



**On
World Anti-Counterfeiting Day**

**Webinar on
Consumer Protection in the COVID age**

June 8, 2021 | Tentative Agenda

Time	Subject
	Welcome Address by Anil Rajput, Chairman, FICCI CASCADE
	<p>Panel discussion - Consumer Protection in the COVID age</p> <p>Session Chair - Hem Kumar Pande (IAS Retd.), Former Secretary, Ministry of Consumer Affairs, Food and Public Distribution, Govt. of India</p> <p>Focus areas:</p> <ol style="list-style-type: none"> 1. Amplified dangers of counterfeiting, smuggling, black marketing and other forms illicit activity during covid times – both from health & business perspective 2. Measures to curb the sale of fake/counterfeit medicines and healthcare products during the current covid crisis. 3. Identifying bad actors in the E-Commerce space and strategies to secure and ensure customer protection. 4. Need for effective steps and stringent actions against offenders preying on consumer vulnerability. <p><u>Interventions:</u></p> <p>Enforcement-</p> <ul style="list-style-type: none"> • Rajesh Pandey, Pr. Additional Director General, DRI, Mumbai • Representative - Delhi Police <p>Industry –</p> <ul style="list-style-type: none"> • Mr. Alan Liu, Director, Global Brand Protection, Asia Pacific, Johnson & Johnson* <p>Ecommerce</p> <ul style="list-style-type: none"> • Representative - Amazon <p>Consumer awareness</p> <ul style="list-style-type: none"> • Be Safe, Buy Real Campaign (Underwriters Laboratories Inc)
	Vote of Thanks