



## Combating Counterfeiting and Smuggling during the COVID-19 pandemic and beyond Be Vocal for Local and Prevent Illicit Trade

15th September 2020 | Time: 3:00 – 4:00 pm North East

### The Sentinel

# Local goods promoted to counter illicit trade

NEW DELHI, Sept 16: The menace of illicit trade will be dealt with in a systematic manner with concerted efforts by central and state enforcement agencies along with the paramilitary forces, said Debajyoti Dutta, Secretary, Food and Civil Supplies and Consumer Affairs, Assam.

“The criminals who are indulging in smuggling and counterfeiting activities are promoting crime and economic instability and the consumers are bearing the brunt of it. It is important that we instil pride for Indian brands and goods amongst the consumers. This will play a pivotal role in putting counterfeit and smuggled products out of the market,” he added.

Dutta was addressing a webinar ‘Combating Counterfeiting and Smuggling during the COVID-19 pan-

demic and beyond’, organized by FICCI’s Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE).

Pabitra Khaund, Secretary, Department of Industries & Commerce, Government of Assam, said that the Prime Minister’s call for ‘Vocal for local’ will be a potent tool in the fight against counterfeiting and smuggling. It will create a conducive environment for the economy of the state and play a major role in strengthening India.

He added that the government of Assam has launched several schemes in this direction, which has immensely benefited local artisans and small enterprises.

G.M. Kamei, Commissioner, Commissionerate of Customs, northeastern

region, highlighted the role of Customs in addressing this menace in the northeastern region. He said, “The custom officers are working in close coordination with DRI, Assam Rifles and State Police to make the task of a smuggler a difficult one”. The commissioner shared that during the COVID period they conducted 710 seizures of goods worth Rs. 110 cr.

Congratulating the Assam government and the enforcement agencies, Anil Rajput, Chairman, FICCI CASCADE said, “The enforcement officials have relentlessly pursued the smugglers and counterfeiters in the northeastern region and over the last few months seized contraband and illicit cigarettes, liquor, drugs, currency and consumer goods.” (IANS)

# Assam govt promotes local goods to counter illicit trade

## AGENCIES

**NEW DELHI:** The menace of illicit trade will be dealt with in a systematic manner with concerted efforts by central and state enforcement agencies along with the paramilitary forces, said Debajyoti Dutta, Secretary, Food and Civil Supplies and Consumer Affairs, Assam. "The criminals who are indulging in smuggling and counterfeiting activities are promoting crime and economic instability and the consumers are bearing the brunt of it. It is important that we instil pride for Indian brands and goods amongst the consumers. This will play a pivotal role in putting counterfeit and smuggled products out of the market," he added.

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## The North East Times

# Customs seized goods worth Rs 110 cr in NE during COVID-19 pandemic

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Addressing a webinar on 'Combating Counterfeiting and Smuggling during the COVID-19 pandemic and beyond' organized by industry chamber FICCI, Commissioner of Customs (North East) G M Kamei said their officials are conducting raids in coordination with other departments.

"During the COVID-19 period, we have successfully conducted 710 operations and seized goods worth Rs 110 crore," he said at the webinar by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE).

The customs officers are working in close coordination with Directorate of Revenue Intelligence (DRI), Assam Rifles and various state police to make the task of smugglers difficult, Kamei said.

Debajyoti Dutta, Secretary of Assam's

Food, Civil Supplies and Consumer Affairs Department, said: "The criminals indulging in smuggling and counterfeiting activities are promoting crime and economic instability, and the consumers are bearing the brunt of it."

The menace of illicit trade is to be dealt in a dedicated and systematic manner with concerted efforts from all central and state enforcement agencies along with the paramilitary forces, he added.

Lauding the efforts of the sleuths from various agencies, FICCI CASCADE Chairman Anil Rajput said, "The enforcement officials have relentlessly pursued the smugglers and counterfeiters in the North East and over the last few months, seized contraband and illicit cigarettes, liquor, drugs, currency and consumer goods."

On September 6, the FICCI CASCADE had said that the recent rise in smuggling in North East could be attributed to economic distress caused by COVID-19 pandemic, which has resulted in loss of jobs and lack of income due to recurrent lockdowns.

Agencies.

# *Customs seized goods worth ₹ 110 cr in NE during Covid-19 pandemic*

**GUWAHATI, Sept 16 (PTI):** The Customs sleuths have seized various goods worth ₹ 110 crore in 710 operations in North East since the COVID-19 pandemic hit the country and the region, a senior official said on Wednesday.

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ing in close coordination with Directorate of Revenue Intelligence (DRI), Assam Rifles and various state police to make the task of smugglers difficult, Kamei said.

Debajyoti Dutta, Secretary of Assam's Food, Civil Supplies and Consumer Affairs Department, said: "The criminals indulging in smuggling and counterfeiting activities are promoting crime and economic instability, and the consumers are bearing the brunt of it."

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"The criminals who are indulging in smuggling and counterfeiting activities are promoting crime and economic instability and the consumers are bearing the brunt of it. It is important that we instil pride for Indian brands and goods amongst the consumers. This will play a pivotal role in putting counterfeit and smuggled products out of the market," he added.

Dutta was addressing a webinar 'Combating Counterfeiting and Smuggling during the Covid-19 pandemic and beyond', organized by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE).



Pabitra Khaund, Secretary, Department of Industries & Commerce, Government of Assam, said that the Prime Minister's call for 'Vocal for local' will be a potent tool in the fight against counterfeiting and smuggling. It will create a conducive environment for the economy of the state and play a major role in strengthening India.

He added that the government of Assam has launched several

schemes in this direction, which has immensely benefited local artisans and small enterprises.

G.M. Kamei, Commissioner, Commissionerate of Customs, northeastern region, highlighted the role of Customs in addressing this menace in the northeastern region. He said, "The custom officers are working in close coordination with DRI, Assam Rifles and State Police to make the task of a smuggler a difficult one". The commissioner shared that during the Covid period they conducted 710 seizures of goods worth Rs. 110 cr.

Congratulating the Assam government and the enforcement agencies, Anil Rajput, Chairman, FICCI CASCADE said, "The enforcement officials have relentlessly pursued the smugglers and counterfeiters in the northeastern region and over the last few months seized contraband and illicit cigarettes, liquor, drugs, currency and consumer goods."

# Assam government boosts promotion of local goods to counter illicit trade

### HT Bureau

**GUWAHATI, Sept 16:** The government of Assam in a measure to counter the trade of illicit trade and counterfeit products has decided to boost the promotion of local goods. For the same, FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE) organised a webinar on the topic 'Combating Counterfeiting and Smuggling during the COVID-19 pandemic and beyond' on Wednesday.

The webinar, focusing north east India was organized to discuss and understand the efforts that the Industry & government can take in tackling the flow of illicit products during the current crisis. The webinar also shared insights on the role of enforcement agencies such as the customs play to thwart criminals who are cashing in during the crisis. Addressing the webinar, Debajyoti Dutta, Secretary, Food & Civil Supplies and Consumer Affairs, Government of Assam said, "The criminals who are indulging in smuggling and counterfeiting activi-

ties are promoting crime and economic instability and the consumers are bearing the brunt of it. It is important that we instil pride for Indian brands and goods amongst the consumers. This will play a pivotal role in putting counterfeit and smuggled products out of the market."

"The menace of illicit trade is to be dealt in a dedicated and systematic manner with concerted efforts from all central and state enforcement agencies along with the paramilitary forces," Dutta further added. Besides, Pabitra Khaund, Secretary, Department of Industries & Commerce, Government of Assam said that the Prime Minister's call on 'Vocal for local' will be a potent tool in our fight against counterfeiting and smuggling. "It will create a conducive environment for the economy of the state government and play a major role in strengthening India. The government of Assam has launched several schemes in this direction, which has immensely benefited local artisans and small enterprises," he added.

On the other hand, GM Kamei,

Commissioner, Commissionerate of Customs, North Eastern Region, highlighted the role of customs in addressing this menace in the North Eastern region.

He said, "The custom officers are working in close coordination with DRI, Assam Rifles and State Police to make the task of a smuggler a difficult one". The commissioner also shared that during the Covid period they have successfully conducted 710 seizures of goods worth INR110 crores. Meanwhile, congratulating the Assam government and the enforcement agencies Anil Rajput, Chairman, FICCI CASCADE said, "The enforcement officials have relentlessly pursued the smugglers and counterfeiters in the North Eastern region and over the last few months seized contraband and illicit cigarettes, liquor, drugs, currency and consumer goods".

He urged them to keep up the good work which will ensure that the perpetrators of illicit trade do not see the covid-19 situation as a reason to exploit vulnerable consumers and organizations.

## कोरोनाकाल के दौरान पूर्वोत्तर में 110 करोड़ का सामान जब्त

गुवाहाटी, 16 सितंबर (भा)। कोरोना महामारी के दौरान सीमा शुल्क अधिकारियों ने पूर्वोत्तर में अपने 710 अभियानों के दौरान 110 करोड़ रुपये का सामान जब्त किया है। फिक्की द्वारा कॉम्बैटिंग काउंटरफिटिंग एंड समगलिंग ड्रयूरिंग कोरोना एंड बियोंड पर आयोजित एक वेबिनार में सीमा शुल्क आयुक्त (पूर्वोत्तर) जीएम कामेई ने कहा कि उनके अधिकारी दूसरे विभाग के साथ मिलकर छापेमारी कर रहे हैं। उन्होंने कहा कि कोरोना के दौरान हमने 710 अभियानों में 110 करोड़ रुपये का सामान जब्त किया है। कमई ने कहा कि सीमा शुल्क अधिकारी, राजस्व खुफिया निदेशालय (डीआरआई), असम रायफल्स और विभिन्न राज्य पुलिस के साथ निकट समन्वय में काम कर रहे हैं। असम के खाद्य, नागरिक आपूर्ति एवं उपभोक्ता मामले के विभाग के सचिव देबज्योति दत्त ने कहा कि तस्करी और जालसाजी की गतिविधियों शेष पृष्ठ 2 पर

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## Assam Government Boosts Promotion Of Local Goods To Counter Illicit Trade

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*The problem of illicit trade has only compounded in the current situation, where criminals have used the pandemic as an opportunity to cause significant damage on the economy of the nation, health and safety of the consumers.*



Photo Credit



**16** September, 2020  
by BW Online Bureau

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Mr. Debajyoti Dutta, Secretary, Food & Civil Supplies and Consumer Affairs, Government of Assam said, "The criminals who are indulging in smuggling and counterfeiting activities are promoting crime and economic instability and the consumers are bearing the brunt of it. It is important that we instill pride for Indian brands and goods amongst the consumers. This will play a pivotal role in putting counterfeit and smuggled products out of the market." Addressing a webinar "Combating Counterfeiting and Smuggling during the COVID-19 pandemic and beyond", organized by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCANDE), Mr. Dutta further said, "The menace of illicit trade is to be dealt in a dedicated and systematic manner with concerted efforts from all central and state enforcement agencies along with the paramilitary forces"



# Business Standard

## Customs seized goods worth Rs 110 cr in northeast during Covid-19

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# Outlook India

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THE NEWS SCROLL

16 September 2020 Last Updated at 1:14 Pm | Source: PTI

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# 4Ps News

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📅 Sep 16 2020



**4Ps**  
News

### Industry Update

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# News Patrolling

## ASSAM GOVERNMENT BOOSTS PROMOTION OF LOCAL GOODS TO COUNTER ILLICIT TRADE

Posted by: Twinkle Goel 22 hours ago in PR [Leave a comment](#)

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# Yahoo News

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Lauding the efforts of the sleuths from various agencies, FICCI CASCADE Chairman Anil Rajput said, 'The enforcement officials have relentlessly pursued the smugglers and counterfeiters in the North East and over the last few months, seized contraband and illicit cigarettes, liquor, drugs, currency and consumer goods.' On September 6, the FICCI CASCADE had said that the recent rise in smuggling in North East could be attributed to economic distress caused by COVID-19 pandemic, which has resulted in loss of jobs and lack of income due to recurrent lockdowns. PTI TR RG RG

# Aaj Tak

