



Australian Government
**Australian Customs and
Border Protection Service**

IPR Enforcement in Australian Customs and Border Protection Service

Chris Waters

Counsellor (Customs and Border Protection)

Australian High Commission, New Dehli



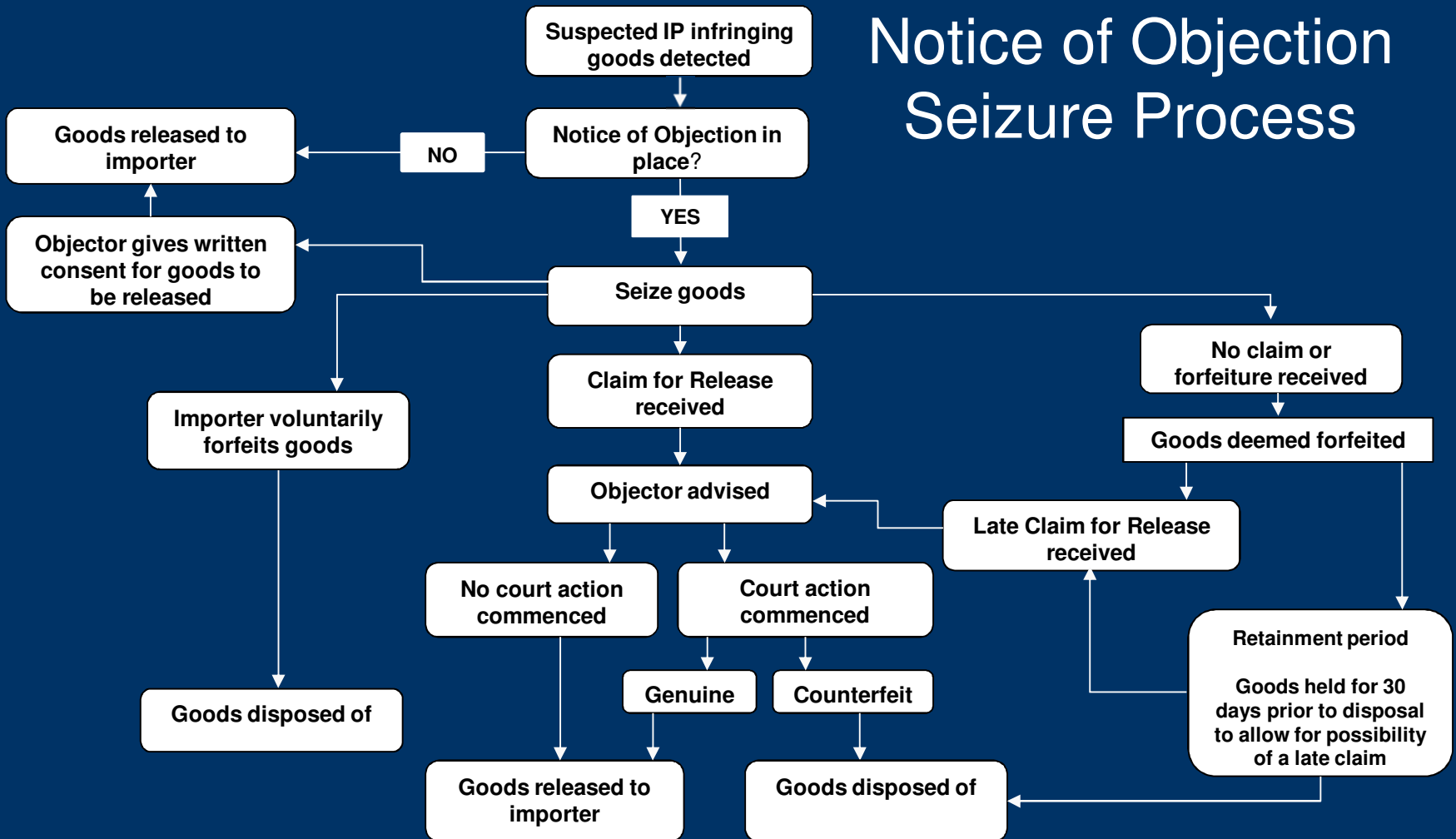
Challenges for Border Enforcement of IP Rights

- A huge volume of goods cross the border each day
- Customs performs a vital role
- Customs protects the safety, security and commercial interests of Australians
- Counterfeiters are becoming more organised and sophisticated
- Many types of commodities are copied
- Counterfeit and pirated goods can directly affect business, tax revenue and consumer safety
- Internationally, the manufacture and marketing of counterfeit goods has also been connected to wider criminal activity





Notice of Objection Seizure Process





Assistance from Industry

- Intelligence
 - Known offenders
 - International suppliers
- Assistance to officers making seizures
- Provision of information for Customs and Border Protection IP Database



International Cooperation

- Capacity Building / Diagnostic Missions
 - Vietnam
 - Mongolia
 - Fiji
- Joint Operation with the USA
- Information Sharing
 - India



Seizure Results

- In the 2012- 2013 financial year Customs and Border Protection seized 1,694 consignments of suspected counterfeit goods, consisting of 296,186 items with an estimated retail value (if genuine) of over A\$17million.
- The number of rights holders notifying their rights to Customs and Border Protection has continued to steadily increase.
- There are currently over 600 Notices Of Objection in place.



Australian Government
**Australian Customs and
Border Protection Service**

Questions?

