicit trade**

Expressing concern over sale of fake products on e-commerce platform, CBEC on Friday said it is considering putting in place a voluntary code of practice for e-retailers to curb illicit trade. "New challenges are emerging for customs. E-commerce is one such major area of vulnerability. E-commerce in India provides an unparalleled platform for sellers of both genuine and counterfeit products. So, we are looking at possibility of introducing voluntary code of practice for e-retailers," Central Board of Excise and Customs Chairman Najib Shah said at an event. PTI

Publication	Hindu Business Line
Date	15 <sup>th</sup> January, 2016
Headline	UN agency to help India bolster IP enforcement

## UN agency to help India bolster IP enforcement

**AMITI SEN**  
New Delhi, January 14

The World Intellectual Property Organisation (WIPO) plans to strengthen cooperation with India to help improve enforcement of intellectual property laws in the country.

"The year before last we had started an activity in cooperation with the Central Bureau of Investigation in Ghaziabad to create awareness and assess needs, together with government officials, of issues like this (improving enforcement and checking infringement of intellectual property). I will talk with Indian officials during my present visit on what can be done to further the initiative," said Louise Van Greunen, Director, WIPO, in an interview with *BusinessLine*.

Van Greunen is in New Delhi to participate in a FICCI seminar on *Illicit Trade - A Threat to National Security and Economy*.

"We of course are not the people who would run and clear the street. We look at what strategically should be done in terms of sustainable capacity development to make law enforcement officers aware of the needs and to address them," she said.

With piracy and other infringement issues growing in India, as in other parts of the world, the proposed IPR policy



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**LOUISE VAN GREUNEN**  
Director, WIPO

drafted under the Department of Industrial Policy and Promotion stresses enforcement and adjudication issues.

Greunen said that as far as the IP policy was concerned, the Indian government had already highlighted a substantial number of issues, and WIPO would see how it could help address some of them.

WIPO, one of the specialised agencies of the United Nations, provides assistance to its members in the field of building respect for IP and the enforcement of IP rights. The services it provides include legislative advice, as well as training and awareness raising activities.

Publication	The Asian Age
Date	16 <sup>th</sup> January, 2016
Headline	Paswan: National IPR policy in making

## Paswan: National IPR policy in making

**AGE CORRESPONDENT**  
NEW DELHI, JAN. 15

Union minister for food and consumer affairs Ram Vilas Paswan on Friday said that the government is drawing up finer details of a national intellectual property rights (IPR) policy. He said that the policy will spur economic growth.

"The national IPR policy is in the making. With the release of this policy, India will get the much-needed push in its economic growth and socio-economic developmental agenda," the minister said at a function organised by an industry body Ficci in the national capital.

Incidentally, the department of industrial policy and promotion (DIPP), under the aegis of the ministry of commerce and industry, had in 2014 prepared and circulated the draft IPR policy and sought public comments. The final policy is being worked out, Mr Paswan stated.

He argued that India's role as a global economic powerhouse and status of an investment destination are increasingly linked to its ability to ensure IPRs are protected with strong IPR rules and enforcement of laws and regulations.

He added that on the one hand the value of "Indian made" intellectual rights is on the rise while on the other rising counterfeit and fake products are posing as a key threat to the country's economic growth.

Publication	The Tribune
Date	16 <sup>th</sup> January, 2016
Headline	CBEC for voluntary code for e-retailers

# CBEC for voluntary code for e-retailers

NEW DELHI, JANUARY 15

Expressing concern over sale of fake products on the e-commerce platform, the Central Board of Excise and Customs (CBEC) today said it was considering putting in place a voluntary code of practice for e-retailers to curb illicit trade.

"New challenges are emerging for customs. E-commerce is one such major area of vulnerability. E-commerce in India provides an unparalleled platform for sellers of both genuine and counterfeit products. So, we are looking at possibility of introducing a voluntary code of practice for e-retailers," CBEC chairman Najib Shah said on the sidelines of an event here.

The easy concealment of identity encourages sale of counterfeit products on the e-commerce platform. At times, intermediaries are denied judicial protection in the absence of strong law, he said.

To address the challenges posed by e-commerce, Shah said the CBEC would at a seminar next month discuss



## CURBING ILLICIT TRADE:

Players, including Snapdeal, have been at the receiving end of imitation products offered by third parties.

with stakeholders the possibility of introducing voluntary code of practice for e-retailers to fight illicit trade.

Stating that any smuggling and counterfeit activities is a matter of great concern to the government, the CBEC chief said, "This game is done at the cost of the honest tax payers. Though it results in financial gain to the person infringing the law but it is a financial loss to the exchequer." He emphasised on the intellectual property rights and called for structured interaction between the customs and stakeholders on this issue. — PTI




Publication	The Pioneer
Date	16 <sup>th</sup> January, 2016
Headline	National IPR policy to boost economic growth: Paswan

# National IPR policy to boost economic growth: Paswan

**PNS ■ NEW DELHI**

**T**he Government is drawing up the contours of a national Intellectual Property Rights (IPR) policy and its implementation will provide an impetus to growth, Union Minister Ram Vilas Paswan said on Friday.

The Department of Industrial Policy and Promotion (DIPP), under the aegis of the Ministry of Commerce and Industry, had in 2014 prepared and circulated the draft IPR policy and sought public comments. The final policy is being worked out. "The national IPR policy is in the offing and we hope that with the release of this policy, India will get the much-needed push in its economic growth and socio-economic developmental agenda," Paswan said at an event on 'Illicit Trade' organised by industry body Ficci here. India's role as a global economic powerhouse and status of an investment destination are increasingly linked to its ability to ensure IPRs are protected with strong IPR rules and enforcement of laws and regulations, the minister said.





Publication	Deccan Chronicle
Date	16 <sup>th</sup> January, 2016
Headline	Counterfeiters use e-com to target larger audiences

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**DC CORRESPONDENT**  
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Mr A. Didar Singh, secretary general, Ficci said our country’s laws are progressive and “given the emphasis on the current ‘Make in India’ campaign for economic development and the much anticipated growth; an effort therefore needs to be made to examine how illegal trading activities can be curbed”.

Publication	Rajasthan Patrika
Date	16 <sup>th</sup> January, 2016
Headline	Emphasis on standard quality

# स्वयं को बनाना होगा गुणवत्ता का मानक

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में पहुंचने पर भारत की छवि को झटका लगता है तथा सरकारी राजस्व की भी भारी क्षति होती है। उन्होंने कहा कि उद्योगों को ऐसे गुणवत्तापूर्ण सामानों का उत्पादन करना चाहिए जो न केवल भारतीय बल्कि अंतरराष्ट्रीय मानकों पर खरे उतरें। उन्होंने कहा कि पूरे देश में खुलेआम नकली सामानों का कारोबार चल रहा है और व्यापार में इसकी हिस्सेदारी लगभग 10 प्रतिशत है। नकली सामानों की बिक्री से न केवल देश की अर्थ व्यवस्था को नुकसान होता है, बल्कि यह स्वास्थ्य, शिक्षा, परिवहन तथा पर्यावरण को भी प्रभावित करता है।

अवैध कारोबार वैश्विक समस्या है, आगे आए उद्योग : पासवान ने कहा कि सरकार ने कई अवसरों पर स्पष्ट किया है कि 125 करोड़ की आबादी वाले इस देश में केवल सरकार उपभोक्ताओं को जागरूक नहीं कर सकती है। इसके लिए उद्योग व्यापार और बड़े औद्योगिक घरानों को आगे आना होगा।



Publication	The Economic Times
Date	15 <sup>th</sup> January, 2016
Link	<a href="http://economictimes.indiatimes.com/news/economy/policy/inadequate-enforcement-and-lack-of-consumer-awareness-boosting-counterfeiting-in-india-ficci/articleshow/50590384.cms">http://economictimes.indiatimes.com/news/economy/policy/inadequate-enforcement-and-lack-of-consumer-awareness-boosting-counterfeiting-in-india-ficci/articleshow/50590384.cms</a>

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Our current govt has lost focus, the

## Inadequate enforcement and lack of consumer awareness boosting counterfeiting in India: FICCI

By Ratna Bhushan, ET Bureau | 15 Jan, 2016, 03:12PM IST

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Publication	The Economic Times
Date	15 <sup>th</sup> January, 2016
Link	<a href="http://economictimes.indiatimes.com/industry/services/retail/cbec-for-voluntary-code-for-etailers-to-curb-illicit-trade/articleshow/50589558.cms">http://economictimes.indiatimes.com/industry/services/retail/cbec-for-voluntary-code-for-etailers-to-curb-illicit-trade/articleshow/50589558.cms</a>

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By PTI | 15 Jan, 2016, 02:13PM IST [Post a Comment](#)

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"New challenges are emerging for customs.

economictimes.indiatimes.com/DashBoard.htm



Publication	The Economic Times
Date	16 <sup>th</sup> January, 2016
Link	<a href="http://economictimes.indiatimes.com/industry/services/retail/online-marketplace-emerging-as-a-hub-for-smuggled-and-counterfeit-products-grant-thornton/articleshow/50604828.cms">http://economictimes.indiatimes.com/industry/services/retail/online-marketplace-emerging-as-a-hub-for-smuggled-and-counterfeit-products-grant-thornton/articleshow/50604828.cms</a>

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By DIVYA RAJAGOPAL, ET Bureau | 16 Jan, 2016, 06:08PM IST

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Publication	Business Standard
Date	15 <sup>th</sup> January, 2016
Link	<a href="http://www.business-standard.com/article/pti-stories/national-ipr-policy-to-give-fillip-to-economic-growth-paswan-116011500692_1.html">http://www.business-standard.com/article/pti-stories/national-ipr-policy-to-give-fillip-to-economic-growth-paswan-116011500692_1.html</a>

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Publication	India Today.in
Date	16 <sup>th</sup> January, 2016
Link	<a href="http://indiatoday.intoday.in/story/cbec-for-voluntary-code-for-e-retailers-to-curb-illicit-trade/1/571260.html">http://indiatoday.intoday.in/story/cbec-for-voluntary-code-for-e-retailers-to-curb-illicit-trade/1/571260.html</a>


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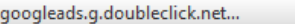


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Joe C Mathew Last Updated: January 15, 2016 | 15:30 IST

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The government is drawing up the contours of a national Intellectual Property Rights (IPR) policy and its implementation will provide an impetus to growth, Union Minister Ram Vilas Paswan said today.

The Department of Industrial Policy and Promotion (DIPP), under the aegis of the Ministry of Commerce and Industry, had in 2014 prepared and circulated the draft IPR policy and sought public comments. The final policy is being worked out.

Publication	The Pioneer
Date	15 <sup>th</sup> January, 2016
Link	<a href="http://www.dailypioneer.com/business-and-finance/national-ipr-policy-to-give-fillip-to-economic-growth-paswan.html">http://www.dailypioneer.com/business-and-finance/national-ipr-policy-to-give-fillip-to-economic-growth-paswan.html</a>

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The government is drawing up the contours of a national Intellectual Property Rights (IPR) policy and its implementation will provide an impetus to growth, Union Minister Ram Vilas Paswan said today.

The Department of Industrial Policy and Promotion (DIPP), under the aegis of the Ministry of Commerce and Industry, had in 2014 prepared and circulated the draft IPR policy and sought public comments. The final policy is being worked out.

"The national IPR policy is in the offing and we have to take steps to ensure that it is implemented effectively," he said.

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Publication	Business World
Date	16 <sup>th</sup> January, 2016
Link	<a href="http://www.businessworld.in/article/Online-Retail-Emerges-As-Key-Channel-For-Piracy-And-Counterfeits-CBEC-Head/16-01-2016-90289/">http://www.businessworld.in/article/Online-Retail-Emerges-As-Key-Channel-For-Piracy-And-Counterfeits-CBEC-Head/16-01-2016-90289/</a>

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*Weak enforcement of intellectual property rights laws and low brand awareness among consumers is seen as a big reason for growth in illicit trade of goods*

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Publication	Mail Online India
Date	15 <sup>th</sup> January, 2016
Link	<a href="http://www.dailymail.co.uk/indiahome/indianews/article-3401879/MY-BIZ-Customs-Board-considering-voluntary-code-practice-e-commerce-companies-curb-illicit-trade.html">http://www.dailymail.co.uk/indiahome/indianews/article-3401879/MY-BIZ-Customs-Board-considering-voluntary-code-practice-e-commerce-companies-curb-illicit-trade.html</a>

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## MY BIZ: Customs Board considering voluntary code of practice for e-commerce companies to curb illicit trade

By MAIL TODAY REPORTER

PUBLISHED: 21:42 GMT, 15 January 2016 | UPDATED: 21:42 GMT, 15 January 2016

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The Central Board of Excise and Customs (CEBC) is considering a proposal to put in place a voluntary code of practice for e-retailers to curb the menace of fake products and illicit trade, which has proliferated ecommerce platforms.

"New challenges are emerging for customs. E-commerce is one such major area of vulnerability. E-commerce in India provides an unparalleled platform for sellers of both genuine and counterfeit products. So, we are looking at



Publication	The New Indian Express
Date	16 <sup>th</sup> January, 2016
Link	<a href="http://www.newindianexpress.com/business/news/E-commerce-Firms-Will-Be-Told-to-Check-Counterfeiting/2016/01/16/article3229670.ece">http://www.newindianexpress.com/business/news/E-commerce-Firms-Will-Be-Told-to-Check-Counterfeiting/2016/01/16/article3229670.ece</a>

The screenshot shows the New Indian Express website interface. At the top, there's a navigation bar with links like Home, Top News, Nation, World, States, Cities, Business, Columns, Cricket, Sport, Entertainment, Magazine, The Sunday Standard, and E-paper. Below this is a secondary navigation bar with links like Expressions, Auto, Indulge, Health, Tech, Education, Editorial, Photos, Videos, Eder, Social Stream, Mobile Prices, Property, and Offers. The main header features the 'INDIAN EXPRESS' logo, a 'Goa Propertiez' advertisement, and a date bar indicating 'Saturday, January 16, 2016'. The article headline is 'E-commerce Firms Will Be Told to Check Counterfeiting', published by the 'E-commerce Bureau' on '16th January 2016 06:23 AM'. The article text states that the Central Board of Excise and Customs (CBEC) is considering a voluntary code of practice for e-retailers to curb illicit trade. A sidebar on the left lists 'Latest' news items, including 'Politicians Should Stay Away From Cricket: Rahul Gandhi', 'Swamy Alleges Aamir Collaborated With ISI to Promote PKC', and 'NSA's Job is to Formulate Strategy'.

www.newindianexpress.com/business/news/E-commerce-Firms-Will-Be-Told-to-Check-Counterfeiting/2016/01/16

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## E-commerce Firms Will Be Told to Check Counterfeiting

By E-commerce Bureau | Published: 16th January 2016 06:23 AM | Last Updated: 16th January 2016 06:23 AM

NEW DELHI: The activities of selling counterfeit products on e-commerce platforms are posing a real threat to the country's economy. Expressing concern over sale of fake products on the e-commerce platform, the Central Board of Excise and Customs on Friday said it is considering putting in place a voluntary code of practice for e-retailers to curb illicit trade.

Najib Shah, chairman, CBEC said, "New challenges are emerging for customs. E-commerce is one such major area of vulnerability. E-commerce in India provides an unparalleled platform for sellers of both genuine and counterfeit products. So, we are looking at possibility of introducing voluntary code of practice for e-retailers."

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Publication	The Siasat Daily
Date	14 <sup>th</sup> January, 2016
Link	<a href="http://www.siasat.com/news/paswan-speak-illicit-trade-national-security-threat-901518/">http://www.siasat.com/news/paswan-speak-illicit-trade-national-security-threat-901518/</a>

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Date	16 <sup>th</sup> January, 2016
Link	<a href="http://trak.in/tags/business/2016/01/16/online-marketplace-counterfeit-smuggled-products/">http://trak.in/tags/business/2016/01/16/online-marketplace-counterfeit-smuggled-products/</a>

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Publication	On Manorama
Date	16 <sup>th</sup> January, 2016
Link	<a href="http://english.manoramaonline.com/business/companies/online-retailer-illicit-trade-voluntary-code-cbec-shopping-curb.html">http://english.manoramaonline.com/business/companies/online-retailer-illicit-trade-voluntary-code-cbec-shopping-curb.html</a>

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economictimes – Fri, 15 Jan 2016 08:43:35 GMT

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