



Consumer Affairs Ministry, FICCI CASCADE bring youth onboard to boost anti-smuggling drive, 15th March, 2022

Times of India- Delhi Late City

Govt, FICCI CASCADE bring youth onboard for anti-smuggling drive

New Delhi: Scores of schoolchildren from across the country demonstrated their resolve to put an end to smuggling by generating consumer awareness on the occasion of the World Consumer Rights Day on Tuesday. At an event organised by ministry of consumer affairs and supported by FICCI CASCADE, the young consumers of India shared their thoughts and ideas through innovative paintings, which depicted the harmful effects of counterfeit and smuggled goods on the country's economy and its people. The winners of top three paintings were awarded minister Piyush Goyal. Congratulating the winners of painting competition, Anil Rajput, chairman, FICCI CASCADE, said, "Our future generations are the real hope for change, therefore, empowering and strengthening them to act against any illicit activity will not only add momentum to the fight against counterfeiting and smuggling but will also help in shaping a brighter future of our country." IANS

Statesman

Consumer Affairs Ministry, FICCI CASCADE bring youth onboard to boost anti-smuggling drive

INDO-ASIAN NEWS SERVICE
NEW DELHI, 15 MARCH

Scores of schoolchildren from across the country demonstrated their resolve to put an end to smuggling by generating consumer awareness on the occasion of the World Consumer Rights Day on Tuesday.

At an event organised by the Ministry of Consumer Affairs and supported by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE), the young consumers of India shared their thoughts and ideas through innovative paintings, which depicted the harmful effects of counterfeit and smuggled goods on the country's economy and its people.

The winners of the top three paintings were awarded by Commerce and Industry Minister Piyush Goyal at a



grand ceremony.

The World Consumer Rights Day is observed every year to raise global awareness about consumer rights and needs. In a large nation with porous borders like India, it becomes "practically impossible" for enforcement agencies to track smuggling operations in every nook and corner of the country.

As a result, thousands of consumers fall prey to illicit and counterfeit goods such as food items and medicines, alcohol and cigarettes, jewellery, home appliances, among others. In such a scenario, the only way to counter smuggling is to spread awareness among the masses to boycott illicit and

counterfeit products.

Apart from hurting the country's economy, smuggling also poses a risk to India's national security, as most large-scale illicit operations are led by crime syndicates.

Through a series of measures, including the Consumer Protection Act, 2019, the Ministry of Consumer Affairs has been working on generating awareness among people and exploring ways to put an end to the menace of smuggling.

Congratulating the winners of the painting competition, Anil Rajput, Chairman, FICCI CASCADE said, "Our future generations are the real hope for change, therefore, empowering and strengthen-

ing them to act against any illicit activity will not only add momentum to the fight against counterfeiting and smuggling but will also help in shaping a brighter future of our country."

Thanking the Ministry of Consumer Affairs for partnering with FICCI CASCADE on the initiative, he said, "Counterfeit and smuggled products cannot exist if consumers reject them and FICCI CASCADE is committed to work collectively with the ministry in the fight against such illegal trade practices."

The jury members for the competition included P.K. Malhotra, Former Secretary, Ministry of Law and Justice, Hem Kumar Pande, Former Secretary, Ministry of Consumer Affairs, Food and Public Distribution, and Sanjeev Tripathi, Former Chief, Research and Analysis Wing (R&AW).

Can India

Consumer Affairs Ministry, FICCI CASCADE bring youth onboard to boost anti-smuggling drive

By NewsWire March 15, 2022

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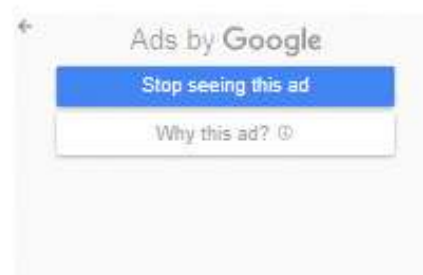
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India Education Dairy

Consumer Affairs Ministry, FICCI CASCADE Bring Youth Onboard To Boost Anti-Smuggling Drive

Encourage schoolchildren from across India to generate consumer awareness against illicit and counterfeit goods.

By  India Education Dairy — On Mar 15, 2022



New Delhi : On the occasion of the World Consumer Rights Day on Tuesday, scores of schoolchildren from across the country demonstrated their resolve to put an end to smuggling by generating consumer awareness. At an event organised by the Ministry of Consumer Affairs and supported by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE), the young consumers of India shared their thoughts and ideas through innovative paintings, which depicted the harmful effects of counterfeit and smuggled goods on the country's economy and its people. The winners of the top three paintings were awarded by Commerce and Industry Minister Piyush Goyal at a grand ceremony.

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Business World

Consumer Affairs Ministry, FICCI CASCADE Onboards Youth For Anti-Smuggling Drive

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The focus is now to encourage schoolchildren from across India to generate consumer awareness against illicit and counterfeit goods



Photo Credit :



Representative image

15 March, 2022
by BW Online Bureau

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उपभोक्ता मामलों के मंत्रालय व फिक्की कास्केड ने युवाओं को जोड़ा

नई दिल्ली, जेएनएन। विश्व उपभोक्ता अधिकार दिवस के अवसर पर देशभर के स्कूली बच्चों ने उपभोक्ताओं में जागरूकता पैदा करके तस्करी के संकट को खत्म करने का संकल्प प्रदर्शित किया। अर्थव्यवस्था को नष्ट करने वाली तस्करी और जालसाजी जैसी गतिविधियों के खिलाफ फिक्की की समिति (कास्केड) के समर्थन से उपभोक्ता मामलों के मंत्रालय द्वारा आयोजित कार्यक्रम में युवाओं ने पेंटिंग के माध्यम से अपने विचार साझा किए। इनमें नकली और तस्करी कर लाई हुई वस्तुओं के कारण देश एवं यहां के लोगों पर पड़ने वाले हानिकारक प्रभावों को दर्शाया गया था।

Rajasthan Patrika

फिक्की कास्केड का तस्करी विरोधी अभियान

नई दिल्ली. विश्व उपभोक्ता अधिकार दिवस के अवसर पर मंगलवार को देशभर के स्कूली बच्चों ने उपभोक्ताओं में जागरूकता पैदा करके तस्करी के संकट को खत्म करने का संकल्प प्रदर्शित किया। फिक्की की समिति (कास्केड) के समर्थन से उपभोक्ता मामलों के मंत्रालय द्वारा आयोजित कार्यक्रम में युवाओं ने पेंटिंग के माध्यम से अपने विचार साझा किए। यह जानकारी फिक्की कास्केड के चेयरमैन अनिल राजपूत ने दी।



तस्करी विरोधी अभियान को बढ़ावा देने के लिए युवाओं को जोड़ा

नई दिल्ली, (पंजाब केसरी) : विश्व उपभोक्ता अधिकार दिवस के अवसर पर मंगलवार को देशभर के स्कूली बच्चों ने उपभोक्ताओं में जागरूकता पैदा करके तस्करी के संकट को खत्म करने का संकल्प प्रदर्शित किया। अर्थव्यवस्था को नष्ट करने वाली तस्करी और जालसाजी जैसी गतिविधियों के खिलाफ फिक्की की समिति (कास्केड) के समर्थन से उपभोक्ता मामलों के मंत्रालय द्वारा आयोजित कार्यक्रम में युवाओं ने पेंटिंग के माध्यम से अपने विचार साझा किए। इनमें नकली और तस्करी कर लाई हुई वस्तुओं के कारण लोगों पर पड़ने वाले हानिकारक प्रभावों को दर्शाया गया था। शीर्ष तीन पेंटिंग के विजेताओं को वाणिज्य और उद्योग मंत्री पीयूष गोयल ने एक भव्य समारोह में सम्मानित किया। उपभोक्ता अधिकारों और जरूरतों के बारे में वैश्विक जागरूकता बढ़ाने के लिए हर

साल विश्व उपभोक्ता अधिकार दिवस मनाया जाता है। भारत जैसी विस्तृत और खुली सीमाओं वाले बड़े देश में प्रवर्तन एजेंसियों के लिए हर जगह तस्करी को ट्रैक कर पाना व्यावहारिक रूप से असंभव हो जाता है। नतीजतन, हजारों उपभोक्ता अवैध और नकली खाद्य पदार्थ एवं दवा, शराब व सिगरेट, आभूषण, घरेलू उपकरण आदि के शिकार हो जाते हैं। ऐसे में तस्करी का मुकाबला करने का एक मात्र तरीका जनता में जागरूकता लाना है। फिक्की कास्केड के चेयरमैन अनिल राजपूत ने कहा, 'हमारी आने वाली पीढ़ियां ही बदलाव की असली उम्मीद हैं, इसलिए तस्करी जैसी किसी भी अवैध गतिविधि के खिलाफ कार्रवाई करने के लिए उन्हें सशक्त और मजबूत करना न केवल लड़ाई को गति देगा बल्कि हमारे देश के उज्ज्वल भविष्य को आकार देने में भी मदद करेगा।'

उपभोक्ता
मामलों के
मंत्रालय व फिक्की
कास्केड की
पहल

Aaj Tak



Hindustan

उपभोक्ता मंत्रालय-फिक्की का अभियान

नई दिल्ली। उपभोक्ता मामलों के मंत्रालय द्वारा आयोजित एक कार्यक्रम में अर्थव्यवस्था को नष्ट करने वाली तस्करी और जालसाजी गतिविधियों के खिलाफ फिक्की की समिति ने उपभोक्ता जागरूकता अभियान चलाया। वाणिज्य मंत्री पीयूष गोयल ने भी इस अवसर पर हुए समारोह में हिस्सा लिया।