



Capacity Building Programme for Officers of Assam Rifles on Prevention of Counterfeiting and Smuggling

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Smuggling and counterfeits hinder progress, economic growth: Brigadier S K Sheoran

MPOST BUREAU

DIMAPUR: Brigadier S K Sheoran, YSM, SM, Deputy Inspector General, Assam Rifles Training Centre and School on Tuesday said, "The government has given the power to the Assam Rifles under the Narcotic Drugs & Psychotropic Substances (NDPS) Act to keep a check on drug trafficking in the Northeastern states.

Addressing the 'Capacity Building Programme for Officers of Assam Rifles on Prevention of Counterfeiting and Smuggling' organised by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE), Brigadier Sheoran stated that smuggling and counterfeits hinder progress, economic growth and create safety hazards for consumers. As a result, significant steps should be taken against illicit traders to tackle the menace.

He added that drugs, cigarettes, arms and ammuni-

tion and betel nuts are a few products which are frequently smuggled into our country. Therefore, there is a need for stringent punishment and a fear of the law to curtail the problem of illicit trade. He said the only way to stop smuggling at the border is to stay alert and watch everything coming into the country, especially through the porous and unfenced border with Myanmar.

While giving an overview of the socio-economic impact of counterfeiting and smuggling, Mr Deep Chand, Advisor, FICCI CASCADE and Former Special Commissioner of Police, New Delhi, said, "Assam Rifles' proactive vigilance in intercepting the movement of smuggled products is a definitive step towards putting the fear in the hearts of smugglers who deal in illicit trade activities."

He appreciated the efforts of Assam Rifles in successfully intercepting illicit cigarettes, liquor, currency, and contrabands, among others, in the Northeastern states.

तस्करी और नकली सामान विकास में बाधा : ब्रिगेडियर

डिमापुर। ब्रिगेडियर एस के श्योरन, वाईएसएम, एसएम, उप महानिरीक्षक, असम राइफल्स प्रशिक्षण केंद्र और स्कूल, डिमापुर, नागालैंड ने आज कहा कि सरकार ने असम राइफल्स को पूर्वोत्तर राज्यों में नशीले पदार्थों की तस्करी पर नजर रखने के लिए नारकोटिक ड्रग्स एंड साइकोट्रॉपिक सब्सटेन्स (पनडीपीएस) अधिनियम के तहत शक्ति दी है। फिक्कों की अर्थव्यवस्था को नष्ट करने वाली तस्करी और जालसाजी गतिविधियों के खिलाफ समिति (सीएससीएडीई) द्वारा आयोजित 'जालसाजी और तस्करी की रोकथाम पर असम राइफल्स के अधिकारियों के लिए क्षमता निर्माण कार्यक्रम' को संबोधित करते हुए, ब्रिगेडियर श्योरन ने कहा कि तस्करी और जालसाजी उपभोक्ताओं के लिए



देश की प्रगति, आर्थिक विकास में बाधा डालती है और सुरक्षा के लिए खतरा पैदा करती है। नवीजतन, खतरों से निपटने के लिए अवैध व्यापारियों के खिलाफ महत्वपूर्ण कदम उठाए जाने चाहिए। उन्होंने कहा कि ड्रग्स, सिगरेट, हथियार और गोला-बारूद और सुपारी कुछ ऐसे उत्पाद हैं जिनकी हमारे देश में अक्सर तस्करी

की जाती है। इसलिए, अवैध व्यापार को समस्या को कम करने के लिए सख्त सजा और कानून के डर की आवश्यकता है। उन्होंने कहा कि सीमा पर तस्करी को रोकने का एकमात्र तरीका सतर्क रहना और खासकर प्यांभार के बिना बाढ़ वाली सीमा के माध्यम संदेश में आने वाली हर चीज पर नजर रखना है।

तस्करी और नकली सामान आर्थिक विकास में डालते हैं बाधा : ब्रिगेडियर एसके श्योरन

दीमापुर : असम राइफल प्रशिक्षण केंद्र और स्कूल, दीमापुर के उप महानिरीक्षक ब्रिगेडियर एसके श्योरन, वाईएसएम, एसएम, ने आज कहा कि सरकार ने असम राइफल को पूर्वोत्तर राज्यों में नशीले पदार्थों की तस्करी पर नजर रखने के लिए नारकोटिक ड्रग्स एंड साइकोट्रॉपिक सब्सटेंस (एनडीपीएस) अधिनियम के तहत शक्ति दी है। फिक्की की अर्थव्यवस्था को नष्ट करने वाली तस्करी और जालसाजी गतिविधियों के

खिलाफ समिति (सीएससीएडीई) द्वारा आयोजित 'जालसाजी और तस्करी की रोकथाम पर असम राइफल के अधिकारियों के लिए क्षमता निर्माण कार्यक्रम' को संबोधित करते हुए ब्रिगेडियर श्योरन ने कहा कि तस्करी और जालसाजी उपभोक्ताओं के लिए देश की प्रगति, आर्थिक विकास में बाधा डालती है और सुरक्षा के लिए खतरा पैदा करती है। नतीजतन, खतरे से निपटने के लिए अवैध व्यापारियों के खिलाफ

महत्वपूर्ण कदम उठाए जाने चाहिए। उन्होंने कहा कि ड्रग्स, सिगरेट, हथियार और गोला-बारूद और सुपारी कुछ ऐसे उत्पाद हैं जिनकी हमारे देश में अक्सर तस्करी की जाती है। इसलिए, अवैध व्यापार की समस्या को कम करने के लिए सख्त सजा और कानून के डर की आवश्यकता है। उन्होंने कहा कि सीमा पर तस्करी को रोकने का एकमात्र तरीका सतर्क रहना और खासकर भ्रष्टाचार के बिना बाढ़ वाली सीमा के माध्यम से देश में

आने वाली हर चीज पर नजर रखना है। वहीं फिक्की कास्केड के सलाहकार और पूर्व विशेष पुलिस आयुक्त दीप चंद ने कहा कि तस्करी किए गए उत्पादों की आवाजाही को रोकने में असम राइफल को सक्रिय सहभागिता एक अवैध व्यापार गतिविधियों में लिस तस्करी के दिलों में खर पैदा करने की दिशा में बढ़िया कदम है। उन्होंने पूर्वोत्तर राज्यों में अवैध सिगरेट, शराब, मुद्रा और वर्जित वस्तुओं को पकड़ने में असम राइफल के प्रयासों की सराहना की।

DIG Assam Rifles calls to check smuggling

HT Bureau

GUWAHATI, Feb 22: Brigadier SK Sheoran, YSM, SM, Deputy Inspector General, Assam Rifles Training Centre, and School, Dima-pur addressed the 'Capacity Building Program for Officers of Assam Rifles on Prevention of Counterfeiting and Smuggling', organized by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADe) on February 22.

Brigadier Sheoran stated that smuggling and counterfeits hinder progress, and economic growth and create safety hazards for consumers. As a result, significant steps should be taken against illicit traders to tackle the menace. He added that there is a need for stringent punishment and a fear of the law to curtail the problem of illicit trade. He said the only way to stop smuggling at the border is to stay alert and watch everything coming into the country, especially through the porous and unfenced border with Myanmar.

On the other hand, while giving an overview of the socio-economic impact of counterfeiting and smuggling, Deep Chand, Advisor, FICCI CASCADe and Former Special Commissioner of Police, New Delhi, said, "Assam Rifles' proactive vigilance in intercepting the movement of smuggled products is a definitive step towards putting the fear in the hearts of smugglers who deal in illicit trade activities."

The North East Times

Smuggling, counterfeits hinder progress, economic growth: Brig S.K. Sheoran

DIMAPUR, FEB 22: Brigadier S. K. Sheoran, YSM, SM, Deputy Inspector General, Assam Rifles Training Centre and Sibsoi, Dimapur, Nagaland, today said, "The government has given the power to the Assam Rifles under the Narcotic Drugs & Psychotropic Substances (NDPS) Act to keep a check on drug trafficking in the North Eastern states.

Addressing the 'Capacity Building Programme for Officers of Assam Rifles on Prevention of Counterfeiting and Smuggling' organised by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADe), Brigadier Sheoran stated that smuggling and counterfeits hinder progress, economic growth and create safety hazards for consumers. As a result, significant steps should be taken

against illicit traders to tackle the menace. He added that drugs, cigarettes, arms and ammunition and bullet nuts are a few products which are frequently smuggled into our country. Therefore, there is a need for stringent punishment and a fear of the law to control the problem of illicit trade. He said the only way to stop smuggling at the border is to stay alert and watch everything coming into the country, especially through the porous and unfenced border with Myanmar. While giving an overview of the socio-economic impact of counterfeiting and smuggling, Mr Deep Chand, Advisor, FICCI CASCADe and Former Special Commissioner of Police, New Delhi, said, "Assam Rifles' proactive vigilance in intercepting the movement of smuggled products is a definitive step towards putting the fear in the

hearts of smugglers who deal in illicit trade activities." He appreciated the efforts of Assam Rifles in successfully intercepting illicit cigarettes, liquor, currency and contrabands, among others, in the Northeastern states. Furthermore, he noted that the capacity-building program seeks to sensitise the officers of Assam Rifles on the issue and emphasise the need for a greater focus on combatting smuggling and related crimes at the border.

He further stated that as per the FICCI CASCADe's recent report titled "Illicit Markets: A Threat to Our National Interests", the illicit trade in the five key industries (Mobile Phones, FMCG-Household and Personal Goods, FMCG-Packaged Foods, Tobacco Products, and Alcoholic Beverages) results in a total estimated legitimate employment

loss of 15.96 lakhs. In addition, the estimated tax loss to the government due to illicit goods in these industries is Rs 58,621 crore, with two highly regulated and taxed industries, tobacco products and alcoholic beverages, accounting for nearly 40% of the overall tax loss.

Avinash Sinha, Regional Manager, Industry Affairs (East), ITC Ltd., said, "Among the illicit & smuggled goods, cigarettes have emerged as one of the most lucrative products, witnessing the highest jump in the recent past and accounts for one-third of the legal cigarette market in the country." He added that it calls for heightened surveillance and stricter enforcement to curb the menace of illegal cigarettes in India.

Milind Palang, Senior Manager, Global Brand Protection, Southern Asia and ANZ, Kanvus

(Johnson and Johnson), said, "In India, smuggling, counterfeiting, tax evasion and illicit trade is impacting legitimate economic activity. It also hinders government investment in vital public services, deteriorating millions of legitimate jobs and causing irreversible damage to ecosystems and human lives." He underlined that Johnson & Johnson Consumer Health is moving toward educating the Customs and LEA, which are the first line of defence.

Ms Shamini Marwan Arind, Legal Manager, Marico Limited, said, "The consequences of counterfeits are considerable, and they affect the industry, consumers, government and society. Individual consumers purchasing counterfeit goods are denied the use of safe and genuine products, especially if they believe they are purchasing le-

gitimate products." In addition to the legitimate loss of sales, companies may suffer a loss of reputation from poorly performing counterfeit products. Finally, critics like the government may suffer from loss of revenue, and societies may suffer risks to public health and safety, she added.

FICCI CASCADe has been working closely with the government, industry, enforcement officials, the legal fraternity, consumer organisations and the youth to create awareness of the adverse impact of the problem of counterfeiting and smuggling. Among other activities, FICCI CASCADe has been regularly engaging with law enforcement agencies, including police, customs and paramilitary organisations involved in border protection, to sensitise them on the problem's gravity. NET BUREAU

The Meghalaya Guardian

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DIMAPUR, FEB. 22. Brigadier S.K. Sheoran, YSM, SM, Deputy Inspector General, Assam Rifles Training Centre and School, Dimapur, Nagaland, today said, "The government has given the power to the Assam Rifles under the Narcotic Drugs & Psychotropic Substances (NDPS) Act to keep a check on drug trafficking in the North Eastern states.

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against illicit traders to tackle the menace. He added that drugs, cigarettes, arms and ammunition and herbal nuts are a few products which are frequently smuggled into our country. Therefore, there is a need for stringent punishment and a fear of the law to curtail the problem of illicit trade. He said the only way to stop smuggling at the border is to play dead and watch everything coming into the country, especially through the porous and unguarded border with Myanmar. While giving an overview of the socio-economic impact of counterfeiting and smuggling, Mr Deep Chand, Advisor, FICCI CASCAD, and Former Special Commissioner of Police, New Delhi, said, "Assam Rifles' proactive vigilance in intercepting the movement of smuggled products is a definitive step towards putting the fear in the

hearts of smugglers who deal in illicit trade activities." He appreciated the efforts of Assam Rifles in successfully intercepting illicit cigarettes, liquor, currency, and contrabands, among others, in the Northeastern states. Furthermore, he noted that the capacity-building program seems to sensitise the officers of Assam Rifles on the issue and amplify the need for a greater focus on combating smuggling and related crimes at the border.

He further stated that as per the FICCI CASCAD's recent report titled "Black Markets: A Threat to Our National Interests", the illicit trade in the five key industries (Mobile Phones, FMCG-Household and Personal Goods, FMCG-Packaged Foods, Tobacco Products, and Alcoholic Beverages) results in a total estimated legitimate employment

loss of 15.96 lakhs. In addition, the estimated tax loss to the government due to illicit goods in these industries is Rs 58,521 crore, with two highly regulated and taxed industries, tobacco products and alcoholic beverages, accounting for nearly 49% of the overall tax loss.

Avinash Sinha, Regional Manager, Industry Affairs (East), ITC Ltd., said, "Among the illicit & smuggled goods, cigarettes have emerged as one of the most lucrative products, witnessing the highest jump in the recent past, and it accounts for one-third of the legal cigarette market in the country." He added that it calls for heightened surveillance and stricter enforcement to curb the menace of illegal cigarettes in India.

Milind Patani, Sector Manager, Global Brand Protection, Southern Asia and ANZ, Kenvue

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Ms Sharmen Mahesh Anand, Legal Manager, Marico Limited, said, "The consequences of counterfeits are considerable, and they affect the industry, consumers, government and society. Individual consumers purchasing counterfeit goods are denied the use of safe and genuine products, especially if they believe they are purchasing le-

gitimate products." In addition to the legitimate loss of sales, companies may suffer a loss of reputation from poorly performing counterfeit products. Finally, entities like the government may suffer from loss of revenue, and societies may suffer risks to public health and safety, she added.

FICCI CASCAD has been working closely with the government, industry, enforcement officers, the legal fraternity, consumer organisations and the youth to create awareness of the adverse impact of the problem of counterfeiting and smuggling. Among other activities, FICCI CASCAD has been regularly engaging with law enforcement agencies, including police, customs and paramilitary organisations involved in border protection, to sensitise them on the problem's gravity.

চোৰাং ব্যৱসায়-নকল সামগ্ৰীৰ ব্যৱসায় বৃদ্ধিয়ে অৰ্থনৈতিক বিপদ সৃষ্টি কৰে

অসম ৰাইফল্ছৰ সামৰ্থ বিকাশ শিবিৰত উপ-মহাপৰিদৰ্শক



ডিমাপুৰ, ২২ ফেব্ৰুৱাৰী : ড্ৰাগ্‌ছৰ সৰবৰাহ সন্দৰ্ভত নাগালেণ্ডৰ ডিমাপুৰৰ অসম ৰাইফল্ছ প্ৰশিক্ষণ কেন্দ্ৰ আৰু বিদ্যালয়ৰ ৰাই এছ এম, এছ এম, উপ-মহাপৰিদৰ্শক, ব্ৰিগেডিয়াৰ এছ কে শ্বেণ্ডৱানে কয় — “চৰকাৰে নাৰ্কেটিক ড্ৰাগ্‌ছ এণ্ড ছাইকেট্ৰিক ছাবষ্টেন্স (NDPS) আইনৰ অধীনত উত্তৰ-পূৰ্বাঞ্চলৰ ৰাজ্যসমূহত ড্ৰাগ্‌ছৰ সৰবৰাহৰ ওপৰত চোকা নজৰ ৰাখিবলৈ অসম ৰাইফল্ছক অধিকাৰ তথা ক্ষমতা প্ৰদান কৰিছে। ফিকিৰ অৰ্থনীতি ধ্বংস কৰা চোৰাংচোৰা আৰু নকল কাৰ্যকলাপবিৰোধী কমিটি (CAS-CAD)ৰ উদ্যোগত আয়োজিত ‘নকল আৰু চোৰাং বোহা প্ৰতিৰোধৰ ওপৰত অসম ৰাইফল্ছৰ বিষয়াসকলৰ বাবে সামৰ্থ বিকাশ কাৰ্যসূচী’ত ভাষণ দি ব্ৰিগেডিয়াৰ শ্বেণ্ডৱানে উল্লেখ কৰে যে চোৰাং আৰু নকল সামগ্ৰীৰ ব্যৱসায় বৃদ্ধিয়ে অৰ্থনৈতিক বিকাশত বাধা দিয়াৰ লগতে গ্ৰাহকৰ ক্ষেত্ৰত বিপদ সৃষ্টি কৰে। এনে বিপদেৰে

মোকবিলা কৰিবলৈ অবৈধ ব্যৱসায়ীৰ বিৰুদ্ধে উল্লেখযোগ্য পদক্ষেপ গ্ৰহণ কৰা উচিত। তেওঁ কয় যে ড্ৰাগ্‌ছ, চিগাৰেট, আত্ৰ-শত্ৰু, গোলা-বাৰুদ আৰু চুপাৰি হৈছে এনে কিছুমান সামগ্ৰী, যিবোৰ সঘনাই আমাৰ দেশলৈ চোৰাংভাৱে সৰবৰাহ কৰি থকা হয়। গতিকে, এনেক্ষেত্ৰত অবৈধ ব্যৱসায়ৰ সমস্যা ৰোধ কৰিবলৈ কঠোৰ শক্তি আৰু আইনী ব্যৱস্থাৰ প্ৰতি ভয় সৃষ্টি কৰাটো প্ৰয়োজন। তেওঁ লগতে কয় যে সীমান্তত চোৰাং ব্যৱসায় বন্ধ কৰাৰ একমাত্ৰ উপায় হ’ল সজাগ হৈ থকা আৰু বিশেষকৈ ভাৰত-মাদামাৰ মাজত থকা সুৰক্ষা আৰু বেববিহীন সীমান্তৰ মাজেৰে দেশলৈ অহা সকলো দিশ ভাৰদৰে পৰ্যবেক্ষণ কৰা। নকল সামগ্ৰী আৰু চোৰাং ব্যৱসায়ৰ আৰ্থ-সামাজিক প্ৰভাৱৰ বিষয়ে আভাস দি ফিকি কেছকেডৰ উপদেষ্টা তথা নতুন দিল্লীৰ প্ৰাক্তন বিশেষ আৰক্ষী আয়ুক্ত দীপ চান্দে কয় — ‘চোৰাং সামগ্ৰীৰ সৰবৰাহত বাধা দিয়াৰ ক্ষেত্ৰত

অসম ৰাইফল্ছৰ সতৰ্কতা এনেধৰণৰ অবৈধ কাৰ্যকলাপৰ সৈতে জড়িত চোৰাং ব্যৱসায়ীৰ মনত ভয়, শংকাৰ সৃষ্টি কৰাৰ নিশত এটা সক্ৰিয় পদক্ষেপ।’ উত্তৰ-পূৰ্বাঞ্চলৰ ৰাজ্যসমূহত অবৈধ চিগাৰেট, সুৰা, দুৱা আৰু নিষিদ্ধ সামগ্ৰীৰ লগতে অন্যান্য সামগ্ৰী সফলভাৱে জব্দ কৰাৰ ক্ষেত্ৰত অসম ৰাইফল্ছৰ প্ৰচেষ্টাৰ তেওঁ শলাগ লয়। তদুপৰি, তেওঁ উল্লেখ কৰে যে সামৰ্থ্য বিকাশৰ কাৰ্যসূচীয়ে অসম ৰাইফল্ছৰ বিষয়াসকল বিষয়টোৰ ওপৰত সংবেদনশীল কৰি তোলাৰ লগতে সীমান্তত চোৰাং ব্যৱসায় আৰু আনুষংগিক অপৰাধৰ বিৰুদ্ধে যুঁজ দিয়াৰ ক্ষেত্ৰত অধিক গুৰুত্ব দিয়াৰ প্ৰয়োজনীয়তাক আৰু অধিক বৃদ্ধি কৰে। তেওঁ আগলৈ কয় যে ফিকি কেছকেডৰ শেহতীয়া ‘অবৈধ বজাৰ : আমাৰ ৰাষ্ট্ৰীয় স্বাৰ্থৰ প্ৰতি ভাবুকি’ শীৰ্ষক প্ৰতিবেদন অনুসৰি পাঁচটা মুখ্য উদ্যোগত (ম’বাইল ফোনছ, এফ এম চি জি—ঘৰুৱা সামগ্ৰী আৰু ব্যক্তিগত সামগ্ৰী, এফ এম চি জি—পেকেজড সামগ্ৰী, ম’পাতজাতীয় সামগ্ৰী আৰু সুৰাজাতীয় পানীয়) অবৈধ ব্যৱসায়ৰ ফলত আনুমানিক ১৫.৯৬ লাখ নিয়োগ ক্ষতি হয়। তদুপৰি, এই উদ্যোগসমূহত অবৈধ সামগ্ৰীৰ বাবে চৰকাৰৰ আনুমানিক কৰ লোকচানৰ পৰিমাণ হয় ৫৮.৫২ কোটি টকা, য’ত ম’পাতজাতীয় সামগ্ৰী আৰু সুৰাজাতীয় সামগ্ৰীৰ অংশীদাৰিত্বৰ হাৰ হৈছে ৪৯ শতাংশ।

Daily Hunt

Dimapur: Brigadier S K Sheoran, YSM, SM, Deputy Inspector General, Assam Rifles Training Centre and School on Tuesday said, "The government has given the power to the Assam Rifles under the Narcotic Drugs & Psychotropic Substances (NDPS) Act to keep a check on drug trafficking in the Northeastern states.

Addressing the 'Capacity Building Programme for Officers of Assam Rifles on Prevention of Counterfeiting and Smuggling' organised by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE), Brigadier Sheoran stated that smuggling and counterfeits hinder progress, economic growth and create safety hazards for consumers. As a result, significant steps should be taken against illicit traders to tackle the menace.

He added that drugs, cigarettes, arms and ammunition and betel nuts are a few products which are frequently smuggled into our country. Therefore, there is a need for stringent punishment and a fear of the law to curtail the problem of illicit trade. He said the only way to stop smuggling at the border is to stay alert and watch everything coming into the country, especially through the porous and unfenced border with Myanmar.

While giving an overview of the socio-economic impact of counterfeiting and smuggling, Mr Deep Chand, Advisor, FICCI CASCADE and Former Special Commissioner of Police, New Delhi, said, "Assam Rifles' proactive vigilance in intercepting the movement of smuggled products is a definitive step towards putting the fear in the hearts of smugglers who deal in illicit trade activities." He appreciated the efforts of Assam Rifles in successfully intercepting illicit cigarettes, liquor, currency, and contrabands, among others, in the Northeastern states. Furthermore, he noted that the capacity-building

program seeks to sensitise the officers of Assam Rifles on the issue and amplify the need for a greater focus on combatting smuggling and related crimes at the border.

He further stated that as per the FICCI CASCADE's recent report titled "Illicit Markets: A Threat to Our National Interests", the illicit trade in the five key industries (Mobile Phones, FMCG-Household and Personal Goods, FMCG-Packaged Foods, Tobacco Products, and Alcoholic Beverages) results in a total estimated legitimate employment loss of 15.96 lakhs. In addition, the estimated tax loss to the government due to illicit goods in these industries is Rs 58,521 crore, with two highly regulated and taxed industries, tobacco products and alcoholic beverages, accounting for nearly 49 per cent of the overall tax loss.

Avinash Sinha, Regional, Manager, Industry Affairs (East), ITC Ltd, said, "Among the illicit & smuggled goods, cigarettes have emerged as one of the most lucrative products, witnessing the highest jump in the recent past, and it accounts for one-third of the legal cigarette market in the country." He added that it calls for heightened surveillance and stricter enforcement to curb the menace of illegal cigarettes in India.

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