



Inter-School Competition: ZERO -EVASION- Ill effects of Smuggling & Counterfeiting on the Country and the Role of Youth in Making India Free of Illicit Trade

Date: 17th August,2022

Millennium Post

FICCI holds interschool competition on 'Zero Evasion'

NEW DELHI: FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCAD E) on Wednesday organised an interschool competition on the theme 'Zero Evasion — Ill Effects of Smuggling and Counterfeiting on the Country and the Role of Youth in Making India Free of Illicit Trade'. Featuring 500 children from 60+ leading schools in Delhi and NCR, the competition was meant to generate awareness



among the country's youth and seek their support to underpin the fight against counterfeiting and smuggling. The competition

was divided in three categories: Painting, Elocution, and Creative Writing.

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FICCI CASCADE, and Former Special Commissioner of Police, New Delhi, said, "Training young minds will not only help them to make the right choice while consuming /buying a product, but it will also empower them to support the health and wellbeing of their peers, family members and society."

The competition was judged by PC Jha, Advisor, FICCI CASCADE, and Former Chairman, Central Board of Indirect Taxes

and Customs; Guriqbal Singh Jaiya, Former Director, SME Division, WIPO; and Deep Chand. FICCI CASCADE has been working relentlessly on creating large-scale awareness about the ill-effects of smuggling among the most impacted segment, the consumer. The Committee's youth awareness program has offered the opportunity to bring in more people, particularly youngsters, to push forward its actions to curb illicit trade in India. MPOST

FICCI CASCADE holds inter-school competition to create awareness on ill-effects of counterfeiting, smuggling

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<https://in.investing.com/news/ficci-cascade-holds-interschool-competition-to-create-awareness-on-illeffects-of-counterfeiting-smuggling-3312745>

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<http://www.millenniumpost.in/business/ficci-holds-interschool-competition-on-zero-evasion-489914>

Daily Hunt

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17 Aug 2021 - 4:22 PM

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-IANS

<https://m.dailyhunt.in/news/india/english/thenewsroomcoin-epaper-odshnic/ficci+cascade+holds+interschool+competition+to+create+awareness+on+illeffects+of+counterfeiting+smuggling-newsid-n414371920?s=a&uu=0x9c0f236c297772dd&ss=wsp>

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<https://telugustop.com/ficci-cascade-holds-inter-school-competition-to-create-awareness-on-ill-effects-of-counterfeiting-smuggling-latest-eng-news-1505490>

Newsroom Odisha

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by Newsroom Odisha N... — On Aug 17, 2022

ECONOMY



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