



**FICCI-CASCADE Webinar on  
Combating Counterfeiting and Smuggling during the COVID-19 pandemic and beyond**  
July 29, 2020 | 2:00 pm – 3:00 pm Madhya Pradesh

## Free Press Journal- Indore Edition

# Joint efforts needed to address counterfeiting & smuggling: Officials

**OUR STAFF REPORTER**  
Indore

Sanjay Kumar Shukla, principal secretary, Industrial Policy and Investment Promotion, Government of MP, has called for joint efforts by the government, law enforcement agencies, industry and consumers to fight against counterfeiting and smuggling.

He was addressing a webinar on 'Combating Counterfeiting and Smuggling during the Covid-19 pandemic and beyond', organised by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE).

The webinar highlighted the need for policy-level coordination between government and the industry to address this menace. Illegal trade not only leads to revenue loss for the government but also leads to unemployment and hence a more focused and collaborated approach along with training and sensitisation of enforcement officers for such crimes was emphasised.

Senior IAS officer Shukla said that in order to eliminate this problem from the country, FICCI can share international best practices and actionable points with the government on how other countries have been able to counter this problem successfully.

Vipin Maheshwari, additional director general,



Senior IAS officer Sanjay Shukla addressing webinar

Special Task Force, MP Police said 'Covid-19 is a wake-up call for all of us. No product category has been spared, be it milk, cosmetics, clothes, footwear, seeds, fertilizers or pharma.' Sustained awareness campaigns for people, necessary amendments in laws, increasing penalties and sentences, more product testing laboratories are some areas where the government, police and business community should work together, he added.

PK Malhotra, former secretary, Ministry of Law and Justice, GoI and Think Tank Member, FICCI CASCADE said, "Smuggling and counterfeiting harms the economy in multidimensional ways and the problem has been aggravated by globalisation and increased mobility." He emphasised that effective co-ordination between central and state agencies, strengthening domestic manufacturing, addressing the demand and supply gap and leveraging technology are needed to make an environment free from illicit

products.

Anil Rajput, Chairman, FICCI CASCADE said, "I must compliment the State Government and the enforcement agencies for relentlessly pursuing the perpetrators of illicit trade. Despite the mammoth challenge posed by the Covid-19 pandemic, their hands-on approach and alertness has been highlighted by seizures of a large number of cigarettes, liquor, synthetic milk, fake currency and much more. I'm confident that going forward they will keep up their stellar performance and continue to play an extremely important role in our fight against illicit trade."

Dinesh Patidar, chairman, FICCI Madhya Pradesh State Council and CMD, Shakti Pumps India delivered the concluding remarks. The objective of the webinar was to discuss and understand the disruptions caused by the pandemic which have opened multiple avenues for fraudsters to prey upon susceptible organisations and consumers.



## Free Press Journal- Bhopal Edition

# Govt bats for coordinated approach to address counterfeiting & smuggling

OUR STAFF REPORTER  
BHOPAL

The government, law enforcement agencies, industry and consumers must come together to identify the gaps and act in a coordinated way to address counterfeiting and smuggling. These views were expressed by principal secretary, industrial policy and investment promotion, Sanjay Kumar Shukla.

Addressing a webinar 'Combating Counterfeiting and Smuggling during the Covid-19 pandemic and beyond', organized by FIC-

CI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE), Shukla said that in order to eliminate this problem in India, FICCI can share international best practices and actionable points to the government on how other countries have been able to counter this problem successfully.

Vipin Maheshwari, Additional Director General, Special Task Force, Madhya Pradesh Police said sustained awareness campaigns for people, necessary amendments in laws,

increasing penalties and sentences, more product testing laboratories are some areas where the government, police and business community should work together.

PK Malhotra, former secretary, ministry of law and justice, GoI and Think Tank Member, FICCI CASCADE said, "Smuggling and counterfeiting harms the economy in multidimensional ways and the problem has been aggravated by globalization and increased mobility."

Anil Rajput, Chairman, FICCI CASCADE said, "I

must compliment the Madhya Pradesh government and the enforcement agencies for relentlessly pursuing the perpetrators of illicit trade. Despite the mammoth challenge posed by the Covid-19 pandemic, their hands-on approach and alertness has been highlighted by seizures of large number of cigarettes, liquor, synthetic milk, fake currency and much more."

The webinar was organised to discuss and understand the disruptions caused by the pandemic which have opened multiple avenues for fraudsters to

prey upon susceptible organizations and consumers.

The webinar highlighted the need for policy level coordination between government and the industry to address this menace. The webinar focused on the state of Madhya Pradesh and was a part of a series of such interactions to be organized across the country by FICCI CASCADE to highlight this issue and elicit response from different states. Dinesh Patidar, Chairman, FICCI Madhya Pradesh State Council and MD, Shakti Pumps India Ltd. made the concluding remarks.

THE  
**FREE PRESS**  
JOURNAL

Fri, 31 July 2020

<https://epaper.freepressjournal.in/c/53886853>



## The Times of India

### MP official calls for coordinated approach to curb counterfeiting

New Delhi: Principal secretary for Industrial Policy and Investment Promotion of the Madhya Pradesh government, Sanjay Kumar Shukla said the government, law enforcement agencies, industry and consumers must work in tandem to avoid counterfeiting and smuggling.

Addressing a webinar on "Combating Counterfeiting

and Smuggling during the COVID-19 pandemic and Beyond", organised by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy, Shukla said that in order to eliminate this problem in India, FICCI can share international best practices and actionable points with the government on how

other countries have been able to tackle this problem successfully. "The government, law enforcement agencies, industry and consumers must come together to identify the gaps and act in a coordinated way to address counterfeiting and smuggling," he said. "I must compliment the Madhya Pradesh government and the enforcement

agencies for relentlessly pursuing the perpetrators of illicit trade. Despite the mammoth challenge posed by the pandemic, their hands-on approach and alertness has been highlighted by seizures of large number of cigarettes, liquor, synthetic milk, fake currency and much more," said Anil Rajput, chairman, FICCI CASCADE. IANS



# Social News.xyz

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## MP official calls for coordinated approach to curb counterfeiting

POSTED BY: GOPI JULY 30, 2020



**New Delhi, July 30 (SocialNews.XYZ)** Principal Secretary for Industrial Policy and Investment Promotion of the Madhya Pradesh government, Sanjay Kumar Shukla has said that the government, law enforcement agencies, industry and consumers must work in tandem to avoid counterfeiting and smuggling.

Addressing a webinar on "Combating Counterfeiting and Smuggling during the COVID-19 pandemic and Beyond", organised by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE), Shukla said that in order to eliminate this problem in India, FICCI can share international best practices and actionable points with the government on how other countries have been able to tackle this problem successfully.

## MP official calls for coordinated approach to curb counterfeiting

By IANS

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New Delhi, July 30 (IANS) Principal Secretary for Industrial Policy and Investment Promotion of the Madhya Pradesh government, Sanjay Kumar Shukla has said that the government, law enforcement agencies, industry and consumers must work in tandem to avoid counterfeiting and smuggling.

Addressing a webinar on "Combating Counterfeiting and Smuggling during the COVID-19 pandemic and Beyond", organised by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE), Shukla said that in order to eliminate this problem in India, FICCI can share international best practices and actionable points with the government on how other countries have been able to tackle this problem successfully.

"The government, law enforcement agencies, industry and consumers must come together to identify the gaps and act in a coordinated way to address counterfeiting and smuggling," he said.

Vipin Maheshwari, Additional Director General, Special Task Force of the Madhya Pradesh Police, said that COVID-19 is a wakeup call and no product category has been spared, be it milk, cosmetics, clothes, footwear, seeds, fertilisers or pharma in terms of prohibition of counterfeiting.

Sustained awareness campaigns for people, necessary amendments in laws, increasing penalties and sentences, more product testing laboratories are some areas where the government, police and business community should work together, he added.

P.K. Malhotra, Former Union Law Secretary, and Think Tank Member, FICCI CASCADE said: "Smuggling and counterfeiting harms the economy in multidimensional ways and the problem has been aggravated by globalization and increased mobility."

He emphasised that effective coordination between central and state agencies, strengthening domestic manufacturing, addressing the demand and supply gap and leveraging technology are needed for a conducive environment free from illegal products.

"I must compliment the Madhya Pradesh government and the enforcement agencies for relentlessly pursuing the perpetrators of illicit trade. Despite the mammoth challenge posed by the COVID-19 pandemic, their hands-on approach and alertness has been highlighted by seizures of large number of cigarettes, liquor, synthetic milk, fake currency and much more, said Anil Rajput, Chairman, FICCI CASCADE.



## Dainik Jagran

### जालसाजी से निपटने एकजुट कदम की वकालत



नई दिल्ली। मध्य प्रदेश सरकार के औद्योगिक नीति एवं निवेश संवर्धन विभाग के प्रधान सचिव संजय कुमार शुक्ला ने कहा, जालसाजी और तस्करी से निपटने की दिशा में संयोजित तरीके से काम करने और खामियों को समझने के लिए सरकार कानून प्रवर्तन एजेंसियों, उद्योग और उपभोक्ताओं को एक साथ आना होगा। फिक्की के वेबिनार को संबोधित करते हुए शुक्ला ने कहा कि भारत से इस समस्या को खत्म करने की दिशा में फिक्की अंतरराष्ट्रीय स्तर पर आजमाए गए सर्वश्रेष्ठ कदमों और कार्रवाइयों का उदाहरण देते हुए सरकार को अवगत करा सकती है। कइस अवसर पर मध्य प्रदेश पुलिस की स्पेशल टास्क फोर्स के अतिरिक्त महानिदेशक विपिन माहेश्वरी, फिक्की कास्केड के थिंक टैंक सदस्य पूर्व सचिव पीके मल्होत्रा, फिक्की कास्केड के चेयरमैन अनिल राजपूत, फिक्की मध्य प्रदेश स्टेट काउंसिल के चेयरमैन और शक्ति पंप्स इंडिया लिमिटेड के सीएमडी दिनेश पाटीदार ने भी वक्तव्य दिया।

# Hari Bhoomi

साथ 11,102.15 अंक पर बंद हुआ।

## जालसाजी से निपटने एकजुट कदम की वकालत



नई दिल्ली। मध्य प्रदेश सरकार के औद्योगिक नीति एवं निवेश संवर्धन विभाग के प्रधान सचिव संजय कुमार शुक्ला ने कहा, जालसाजी और तस्करी से निपटने की दिशा में संयोजित तरीके से काम करने और खामियों को समझने के लिए सरकार कानून प्रवर्तन एजेंसियों, उद्योग और उपभोक्ताओं को एक साथ आना होगा। फिक्की के वेबिनार को संबोधित करते हुए शुक्ला ने कहा कि भारत से इस समस्या को खत्म करने की दिशा में फिक्की अंतरराष्ट्रीय स्तर पर आजमाए गए सर्वश्रेष्ठ कदमों और कार्रवाइयों का उदाहरण देते हुए सरकार को अवगत करा सकती है। कइस अवसर पर मध्य प्रदेश पुलिस की स्पेशल टास्क फोर्स के अतिरिक्त महानिदेशक विपिन माहेश्वरी, फिक्की कास्केड के थिंक टैंक सदस्य पूर्व सचिव पीके मल्होत्रा, फिक्की कास्केड के चेयरमैन अनिल राजपूत, फिक्की मध्य प्रदेश स्टेट काउंसिल के चेयरमैन और शक्ति पंप्स इंडिया लिमिटेड के सीएमडी दिनेश पाटीदार ने भी वक्तव्य दिया।

**एसोचैम ने लॉन्च की  
विज्डम सीरीज**

में भारत में सोने की मांग 213.2 टन

## दूसरी तिमाही में मांग 57 फीसदी घटी

डब्ल्यूजीसी की 'दूसरी तिमाही में सोने  
रुख पर रिपोर्ट' में कहा गया है कि मृ  
दूसरी तिमाही में भारत में सोने की मा  
घटकर 26,600 करोड़ रुपए रह गई,  
साल की समान तिमाही में 62,420 करो

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## स्कोप पब्लिक स्कूल 12वीं वे



कर संस्था में तृतीय स्थान प्राप्त किया। अभिलाषा दांगी 82.4%, तुषार राजपूत 82.2% प्राप्त कर संस्था में प्रथम स्थान, छत्र ऋषभ चौहान ने 79% अंश प्राप्त किया। कला संकाय का परिचालन चतुर्वेदी ने सभी छात्र-छात्राओं को बधाई

## एलएनसीटी ओर रागांप्रोवि

भोपाल। एलएनसीटी समूह और राजीव गांधी प्रौद्योगिकी विवि द्वारा यू एस इंस्टिट्यूट ऑफ़ 3 डी टेक्नोलॉजी कैलिफोर्निया, यूएसए के सहयोग से 3 डी प्रिंटिंग टेक्नोलॉजी फॉर आंत्रप्रेन्योरशिप और स्किल डेवलपमेंट विषय पर वर्चुअल कार्यशाला का आयोजन ने भाग लिया। इस अवसर पर डॉ. एस. क. कहा कि यह तकनीक रिसर्च और स्किल कोऑर्डिनेटर, सेल्फ, आरजीपीवी ने स. अधिकतम उपयोग करें। एलएनसीटी यू. हम कटिबद्ध है स्टूडेंट्स को अपडेट र. ग्रीड.ओ ग एम.आई २ वी टी.ओर गाना



## Delhi Late City

### सरकार, कानून प्रवर्तन एजेंसियों व उद्योग के बीच एकजुट कदम की वकालत

नई दिल्ली, जेएनएन। मप्र सरकार के औद्योगिक नीति एवं निवेश संवर्धन विभाग के प्रधान सचिव संजय कुमार शुक्ला ने कहा कि जालसाजी और तस्करी से निपटने की दिशा में संयोजित तरीके से काम करने और खामियों को समझने के लिए सरकार, कानून प्रवर्तन एजेंसियों, उद्योग और उपभोक्ताओं को एक साथ आना होगा। फिक्की की अर्थव्यवस्था को बर्बाद कर रही तस्करी एवं जालसाजी की गतिविधियों के खिलाफ कमेटी (कास्केड) द्वारा कोविड-19 महामारी के दौरान एवं उसके बाद जालसाजी एवं तस्करी से लड़ाई पर आयोजित वेबिनार में श्री शुक्ला ने कहा कि भारत से इस समस्या को खत्म करने की दिशा में फिक्की सरकार को अवगत करा सकती है कि कैसे अन्य देश इस समस्या का सफलतापूर्वक सामना करने में सक्षम हुए हैं।