



Smuggling & Counterfeiting Activities Destroying the Economy

Annual Report
(June 2022 - May 2023)



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(June 2022 - May 2023)

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CASCADE

The image features a hand pointing towards a glowing digital network of nodes and lines. In the background, a keyboard is visible, suggesting a digital or technological theme. The overall color palette is dark with blue and orange accents.

Committee Against Smuggling
and Counterfeiting Activities
Destroying the Economy

Committee Against Smuggling and Counterfeiting Activities Destroying the Economy

Illicit Trade in terms of smuggling, counterfeiting and piracy is considered as one of the world's fastest growing 'industry'. It is an enduring problem that escalates each day in scope and magnitude and thus impacts industries, consumers, governments and economies. Smuggling and counterfeiting can have broad economy-wide effects on trade, foreign investment, employment, innovation, criminality, environment and most importantly on the health of the consumers.

8%-15% of global GDP is impacted due to illicit trade and criminal activities. It is estimated that the total economic and social costs globally due to counterfeiting and piracy world-wide stood between USD 737 to USD 898 billion in 2013 and this is expected to go up to USD 1.54 to USD 1.87 trillion by 2022, suggesting an increase of 108 per cent. In addition the total employment losses globally due to counterfeit and piracy stood at 2 to 2.6 million jobs in 2013 and is expected to rise to 4.2 to 5.4 million jobs in 2022, suggesting an approximate increase of 110 per cent.

For some time now illicit trade is also known to provide the fuel that energizes the terror machine. Many prominent terrorist organisations like the Hezbollah, Lashkar-e-Taiba, Al-Qaida, ISIS, Irish Republican Army rely on illicit trade for financing 20 per cent of their operations. In Italy, the mafia are also known to run illicit trade supply chains and at times the foreign organized crime groups manage day-to-day operations with mafia authorization and oversight. The perpetrators of the Charlie Hebdo attacks in Paris were found to have actively indulged in the illicit trade of cigarettes. The list goes on and we are racing against time to effectively counter this multi-dimensional evil force that is going from

strength to strength and has total disregard for human life.

With a growing economy, India also faces the challenge of countering illicit trade in smuggled & counterfeit goods. In India, the estimated loss to the industry, and just for 7 sectors only, which are automobile parts, FMCG personal goods, FMCG packaged goods, tobacco, alcoholic beverages, mobile phones and computer hardware, is about Rs. 105,381 Crs and a loss of revenue to government is about Rs. 39239 Crs for the year 2013-14. It is notable here that average increase in these losses have been as much as 45 %, and in just two years!!

Given the emphasis on India's economic development and the much anticipated growth trajectory; technology, invention, and innovation will play a key role in charting out India's growth strategy. However, illegal trade practices will prove to hinder this progression. India today has the potential to become a global manufacturing hub. However, in the absence of an adequate enforcement mechanism to stop counterfeiting and smuggling, can act as a dampener in achieving this goal.

Despite several efforts undertaken to curb smuggling, counterfeiting and piracy, the illicit markets continue to thrive across all industry segments. Hence, a proactive strategy should be in place to fight this serious menace to public health and safety, and to the national exchequer. Cooperation amongst stakeholders (including international and domestic regulatory and investigative agencies), streamlining of complex tax structures, stringent governance practices and enforcement of existing laws are required to curb this tumorous threat.

Major Issues/Concerns

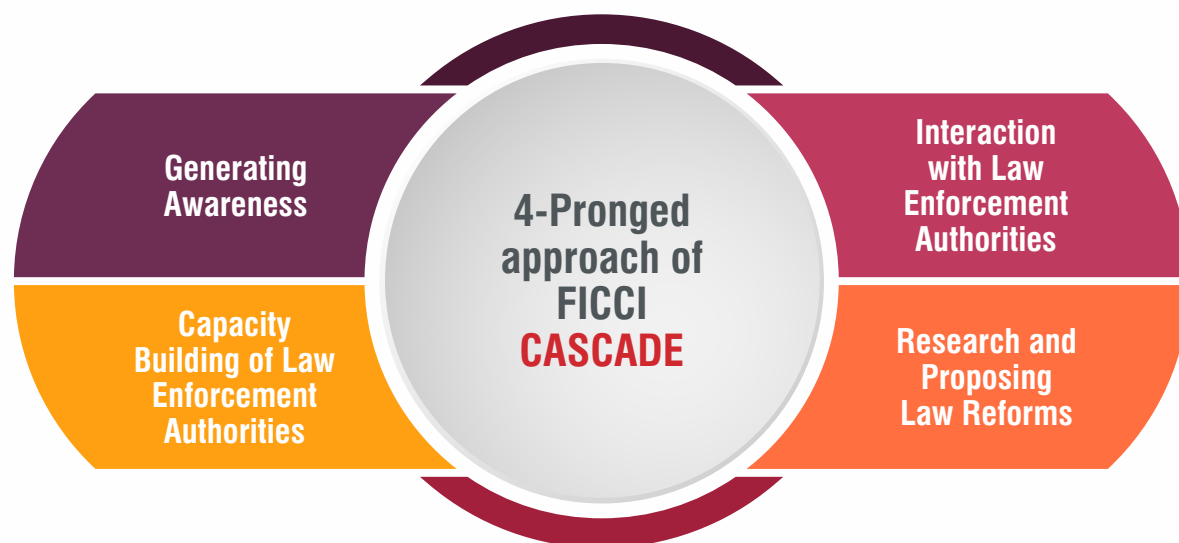
- » The challenge of counterfeited and smuggled goods has emerged as a global problem
- » Low barriers to the market entry and infiltration, no country is immune from the impact of counterfeiting and smuggling and no single sector can be said to be an exception
- » The market for fake or counterfeit or smuggled products is one of the biggest challenges faced by Indian industry, impacting 'Brand India' globally
- » Consumers receive poorer quality products that are unregulated and unsafe
- » Businesses suffer lower income and damaged brands, they may have to cut jobs and reduce investment leading in turn to lower economic growth

Set up on 18th January 2011, '**Committee Against Smuggling and Counterfeiting Activities Destroying**

the Economy' (CASCADE) by FICCI is a unique forum working towards facing and countering the challenge of growing illicit trade in counterfeits, pass offs and smuggled goods in the domestic economy.

FICCI CASCADE is pursuing the Agenda of Highlighting:

- » Legitimate industry is adversely affected
- » Consumers' health and safety is being jeopardized
- » Illegitimate industry is flourishing
- » Loss to the exchequer
- » Burden on welfare costs and enforcement cost
- » Black money being generated
- » Increased criminalization

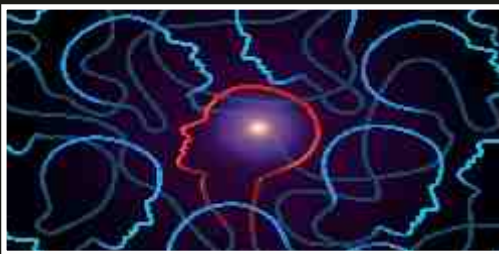


Mandate

Mandate

1

Awareness Generation



- » To put the issue of smuggled, contraband and counterfeit products high on the social agenda
- » To generate and spread awareness on the hazardous impact of smuggled, contraband and counterfeit products
- » To interact with the law enforcement authorities to emphasize on the importance of continued awareness and seriousness of the impact of smuggled and counterfeit goods
- » To achieve a high "issue recall" on anti-smuggling and anti-counterfeiting in the minds of consumers and to sensitize the supply chain personnel towards the harm that smuggled, contraband and counterfeit products cause and to emphasize the importance of their role in grappling with the social issue



- » To engage in systematic assimilation and dissemination of enforcement techniques, procedures and strategies for the guidance of its members through various interactive events
- » To commission research and propose law and policy reforms to Government and other relevant stakeholders through knowledge papers, report, studies on issues related to counterfeiting and smuggling
- » To provide a platform for sharing the best practices followed globally for combating contraband, smuggled and counterfeit products
- » To engage in capacity building activities for the benefit of law enforcement agencies and other CASCADE stakeholders including Judicial, Police and Customs Officers
- » To tap into initiatives of various international fora such as ICC BASCAP, WIPO Advisory Committee on Enforcement, WCO and others to identify existing gaps in India and building synergies in collaborative mode
- » To study and have full appreciation of the enforcement initiatives of developed countries as well as developing countries



Knowledge Management

2

3

Policy Advocacy



- » To assist the Government in formulating its response to regional and multilateral agreements and model laws being proposed by international organizations such as INTA, WIPO, WCO etc
- » To assist the Government of India in formulating its position in ongoing bilateral negotiations having an impact on enforcement issues related to counterfeiting and smuggling



- » To work in synergy with other foreign institutions and bodies working in the realm of anti-counterfeiting and anti-smuggling
- » To identify and facilitate CASCADE stakeholders to network with legal services providers and investigators who have excellent relationships in the local law enforcement machinery and who have consistently delivered high yield counterfeiting raids across India



Networking

4







MASGRADE
2022



8TH edition **MASCRAD E 2022** MOVEMENT AGAINST SMUGGLED & COUNTERFEIT TRADE

Unleashing the Power of Consumers in the fight against Smuggling and Counterfeiting

22-23 September 2022 | Hotel Shangri-La Eros, New Delhi



Counterfeiting and smuggling are highly pervasive across countries and sectors, representing a multi-billion-dollar industry globally that continues to grow and impact commerce and industry, governments, economies, and the society at large. With the Indian economy aiming to reach the target of a \$5 trillion economy and becoming a global powerhouse by 2024-25, such illicit trading activities are having a serious decelerating effect on the country's growth potentials.

Raising awareness is an important aspect of combating illicit trade in terms of smuggling and counterfeiting which needs to be pursued vigorously. Consumers should be adequately informed about the growing threat that substandard counterfeit and smuggled products pose to their health and safety.

FICCI CASCAD E in pursuance of its agenda, to bring about a change, has been pursuing campaigns for the consumers at large to raise awareness about the ill effects of smuggling and counterfeiting. As a significant part of this campaign, FICCI CASCAD E organised its annual international conference titled: **MASCRAD E - Movement Against Smuggled and Counterfeit Trade** which was attended by over 600 national and international delegates. The eighth





edition of this conference was held in New Delhi on 22-23 September 2022, themed on **"Unleashing the Power of Consumers in the fight against Smuggling and Counterfeiting"**. The conference focused on imparting knowledge and creating awareness amongst the consumers about their rights, duties and responsibilities to safeguard their welfare and interest from illicit trade. It further provided a platform to analyze and promote deliberations among the stakeholders on the adverse socio-economic impact of illicit trade.

Shri M. Venkaiah Naidu, Former Vice President of India while inaugurating the conference said that it is imperative for all stakeholders to reform, perform and transform in order to end the menace of counterfeiting and smuggling. "There is a need to strengthen the existing laws. Unless all of us join together, the fight against illicit trade and smuggling cannot be won," he emphasized.

Shri Naidu asserted that sharing of ideas, experiences and views in formulating a more effective legislation with implementation is required to create awareness and industry to play a critical role in this. "Transformation of the system, society, governance, is required for the happiness of the people and to create awareness among the consumers," he added,

Former Vice President of India also stated that it is imperative to protect the rights of the consumers. "Consumer awareness has to be taken as a mission with a passion for the sake of the nation and then the real change will come," stated Mr Naidu.

In the special address, **Mr. Sandeep Kumar**, Member, Central Board of Indirect Taxes and Customs mentioned that due to technology advancements, the industry today has the opportunity to create tools that can empower consumers to take on smuggling and counterfeiting. This, along with strong enforcement can make a big difference on the ground. He emphasized that the fight against illicit trade has to become a mass movement.

In the welcome address, **Mr. Sanjiv Mehta**, President, FICCI said that "Strong cooperation





between different stakeholders and innovative action is required to free India of illicit trade. Smuggling and counterfeiting is all-pervasive, and industry, government and society directly bear its brunt." He further added that Consumer Protection Act is a stepping-stone towards empowering the consumers.

Mr. Anil Rajput, Chairman, FICCI CASCADE apprised that smuggling is the deadliest form of illicit trade. Besides causing severe damage to the exchequer, in the form of loss of revenue, proliferating terrorism by allowing terror groups to get funds, and impacting consumer health and safety, it also leads to large scale unemployment by exporting jobs out of the country, he added.

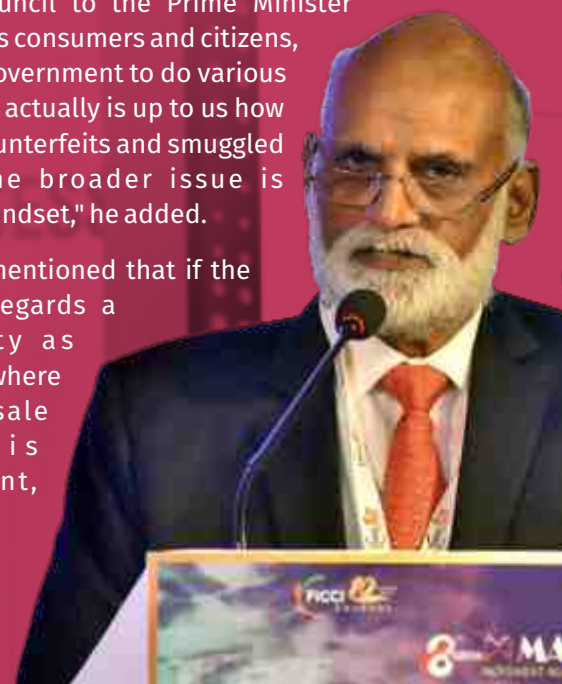
Emphasizing on the role of consumers Mr. Rajput said that while consumer rights are important as it safeguards their interests, consumer duties are equally significant as it indicates that they have a specific responsibility towards the society and other consumers. He stated that this shared responsibility will most certainly lower the detrimental impact of illicit trade.

Mr. Arun Chawla, Director General, FICCI said that illicit activity, whether it is counterfeiting, smuggling, is a bane for society as a whole. The drive against counterfeiting and illicit trade is gaining momentum and FICCI CASCADE is fully committed to contributing its bit to this noble cause, he added.

During the conference, FICCI CASCADE report on '**Illicit Markets: A Threat to Our National Interests**' was released. The study examines the size and scale of illicit market in five Indian industries and assesses its impact on individual industries, employment, government tax collection, and the overall economy. According to the study, illicit market in 5 Key Indian industries, including mobile phones, FMCG-household and personal goods, FMCG-packaged foods, tobacco products, and alcoholic beverages is valued at Rs 2,60,094 crore. The study also finds that illicit trade leads to an estimated legitimate employment loss of 15.96 lakh and tax loss to the government of Rs 58,521 crore.

Addressing the second day of MASCRADE 2022, Dr. Bibek Debroy, Chairman, Economic Advisory Council to the Prime Minister stated that as consumers and citizens, we ask the government to do various things, but it actually is up to us how we tackle counterfeits and smuggled goods. "The broader issue is consumer mindset," he added.

Dr. Debroy mentioned that if the consumer regards a commodity as something where the after-sale service is unimportant,





then it tends to be much more price sensitive as they don't care about the quality. However, he averred that as systems become more organised, the importance of the grey market becomes less and less. He also suggested sensitising consumers using vernacular languages.

Mr. Narendra K Sabharwal, Chairman, FICCI IP Committee & Former Deputy Director General, WIPO and Think Tank Member, FICCI CASCADE, alluded to various studies, particularly by OECD, that have underscored the enormous impact of counterfeit and pirated products on international trade and noted the figure could be in excess of US\$ 460 billion per year.

Addressing the Valedictory Session, **Hon'ble Justice Sanjay Kishan Kaul**, Judge of Supreme

Court of India stated that while every citizen must be made aware of legal provisions to deal with counterfeiting and smuggling, they should also in turn understand the importance of buying genuine goods. He asserted that in order to create mass awareness about the ill effects of counterfeiting and smuggling, it is necessary to reach out to all sections of the society.

He emphasized that India would have to adopt innovative and interactive measures to reach out to its consumers. It is imperative for all stakeholders to prepare well to meet the emerging threats and challenges associated with counterfeiting and smuggling in consonance with the changing nature of the illegal activity. This is critical at a time when India is making strong progress to become a





manufacturing hub for the world, supporting innovation in every sector and focusing on people-centric development models, he added.

Justice Kaul further stated that from smuggling, counterfeiting and tax evasion, to the illegal sale, illicit trade is impacting legitimate economic activity. It also deprives governments of revenues for investment in vital public services, dislocating millions of legitimate jobs and causing irreversible damage to ecosystems and human lives.

Justice Manmohan Sarin, Former Lokayukta, NCT of Delhi, Chief Justice, High Court of Jammu & Kashmir, Judge, High Court Delhi and Think Tank Member, FICCI CASCADE cited that there is enough discretion in the existing laws to carry out the judicial powers for attaining the desired objectives.

Anti-Counterfeiting and Anti-Smuggling Awards were given to enforcement officers, school children and journalists during the Valedictory session who have actively supported and contributed towards the

objective of combating the menace of illegal trade.

Mr. Sanjeev Tripathi, Former Chief of RAW and Think Tank Member, FICCI CASCADE also shared his perspective during the valedictory session and proposed vote of thanks to all the eminent dignitaries and delegates who have joined the conference.

During the two-day conference, experts from India and abroad made highly informative presentations and spoke at multiple insightful plenaries, highlighting the significance of empowering consumers to take on the battle against illicit trade by boycotting smuggled and counterfeit goods. The conference saw participation from several senior functionaries from leading international organisations, such as World Customs Organization (WCO), World Intellectual Property Organization (WIPO), INTERPOL, United Nations Office for Drugs and Crime (UNODC), Organization for Economic Corporation and Development (OECD), US Homeland Security, and Australian Border Force, among others.





Social Media

The Countdown has begun!

MASCRADE 2022
MOVEMENT AGAINST SMUGGLED & COUNTERFEIT TRADE

'Unleashing the Power of Consumers in the fight against Smuggling and Counterfeit Trade'

Let us unite to fight and defeat Illicit Trade

22nd-23rd September 2022

“To tackle the menace of Illicit Trade, Ministry of Home Affairs has defined an integrated border management system. We have bridged borders with modern smart fencing, with electronic surveillance systems.

Shri Dharmendra S. Gangwar
Secretary, Border Management, Ministry of Home Affairs, GOI

Theme Address by:

Mr. Anil Rajput,
Chairman, FICCI CASCADE

22ND
SEPTEMBER
2022

MASCRADE 2022
MOVEMENT AGAINST SMUGGLED & COUNTERFEIT TRADE

MASCRADE 2022
MOVEMENT AGAINST SMUGGLED & COUNTERFEIT TRADE

Keynote Address by:

MR. RICARDO TREVIÑO CHAPA,
Deputy Secretary General, World Customs Organization

22ND & 23RD
SEPTEMBER
2022

VENUE:
SHANGRI-LA-EROS,
NEW DELHI

MASCRADE 2022
MOVEMENT AGAINST SMUGGLED & COUNTERFEIT TRADE

Shri M. Venkiah Naidu
Hon'ble Former Vice President of India

“Recently, Hon'ble Prime Minister, Shri Narendra Modi gave a three Mantras: Nation, Nation and Tarigatam. A transformational system, society & governance, ultimately for the happiness of the people.



MARSHAL 2022

MOVEMENT AGAINST SMUGGLED & COUNTERFEIT TRADE

ACCELERATING ACTION AGAINST ORGANIZED CRIME FUELING ILLICIT TRADE - IDENTIFY, ANALYZE AND RESPOND

KEYNOTE SESSION 4

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|---|--|---|--|---|---|--|---|
| | | | | | | | |
| Mr. Anil Sinha Jointed Director General, Bureau of Investigation and Task Force, New Delhi, FICCI (M&C)-2022 | Mr. Yusuke INOUE Chairman, AICAT-2022 Deputy Director, Sub-Structure, South Korea (Singapore) | Ms. Joanne Pekar Consultant, Australian Border Force, Australian High Commission | Mr. Jason Gooding Assistant Attaché, Immigration Security, Washington, US Embassy, Washington, DC | Mr. Praveen Sinha Special Director, Chief of Directorate of Risk in Executive Committee, ITC/SPIC | Mr. Chi-wang Lam Operative Coordinator, Public Health and Pharmaceutical Crime Working Group | Mr. Ramesh Raj Kishore Regional Director, Anti-Fraud, Pharmaceutical Security Working Group | Ms. Mugdha Kabra Senior Journalist & Content Specialist, UNICEF |

MARSHAL 2022

MOVEMENT AGAINST SMUGGLED & COUNTERFEIT TRADE

FICCI CASCADE has been organizing competitions for children to motivate them to bring the effects of smuggling as they going to become responsible law abiding citizens.

Justice Manmohan Sarin
Former Chairman, NCT of Delhi, Chief Justice, High Court of Jammu & Kashmir, Jammu, High Court of Jharkhand, Ranchi, and former FICCI Chairman.

MARSHAL 2022

MOVEMENT AGAINST SMUGGLED & COUNTERFEIT TRADE

At domestic level, several laws have been enacted to safeguard the interests of consumers from the menace of illicit trade, including Patents Act, Design Act, Drugs and Cosmetics Act, Consumer Protection Act 2019 & Information Technology Act 2000.

Dr. R.J.R. Kasibhatla
J.S. Additional Legal Advisor,
Department of Legal Affairs,
Ministry of Law and Justice

THANK YOU FOR BEING A PART OF OUR JOURNEY!

MARSHAL 2022

MARSHAL 2022

MOVEMENT AGAINST SMUGGLED & COUNTERFEIT TRADE

Participating Countries

MARSHAL 2022

MOVEMENT AGAINST SMUGGLED & COUNTERFEIT TRADE

Role of Judiciary in Effectively Combating Counterfeiting and Smuggling- The need for Legislative changes /enactments

Hon'ble Justice Sanjay Kishan Kaul,
Judge of Supreme Court of India

22nd - 23rd September 2022
Hotel Shangri-La Eros, New Delhi

Keynote Address



FICCI CASCADE to organise 8th edition of 'MASCRADE' from September 22-23

During the course of the event, FICCI CASCADE will release a report titled 'Nile's Harbors: A Threat to Our National Interests'

NEW DELHI: The FICCI Committee Against Smuggling and Counterfeiting the Economy (CASCADE) is organising its eighth edition of 'MASCRADE' (Movement Against Smuggling and Counterfeiting Trade) from September 22-23. The event will be held in New Delhi, India, and will focus on the theme 'Unlocking the Power of Consumers in the Fight Against Smuggling and Counterfeiting'. The event will be divided into multiple insightful plenaries in which distinguished Indian and international experts will discuss ways to empower consumers to lead the battle against the menace of smuggling and counterfeiting.

Experts from India, overseas to discuss smuggling, counterfeiting

The event will be held in New Delhi, India, and will focus on the theme 'Unlocking the Power of Consumers in the Fight Against Smuggling and Counterfeiting'. The event will be divided into multiple insightful plenaries in which distinguished Indian and international experts will discuss ways to empower consumers to lead the battle against the menace of smuggling and counterfeiting.

India should adopt innovative, interactive steps aware consumers

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Over 58 K crore in taxes lost due to illicit trade

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₹58,521 CR LOST ON ILLICIT TRADE IN 5 KEY INDUSTRIES

The illicit trade is estimated to have lost ₹58,521 crore in taxes in 2018-2019 due to illicit trade in five key industries, including FMCG, mobile phones, tobacco products and alcohol, according to a FICCI report released in New Delhi.



India's economic growth will be affected if illicit trade continues to rise

The illicit trade is estimated to have lost ₹58,521 crore in taxes in 2018-2019 due to illicit trade in five key industries, including FMCG, mobile phones, tobacco products and alcohol, according to a FICCI report released in New Delhi.



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Media Coverage



Post-Event Coverage

Need to strengthen laws to fight menace against illicit trade & smuggling: Ex-VP Naidu



Former Vice President of India, M Venkaiah Naidu, has called for strengthening laws to combat the growing menace of illicit trade and smuggling. He stated that the government must take a multi-pronged approach to tackle this issue, which has become a significant source of revenue loss for the country. Naidu emphasized the need for a robust legal framework to deter illegal activities and ensure fair competition in the market.

Illicit trade in key industries leading to job losses: FICCI

Our Bureau
New Delhi

The Indian exchequer is estimated to have lost ₹58,521 crore in taxes in 2019-20 due to illicit trade in goods in five key industries — mobile phones, household and personal goods, packaged food, tobacco products and alcoholic beverages — according to a report released by FICCI on Thursday.

The report estimates the size of illicit market in these sectors at over ₹2,60-lakh crore for 2019-20. "The impact of the illicit market of these key industries is pervasive and significant because of the backward linkages of these industries with other sectors of the economy, resulting in a multiplier effect. Higher the multiplier, higher is its overall effect on the economy," said the report.

1.59 M JOBS LOST IN 5 KEY SECTORS ₹58k cr lost in taxes due to illicit trade

Unlawful market valued at ₹2,60 tn in FY20, says FICCI

| THROUGH THE CRACKS | Value (₹ cr) |
|--------------------|--------------|
| Illicit market | 2,60,000 |
| Tax loss | 58,521 |
| Jobs lost | 1,59,000 |

| Industry | Value (₹ cr) |
|-------------------|--------------|
| Mobile phones | 31,94 |
| Household goods | 7,84 |
| Personal goods | 15,89 |
| Food & beverages | 34,55 |
| Tobacco & alcohol | 18,87 |

Govt lost ₹58,521 crore in taxes due to illicit goods in 5 industries

Our Bureau
New Delhi

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Rs 58,521 crore in taxes lost due to illicit trade in products

Our Bureau
New Delhi

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NEED TO STRENGTHEN EXISTING LAWS TO FIGHT THE MENACE AGAINST SMUGGLING & COUNTERFEITING: M VENKAIAH NAIDU, FORMER VICE PRESIDENT OF INDIA

M Venkaiah Naidu, former Vice President of India, has called for strengthening existing laws to combat the growing menace of smuggling and counterfeiting. He stated that the government must take a multi-pronged approach to tackle this issue, which has become a significant source of revenue loss for the country. Naidu emphasized the need for a robust legal framework to deter illegal activities and ensure fair competition in the market.

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पांच उद्योगों में 2.60 लाख करोड़ का अवैध व्यापार

Our Bureau
New Delhi

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पांच उद्योगों में अवैध कारोबार से 58,521 करोड़ का नुकसान

Our Bureau
New Delhi

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अवैध व्यापार से 58,521 करोड़ रुपये के टैक्स का नुकसान हुआ

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New Delhi

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The report estimates the size of illicit market in these sectors at over ₹2,60-lakh crore for 2019-20. "The impact of the illicit market of these key industries is pervasive and significant because of the backward linkages of these industries with other sectors of the economy, resulting in a multiplier effect. Higher the multiplier, higher is its overall effect on the economy," said the report.

अवैध व्यापार से 58,521 करोड़ रुपये के टैक्स का नुकसान हुआ

Our Bureau
New Delhi

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अवैध कारोबार से 2.6 लाख करोड़ का नुकसान, 16 लाख जॉब भी घटे

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The background features a light blue field with scattered, semi-transparent grey triangles of various sizes and orientations. A large, vibrant orange triangle is positioned in the bottom right corner. A black banner with a white border is located in the middle-left area, containing the event title. In the bottom left corner, there is a small, light-colored rectangular object with a black arrow pointing to the right.

ANTI-SMUGGLING
DAY, 2023

ANTI



SMUGGLING

DAY 11 February 2023
The Lalit, New Delhi



S muggling is a global problem, impacting countries and regions across the globe. Governments around the world have taken various decisive measures to combat smuggling, including strengthening border security, implementing stricter trade regulations, and increasing international cooperation to disrupt criminal networks. However, smuggling continues to be a significant challenge that needs immediate attention. In order to address the critical issue of smuggling and reinforce our commitment to raise awareness and foster collaboration CASCADE successfully organized the second edition of Anti-Smuggling Day on 11th February 2023 in New Delhi.

Mr. Mohan Kumar Singh, Director General, Directorate of Revenue Intelligence (DRI) was the chief guest at the programme. While addressing the conference he highlighted that the enormity of smuggling can be gauged from the fact that DRI seizes more than Rs 1,000 crore of contraband every month, the majority being narcotics and drugs. Smuggling is carried out in our country by the land, sea and air route via different modes- containers, porous borders, usage of sophisticated means by smugglers etc. Mr. Singh cited that today, smugglers are using sophisticated methods and technologies to smuggle goods across international borders. Illicit trade in terms of counterfeiting and smuggling is a global risk





that has negative impacts on economic activities, deprives governments of revenue, forces a high burden on taxpayers, exposes customers to dangerous products and provides linkages to terrorism. He emphasized that the Think Tanks like FICCI CASCADE can play an important role in generating fresh ideas, creating awareness, and highlighting the problems of smuggling.

Mr. P K Das, Director, Compliance and Facilitation Directorate, World Customs Organisation (WCO) in the keynote address mentioned that as per UNCTAD smuggling drains 3 per cent of the world's economy and results in a loss of 2 trillion dollars. Mr. Das opined that to address smuggling WCO has unveiled a three- year strategic plan (2022-25) with a focus in the areas of illicit trade. WCO has also launched a data strategy to nurture and reengineer new processes, incorporate modern disruptive technologies like artificial intelligence, blockchain, machine learning, drone, robotics etc. Highlighting the importance of sharing best practices to tackle smuggling, Mr. Das shared his insights on the advanced analytics used by CBIC (Central Board of Indirect Taxes and Customs) to detect fraud in indirect taxation domain in India which was showcased to WCO

members as part of disseminating best practices. WCO has been applying technology to improve the seamless flow of information and statistics and real-time intelligence sharing amongst custom agencies.

Speaking on the importance of Anti-Smuggling Day, **Mr. Anil Rajput**, Chairman, FICCI CASCADE stated that a year ago, on this day, FICCI CASCADE, took the lead and marked the launch of Anti-Smuggling Day on 11th February. On that day we pledged to leave no stone unturned in raising awareness and resolved to take concerted action against this multi-faceted adversary. Mr. Rajput urged the United Nations to recognize and declare 11th February as Anti-Smuggling Day which will significantly encourage international cooperation and coordination in efforts to tackle this issue, as well as provide an effective platform for discussing and addressing the root cause and consequences of smuggling. This recognition will also provide greater thrust for nations to come together to find solutions and combat this global problem.



During the conference, FICCI CASCADE released a report on '**Regulatory Interventions and Illicit Trade Across Border- Impact on Six Key Industries**'. The study examines the impact of tariff and non-tariff regulatory



measures on illicit trade in the six key industries namely Alcoholic Beverages, Consumer Electronics, FMCG - Packaged Foods, FMCG-Household & Personal Goods, Mobile Phones and Tobacco Products.

As a run-up to this year's Anti-Smuggling Day, and to sensitize the youth on the menace of smuggled goods, FICCI CASCADE also organized a Digital Art/Poster making competition on the theme, 'Stand Against Smuggling'. Winners of the competition were given awards during the conference.

Mr. Deep Chand IPS, Advisor, FICCI CASCADE and Former Special Commissioner of Police, New Delhi highlighted that to battle this menace, it is important that we work together, across borders and sectors, to disrupt the networks and supply chains that supports smuggling. This requires strong laws, and effective enforcement actions, as well as the cooperation of all relevant stakeholders, including governments, businesses, and civil society.



Mr. Najib Shah,
 Former
 Chairman,
 Central Board

of Indirect Taxes and Customs and Think Tank Member, FICCI CASCADE chaired the panel discussion on "Combat Smuggling to Foster National Security and Economic Development". While chairing the session he stated that 11th February aims to spread awareness and bring on board all enforcement agencies together to understand the extend of the problem and think of ways and means for greater cooperation and coordination. Mr. Shah mentioned that if global organisation like United Nations will recognise Anti-Smuggling Day, we would be able to solve the greater purpose and win our battle against smuggling.

Panellist, **Mr. Balesh Kumar**, Member, Appellate Tribunal-SAFEMA, Department of Revenue, Ministry of Finance stated that smuggling is a multidimensional issue and has serious impact on economic and national security of





the country. There are four steps that can be taken for creating a meaningful impact to curb smuggling: legislative upgradation in the context of present dynamics of smuggling; second, effect policy changes in sectors that are vulnerable to smuggling; third, use of successful technology risk management measures and fourth, to strengthen resources including equipment and manpower to manage operational issues while combating smuggling.

During the discussion, **Mr A M Kulkarni**, Additional Director General, National Investigation Agency said that smuggling not only causes money arbitrage but also fuels terrorism as funds earned from such activities are funnelled back to countries which foster

terrorism and in turn impact national safety and security. **Mr. Ayush Mani Tiwari**, IPS, Inspector General- Operations, Border Security Force and **Mr. Manish Kumar Negi**, Deputy Inspector General, Indian Coast Guard also shared their views in the panel discussion on achieving significant level of inter-agency and international cooperation to combat smuggling and shared methods to formulate prohibitive, combative, and curative measures to control smuggling.

Mr. Anil Sinha, Former Director, Central Bureau of Investigation and Think Tank Member, FICCI CASCADE chaired the panel discussion on "Strengthening the Global Strategy to Combat Smuggling- Achieving Coordinated Actions and Solutions". Mr. Sinha explained that in the





recent times, we have seen the use of disruptive technology which has been building a new ecosystem. He highlighted the use of blockchain for identifying products, numerical identities and bringing together various facets of the trade. He added that the enforcement agencies can come on a common platform, discuss, adopt best practices, and share the need for skill development and upgradation.


Mr. Gautam Shrinivasan, Anchor, CNBC moderated the panel discussion. The other eminent panellists who highlighted the need for real-time data analysis and sharing of intelligence to effectively tackle the problem of smuggling include **Ms. Joanne Prior**, Counsellor (Australian Border Force), Australian High Commission; **Mr. Marco Teixeira**, Regional Representative- South Asia, UNODC, **Mr. Jason Gooding**, Assistant Attache, Homeland Security Investigations, US Embassy and **Mr. Rameesh**

Kailasam, CEO, IndiaTech.org (Technology Services Industry Association). They enunciated effective measures to combat and prosecute offences related to smuggling and emphasized on international and domestic cooperation to combat this global scourge.

Dr. D P Dash, Former Pr. Director-General, DRI, Former Chairman, Enforcement Committee, World Customs Organisation (WCO) and Think Tank Member, FICCI CASCADE during his concluding remarks stated that increasing significance of inter-agency and international cooperation for combating smuggling through better exchange of information and experiences will also help in strengthening national security. The conference witnessed an overwhelming response by more than 300 industry captions, representatives from consumer forums, enforcement agencies, government officials, legal experts amongst others.




Social Media



ANTI SMUGGLING DAY

 19th February 2023

FICCI CASCADE's Anti-Smuggling Day is certainly a step in the right direction. We urge to the United Nations to lend their voice thereby, providing much greater impetus to our movement against Smuggling.



Mr. Anil Rajput
 Chairman, FICCI CASCADE



ANTI SMUGGLING DAY

 19th February 2023

“
 Fraudulent trade practices include multiple invoicing, over and under shipment of products, and misclassification of goods and services.
 ”



Mr. Atulchandra Kulkarni
 Additional Director General, National Investigation Agency



ANTI SMUGGLING DAY

 19th February 2023

The threat of Smuggling is of dynamic nature, and has grave social implications, which makes us deeply cognizant of our roles and responsibilities.



Mr. Mohan Kumar Singh
 Director General, Directorate of Revenue Intelligence



ANTI SMUGGLING DAY

 19th February 2023

“
 The government has taken initiative, provided funds to build better infrastructure and areas, enable enhanced coordination on ground, and strive to prevent Smuggling.
 ”



Mr. Ayush Mani Tiwari
 Jt. Inspector General (Operations), Border Security Force



ANTI SMUGGLING DAY

 19th February 2023

“
 Smuggling not only impacts economic security but also impacts national security.
 ”



Mr. Balraj Kumar
 Member, Finance, Trade, Labour, Skill Development, and Entrepreneurship, Ministry of Finance



ANTI SMUGGLING DAY
11th February 2023

“

11th February aims to spread awareness and bring on board all enforcement agencies together to understand the extent of the problem and think of ways and means of greater cooperation and coordination.

”




Mr. Najib Shah
Former Chairman, Central Board of Excise and Customs and Exports and Imports, Mumbai, FICCI CASCADIA

ANTI SMUGGLING DAY
11th February 2023

”

Recently, FICCI CASCADIA organised Digital Art/Poster Making Competition on the theme "Stand Against Smuggling".

The youth of our nation, is one of the key stakeholders for advocating socially responsible behavior.



Mr. Deep Chand IPS
Advisor, FICCI CASCADIA, and Former Special Commissioner of Police, New Delhi

ANTI SMUGGLING DAY
11th February 2023

“

We have a bilateral framework with 18 countries. The sharing information, mutual cooperation, prevention of crime and combating smuggling.

”



Mr. Manish Kumar Nogi
Deputy Commissioner, Customs, Indian Coast Guard

ANTI SMUGGLING DAY
11th February 2023

“

So far we have built relationships with other agencies where we are getting share data, we will need to see to catch those who export and control the process.

”



Mr. Jason Gooding
Deputy Commissioner, Customs, Indian Coast Guard

ANTI SMUGGLING DAY
11th February 2023

“

FICCI CASCADIA continues to work each day of the year for spreading messages to combat smuggling and counterfeiting.

”



Dr. D P Dash
Advisor, Customs, Indian Coast Guard, Former, Special Inspector, Bangalore, India and Exports, Mumbai, FICCI CASCADIA

ANTI SMUGGLING DAY
11th February 2023

“

In the recent times, we have seen the use of blockchain technology which has been making a new paradigm.

Blockchain can be used for sensitive products, numerical identities and bringing together various teams of the trade.

”



Mr. Anil Sinha
Advisor, Exports, India, Former, Director, Mumbai, FICCI CASCADIA

Stand Against Smuggling
ANTI SMUGGLING DAY
11th February 2023

“

Public-private partnerships, integrated action and international cooperation can help combat the hazards of Smuggling.

”



Mr. Marco Teixeira
Regional Representative - South Asia, UNODC

ANTI SMUGGLING DAY
11th February 2023

“

Recently, we have formed a multi-agency task force in the regions, Mumbai, Bangalore, Hyderabad and Chennai.

”



Ms. Joana Priar
Coordinator, Anti-Smuggling Task Force, Mumbai, FICCI CASCADIA



India's march to \$40 trillion economy under Amrit Kaal can be seized by smuggling: Report

PTI / Feb 10, 2023



NEW DELHI: The magnitude of smuggling and the consequent loss to the country's economy might become a roadblock in India's march towards a \$40 trillion economy under the government's vision of Amrit kaal, a report said. There is a need to launch a robust international campaign against the menace of smuggling so that major impediment in the growth path is removed, FICCI Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE) in a report. While last year FICCI CASCADE took the initiative to mark February 11 as Anti-Smuggling Day, it has appealed to the government to highlight the issue of smuggling on the world stage and work with the United Nations to declare the day as 'International Anti-Smuggling Day'. The significance of the need for a high-impact international campaign against smuggling can be understood in the context of massive loss that smuggling inflicts on the Indian economy, it said. The tax loss to government of India because of the illicit trade has jumped 163 per cent to Rs 58,521 crore in 2019-20 for 5 key industries - alcoholic beverages, mobile phones, FMCG-household and personal goods, FMCG-packaged foods and tobacco products, as per the report.

Trade body's cry to stop illicit trade on Anti-Smuggling Day

NEW DELHI, Feb 10

The FICCI Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE) has urged the government to highlight the issue of smuggling on the world stage and work with the United Nations to declare the day as 'International Anti-Smuggling Day'. The FICCI committee has also urged the government to launch a robust international campaign against smuggling on the world stage and work with the United Nations to declare the day as 'International Anti-Smuggling Day'. The committee has also urged the government to launch a robust international campaign against smuggling on the world stage and work with the United Nations to declare the day as 'International Anti-Smuggling Day'.



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India's march to \$40 tn economy under Amrit Kaal can be seized by smuggling, says FICCI CASCADE Report

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हि हिन्दुस्तान

देश की इकोनमी 40 ट्रिलियन डॉलर बनने की राह में बड़ी बाधा है तस्करी

देश की इकोनमी 40 ट्रिलियन डॉलर बनने की राह में बड़ी बाधा है तस्करी

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देश में तस्करी के लगातार बढ़ते मामले अर्थव्यवस्था के लिए बड़ी चुनौती

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| वर्ष | तस्करी के कारण का नुकसान (अरब डॉलर) | वर्ष | तस्करी के कारण का नुकसान (अरब डॉलर) |
|---------|-------------------------------------|---------|-------------------------------------|
| 2019-20 | 58,521 | 2020-21 | 2,60,094 |
| 2021-22 | 1,62,000 | 2022-23 | 1,62,000 |

देश में तस्करी के लगातार बढ़ते मामले अर्थव्यवस्था के लिए बड़ी चुनौती

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40 ट्रिलियन डॉलर की अर्थव्यवस्था बनने के सपने पर ग्रहण लगा सकती है तस्करी

नई दिल्ली, जेएनएन। अर्थव्यवस्था को नष्ट करने वाली तस्करी और जालसाजी के खिलाफ फिक्की समिति (कास्केड) ने सरकार से तस्करी के खतरे के विरुद्ध एक मजबूत अंतरराष्ट्रीय अभियान शुरू करने का आग्रह किया है। पिछले

Media Coverage

Post-Event Coverage

DRI seizes ₹1k cr contraband every month

New Delhi: Smuggling is rampant and the enormity of the issue can be gauged from the fact that DRI seizes more than Rs 1,000 crore of contraband every month, a top official said.

"Today, smugglers are using sophisticated methods and technologies to smuggle goods across international borders. This kind of illicit trade in terms of counterfeiting and smuggling is a global risk that has negative impacts on economic activities, deprives governments of revenue, forces a high burden on taxpayers, exposes customers to dangerous products and provides linkages to terrorism," Mohan Kumar Singh, director general, Directorate of Revenue Intelligence (DRI), said while addressing at a Ficci event.

IN BRIEF Smuggling can slow march to \$40-trn economy: Report

The magnitude of smuggling and the consequent loss to the country's economy might decrease a multibillion in India's march towards a \$40-trillion economy under the government's vision of Aatmanirbhar, FICCI Committee Against Smuggling and Counterfeiting (CASCADIE) said in a report. It said the ban rate in the Centre because of the illicit trade jumped by 143 per cent to reach ₹58,529 crore for five key industries in over 10 years till 2022.

DRI seizes contraband worth ₹1,000 crore each month; DG

The enormity of the issue of smuggling can be gauged from the fact that the Directorate of Revenue Intelligence (DRI) seizes more than ₹1,000 crore of contraband every month, said Mohan Kumar Singh, director-general, DRI, at the Ficci Cascade 'Anti-Smuggling Day' event. "Today, smugglers use sophisticated methods and technologies to smuggle goods across international borders. This kind of illicit trade of counterfeiting and smuggling is a global risk that has negative impact on economic activities, deprives governments of revenue, forces a high burden on taxpayers, exposes customers to dangerous products, and provides linkages to terrorism," he said at the event.

India's march to \$40 trillion economy under Aatmanirbhar can be seized by smuggling: FICCI CASCADE

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'DRI seizes ₹1,000 crore of contraband every month'

SNS & AGENCIES: NEW DELHI, 11 FEBRUARY

Smuggling is rampant and the enormity of the issue can be gauged from the fact that DRI seizes more than Rs 1,000 crore of contraband every month, a top official said.

For DRI every day is an Anti-Smuggling Day, said Mohan Kumar Singh, Director General, Directorate of Revenue Intelligence (DRI), while addressing at FICCI CASCADE 'Anti-Smuggling Day' in New Delhi on Saturday.

"Today, smugglers are using sophisticated methods and technologies to smuggle goods across international borders. This kind of illicit trade in terms of counterfeiting and smuggling is a global risk that has negative impacts on economic activities, deprives govern-

DRI seizes contraband of over ₹1,000 cr every month: DG, Directorate of Revenue Intelligence

'Smuggling is carried out in our country by the land, sea and air route via different modes- containers, porous borders, usage of sophisticated means'

NEW DELHI: Mohan Kumar Singh, Director General, Directorate of Revenue Intelligence (DRI) while addressing at FICCI CASCADE 'Anti-Smuggling Day' event said, "For DRI every day is an Anti-Smuggling Day. The enormity of the issue of smuggling can be gauged from the fact that DRI seizes more than Rs 1,000 crore of contraband every month. Smuggling is carried out in our country by the land, sea and air route via different modes- contain-

प्रतिबंधित सामान से सरकार को नुकसान हर महीने 1,000 करोड़ की वस्तुएं जब्त

नई दिल्ली: तस्करी बड़े पैमाने पर हो रही है। इस दुष्ट की परभावना का अंदाजा इस बात से लगाया जा सकता है कि औद्योगिक हर महीने 1,000 करोड़ रुपये से अधिक की प्रतिबंधित वस्तुएं जब्त करती हैं।

राजस्व सुविधा निदेशालय के महानिदेशक मोहन कुमार सिंह ने शिबिर कार्यक्रम के सम्बोधित में कहा, आज हमारा अंतरराष्ट्रीय

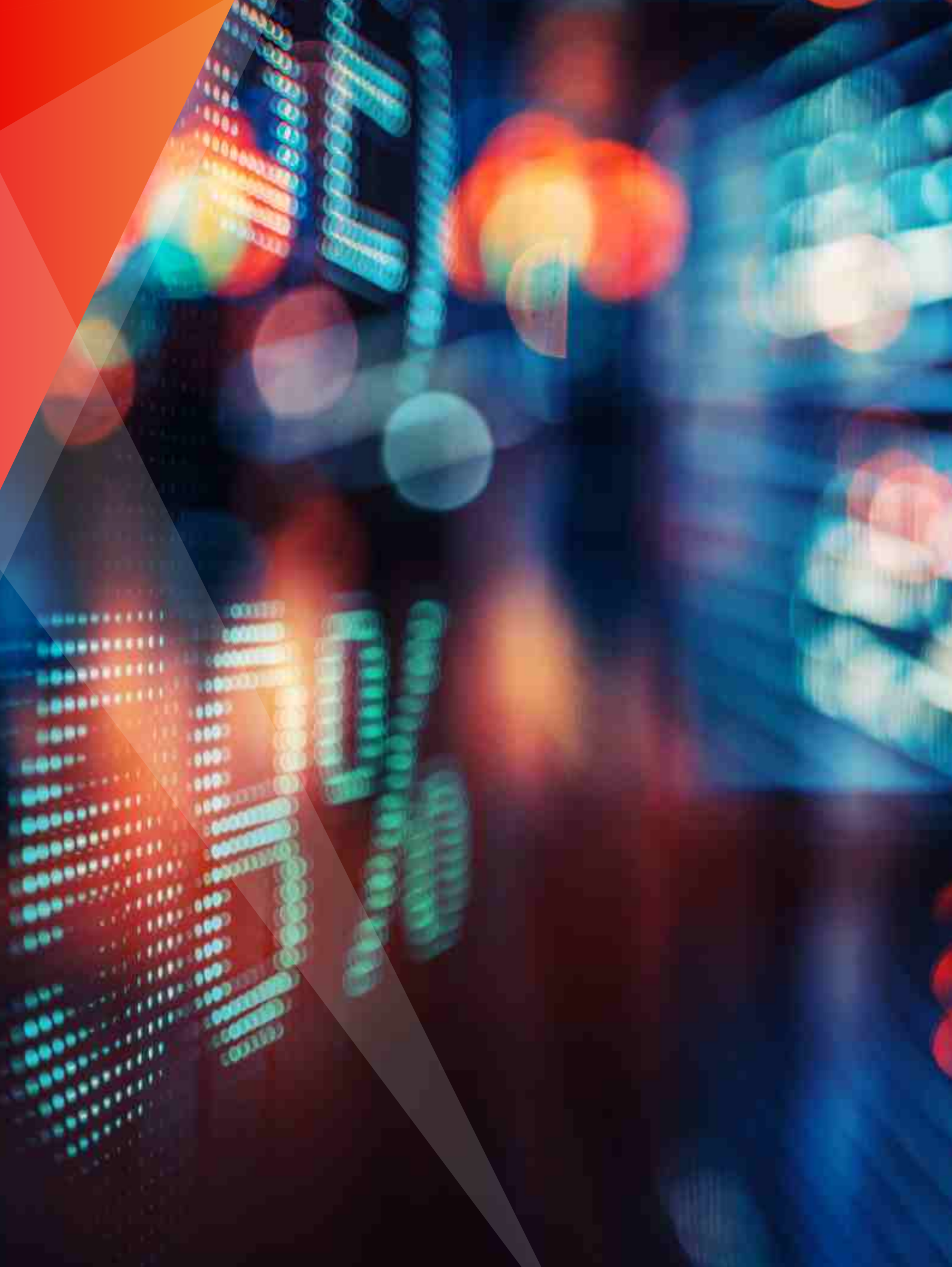
1,000 करोड़ की प्रतिबंधित वस्तुएं हर माह होती हैं जब्त ड्रग्स तस्करी बड़े पैमाने पर : DRI

नई दिल्ली, जबकात तस्करी तस्करी बड़े पैमाने पर हो रही है। इस मुद्दे की भयावहता का अंदाजा इस बात से लगाया जा सकता है कि औद्योगिक हर महीने 1,000 करोड़ रुपये से अधिक की प्रतिबंधित वस्तुएं जब्त करती हैं।

राजस्व सुविधा निदेशालय के महानिदेशक मोहन कुमार सिंह ने शिबिर कार्यक्रम के सम्बोधित में कहा, आज हमारा अंतरराष्ट्रीय

हमारे लिए हर दिन तस्करी विरोधी दिवस :सिंह

नई दिल्ली, राजस्व सुविधा निदेशालय (डीआरआई) के महानिदेशक मोहन कुमार सिंह ने 'फिक्की केसकेड एंटी स्मगलिंग डे' पर आयोजित कार्यक्रम को सम्बोधित करते हुए कहा, डीआरआई के लिए हर दिन एक तस्करी विरोधी दिवस होता है। तस्करी के मामले की भयावहता का अंदाजा इस बात से लगाया जा सकता है कि यह निदेशालय (डीआरआई) हर महीने 1,000 करोड़ रुपये से अधिक का प्रतिबंधित सामान जब्त करता है। पिछले कई वर्षों से, फिक्की केसकेड तस्करी की गंभीर समस्या से निपटने के लिए जागरूकता पैदा करने पर काम कर रहा है।



The background features a blurred, bokeh effect of light trails in shades of blue, cyan, and orange. Overlaid on this are several semi-transparent, overlapping geometric shapes, primarily triangles and polygons, in various shades of blue and orange. The overall aesthetic is modern and digital.

CAPACITY BUILDING PROGRAMMES

Capacity Building Programme for Police Officers on Prevention of Counterfeiting and Smuggling

6 July 2022
Haryana Police Academy

Over the past few years, FICCI CASCADE has been working closely with government, industry, enforcement officials, legal fraternity, consumer organizations and the youth to create awareness on the adverse impact of the problem of counterfeiting and smuggling. Among other activities, FICCI CASCADE has

been regularly engaging with law enforcement agencies including police, customs and paramilitary organizations engaged in border protection in sensitizing them on the gravity of the problem.

With this background, FICCI CASCADE (Committee Against Smuggling and Counterfeiting Activities Destroying the Economy) organized a Capacity Building Programme for Police Officers of Haryana on "Prevention of Counterfeiting and Smuggling" at Haryana Police Academy, Madhuban on 6th July 2022.

Addressing the gathering on the occasion, **Dr Arun Kumar Singh**, DIG, Haryana Police Academy stated that Haryana Police is taking significant actions to curtail the problem of illicit trade which is posing serious hazards to public health and safety. Dr Singh opined that lack of awareness in the society is shaping the dynamics of illicit trade. Imparting knowledge and raising awareness on the ill effects of counterfeiting and smuggling can go a long way to tackle it. He emphasized on the need for such training programmes, which not only sensitizes the officers on the magnitude of the problem but also helps them to understand the intricacies of smuggling and counterfeiting.

While giving an overview on Socio-Economic Impact of Counterfeiting and Smuggling, **Mr Deep Chand**, Advisor, FICCI CASCADE and Former Special Commissioner of Police, New





Delhi said, "The grey market is fuelling illegitimate industry, leading to increased criminalization in the society. This capacity building program is aimed to sensitize the police officers on the importance of continued awareness and seriousness of the impact of counterfeit and smuggled products." He highlighted that as per the recent FICCI CASCADE study, in FY 2018-19, Indian economy loses Rs 1,17,253 crore due to smuggling in the five key sectors and total livelihood opportunities lost is 16.36 lakhs.

Mr Nitin Saluja, Senior Policy Manager, Customer Trust, Amazon India said, "Amazon is focused in mitigating fraud and abuse on marketplaces that hamper customer trust. Amazon has introduced several initiatives and have put in resources to make its marketplace a reliable and safe platform for

customers, brands, and sellers to conduct transactions. He further added that Amazon is committed to promoting and participating in the efforts for ensuring that the consumers are empowered to enjoy the benefits of online shopping while being protected from the risks the digital era may present.

Mr Ashish Sawant, Assistant Manager, Global Brand Protection, APAC Region, Johnson & Johnson accentuated that counterfeit products have a detrimental impact on both the manufacturers and consumers. It poses severe risk to company's reputation, brand image and negatively affect the consumers' confidence in the global market. It also affects businesses and consumers alike by sowing mistrust in genuine products made by reputable brands, Mr. Sawant added.



Haryana Police taking steps to curtail illicit trade: DIG

EXPRESS NEWS SERVICE CHANDIGARH, JULY 6

HARYANA POLICE Academy DIG Dr Arun Kumar Singh on Wednesday said that the state police are taking significant actions to curtail the problem of counterfeiting and smuggling, the twin menace that poses serious hazards to public health and safety.

Addressing a 'Capacity Building Programme for Police Officers on Prevention of Counterfeiting and Smuggling' on Wednesday at Haryana Police Academy Madhuban (Karnal), Dr Singh stated that lack of awareness in the society is shaping the dynamics of illicit trade. The programme was organised by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE). Singh, while speaking during the event, emphasised on the need for such training programmes, which not only sensitizes officers on the magnitude of the problem but also helps them to understand the intricacies of smuggling and counterfeiting.

While giving an overview on socio-economic impact of counterfeiting and smuggling, Deep Chand, Advisor, FICCI CASCADE and former Special Commissioner of Police (New Delhi), said, "The grey market is fuelling illegitimate industry, leading to increased criminalisation in the society. This capacity building programme is aimed to sensitise the police officers on the importance of continued awareness and seriousness of the impact of counterfeit and smuggled products." He further stated that as per the recent FICCI CASCADE study, in FY 2018-19, the Indian economy loses Rs 1,17,253 crore due to smuggling in the five key sectors.

Nitin Saluja, senior policy Manager, Customer Trust, Amazon India said, "Amazon is focused on mitigating fraud and abuse on marketplaces that hamper customer trust. We have introduced several initiatives and have put in resources to make its marketplace a reliable and safe platform for customers, brands, and sellers to conduct transactions."

कानून व्यवस्था के लिए जालसाजी और तस्करी से निपटना जरूरी

जालसाजी व तस्करी अर्थव्यवस्था के साथ-साथ कानून व्यवस्था के लिए चुनौती, इनसे सख्ती से निपटना होगा : डॉ अरुण



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POLICE TAKING SIGNIFICANT STEPS TO CURTAIL ILLICIT TRADE WHICH POSE SERIOUS HAZARD TO PUBLIC HEALTH & SAFETY: DR. HARYANA POLICE



Wednesday, July 6, 2022 12:00 PM...
Police is taking significant steps to curtail illicit trade which poses serious hazard to public health & safety.

Addressing the Capacity Building Programme for Police Officers on Prevention of Counterfeiting and Smuggling...
Dr. Arun Kumar Singh, DIG, Haryana Police Academy Madhuban (Karnal), stated that lack of awareness in the society is shaping the dynamics of illicit trade.

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जालसाजी और तस्करी अर्थव्यवस्था के साथ कानून व्यवस्था के लिए चुनौती : डा. अरुण

डिप्टी गवर्नर का...
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डिप्टी गवर्नर का...

जालसाजी, तस्करी रोकने के लिए किया मंचन...
जालसाजी और तस्करी की निवारण...
जालसाजी और तस्करी की निवारण...



Police taking significant steps to curb smuggling, counterfeiting: DR. DIG



Police taking significant steps to curb smuggling, counterfeiting: DR. DIG

Capacity Building Programme for Police Officers on Prevention of Counterfeiting and Smuggling

29th July 2022
Focus State: Karnataka

With the objective to sensitize the police officers of Karnataka on the socio-economic evils of illicit trade, which are risky parasites to the economy and cause danger to the lives of individuals, FICCI CASCADE organized a **"Capacity Building Programme for Police Officers on Prevention of Counterfeiting and Smuggling"** on 29th July 2022 at Karnataka Police Academy, Mysuru.

Shri Anupam Agarwal, Director, Karnataka Police Academy was the chief guest at the programme. Addressing the programme, Mr Agarwal stated that to meet the vision of our Hon'ble PM of making Indian economy, a US\$ 5 trillion economy, all stakeholders like FICCI, Police and industry needs to work together more closely.

He accentuated that counterfeiting and smuggling has developed a substantial threat to the economy and there is conclusive evidence of the increasing involvement of terror organizations in funding such illicit trade activities. There are adequate laws available, but enforcement of the laws makes the role of police officers even more important in the fight against counterfeiters and smugglers, he added.

Mr Agarwal said that the loss of revenue to the government due to counterfeiting and smuggling has a direct impact on spending on welfare measures such as health care and education. "Police Department is the primary law enforcement agency in our country and should play a significant role in ensuring that proactive and collaborative actions are taken against illicit players to protect the consumer's health, life and safety," he added.

While giving an overview on Socio-Economic Impact of Counterfeiting and Smuggling, **Mr Deep Chand**, Advisor, FICCI CASCADE and Former Special Commissioner of Police, New Delhi highlighted that lack of stringent enforcement, weak surveillance and weak





regulatory framework are the main factors responsible for illicit trade. He said that the wider social, investment and criminal enforcement costs due to smuggling and counterfeiting could touch \$ 4.2 trillion by 2022, putting at risk 5.4 million legitimate jobs.

Mr Pradeep Dixit, Vice President - Industry Affairs, ITC Ltd. stated that smuggling and counterfeiting expands black markets and encourages a convergence between organized crime, terrorist groups and other threat networks. Mr. Dixit opined that India is the 4th largest and fastest growing market for smuggling of illegal cigarettes, which calls for heightened awareness and sensitization of people in the society.

Mr Nitin Saluja, Senior Policy Manager, Customer Trust, Amazon India stated that Amazon has introduced several initiatives and have put in resources to help customers enjoy the benefits of online shopping. He mentioned that our focus is to make Amazon marketplace a reliable and safe for customers, brands, and

sellers to conduct transactions. He highlighted that Amazon focuses on mitigating fraud and abuse on marketplaces that hamper customer trust while protecting them from the risks, the digital era may present.

Mr. Ashish Sawant, Assistant Manager, Global Brand Protection, APAC Region, Johnson & Johnson emphasized that counterfeiting and smuggling is a global problem of enormous scale, impacting every industry sector around the world. India is no exception, as it has an impact on our citizens' economy, health, and safety. He mentioned that at JNJ we endeavour to protect our patients and consumers from the health risk caused by such inferior quality, and hazardous products and medicines. In the pledge to protect our consumers, JNJ has partnered with the FICCI and law enforcement agencies to curb illicit trade.

FICCI CASCADE has been regularly engaging with law enforcement agencies, including police, customs and paramilitary organizations engaged in border protection, in sensitizing them on the gravity of the problem.



'Counterfeiting & smuggling a major threat to economy'

MYSORE: Anurag Agrawal, Director, Karnataka Police Academy, on Friday said that

counterfeiting and smuggling has developed a substantial threat to the economy and there is conclusive evidence of the increasing involvement of terror organisations in funding such illicit trade activities. There are adequate laws available, but enforcement of the laws makes the role of police officers even more important in the fight against counterfeiters and smugglers, he added.

Addressing the 'Capacity Building Programme for Police Officers on Prevention of Counterfeiting and Smuggling' organised by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADe), Mr Agrawal said, "To meet the vision of our PM



of making Indian economy, a \$3 trillion economy, all stakeholders like FICCI, Police and industry needs to work together more closely."

Agrawal said that the loss of revenue to the government due to counterfeiting and smuggling has a direct impact on spending on welfare measures such as health care and education. "Police Department is

the primary law enforcement agency in our country and should play a significant role in ensuring that proactive and collaborative actions are taken against illicit players to protect the consumer's health, life and safety," he added.

While giving an overview on Socio-Economic Impact of Counterfeiting and Smuggling, Mr Deep Chand, Advisor

FICCI CASCADe and Former Special Commissioner of Police, New Delhi highlighted that lack of stringent enforcement, weak surveillance and weak regulatory framework are the main factors responsible for illicit trade. He said that the wider social, investment and criminal enforcement OMB due to smuggling and counterfeiting could reach \$ 4.2 trillion by 2022, putting at risk 5.4 million legitimate jobs.

Pradeep Dixit, Vice President - Industry Affairs, FIC, Ltd, stated that India is the 4th largest and fastest growing market for smuggling of illegal cigarettes, which calls for heightened awareness and sensitisation of people in the society. MHT

Counterfeiting, smuggling threat to India's economy: KPA Director



SPECIAL CORRESPONDENT

MYSURU, July 23 (ANI) - Anurag Agrawal, Director, Karnataka Police Academy (KPA), on Friday said that counterfeiting and smuggling has developed a substantial threat to the economy and there is conclusive evidence of the increasing involvement of terror organisations in funding such illicit trade activities.

There are adequate laws available, but enforcement of the laws makes the role of police officers even more important in the fight against counterfeiters and smugglers, he added.

Addressing the 'Capacity Building Programme for Police Officers on Prevention of Counterfeiting and Smuggling' organised by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADe), Mr Agrawal said that the loss of revenue to the government due to counterfeiting and smuggling has a direct impact on spending on welfare measures such as health care and education. "Police Department is

ಕಳ್ಳಸಾಗಣೆ ಅರ್ಥವ್ಯವಸ್ಥೆಗೆ ಮಾರಕ



ಮೈಸೂರು, ಜುಲೈ 23 (ಆರ್.ಎನ್.ಐ) - ಕರ್ನಾಟಕ ಪೊಲೀಸ್ ಅಕಾಡೆಮಿಯ (ಕೆಪಿಎ) ಅಧ್ಯಕ್ಷರು ಆಗಸ್ಟ್ 1 ರಂದು ಮೈಸೂರಿನಲ್ಲಿ ನಡೆಯುವ 'ಪ್ರತಿರೋಧ ಮತ್ತು ಅಧ್ಯಯನ ಕಾರ್ಯಕ್ರಮ'ದಲ್ಲಿ ಭಾಗವಹಿಸುವ ಪೊಲೀಸ್ ಅಧಿಕಾರಿಗಳಿಗೆ 'ಪ್ರತಿರೋಧ ಮತ್ತು ಅಧ್ಯಯನ ಕಾರ್ಯಕ್ರಮ'ದ ಅಧ್ಯಕ್ಷತೆ ವಹಿಸಿ ಮಾತನಾಡಿದರು. ಕರ್ನಾಟಕ ಪೊಲೀಸ್ ಅಕಾಡೆಮಿಯ ಅಧ್ಯಕ್ಷರು ಆಗಸ್ಟ್ 1 ರಂದು ಮೈಸೂರಿನಲ್ಲಿ ನಡೆಯುವ 'ಪ್ರತಿರೋಧ ಮತ್ತು ಅಧ್ಯಯನ ಕಾರ್ಯಕ್ರಮ'ದಲ್ಲಿ ಭಾಗವಹಿಸುವ ಪೊಲೀಸ್ ಅಧಿಕಾರಿಗಳಿಗೆ 'ಪ್ರತಿರೋಧ ಮತ್ತು ಅಧ್ಯಯನ ಕಾರ್ಯಕ್ರಮ'ದ ಅಧ್ಯಕ್ಷತೆ ವಹಿಸಿ ಮಾತನಾಡಿದರು.



'Counterfeiting & smuggling a major threat to economy'



MYSORE: Anugrah Agarwal, Director, Karnataka Police Academy, on Friday said that counterfeiting and smuggling has developed a substantial threat to the economy and there is immediate evidence of the increasing involvement of terror organizations in funding such illicit trade activities. There are advocates, law enforcers, but enforcement of the law makes the role of police officers even more important in the fight against counterfeiters and smugglers, he added.

Addressing the Capacity Building Programme for Police Officers on Prevention of Counterfeiting and Smuggling organised by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADER), Mr Agarwal said, "To meet the vision of our PM of making Indian economy a \$5 trillion economy, all stakeholders like FICCI, Police and industry needs to work together more closely."

FICCI
CASCADER
Committee Against
Smuggling & Counterfeiting
Activities Destroying The Economy



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www.ficciscascader.in

COUNTERFEITING & SMUGGLING HAS DEVELOPED A SUBSTANTIAL THREAT TO ECONOMY: DIRECTOR, KARNATAKA POLICE ACADEMY

Security Watcher | April 30, 2022 | 1:42



MYSORE: Anugrah Agarwal, Director, Karnataka Police Academy, today said that counterfeiting and smuggling has developed a substantial threat to the economy and there is immediate evidence of the increasing involvement of terror organisations in funding such illicit trade activities. There are advocates, law enforcers, but enforcement of the law makes the role of police officers even more important in the fight against counterfeiters and smugglers, he added.

Addressing the Capacity Building Programme for Police Officers on Prevention of Counterfeiting and Smuggling organised by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADER), Mr Agarwal said, "To meet the vision of our PM of making Indian economy a \$5 trillion economy, all stakeholders like FICCI, Police and industry needs to work together more closely."

He added that the Government as the government has to counterfeiting and smuggling has a substantial threat to the economy and there is immediate evidence of the increasing involvement of terror organisations in funding such illicit trade activities. There are advocates, law enforcers, but enforcement of the law makes the role of police officers even more important in the fight against counterfeiters and smugglers, he added.

While giving an overview on Counterfeiting and Smuggling, Mr Agarwal said, "Counterfeiting and smuggling has developed a substantial threat to the economy and there is immediate evidence of the increasing involvement of terror organisations in funding such illicit trade activities. There are advocates, law enforcers, but enforcement of the law makes the role of police officers even more important in the fight against counterfeiters and smugglers, he added."

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ನಕಲಿ ಮಾಡುವುದು ಮತ್ತು ಕಳ್ಳಸಾಗಣೆ ಅರ್ಥವ್ಯವಸ್ಥೆಗೆ ಅಪಾರ ಆತಂಕ ತರುತ್ತಿದೆ: ಕರ್ನಾಟಕ ಪೊಲೀಸ್ ಅಕಾಡಮಿ ನಿರ್ದೇಶಕ ಅನುಗ್ರಹ ಆಗರ್ವಾಲ್

ಮೈಸೂರು, 30: ಕರ್ನಾಟಕ ಪೊಲೀಸ್ ಅಕಾಡಮಿ ನಿರ್ದೇಶಕ ಅನುಗ್ರಹ ಆಗರ್ವಾಲ್ ಅವರು ಇಂದು ಮೈಸೂರಿನಲ್ಲಿ ನಡೆಸಿದ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಮಾತನಾಡುತ್ತಾ, ನಕಲಿ ಮಾಡುವುದು ಮತ್ತು ಕಳ್ಳಸಾಗಣೆ ಅರ್ಥವ್ಯವಸ್ಥೆಗೆ ಅಪಾರ ಆತಂಕ ತರುತ್ತಿದೆ ಎಂದು ಹೇಳಿದರು. ಅವರು ಈ ಸಂದರ್ಭದಲ್ಲಿ, ಅರ್ಥವ್ಯವಸ್ಥೆಯನ್ನು ಹಾನಿಗೊಳಿಸುವಂತಹ ನಕಲಿ ಮತ್ತು ಕಳ್ಳಸಾಗಣೆ ಅರ್ಥವ್ಯವಸ್ಥೆಯನ್ನು ನಿರ್ಮೂಲನೆಗೊಳಿಸುವುದರಲ್ಲಿ ಪೊಲೀಸ್ ಅಧಿಕಾರಿಗಳಿಗೆ ಪ್ರಾಮುಖ್ಯತೆ ಇದೆ ಎಂದು ಹೇಳಿದರು. ಅವರು ಈ ಸಂದರ್ಭದಲ್ಲಿ, ಅರ್ಥವ್ಯವಸ್ಥೆಯನ್ನು ಹಾನಿಗೊಳಿಸುವಂತಹ ನಕಲಿ ಮತ್ತು ಕಳ್ಳಸಾಗಣೆ ಅರ್ಥವ್ಯವಸ್ಥೆಯನ್ನು ನಿರ್ಮೂಲನೆಗೊಳಿಸುವುದರಲ್ಲಿ ಪೊಲೀಸ್ ಅಧಿಕಾರಿಗಳಿಗೆ ಪ್ರಾಮುಖ್ಯತೆ ಇದೆ ಎಂದು ಹೇಳಿದರು.

ನಕಲಿ ಮಾಡುವುದು ಮತ್ತು ಕಳ್ಳಸಾಗಣೆ ಅರ್ಥವ್ಯವಸ್ಥೆಗೆ ಅಪಾರ ಆತಂಕ ತರುತ್ತಿದೆ: ಅನುಗ್ರಹ ಆಗರ್ವಾಲ್



ಮೈಸೂರು, 30: ಕರ್ನಾಟಕ ಪೊಲೀಸ್ ಅಕಾಡಮಿ ನಿರ್ದೇಶಕ ಅನುಗ್ರಹ ಆಗರ್ವಾಲ್ ಅವರು ಇಂದು ಮೈಸೂರಿನಲ್ಲಿ ನಡೆಸಿದ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಮಾತನಾಡುತ್ತಾ, ನಕಲಿ ಮಾಡುವುದು ಮತ್ತು ಕಳ್ಳಸಾಗಣೆ ಅರ್ಥವ್ಯವಸ್ಥೆಗೆ ಅಪಾರ ಆತಂಕ ತರುತ್ತಿದೆ ಎಂದು ಹೇಳಿದರು. ಅವರು ಈ ಸಂದರ್ಭದಲ್ಲಿ, ಅರ್ಥವ್ಯವಸ್ಥೆಯನ್ನು ಹಾನಿಗೊಳಿಸುವಂತಹ ನಕಲಿ ಮತ್ತು ಕಳ್ಳಸಾಗಣೆ ಅರ್ಥವ್ಯವಸ್ಥೆಯನ್ನು ನಿರ್ಮೂಲನೆಗೊಳಿಸುವುದರಲ್ಲಿ ಪೊಲೀಸ್ ಅಧಿಕಾರಿಗಳಿಗೆ ಪ್ರಾಮುಖ್ಯತೆ ಇದೆ ಎಂದು ಹೇಳಿದರು.

ಅನುಗ್ರಹ ಆಗರ್ವಾಲ್ ಅವರು ಈ ಸಂದರ್ಭದಲ್ಲಿ, ಅರ್ಥವ್ಯವಸ್ಥೆಯನ್ನು ಹಾನಿಗೊಳಿಸುವಂತಹ ನಕಲಿ ಮತ್ತು ಕಳ್ಳಸಾಗಣೆ ಅರ್ಥವ್ಯವಸ್ಥೆಯನ್ನು ನಿರ್ಮೂಲನೆಗೊಳಿಸುವುದರಲ್ಲಿ ಪೊಲೀಸ್ ಅಧಿಕಾರಿಗಳಿಗೆ ಪ್ರಾಮುಖ್ಯತೆ ಇದೆ ಎಂದು ಹೇಳಿದರು. ಅವರು ಈ ಸಂದರ್ಭದಲ್ಲಿ, ಅರ್ಥವ್ಯವಸ್ಥೆಯನ್ನು ಹಾನಿಗೊಳಿಸುವಂತಹ ನಕಲಿ ಮತ್ತು ಕಳ್ಳಸಾಗಣೆ ಅರ್ಥವ್ಯವಸ್ಥೆಯನ್ನು ನಿರ್ಮೂಲನೆಗೊಳಿಸುವುದರಲ್ಲಿ ಪೊಲೀಸ್ ಅಧಿಕಾರಿಗಳಿಗೆ ಪ್ರಾಮುಖ್ಯತೆ ಇದೆ ಎಂದು ಹೇಳಿದರು.

Capacity Building Programme for Police Officers on Prevention of Counterfeiting and Smuggling

28 November 2022
Focus State: Lucknow

India is a victim of large-scale smuggling and counterfeiting web, entangling not only our legal industry and economy, but also the consumers who are exposed to grave risks to life and security. The costs of these illicit activities are not only real but are huge. FICCI's Committee Against Smuggling and

Counterfeiting Activities Destroying the Economy (CASCADE) has been working concertedly with the enforcement officers across the nation to sensitize them and raise awareness on this very important issue. With this objective, FICCI CASCADE organized the "Capacity Building Programme for Police Officers of Uttar Pradesh on Prevention of Counterfeiting and Smuggling" on 28 November 2022 at Lucknow.

Mr. Nilabja Chaudhary, Joint Commissioner of Police, Crime and Hq, Lucknow was the chief guest at the programme. Mr. Chaudhary mentioned that the Police Department plays a significant role in ensuring the protection of legitimate businesses from illicit market operators. He highlighted that the Uttar Pradesh police actively seize products such as fake medicines, currency notes, cigarettes and liquor, which have direct repercussions on the law and order and public health and safety. The police department has seen a renewed spate of counterfeit cases in food and beverage industry in the past few months, particularly counterfeit edible oil at Farrukhabad Mandi.

Mr. Chaudhary accentuated that illicit trade, in terms of counterfeiting and smuggling, is among one of the factors that is impeding growth of the economy in multidimensional





ways. He emphasized the need for a continuous dialogue with industry association like FICCI in order to make the public aware about the magnitude of the problem and promote fair trade practices to contribute greater equity in trade. Capacity building programme in terms of skill, infrastructure and technology is essential for the law enforcement agencies in improving the detection and investigation of crimes relating to counterfeiting and smuggling. He suggested that coordinated efforts of the government, industry bodies and enforcement agencies are therefore needed to control the spread of this growing menace.

While giving an overview on socio-economic impact of counterfeiting and smuggling, **Mr Deep Chand**, Advisor, FICCI CASCADE and Former Special Commissioner of Police, New Delhi stated that the grey market is fueling illegitimate industry which is leading to an increased criminalization in the society. This capacity building program is aimed to sensitize the UP police officers on the importance of continued awareness and seriousness of the impact of counterfeit and smuggled products.

He further stated that as per the FICCI CASCADE's recent report titled "Illicit Markets: A Threat to Our National Interests", the unlawful trade in the five key industries



(Mobile Phones, FMCG-Household and Personal Goods, FMCG-Packaged Foods, Tobacco Products, and Alcoholic Beverages) results in a total estimated legitimate employment loss of 15.96 lakh. The estimated tax loss to the government due to illicit goods in these industries is Rs 58,521 crore, with two highly regulated and taxed industries, tobacco products, and alcoholic beverages, accounting for nearly 49% of the overall tax loss.

Col Atul Yadav, General Manager- North, Industry Affairs, ITC Ltd. opined that illegal activities such as counterfeiting and smuggling are flooding the market with substandard fake and smuggled products which are produced without following quality norms at unhygienic places, and are sold illegally, thus contributing towards increase in unaccounted money. A major driver for the rampant increase of smuggling is high taxes which create a significant arbitrage to fuel such activities. The extent of smuggling in the country is a cause of great concern. However, to effectively tackle

the growing menace of smuggling in India, a lot more needs to be done to make the compliance and processes more robust and detection of such crime easier, he added.

Mr. Gagan Rajpurohit, Legal Counsel, HUL Central Region and **Mr. Devesh Pandey**, Brand Protection Consultant, HUL discussed about various types of counterfeit products available in the market, how to identify them and the powers of police in search & seizure. They discussed practical challenges faced by the industry and how industry and police can work collaboratively to curb the menace of counterfeiting and smuggling.

Ms. Aashita Agarwal, Manager, Public Policy discussed Amazon's efforts in mitigating fraud and abuse on marketplaces that hamper customer's trust. She said that Amazon is committed to promoting and participating in the efforts for ensuring the empowerment of consumers to enjoy the benefits of online shopping while being protected from the risks the digital era may present.



अवैध कारोबार अर्थव्यवस्था को कर रहे बाधित : नीलाब्जा चौधरी

संख्यबाद। गोरखपुर जिला, गोरखपुर पुलिस अधीक्षक, जलपाय और गुणवत्ता से बाधित कर के पुलिस विभाग अवैध कारोबारियों से वैध व्यवसायों की सुरक्षा सुनिश्चित करने में महत्वपूर्ण भूमिका निभाता है। जलपाय और गुणवत्ता से बाधित कर के पुलिस विभाग ने इन अवैध कारोबारियों को नष्ट करने में महत्वपूर्ण भूमिका निभाता है। इन अवैध कारोबारियों को नष्ट करने में महत्वपूर्ण भूमिका निभाता है। इन अवैध कारोबारियों को नष्ट करने में महत्वपूर्ण भूमिका निभाता है।

अवैध कारोबारियों से वैध व्यवसाय करने वालों की सुरक्षा सुनिश्चित करने में पुलिस निभा रही महत्वपूर्ण भूमिका

जलपाय और गुणवत्ता से बाधित कर के पुलिस विभाग ने इन अवैध कारोबारियों को नष्ट करने में महत्वपूर्ण भूमिका निभाता है। इन अवैध कारोबारियों को नष्ट करने में महत्वपूर्ण भूमिका निभाता है। इन अवैध कारोबारियों को नष्ट करने में महत्वपूर्ण भूमिका निभाता है।



कमिश्नर (गोरखपुर) द्वारा आयोजित 'गोखराजी और जलपाय की सुरक्षा' से संबंधित पुलिस अधीक्षकों के साथ बैठक के दौरान

अवैध कारोबारों के विनाश को बढ़ावा देने के लिए, गोरखपुर जिले के पुलिस अधीक्षक, जलपाय और गुणवत्ता से बाधित कर के पुलिस विभाग ने इन अवैध कारोबारियों को नष्ट करने में महत्वपूर्ण भूमिका निभाता है। इन अवैध कारोबारियों को नष्ट करने में महत्वपूर्ण भूमिका निभाता है। इन अवैध कारोबारियों को नष्ट करने में महत्वपूर्ण भूमिका निभाता है।

UP Police playing significant role in ensuring protection of legitimate businesses from illicit market operators

Lucknow. Mr. Nilabja Chaudhary, Joint Commissioner of Police, Crime and HQ, Lucknow today said, "The Police Department plays a significant role in ensuring the protection of legitimate businesses from illicit market operators. The Uttar Pradesh police actively seize products such as fake medicines, currency notes, cigarettes and liquor, which have direct repercussions on the law and order and public health and safety. The police department has seen a renewed spate of coun-

terfeit cases in food and beverage industry in the past few months, particularly counterfeit edibles at Fair/Chhabra/ Mandi, he added. Addressing the Capacity Building Programme for Police Officers on Prevention of Counterfeiting and Smuggling organized by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CAS-CADE), Mr. Chaudhary stated that illicit trade, in terms of counterfeiting and smuggling, is among one of the factors that is impeding

growth of the economy in multidimensional ways. He urged on the need of continuous dialogue with industry association like FICCI in order to make the public aware about the magnitude of the problem and promote fair trade practices to contribute greater equity in trade. "Capacity building programme in terms of skill, infrastructure and technology is essential for the law enforcement agencies in improving the detection and investigation of crimes relating to counterfeiting and smuggling."

नकली और तस्करी वाले उत्पादों की आयी बाढ़

नोएडा। जालसाजी और तस्करी जैसी अवैध गतिविधियों के कारण बाजार में घटिया नकली और तस्करी वाले उत्पादों की बाढ़ आ रही है, जो गुणवत्ता मानकों का पालन किए बिना गंदगंदी वाले स्थानों पर तैयार किए जाते हैं और अवैध रूप से बेचे जाते हैं। कर्नल अतुल यादव, महाप्रबंधक-उत्तर उद्योग मामले आईटीसी लिमिटेड ने कहा, इससे बेहिसाबी धन बढ़ रहा है। उन्होंने आगे कहा कि तस्करी में वृद्धि को एक बड़ी वजह ज्यादा टैक्स की दर भी है, जो ऐसी गतिविधियों को बढ़ावा देने का कारण बन जाता है। देश में जिस स्तर तक तस्करी हो रही है, वह बड़ी चिंता का विषय है। भारत में तस्करी के बढ़ते खतरे से प्रभावी ढंग से निपटने के लिए अनुपालन व प्रक्रियाओं को अधिक मजबूत बनाने और ऐसे अपराध को पता लगाने की प्रक्रिया को आसान बनाने के लिए बहुत कुछ करने की आवश्यकता है।

यूपी पुलिस निभा रही है महत्वपूर्ण भूमिका: संयुक्त आयुक्त



गोरखपुर। गोरखपुर जिले के संयुक्त आयुक्त, जलपाय और गुणवत्ता से बाधित कर के पुलिस विभाग अवैध कारोबारियों से वैध व्यवसायों की सुरक्षा सुनिश्चित करने में महत्वपूर्ण भूमिका निभाता है। जलपाय और गुणवत्ता से बाधित कर के पुलिस विभाग ने इन अवैध कारोबारियों को नष्ट करने में महत्वपूर्ण भूमिका निभाता है। इन अवैध कारोबारियों को नष्ट करने में महत्वपूर्ण भूमिका निभाता है।

अवैध कारोबारियों से वैध व्यवसाय को पुलिस दे रही सुरक्षा : जेसीपी

गोरखपुर। गोरखपुर जिले के संयुक्त आयुक्त, जलपाय और गुणवत्ता से बाधित कर के पुलिस विभाग अवैध कारोबारियों से वैध व्यवसायों की सुरक्षा सुनिश्चित करने में महत्वपूर्ण भूमिका निभाता है। जलपाय और गुणवत्ता से बाधित कर के पुलिस विभाग ने इन अवैध कारोबारियों को नष्ट करने में महत्वपूर्ण भूमिका निभाता है। इन अवैध कारोबारियों को नष्ट करने में महत्वपूर्ण भूमिका निभाता है।

वैध व्यवसाय करने वालों की सुरक्षा सुनिश्चित करने में उप्र पुलिस निभा रही है महत्वपूर्ण भूमिका: संयुक्त आयुक्त

गोरखपुर। गोरखपुर जिले के संयुक्त आयुक्त, जलपाय और गुणवत्ता से बाधित कर के पुलिस विभाग अवैध कारोबारियों से वैध व्यवसायों की सुरक्षा सुनिश्चित करने में महत्वपूर्ण भूमिका निभाता है। जलपाय और गुणवत्ता से बाधित कर के पुलिस विभाग ने इन अवैध कारोबारियों को नष्ट करने में महत्वपूर्ण भूमिका निभाता है। इन अवैध कारोबारियों को नष्ट करने में महत्वपूर्ण भूमिका निभाता है।



Capacity Building Programme for Police Officers on Prevention of Counterfeiting and Smuggling

16 December 2022
Focus State: Goa

Across the globe, illicit networks are infiltrating and corrupting legitimate business markets, reducing productivity, and dis-incentivizing investments, jeopardizing public health and eroding the security of our nation. Illicit trade is an increasingly growing global concern which is threatening India's legal industry, adding social cost to the consumers and causing huge loss to the exchequers. India today had the potential to become a global manufacturing hub. However, widespread smuggling and counterfeiting act as a dampener in achieving this goal. It is time that India, as a nation and as a part of the global economy, call for strict and resolute enforcement actions against such activities.

Shri Jaspal Singh IPS, Director General of Police, Goa was the chief guest at the programme. Shri Singh informed that awareness is the first step towards

enforcement as the problem of trade in illicit products emanates from the lack of awareness. Counterfeiting and Smuggling have developed into a substantial threat to the economy globally, this is the biggest challenge and needs to be addressed at a priority with effective enforcement of laws as a key to curb the menace.

While giving an overview on socio-economic impact of counterfeiting and smuggling, **Mr. Deep Chand** IPS, Advisor, FICCI CASCADE and Former Special Commissioner of Police, New Delhi stated that lack of stringent enforcement, weak surveillance and weak regulatory framework are the main factors responsible for illicit trade. He opined that the wider social, investment and criminal enforcement costs due to smuggling and counterfeiting could touch \$4.2 trillion putting at risk 5.4 million legitimate jobs.

Mr. Chand further stated that as per the FICCI CASCADE's recent report titled "Illicit Markets: A Threat to Our National Interests", the unlawful trade in the five key industries (Mobile Phones, FMCG-Household and Personal Goods, FMCG-Packaged Foods, Tobacco Products, and Alcoholic Beverages) results in a total estimated legitimate employment loss of 15.96 lakh. The estimated size of illicit market was Rs 2,60,094 crore for the year 2019-20 and the tax loss to the government in these industries was Rs 58,521 crore, with two highly regulated and taxed industries, tobacco products, and alcoholic beverages, accounting for nearly 49% of the overall tax loss.

Mr. Pradeep Dixit, Executive Vice President - Industry Affairs, ITC Ltd. stated that India is the 4th largest and fastest growing market for smuggling of illegal cigarettes, which calls for heightened awareness and sensitization of people in the society. Generating mass awareness amongst the consumers is an

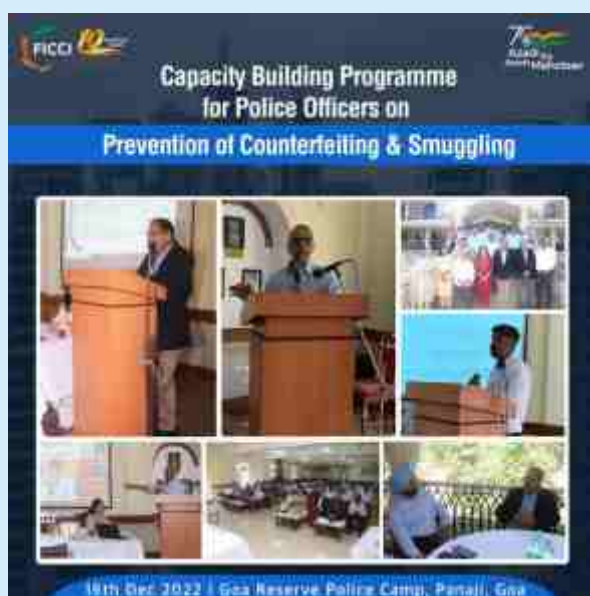


important mean to curtail the hazards of growing illicit trade, added Mr Dixit.

Mr. Ashish Sawant, Assistant Manager, Global Brand Protection, APAC Region, Johnson & Johnson highlighted that counterfeit products have a detrimental impact on both the manufacturers and consumers. It poses severe risk to company's reputation, brand image and negatively affect the consumers' confidence in the global market. It also affects businesses and consumers alike by sowing

mistrust in genuine products made by reputable brands.

Ms. Sucheta Dessai, SP, Goa Police mentioned that smuggled & counterfeit products are a serious concern to the economy and the society at large, hurting the integrity of the brand, reducing employment opportunities and most importantly, threatening health and safety. There is vital need for the policy makers, enforcement agencies and industry to be on the front foot, to tackle it.



Capacity Building Programme for the Police Officers of Chhattisgarh

11th January 2023
Focus State: Chhattisgarh

The training programme aimed at highlighting the paramount role of police officials in liberating the nations from the clutches of illicit trade.

While addressing the '**Capacity Building Programme for Police Officers on Prevention of Counterfeiting and Smuggling**' Mr Ratan Lal Dangi IPS, Director, Netaji Subhash

Chandra Bose State Police Academy stated that the problem of smuggling and counterfeiting is not only confined to India but is impacting the world. Police, being the primary enforcement body is playing an important role in enforcing laws and is continuously working for the nation building to foster economic growth. Mr. Dangi mentioned that counterfeiters and smugglers are not only hurting the economy of our country but are posing severe threat to the health and safety of citizens. Awareness among the enforcement agencies on the growing need to save the consumers from the hazard of counterfeiting & smuggling is essential, he added.

Mr Deep Chand, Advisor, FICCI CASCADE and Former Special Commissioner of Police, New Delhi gave an overview on socio-economic impact of counterfeiting and smuggling. He stated that the grey market is fueling illegitimate industry, leading to an increased criminalization in society. This capacity building program is aimed to sensitize the Chhattisgarh police officers on the importance of continued awareness and seriousness of the impact of counterfeit and smuggled products, he emphasized.





Col Atul Yadav, General Manager- North, Industry Affairs, ITC Ltd. opined that illegal activities such as counterfeiting and smuggling are flooding the market with substandard fake and smuggled products which are produced without following quality norms at unhygienic places, and are sold illegally, thus contributing towards increase in unaccounted money. A major driver for the rampant increase of smuggling is high taxes which create a significant arbitrage to fuel such activities. The extent of smuggling in the country is a cause of great concern. However, to effectively tackle the growing menace of smuggling in India, a lot more needs to be done to make the compliance and processes more robust and detection of such crime easier, he added.

Ms Aashita Agarwal, Policy Manger, Public Policy, Amazon India accentuated that Amazon is focused in mitigating fraud and abuse on marketplaces that hamper customer trust. Amazon has introduced several initiatives and have put in resources to make its marketplace a reliable and safe platform for customers, brands, and sellers to conduct transactions. She added that we are committed to promoting and participating in the efforts for ensuring that the consumers are empowered to enjoy the benefits of online shopping while being protected from the risks the digital era may present. The programme witnessed an enthusiastic participation of 120 police officers across the state.



Capacity Building Programme for the Officers of Assam Rifles on Prevention of Counterfeiting and Smuggling

21 February 2023
Dimapur, Nagaland

Assam Rifles is committed to working with all central and state agencies to combat illegal trade and smuggling in the North-east. FICCI CASCADE lauds Assam Rifles' successful interception of products such as illicit cigarettes, liquor, currency, contrabands and many more in the recent past in the Northeastern states. To engage and sensitize the officers on the subject of counterfeiting and smuggling, FICCI CASCADE organised a Capacity Building Programme for the officers of Assam Rifles on 21st February 2023 at Assam Rifles Training Centre & School, Dimapur, Nagaland.

Brigadier S K Sheoran, YSM, SM, Deputy Inspector General, Assam Rifles Training Centre and School, Dimapur, Nagaland was the chief guest at the programme. **Brigadier Sheoran** stated that the government has given power to the Assam Rifles under the Narcotic Drugs & Psychotropic Substances (NDPS), Act to keep a check on the ongoing increase in drug trafficking in the North-Eastern states. Drugs, cigarettes, arms and ammunition and betel nuts are few products which are frequently smuggled into our country. There is a need for stringent punishment and to inculcate a fear of law enforcement agencies and law and order to curtail the problem of illicit trade.





Brigadier Sheoran cited that the only way to stop smuggling at the border is to stay alert and have suspicious eye on everything coming in the country especially because of the porous and unfenced border India share with Myanmar, added Brigadier Sheoran. He apprised that smuggling and counterfeit trade hold back progress, impact health of the economy and create safety hazards for consumers. Therefore, significant steps should be taken against illicit traders to battle the menace of smuggling.

While giving an overview on socio-economic impact of counterfeiting and smuggling, **Mr Deep Chand**, Advisor, FICCI CASCADE and Former Special Commissioner of Police, New Delhi mentioned that Assam Rifles proactive vigilance in intercepting the movement of smuggled products is a definitive step towards putting the fear in the hearts of smugglers who deal in illicit trade activities. "The capacity building program is aimed to sensitize the officers of Assam Rifles on the gravity of the issue and amplify the need for a greater focus on combatting smuggling and related crimes at the border", said Mr. Chand.

Mr. Avinash Sinha, Regional, Manager, Industry Affairs (East), ITC Ltd. accentuated that among the illicit & smuggled goods, cigarettes have emerged as one of the most lucrative products, witnessing the highest jump in the recent past, and it accounts for 1/3rd of the legal cigarette market in the country. It calls for heightened surveillance and stricter enforcement to curb the menace of illegal cigarettes in India added, Mr. Sinha.

Mr. Milind Palany, Senior Manager, Global Brand Protection, Southern Asia and ANZ, Johnson & Johnson Consumer Health opined that in India smuggling, counterfeiting, tax evasion and illicit trade is impacting legitimate economic activity. It also deprives the government's revenues for investment in vital public services, dislocating millions of legitimate jobs and causing irreversible damage to ecosystems and human lives. This is critical at a time when India is making strong progress to become a manufacturing hub for the world, supporting innovation in every sector and focusing on people-centric development models.

Ms. Shamin Marwah Anand, Legal Manager, Marico Limited talked about the consequences of counterfeits, which are considerable, and they affect industry, consumers, government and society. "Individual consumers purchasing counterfeit goods are denied the use of safe and genuine products, especially if they believe they are purchasing legitimate products. In addition to legitimate loss of sales, companies may suffer loss of reputation from poorly performing counterfeit product and that finally entities like government may suffer from loss of revenue, societies may suffer risks to public health and safety", said Ms. Anand.

The programme witnessed an enthusiastic participation of more than 500 officers from across the north-eastern states

Event Coverage

तस्करी और नकली सामान विकास में बाधा : ब्रिगेडियर

Brigadier S K Sheoran, YSM, SM, Deputy Inspector General, Assam Rifles Training Centre, and School, Dimapur, addressed the 'Capacity Building Program for Officers of Assam Rifles on Prevention of Counterfeiting and Smuggling'...



तस्करी और नकली सामान आर्थिक विकास में डालते हैं बाधा : ब्रिगेडियर एसके श्योरन

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Smuggling and counterfeits hinder progress, economic growth: Brigadier S K Sheoran

IMPOST BUREAU
DIMAPUR: Brigadier S K Sheoran, YSM, SM, Deputy Inspector General, Assam Rifles Training Centre, and School on Tuesday said, "The government has given the power to the Assam Rifles under the Narcotic Drugs & Psychotropic Substances (NDPS) Act to keep a check on drug trafficking in the Northeastern states."

Addressing the 'Capacity Building Program for Officers of Assam Rifles on Prevention of Counterfeiting and Smuggling' organized by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE), Brigadier Sheoran stated that smuggling and counterfeits hinder progress, economic growth and create safety hazards for consumers. As a result, significant steps should be taken against illicit traders to tackle the menace. He added that drug, cigarettes, alcohol and counterfeit products are being smuggled into the Northeastern states.

While giving an overview of the socio-economic impact of counterfeiting and smuggling, Mr Deep Chand, Advisor, FICCI (C.A.S.A.D.E) and Former Special Commissioner of Police, New Delhi, said, "Assam Rifles' proactive vigilance in intercepting the movement of smuggled products is a definitive step towards putting the fear in the hearts of smugglers who deal in illicit trade activities."

He appreciated the efforts of Assam Rifles in successfully intercepting illicit cigarettes, liquor, currency, and counterfeit goods, among others, in the Northeastern states.

DIG Assam Rifles calls to check smuggling

IMPOST BUREAU
GUWAHATI, Feb. 22: Brigadier S K Sheoran, YSM, SM, Deputy Inspector General, Assam Rifles Training Centre, and School, Dimapur addressed the 'Capacity Building Program for Officers of Assam Rifles on Prevention of Counterfeiting and Smuggling', organized by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE) on February 22.

Brigadier Sheoran stated that smuggling and counterfeits hinder progress, and economic growth and create safety hazards for consumers. As a result, significant steps should be taken against illicit traders to tackle the menace. He added that there is a need for stringent punishment and a fear of the law to curtail the problem of illicit trade. He said the only way to stop smuggling at the border is to stay alert and watch everything coming into the country, especially through the porous and unfenced border with Myanmar.

On the other hand, while giving an overview of the socio-economic impact of counterfeiting and smuggling, Deep Chand, Advisor, FICCI CASCADE and Former Special Commissioner of Police, New Delhi, said, "Assam Rifles' proactive vigilance in intercepting the movement of smuggled products is a definitive step towards putting the fear in the hearts of smugglers who deal in illicit trade activities."

Smuggling, counterfeits hinder progress, economic growth: Brig S.K. Sheoran



চোৰাং ব্যবসায়-নকল সামগ্ৰীৰ ব্যবসায় বৃদ্ধিয়ে অৰ্থনৈতিক বিপদ সৃষ্টি কৰে

অসম বাইকলছৰ সামৰ্থ বিকাশ শিবিরত উপ-মহাপৰিদৰ্শক



Brigadier S K Sheoran, YSM, SM, Deputy Inspector General, Assam Rifles Training Centre, and School, Dimapur, addressed the 'Capacity Building Program for Officers of Assam Rifles on Prevention of Counterfeiting and Smuggling'...

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78d 1 shares

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Capacity Building Programme for Police Officers on Prevention of Counterfeiting and Smuggling

April 27-28, 2023
North-Eastern Police Academy
Umiam, Meghalaya

It is a well-known fact that due to the ease of market entry and potential for infiltration, law enforcement agencies, such as the police, have a crucial responsibility in safeguarding and

implementing measures to protect the rights of public. FICCI CASCADE has been actively involved in imparting training to equip law enforcement officials with the knowledge of relevant laws and empower them to take necessary actions against smugglers and counterfeiters. With this objective, FICCI CASCADE organized two-day program on April 27-28, 2023 at the North-Eastern Police Academy to raise awareness among Northeast police officers regarding the necessity of combating the socio-economic harms caused by illicit trade. Illicit trade is a perilous menace to the economy and poses a threat to people's lives.

Mr. Pawan Kumar Sharma, Deputy Assistant Director, Police Science, NEPA mentioned that tackling the crimes of illicit trade has been a major concern for nations for decades. The north-eastern police forces have always been on their toes to capture the criminals who are operating the illegal market. The police department holds a crucial position in upholding law and order and safeguarding lawful businesses from illicit market operators as the primary law enforcement agency in our nation.

Mr. Sharma stated that at NEPA we are engaged in shaping police officers for equitable, effective and sensitive policing. It





is dedicated to teaching the police personnel of Northeastern states and from across the country to safeguard the value of freedom from disorder, criminal acts and criminals.

Mr. P C Jha, Advisor, FICCI CASCADE and Former Chairman, Central Board of Indirect Taxes and Customs (CBIC) in his address, accentuated that illicit trade has a significant adverse effect on security, environment, health, safety and economy. It is a criminal activity with high profits and low risks. Virtually every illicit product is available in the market without exception. Mr. Jha emphasized that the lack of sufficient penalties and prolonged legal processes for prosecution and adjudication fail to deter illicit market operators effectively.

Practical Aspects of Investigation of Counterfeiting and Smuggling were discussed by **Mr. Deep Chand** IPS, Advisor, FICCI CASCADE and Former Special Commissioner of Police, New Delhi. He stated that the growing intensity of smuggling and counterfeiting is

posing a significant risk for knowledge-based, open & globalized economies. NEPA is one of the best police training academies of India which has been imparting training to the police fraternity of north-east states. The police officers of NEPA are proactive in intercepting the movement of smuggled products and are taking a definitive step towards putting the fear in the hearts of smugglers who deal in illicit trade activities. He appreciated the untiring efforts of the officers for successful interception of products such as illicit cigarettes, liquor, currency, contrabands and many more in the recent past in the Northeastern states.

Industry issues and collaborative actions which are needed to counter such economic offences were discussed by **Mr. Pradeep Dixit**, Executive Vice President - Industry Affairs, ITC Ltd. and **Mr. Milind Palany**, Senior Manager, Global Brand Protection, Southern Asia and ANZ Cluster, Johnson & Johnson Consumer Health.



"India's illegal cigarette market is the world's fourth largest and is expanding rapidly, making it imperative to increase awareness and sensitize individuals within society", said Mr. Dixit. He also opined that raising widespread awareness among consumers is a crucial way to reduce the dangers associated with the increasing prevalence of illegal trade.

Mr. Palany also addressed illicit activities such as smuggling, counterfeiting and tax evasion as unlawful economic operations. He said that such practices result in reduced government revenues which could be used to fund crucial public services, while simultaneously uprooting millions of lawful jobs and causing harm to both public health and safety. In order to curb the menace of counterfeiting, illicit trade & illegal parallel import, it is important to strengthen

enforcement and stop this menace at the border itself, he added.

Mr. Jitender Kumar Dwivedi, Deputy Director, North-Eastern Police Academy accentuated that India, as a rising economic superpower need to take offences related to counterfeiting and smuggling very seriously and police has a significant role in fighting this menace. For, a police officer investigating cases involving smuggling and counterfeiting, it is crucial to comprehend the potential outcomes of their actions on the ground. This understanding is necessary to make informed decisions and take appropriate measures, emphasized Mr. Dwivedi.

The programme witnessed an enthusiastic participation of over 400 officers including (DySPs, cadets and sub inspectors) from different states of Assam, Mizoram, Tripura, Nagaland and Arunachal Pradesh.



'Police dept holds crucial position in safeguarding lawful businesses'

UMIAM, MEGHALAYA: Pawan Kumar Sharma, Deputy Assistant Director, Police Science, North-Eastern Policy Academy (NEPA) on Monday said, "Tackling crimes of illicit trade has been a major concern for nations since decades. The North-Eastern police forces have always been on their toes to capture the criminals who are operating the illegal market. The police department holds a crucial position in upholding law and order and safeguarding lawful businesses from illicit market operators as the primary law enforcement agency in our nation."

Addressing the 'Capacity Building Program for Police Officers of NEPA on Prevention



of Counterfeiting and Smuggling' organised by FICCI-CASCADE, Sharma stated that at NEPA, we are engaged in shaping police officers for equitable, effective, and sensitive policing.

It is dedicated to teaching the police personnel of North-Eastern states and from across the country to safeguard the value of freedom from disorder, criminal acts, and criminals. **MPOST**

FICCI-CASCADE holds capacity building progfor police personnel

GUWAHATI, MAY 1: Pawan Kumar Sharma, Deputy Assistant Director, Police Science, North-Eastern Policy Academy (NEPA) today said, "Tackling crimes of illicit trade has been a major concern for nations since decades. The North-Eastern police forces have always been on their toes to capture the criminals who are operating the illegal market. The police department holds a crucial position in upholding law and order and safeguarding lawful businesses from illicit market operators as the primary law enforcement agency in our nation."

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dom from disorder, criminal acts, and criminals.

Jitender Kumar Dwivedi, Deputy Director, North-Eastern Police Academy said, "India, as a rising economic superpower, needs to take offences related to counterfeiting and smuggling very seriously and police has a significant role in fighting this menace." For a police officer investigating cases involving smuggling and counterfeiting, it is crucial to comprehend the potential outcomes of their actions on the ground. This understanding is necessary to make informed decisions and take appropriate measures.

The purpose of the two-day training program was to raise awareness among Northeast police officers regarding the necessity of combating the socio-economic harms caused by illicit trade. The program witnessed the enthusiastic participation of 400 officers from different states of Assam, Mizoram, Tripura, Nagaland, and Arunachal Pradesh.

FICCI-CASCADE holds capacity building program for police personnel

IFT Bureau

GUWAHATI, April 28: Addressing the 'Capacity Building Program for Police Officers of NEPA on Prevention of Counterfeiting and Smuggling' organised by FICCI-CASCADE, Pawan Kumar Sharma, Deputy Assistant Director, Police Science, North-Eastern Policy Academy (NEPA) stated that the academy is engaged in shaping police officers for equitable, effective, and sensitive policing. It is dedicated to teaching the police personnel of North-Eastern states and from across the country to safeguard the value of freedom from disorder, criminal acts, and criminals. "Tackling crimes of illicit trade has been a major concern for nations since decades. The North-Eastern police forces have always been on their toes to capture the criminals who are operating the illegal market. The police department holds a crucial position in upholding law and order and safeguarding lawful businesses from illicit market operators as the primary law enforcement agency in our nation." On the other hand, Jitender Kumar Dwivedi, Deputy Director, North-Eastern Police Academy added, "India, as a rising economic superpower, needs to take offences related to counterfeiting and smuggling very seriously and police have a significant role in fighting this menace." For police officers investigating cases involving smuggling and counterfeiting, it is crucial to comprehend the potential outcomes of their actions on the ground. This understanding is necessary to make informed decisions and take appropriate measures. The purpose of the two-day training program was to raise awareness among Northeast police officers regarding the necessity of combating the socio-economic harms caused by illicit trade.

Media Coverage

Police department holds crucial place in upholding law and order, safeguarding businesses: Dy Assistant Director

Deputy Assistant Director, Police Science, North-Eastern Police Academy, Dispur, Assam



Police Science, North-Eastern Police Academy (NEPA) said, "The importance of law and order for a country cannot be overemphasized. The North-Eastern police forces have always been on the front line to uphold the peace and stability of the region. The police department holds a crucial position in upholding law and order and safeguarding businesses from various risks and threats."

He further said, "The police department is the backbone of a nation. It is responsible for maintaining law and order, protecting the lives and property of citizens, and ensuring the smooth functioning of the economy. The police department is also responsible for investigating and prosecuting crimes, and for maintaining the peace and stability of the region."

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कानून-व्यवस्था बनाए रखने और कारोबारों की सुरक्षा में पूर्वोत्तर पुलिस विभाग की है महत्वपूर्ण भूमिका : नेपा

उमियाम (मेघालय), 2 मई (पूर्व)। पूर्वोत्तर पुलिस अकादमी (नेपा) के उप सहायक निदेशक, पुलिस विज्ञान ज्ञान कुमार शर्मा ने आज कहा, अवैध बाजार से जुड़े अपराधों से निपटने के लिए प्रमुख चिंता का विषय रहा है। अवैध बाजार चलाने वाले अपराधियों को पकड़ने की दिशा में पूर्वोत्तर पुलिस बल हमेशा सक्रिय रह रहा है। पुलिस विभाग कानून एवं व्यवस्था को बनाए रखने और अवैध कारोबार करने वालों से वैध कारोबारियों की सुरक्षा करने में देश में प्राथमिक कानून प्रवर्तन एजेंसी के रूप में महत्वपूर्ण भूमिका निभा रहा है। फिक्की-कस्केड द्वारा आयोजित 'जालसाजी और तस्करी



की रोकथाम को लेकर नेपा के पुलिस अधिकारियों का क्षमता निर्माण कार्यक्रम' को संबोधित करते हुए श्री शर्मा ने कहा कि नेपा में हम सभी के लिए समान, प्रभावी और स्वेदनशील पुलिसिंग के लिए पुलिस अधिकारियों को तैयार करने की दिशा में प्रयासरत हैं। यह पूर्वोत्तर के राज्यों और देशभर के पुलिस कर्मियों को प्रशिक्षित करने के लिए समर्पित है, जिससे अव्यवस्था, आपराधिक कृत्यों और अपराधियों से सुरक्षा सुनिश्चित हो। पूर्वोत्तर पुलिस अकादमी के उप निदेशक श्री जितेंद्र कुमार द्विवेदी ने कहा कि भारत एक उभरती हुई आर्थिक महाशक्ति है।

कारोबार की सुरक्षा में पुलिस की महत्वपूर्ण भूमिका : उप सहायक निदेशक

उमियाम (मेघालय): पूर्वोत्तर पुलिस अकादमी (नेपा) के उप सहायक निदेशक, पुलिस विज्ञान पवन कुमार शर्मा ने आज कहा कि अवैध व्यापार से जुड़े अपराधों से निपटने के लिए प्रमुख चिंता का विषय रहा है। अवैध बाजार चलाने वाले अपराधियों को पकड़ने की दिशा में पूर्वोत्तर पुलिस बल हमेशा सक्रिय रह रहा है। पुलिस विभाग कानून एवं व्यवस्था को बनाए रखने और अवैध कारोबार करने वालों से वैध कारोबारियों की सुरक्षा करने में देश में प्राथमिक कानून प्रवर्तन एजेंसी के रूप में महत्वपूर्ण भूमिका निभा रहा है। फिक्की-कस्केड द्वारा आयोजित 'जालसाजी और तस्करी

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बाणिज्यिक अपराध बोधक पदक्रेप फिकि काश्केडर

प्रतिष्ठित बाणिज्य बोधक पदक्रेप फिकि काश्केडर निरापन्न, पब्लिशिंग, काश्केड, सुनसरी आदि अर्थव्यवस्था को प्रभावित करने वाले अपराधों के प्रति जागरूकता बढ़ाने के लिए आयोजित किया गया। कार्यक्रम का उद्देश्य बाणिज्यिक अपराधों के प्रति जागरूकता बढ़ाना और अपराधियों को पकड़ने के लिए प्रमुख चिंता का विषय रहा है।



बाणिज्यिक अपराधों के प्रति जागरूकता बढ़ाने के लिए आयोजित किया गया। कार्यक्रम का उद्देश्य बाणिज्यिक अपराधों के प्रति जागरूकता बढ़ाना और अपराधियों को पकड़ने के लिए प्रमुख चिंता का विषय रहा है।

Capacity Building Programme for Police Officers on Prevention of Counterfeiting and Smuggling

18th May 2023
Kochi, Kerala

As part of the relentless efforts to combat the dangers posed by illicit trade, FICCI CASCADE organized a capacity building programme for police officers in Kochi, Kerala. With a focus on combating trade in illicit products, the program aimed to provide officers with the necessary learning and skills to comprehend

relevant laws and effectively combat counterfeiters and smugglers through appropriate actions.

Mr. K Sethu Raman, IPS, Commissioner of Police, Kochi, Kerala, graced the occasion as the chief guest for the programme. During his address at the 'Capacity Building Programme for Police Officers of Kerala on Prevention of Counterfeiting and Smuggling,' Mr. K Sethu Raman accentuated that in recent times there has been a notable surge in online counterfeiting and smuggling cases, necessitating a strong and proactive response to effectively prevent such fraudulent practices is the need of the hour. Illicit trade in terms of counterfeiting and smuggling is a significant impediment to the growth of the economy affecting it in multiple ways, emphasized Mr. Raman.

Commissioner in his address highlighted the importance of a strong and proactive response to combat counterfeiting and smuggling. He stressed on the need for comprehensive training programs that equip police officials with the necessary knowledge and skills to identify, investigate, and dismantle these illicit networks. Additionally, creating extensive awareness among law enforcement agencies and the public about the scale and repercussions of counterfeiting and smuggling is crucial for generating effective collaboration and engagement, he added.





Mr. Deep Chand, Advisor, FICCI CASCADe and Former Special Commissioner of Police, New Delhi gave an overview on the socio-economic impact of counterfeiting and smuggling. He mentioned that the growing intensity of smuggling and counterfeiting is posing a significant risk for knowledge-based, open & globalized economies. The police department's role is vital in safeguarding the country's national security and economic interests. This involves preventing criminal organizations from making gains from illegal activities and ensuring that legitimate businesses can operate in a secure and safe environment. This capacity building program is aimed to sensitize the Kerala police officers on the importance of continued awareness and seriousness of the impact of counterfeit and smuggled products, added Mr. Chand.

Mr. S Satyanathan S, Regional Manager-Industry Affairs (South) at ITC Ltd, and Mr. Anish Parackal Joseph, Regional Business Manager at Nokia, engaged in a discussion regarding industry-related challenges and proposed collaborative measures with enforcement agencies to effectively combat economic offenses.

Mr. Satyanathan S highlighted that the illegal trade of cigarettes has become one of the most profitable and rapidly growing forms of illicit activity, accounting for one-third of the legal cigarette market in India. This alarming trend underscores the urgent need for heightened surveillance and stricter enforcement measures to effectively curb the proliferation of illegal cigarettes in the country.

Mr. Joseph talked on the challenges posed by mobile handset duplication and smuggling which are escalating at an alarming rate. He highlighted the need to redouble our efforts in enforcing the implementation of IMEI numbers. The robust system is essential for establishing fool proof security and enabling the law enforcement agencies, customs, and regulatory bodies to track and seize smuggled or counterfeit devices, protecting consumers from potential risks and curbing the growth of illicit activities, emphasized Mr. Joseph.

The program witnessed an enthusiastic participation from over 120 officers hailing from various regions of the state, reflecting their enthusiasm and commitment towards the cause.





The background features a dark blue night sky with several bright stars in the upper left. A horizontal line separates the night sky from a sunset or sunrise scene below, showing a dark horizon and a purple and orange sky. The right side of the image is dominated by large, overlapping geometric shapes in shades of orange, red, and blue. A black rectangular box with a white border is positioned in the middle-left area, containing the text.

Youth Awareness
Programmes and Seminar
to Combat Counterfeiting
& Smuggling

FICCI CASCADE Inter-School Competition:

ZERO-EVASION

Ill effects of Smuggling & Counterfeiting on the Country and the Role of Youth in Making India Free of Illicit Trade

17 August 2022 | FICCI, New Delhi

The existence and operation of illicit markets has been an enduring problem that has escalated in scope and magnitude, impacting industries, consumers, the government, and the economy. Uninhibited growth of counterfeiting and smuggling is today one of the biggest challenges faced by Indian industry, impacting 'Brand India' globally. FICCI CASCADE is a dedicated forum on the agenda of fighting the evils of smuggling and

counterfeiting. FICCI CASCADE has been working relentlessly on creating large-scale awareness about the ill-effects of smuggling among the most impacted segment, the consumer.

With an objective to sensitize the young minds on the need to work together to address the growing hazards posed by counterfeiting and smuggling, FICCI CASCADE organised a Youth Awareness Programme on "Ill effects of Smuggling & Counterfeiting on





the Country and the Role of Youth in Making India Free of Illicit Trade" on 17th August at FICCI, Federation House, Tansen Marg, New Delhi. The competition was divided in three categories: Painting, Elocution and Creative Writing. The competition witnessed enthusiastic participation of over 500 children from 60+ leading schools in Delhi and NCR. Students joined the programme with zeal and passion to take all necessary steps to combat illicit trade. Competition saw a plethora of ideas, innovative expressions, talent and content exhibited in way of speech, art and write ups. The youth awareness program was able to provide a platform to bring in more people, particularly youngsters, to push forward its actions to curb illicit trade in India.

The competition was judged by Mr PC Jha, Advisor, FICCI CASCADE, and Former Chairman, Central Board of Indirect Taxes and Customs; Mr Guriqbal Singh Jaiya, Former Director, SME Division, WIPO; and Mr Deep Chand, Advisor, FICCI CASCADE, and Former Special Commissioner of Police, New Delhi.

Mr Deep Chand, Advisor, FICCI CASCADE, and Former Special Commissioner of Police, New Delhi in his opening remarks stated that training young minds will not only help them to make the right choice while consuming /buying a product, but it will also empower them to support the health and wellbeing of their peers, family members and society.

The winners in the competitions were as follows:-

| S.No. | Name of the Competition | 1st | 2nd | 3rd |
|-------|-------------------------|---|---|--|
| 1 | Elocution | Aditya Gandhi (Venkateshwar Global School) Mannan Kakkar (The Indian School) | Bhavansh Sharma (Gurukul The School) | Arhaan Akmal (Delhi Public School, Noida) Aadya Malik (The HDFC School, Gurugram) |
| 2 | Painting | Vaani Gupta (Bal Bharati Public School, Noida) | Srisoniya Subramoniam (Delhi Public School, Noida) | Manya Baluni (New Green Field School, Saket) Tara Sahay (The HDFC School, Gurugram) |
| 3 | Creative Writing | Anuva Rai, Venkateshwar Global School, Rohini | Mehar Parashar, Soami Nagar Model School and Samiya Singh, Laxman Public School | Deboupita Das, Springdales School |

FICCI CASCADE believes that it is important to bring the youth onboard the awareness campaign and through them influence the society. The Youth of our nation are one of the key stakeholders for advocating socially responsible behavior. Training young minds will help in empowering and strengthening our society for national development and in shaping the future of our country in a brighter and more prosperous manner.

The competitions not only witnessed the skills and creative abilities of the school children, but also witnessed the passion in them to bring about a change in the society by shunning fake products and saying no to smuggled goods. This youth awareness initiative was one of a series of such programme to be organized across the country as part of a nation-wide awareness campaign to highlight the issue and focus on the growing menace of illicit trade.



WINNER OF PAINTING COMPETITION

1

Vaani Gupta
(Bal Bharati Public School, Noida)

WINNER OF PAINTING COMPETITION

2

Srisoniya Subramoniam
(Delhi Public School, Noida)

WINNER OF PAINTING COMPETITION

3

Tara Sahay
(The HDFC School, Gurugram)

WINNER OF PAINTING COMPETITION

3

Manya Balunni
(New Green Field School, Saket)

Are you excited for the **INTER-SCHOOL COMPETITION ZERO-EVASION**

The effects of Smuggling & Counterfeiting on the Country and the Role of Youth in Making India Free of Illicit Trade

Instilling young minds to participate!

Painting Competition
Elocution Competition
Creative Writing Competition

Date: 17th August 2022 | Venue: FICCI, New Delhi

CALLING ARTISTS!

Inter-School Competition Zero Evasion

The effects of Smuggling & Counterfeiting on the Country and the Role of Youth in Making India Free of Illicit Trade

Date: 17th August 2022

INTER-SCHOOL COMPETITION ZERO-EVASION

Participate in the Competition on the effects of Smuggling & Counterfeiting on the Country and the Role of Youth in Making India Free of Illicit Trade

17th August 2022
FICCI, New Delhi

Participate in the Competition on the effects of Smuggling & Counterfeiting on the Country and the Role of Youth in Making India Free of Illicit Trade

17th August 2022
FICCI, New Delhi



FICCI holds interschool competition on 'Zero Evasion'

NEW DELHI: FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE) on Wednesday organised an interschool competition on the theme 'Zero Evasion - Ill Effects of Smuggling and Counterfeiting on the Country and the Role of Youth in Making India Free of Illicit Trade'. Featuring 500 children from 60+ leading schools in Delhi and NCR, the competition was meant to generate awareness



among the country's youth and seek their support to underpin the fight against counterfeiting and smuggling. The competition

was divided in three categories: Painting, Elocution, and Creative Writing. Deep Chand, Advisor,

FICCI CASCADE, and Former Special Commissioner of Police, New Delhi, said, "Training young minds will not only help them to make the right choice while consuming / buying a product, but it will also empower them to support the health and wellbeing of their peers, family members and society."

The competition was judged by PC Jha, Advisor, FICCI CASCADE, and Former Chairman, Central Board of Indirect Taxes

and Customs: Gurqbal Singh Jaiya, Former Director, SME Division, WTO, and Deep Chand. FICCI CASCADE has been working relentlessly on creating large-scale awareness about the ill-effects of smuggling among the most impacted segment, the consumer. The Committee's youth awareness program has offered the opportunity to bring in more people, particularly youngsters, to push forward its actions to curb illicit trade in India. **IP01**

FICCI holds interschool competition on 'Zero Evasion'



FICCI CASCADE holds inter-school competition to create awareness on ill-effects of counterfeiting, smuggling



New Delhi: FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE) on Wednesday organised an inter-school competition on the theme 'Zero Evasion - Ill Effects of Smuggling and Counterfeiting on the Country and the Role of Youth in Making India Free of Illicit Trade'.

Featuring 500 children from 60+ leading schools in Delhi (NCR), the competition was meant to generate awareness among the country's youth and seek their support to underpin the fight against counterfeiting and smuggling. The competition was divided in three categories: Painting, Elocution and Creative Writing.

Deep Chand, Advisor, FICCI CASCADE, and Former Special Commissioner of Police, New Delhi, said, "Training young minds will not only help them to make the right choice while consuming / buying a product, but it will also empower them to support the health and wellbeing of their peers, family members and society."

The competition was judged by P.C. Jha, Advisor, FICCI CASCADE, and Former Chairman, Central Board of Indirect Taxes and Customs, Gurqbal Singh Jaiya, Former Director, SME Division, WTO, and Deep Chand.

FICCI CASCADE Holds Inter-school Competition To Create Awareness On ill-effects Of Counterfeiting, Smuggling



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Media Coverage

Role of Youth in Making India Free from Smuggling & Counterfeiting

5th & 6th December 2022
Focus state: Patna, Bihar

India has a young population profile, and it is imperative to understand the power of the consumers of tomorrow. With youngsters becoming a key stakeholder for advocating socially responsible behaviour, FICCI CASCADE believes that it is important to train and educate the young minds in order to empower and strengthen our society for national development and shape the future of our country in a brighter and more prosperous manner.

In our continuous endeavour to sensitize young minds and to create awareness about the intricacies and critical issues of illicit trade practices, FICCI CASCADE organized a two-day youth awareness programme in Patna, Bihar on 5th and 6th December 2022.

A youth competition on the theme "**Role of Youth in Making India Free from Smuggling &**

Counterfeiting" was organised at Bankipur Girls High School. The programme was divided into three competitions: Painting, Elocution and Jingle Writing. The competition witnessed enthusiastic participation of over 350+ children from 40 leading schools in Patna. The competition was meant to generate awareness among the country's youth and seek their support in addressing the growing hazards posed by counterfeiting and smuggling to strengthen the fight against illicit trade. It saw a plethora of ideas, innovative expressions, talent and content exhibited in way of speech, art and write ups.

The elocution competition was judged by **Mr. Amrendra Kumar**, Dwarika High School Mandiri, Patna; **Ms. Binita Kumari**, B. N. Collegiate, Patna and **Ms. Shabnam**, Bankipur Girls High School, Patna. The painting competition was judged by **Ms. Bindu Kumari**, Rajkiya Kanya Uchch Vidyalaya, Gardanibagh, Patna; **Ms. Renu Kumari**, D D Nandan Girls High School, Danapur, Patna and **Ms. Archana Kumari**, Ghanshayam Girls Higher Secondary School, Patna. The jingle writing competition was judged by **Ms. Shrishti Suman**, Bankipur Girls High School, Golghar, Patna; **Ms. Sanju Kumari**, B. N. Collegiate, Patna and **Mr. Ravi Kumar**, Dwarika High School, Mandiri, Patna.

Winners of the competition were



| S.No. | Name of the Competition | 1st | 2nd | 3rd |
|-------|-------------------------|---|---|---|
| 1 | Elocution | Tannu Kumari Kamla Nehru Girls School | Siya Bharti Govt. RGSS School, Bankipur | Abhishek Raj Govt Boys Sr. Secondary School |
| 2 | Painting | Radhika Kumari Indra Prasad Singh Gangasthali High Secondary School | Sristy Rachna Kamla Nehru Girls School | Sagar Kumar DPCSS (Miller) Sr. Secondary School |
| 3 | Jingle Writing | Jonshon Kumar K B Sahay Shekhपुरi | Roushni Kumari Rabindra Baliya Vidhaya | Manish Kumar Govt. Boys Sr. Secondary School |



Competition winners were awarded at a seminar on “Preventive Strategies to Combat Counterfeiting and Smuggling” organised at L. N. Mishra Institute of Economic Development & Social Change. **Mr Samir Kumar Mahaseth, Industry Minister, Government of Bihar** was the chief guest at the seminar. While addressing the programme, he mentioned that the problem of counterfeiting and smuggling is complex in nature, with no legal regulation and very little recourse, consumers are at risk from unsafe and ineffective products. It is important that consumers understand the

multi-faceted complexities of the problem. Youth are the consumers of tomorrow, who can encourage and bring about the required change through their choices and behaviours, he added.

Shri Mahaseth emphasized that educating and generating awareness about the ill effects of counterfeiting and smuggling is the need of hour to combat this global scourge. He suggested that FICCI CASCADE should organize similar youth awareness programmes in Bihar frequently to motivate the young minds in achieving the objective of making India free



from illicit trade. The Hon'ble Minister also felicitated school children for the inter-school competition organised by CASCADE.

Mr Dipak Kumar Singh, Additional Chief Secretary, Department of Education, Government of Bihar also addressed the seminar. He stated that the uninhibited growth of counterfeiting and smuggling is not only impacting the economy of our country but also posing severe risk to public health and safety. Smuggling and counterfeiting leads to tax evasion which further slows down the pace of development of the country, said Mr. Singh. He emphasized on the need to take a bill while making any purchase, to act as proof/evidence of the transaction.

Mr P C Jha, Advisor, FICCI CASCADE and Former Chairman, Central Board of Indirect Taxes & Customs accentuated that illicit trade is of grave concern, it undermines the nation's economy, damages brand integrity, and most importantly affects health and safety of the citizens which needs to be addressed on an urgent basis. He opined that presently lack of awareness, besides the inadequate legal

framework, are shaping the dynamics of illicit trade.

Mr Rajiva Ranjan Verma, Former Director General, RPF, NCRB, Civil Defense, Home Guard & Fire Services and BPR&D and Think tank Member, FICCI CASCADE highlighted that raising awareness is an important aspect of combating illicit trade in terms of smuggling and counterfeiting which needs to be pursued vigorously. The role of youth is paramount in battling the menace of smuggling and counterfeiting, he stressed.

The seminar discussed the importance of increased awareness on the hazards of counterfeiting and smuggling, and the need for effective enforcement to enhance India's economic development. The seminar also deliberated on FICCI CASCADE's recent report titled **Illicit Markets: A Threat to Our National Interests**, which examines the impact of **illicit trade in five key industries in India** — Mobile Phones, FMCG-Household and Personal Goods, FMCG-Packaged Foods, Tobacco Products, and Alcoholic Beverages.



Post-Event Coverage

Govt suffers tax loss of Rs 58,521 cr due to illicit trade in 5 key industries: FICCI

Packaged foods, alcoholic beverages and tobacco products cause maximum revenue loss to exchequer

PATNA: FICCI CASCADE has recently released a report examining illicit market in 5 Key Indian industries, including mobile phones, F&B, household and personal goods, 530.26 packaged foods, tobacco products, and alcoholic beverages. According to the report, the size of illicit market in the above mentioned industries was Rs. 2,00,094 crore for the year 2019-20, with the F&B industry - household and personal goods, and packaged foods - together accounting for 50% of the total illicit value of goods in the key industries.



Smriti Ranjan Malaviya, Industry Minister, Government of Bihar on Tuesday said, "The problem of counterfeiting and smuggling is complex to combat. With the legal regulations and very little resources, governments are at risk from smuggled and counterfeit products". It is important that consistent coordination be maintained between the multi-faceted complexities of this problem. "Smugglers are the enemies of taxpayers, who can smuggle and bring about the required change through their choices and behaviours," he added.

Addressing the FICCI CAS-CASCADE Committee Against Smuggling and Counterfeiting Activities Destroying the Economy's programme - Thematic Strategies to Combat Counterfeiting and Smuggling Mr. Minister emphasised that educating and generating awareness about the ill effects of counterfeiting and smuggling is the need of hour to combat this global scourge. He further suggested FICCI CAS-CASCADE to organise such youth awareness program in Bihar over the

quantity to motivate the youth of the state in achieving our objective in making India free from illicit trade. "Smuggling and Counterfeiting are more dangerous than the threatening diseases like Cancer and COVID", he added.

Dr. Rajat Singh, Additional Chief Secretary, Department of Education, Government of Bihar said, "Unbridled growth of counterfeiting and smuggling not only impact the economy of our country but also poses serious threat to public health and safety." Smuggling and counterfeiting leads to the erosion which further shows erosion the pace of development of the country. He also emphasised the need to take a full while making any purchase, to act as a part of purchase.

P. C. Jha, Advisor, FICCI CAS-CASCADE and former Chairman, Central Board of Indirect Taxes & Customs said, "Illicit trade is of grave concern, it

undermines the nation's economy, shatters brand integrity, and most importantly affects health and safety of the citizen which needs to be addressed in an urgent basis. During the last twenty years, the volume of counterfeiting is 20% globally has increased. This figure and the size of trade is 10 per cent of the legal international trade (around 2 per cent of the world's overall economic output). The problem of illicit trade is much more serious than it is commonly perceived."

Pravin Kumar Verma, Former Director General, BFC, SCRB, Civil Defence, Home Guard & Fire Services and IITBTD said, "Smuggling remains an important aspect of counterfeiting and counterfeiting which needs to be pursued vigorously." The role of youth programme in halting the erosion of smuggling and counterfeiting, he said.

Smuggling, counterfeiting more dangerous than cancer, COVID: Bihar minister Smriti Ranjan Malaviya



कैंसर और कोविड बीमारी से भी ज्यादा खतरनाक है तस्करी और जालसाजी : समीर महासेठ



20 वर्षों में 100 गुना बढ़ी जालसाजी की गतिविधियाँ

The role of youth programme in halting the erosion of smuggling and counterfeiting, he said.

कैंसर और कोविड जैसी जानलेवा बीमारियों से भी ज्यादा खतरनाक है तस्करी और जालसाजी : समीर कुमार महासेठ

पटना। समीर कुमार महासेठ, उद्योग मंत्री, बिहार सरकार ने कहा, जालसाजी और तस्करी की समस्या बहुत जटिल है। कोई कानूनी नियम नहीं होने और बहुत कम सहयोग के कारण उपभोक्ताओं पर असुरक्षित और आप्रभावी उत्पादों का खतरा रहता है। उन्होंने कहा कि यह जरूरी है कि उपभोक्ता इन समस्याओं की बहुआयामी जटिलताओं को समझे। आज के युवा कल के उपभोक्ता हैं, जो अपनी पसंद और व्यवहार के माध्यम से अवश्यक बदलाव ला सकते हैं। क्विडकी कारकेंड (अर्थव्यवस्था को लूट करने वाली तस्करी और जालसाजी जैसी गतिविधियों के खिलाफ संघित) द्वारा



आयोजित कार्यक्रम जालसाजी और तस्करी से निपटने के लिए निवारक रणनीति को संबंधित करते हुए भी महासेठ ने जोर देकर कहा कि इस वैश्विक संकट से निपटने के लिए जालसाजी और तस्करी के दुष्प्रभावी के बारे में शिक्षित करना और जागरूकता पैदा करना समय की आवश्यकता है। उन्होंने भारत को अग्रिम व्यापार से मुक्त बनाने के अपने उद्देश्य को प्राप्त करने के लिए राज्य के युवाओं को प्रेरित करने के लिए क्विडकी कारकेंड का समय - समय पर बिहार में ऐसे युवा जागरूकता कार्यक्रम आयोजित करने का सुझाव दिया।

कैंसर और कोविड बीमारी से भी ज्यादा खतरनाक है तस्करी और जालसाजी : समीर महासेठ

जालसाजी और तस्करी की समस्याएं बहुत जटिल हैं। कोई कानूनी नियम नहीं होने और बहुत कम सहयोग के कारण उपभोक्ताओं पर असुरक्षित और आप्रभावी उत्पादों का खतरा रहता है।

युवा प्रशिक्षण

- जालसाजी और तस्करी की समस्याएं बहुत जटिल हैं।
- कोई कानूनी नियम नहीं होने और बहुत कम सहयोग के कारण उपभोक्ताओं पर असुरक्षित और आप्रभावी उत्पादों का खतरा रहता है।
- कैंसर और कोविड जैसी जानलेवा बीमारियों से भी ज्यादा खतरनाक है तस्करी और जालसाजी।
- युवाओं को प्रेरित करने के लिए राज्य के युवाओं को जागरूकता कार्यक्रम आयोजित करने का सुझाव दिया।

'कैंसर से भी खतरनाक है तस्करी और जालसाजी'

पटना, उद्योग मंत्री समीर कुमार महासेठ ने कहा, जालसाजी और तस्करी की समस्या बहुत जटिल है। कोई कानूनी नियम नहीं होने और बहुत कम सहयोग के कारण उपभोक्ताओं पर असुरक्षित और आप्रभावी उत्पादों का खतरा रहता है। उन्होंने कहा कि यह जरूरी है कि उपभोक्ता इन समस्याओं की बहुआयामी जटिलताओं को समझे। आज के युवा कल के उपभोक्ता हैं, जो अपनी पसंद और व्यवहार के माध्यम से अवश्यक बदलाव ला सकते हैं। क्विडकी कारकेंड (अर्थव्यवस्था को लूट करने वाली तस्करी और जालसाजी जैसी गतिविधियों के खिलाफ संघित) द्वारा

कैंसर व कोविड जैसी जानलेवा बीमारियों से भी ज्यादा खतरनाक है तस्करी और जालसाजी

कैंसर और कोविड जैसी जानलेवा बीमारियों से भी ज्यादा खतरनाक है तस्करी और जालसाजी

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कैंसर से भी ज्यादा खतरनाक है तस्करी और जालसाजी : समीर महासेठ

कैंसर से भी ज्यादा खतरनाक है तस्करी और जालसाजी

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A Step to Make India Free from Smuggling & Counterfeiting

9th- 11th January 2023
Focus State: Chhattisgarh

In our continued endeavour, to sensitize the consumers on the need to work together to address the growing hazards posed by counterfeiting and smuggling, FICCI CASCADE organized a three-day sensitization programme in Chhattisgarh which included interactions with policy makers, industry, media, police officials and the youth on 9th, 10th and 11th January 2023.

A youth awareness programme on the theme "**Role of Youth in Making India Free from Smuggling & Counterfeiting**" was organized at Shri Shankaracharya Technical Campus, Bhilai. The programme was divided into three

competitions: Painting, Elocution and Jingle Writing. The competition witnessed enthusiastic participation of over 450 students from various educational institutions of Chhattisgarh. The competition observed a great sight of young prodigious talent demonstrating their skills to curtail the threat posed by counterfeiting and smuggling. The objective of the competition was to generate awareness among the country's youth and seek their support in strengthening our fight against illicit trade.

The competition was judged by **Mr. Deep Chand**, Advisor, FICCI CASCADE and Former



Special Commissioner of Police, New Delhi, **Mr. P C Jha**, Advisor, FICCI CASCADE and Former Chairman, Central Board of Indirect Taxes and Customs (CBIC) and **Ms. Mr. Jaya**

Mishra, Member, FICCI Chhattisgarh State Council and President, Shri Shankaracharya Technical Campus.

The list of the winners are as follows:

| S.No. | Name of the Competition | 1st | 2nd | 3rd |
|-------|-------------------------|---|--|--|
| 1 | Elocution | Prakiti Pandey Shri Shankaracharya Mahavidyalaya | Kush Upadhyay Shri Shankaracharya Technical Campus | Aryansh Dubey Shri Shankaracharya Institute of Medical Science |
| 2 | Painting | Notram Sahu Shankaracharya Swami Swaroopanand College of Nursing | Elisha Kerketta Shankaracharya Swami Swaroopanand College of Nursing | Annapurna Shama Shri Shankaracharya Technical Campus |
| 3 | Creative Writing | Maheshwaree Sahu Shankaracharya Swami Swaroopanand College of Nursing | Janhavi Sarva Shri Shankaracharya Institute of Medical Science | Megha Mandavi Shankaracharya Swami Swaroopanand College of Nursing |





FICCI CASCADE believes that it is important to empower the youth of our nation to take a leading role in the fight against illicit trade by educating and training them to identify and respond to illicit trade activities.

Competition winners were awarded at a **Seminar on 'Preventive Strategies to Combat Counterfeiting and Smuggling'** organised at Hotel Courtyard by Marriott, Raipur. **Shri Amarjeet Bhagat**, Hon'ble Minister of Food, Civil Supply and Consumer Protection, Planning Economic and Statistics, Culture, Government of Chhattisgarh was the chief guest at the seminar. While addressing the programme, he mentioned that the rapid growth of technology has led to a drastic increase in economic crimes and cybercrimes. Shri Bhagat emphasized that illicit trade activities are the major barriers in the path of economic growth of the country. Over the years, the government has initiated several mechanisms to ensure consumer safety and checking unfair trade practices, there is an urgent need of increased consumer awareness to tackle this problem, he added.

Mr. Topeshwar Verma, Secretary, Department of Food, Civil Supply and Consumer Protection, Technical Education and Employment, Government of Chhattisgarh accentuated that Illicit activities such as smuggling and counterfeiting are global problems of enormous scale, impacting all stakeholders such as consumers, industry, government and society as a whole. He urged all

stakeholders to join hands to collectively fight the menace of illicit trade. Mr. Verma emphasized the need to take a bill on every purchase, as it acts as evidence of transaction.

Mr P C Jha, Advisor, FICCI CASCADE and Former Chairman, Central Board of Indirect Taxes & Customs stated that illicit trade have a significant adverse effect on security, environment, health, safety and economy. Illicit trade is a low risk and high reward criminal activity. There is no manufactured product, illicit of which is not available in the market. Inadequate penal provisions and delayed prosecution/ adjudication proceedings do not create desired deterrence for illegal market operators, added Mr. Jha.

Mr. Abhijit Pati, Chairman, FICCI Chhattisgarh State Council and CEO & Director BALCO (Vedanta Group) opined that in the past ten years the magnitude of illicit trade has grown from USD 650 billion to about USD 3 trillion, representing 10 per cent of the global trade and rightly been termed as the crime of the 21st century by the FBI. Mr. Pati mentioned that there is a need for concerted effort by all stakeholders to ensure that an effective and workable deterrence is created.



Mr. Deep Chand, Advisor, FICCI CASCADE and Former Special Commissioner of Police, New Delhi chaired the Panel Discussion on Policies to Prevent Counterfeiting and Smuggling. While chairing the session he stated that it is important to work together across borders and sectors in order to disrupt the networks and supply chains that support smuggling. Strong laws and effective enforcement actions are critical to ensure that individuals and organizations are held accountable and deterred from engaging in illegal or harmful activities.

Panelist, **Ms. Pratima Singh**, Additional Commissioner, Central GST & Central Excise, Raipur highlighted that the custom department is at the forefront to save the society from the ill-effects of smuggling. She apprised that last year officials have seized 92,000 kg narcotics, 800 kg ganja and 36 lakh smuggled cigarette sticks from across the country. During the discussion, **Dr. Sanjeev Shukla**, IPS, Inspector General of Police, CID, Raipur emphasized that it is essential for enforcement agencies to be proactive in combating smuggling to protect the national security, support the economy, and prevent criminal organizations from gaining a foothold in the country. There is a need to increase intelligence gathering, surveillance, risk

assessments, and targeted operations.

Shri Praveen Mishra, Hon'ble Secretary, District Legal Services Authority, Raipur highlighted that the existing punishments that are handed out in compliance with the various legal laws are not as effective as they could be in preventing the threat of smuggling and counterfeiting. Therefore, there is a need to enhance stringent laws and regulations to prevent illicit trade. **Shri Arvind Agrawal**, Director, VNR Seeds Pvt Ltd., Raipur stated that stakeholders, including governments, law enforcement agencies, international organizations, businesses, and civil society groups, can play a critical role in battling the menace of illicit trade by working together to share information, resources, and expertise. This will help to create a more secure and sustainable global economy that benefits everyone.

Ms. Jaya Mishra, Member, FICCI Chhattisgarh State Council and President, Shri Shankaracharya Technical Campus during her vote of thanks, mentioned that students can play an important role as brand ambassadors and torchbearer in the fight against illicit trade. The conference was attended by more than 250 industry captions, representatives from consumer forums, government officials and other stakeholders in this segment.



Youth Awareness Programme and Seminar to Combat Counterfeiting & Smuggling

5th April 2023

Focus State: Muzaffarpur, Bihar

FICCI CASCADE acknowledges that the youth of our nation have a crucial role to play in addressing illicit trade. As the future leaders of our society, they are invested in creating a safer, more just, and prosperous society by combatting the harmful impact of illicit trade. With the objective to sensitize the young minds on the need to fight against illicit trade which brings havoc to the entire society, FICCI CASCADE organized a youth awareness programme on the theme "Role of Youth in Making India Free from Smuggling & Counterfeiting" at R D S College, Muzaffarpur, Bihar on 5th April 2023.

The programme was divided into three competitions: Painting, Extempore and Jingle

Writing. The competition witnessed enthusiastic participation of over 350 students from various educational institutions of Muzaffarpur. The competition showcased an enormous sight of young budding minds exhibiting their skills in eliminating the threat of illicit trade from the nation. The objective of the competition was to increase awareness among the youth of the country and encourage their support in reinforcing our efforts to combat illicit trade.

The competition was judged by various teachers from different schools of Muzaffarpur. The list of the winners are as follows:



| S.No. | Name of the Competition | 1st | 2nd | 3rd |
|-------|-----------------------------------|--|---|--|
| 1 | Extempore Competition | Krishna Kedia D. N. High School | Sweety Kumari Mahila Shilp Kala Bhawan High School | Pranav Pratyush D. N. High School |
| 2 | Painting Competition | Prem Singh RDS College | Abhijeet Dhar Sunshine Preparatory/ High School | Jiya Jahnavi ACME Public School |
| 3 | Jingle Writing Competition | Simran Kumari R K kedia Grils High School | Priti Kumari M S K B Girls High School | Kashish Paras Chapman Girls High School |

This was followed by a seminar on **"Preventive Strategies to Combat Counterfeiting and Smuggling"** to raise awareness and outreach amongst the policy makers, industry, media and enforcement officials in building a proactive strategy to curb this growing menace of counterfeiting and smuggling. The winners of the competition were awarded at the seminar.

Mr. Gopal Meena, Commissioner, Muzaffarpur, Govt of Bihar was the chief guest at the programme. Mr. Meena highlighted that counterfeiting and smuggling poses significant health and safety threats to consumers and such awareness programs will play a paramount role in protecting them from the hazards posed by illicit trade. He stated that before buying any product consumers should check the originality of the

product by using advanced technological solutions such as bar codes, QR codes, holograms etc. He further urged them to take strong and effective measures to combat this growing menace.

Mr. Pankaj Sinha, Inspector General of Police, Bihar in his address stated that smuggling and counterfeiting impacts the economic stability of the country. India has vast porous borders which further adds to the problem of smuggling. Mr. Sinha mentioned that effective enforcement action, increased border management, better surveillance mechanisms, latest technology, enhanced consumer awareness and more youth engagement are few measures to address the twin hazards of smuggling and counterfeiting.

Mr. Pranav Kumar, Collector, Muzaffarpur



opined that awareness is the key in eradicating the growing menace of illicit trade impacting our day-to-day life, which needs to be addressed on a priority. He emphasized to ask a bill while making a purchase to safeguard the consumers from being duped by illicit market operators. Mr. Kumar congratulated FICCI CASCADE for taking the initiative to spread knowledge and empower the public by organizing such an enlightening seminar in the state of Bihar.



While giving the overview on smuggling and counterfeiting, **Mr. P C Jha**, Advisor, FICCI CASCADE and Former Chairman, Central Board of Indirect Taxes and Customs (CBIC) highlighted that they are a huge area of concern as it impacts the health and safety of the general public, along with revenue losses to industry and tax losses to the government. The individuals engaged in such illicit trading activities have established criminal networks that have expanded globally. Mr. Jha apprised that staying vigilant is the need of the hour for fighting the menace of smuggling & counterfeiting.

Mr. Rajiva Ranjan Verma, Former Director General, RPF, NCRB, Civil Defense, Home Guard & Fire Services and BPR&D

accentuated that by raising awareness about the harmful impact of illicit trade, we can keep the public informed and educated about the dangers and consequences of illicit trade. Mr. Verma mentioned that undoubtedly, the vision and support of youth is paramount in freeing the nation from the grip of illicit trade.

FICCI CASCADE is implementing various measures to raise widespread awareness in society about the grave danger of smuggling and counterfeiting, with the aim of preventing their detrimental impact. FICCI CASCADE has arranged a series of programmes throughout the country to underscore the escalating threat of illegal trade and to promote effective preventive measures to tackle this issue.



'Counterfeiting, smuggling poses health & safety threat to consumers'

Muzaffarpur Commissioner Gopal Meena urged consumers to take strong, effective measures to combat this menace

MUZAFFARPUR: Gopal Meena, Commissioner, Muzaffarpur, Govt of Bihar yesterday said, "Counterfeiting and smuggling poses significant health, safety threats to consumers and such awareness programs will play a vital role in protecting them from the hazards posed by illicit trade."

Addressing the FICCI CASCAD (Committee Against Smuggling and Counterfeiting Activities Destroying the Economy) program on 'Preventive Strategies to Combat Counterfeiting and Smuggling' Meena said that before buying any product consumers should

check the originality of the product by using the advance technological solutions such as QR-codes, holograms etc. He further urged them to take strong and effective measures to combat this growing menace.

Pradeep Sinha, Inspector General of Police, Bihar said, "Smuggling and counterfeiting impacts the economic stability of the country badly has vast potential besides which further adds to the problem of smuggling. Effective enforcement action, increased border management, better surveillance mechanisms, latest technology



enhanced consumer awareness and more youth engagement are key measures to address the twin threats of smuggling and counterfeiting." Pradeep Kumar, Collector, Bhadohoi said, "Consumer's vigilance is the key to eradicating the growing

menace of illicit trade impacting our day-to-day life, which needs to be addressed on a priority. He emphasized on asking all wholesalers to purchase to safeguard the consumers from being duped by illicit market operators. He complimented FICCI CASCAD for taking the initiative to spread knowledge and empower the public by organizing such an enlightening seminar in the state of Bihar.

Justice Kamesh Verma, Former Director General, RPS, NCRB, Govt. of Bihar, Home Guard & Fire Services and BPSAD said, "Taking aware-

ness is an important aspect of combating illicit trade in terms of smuggling and counterfeiting which needs to be pursued vigorously". The minister is in a permanent to handling the menace of smuggling and counterfeiting, he stated.

The Commissioner also thanked school children for the inter-school competition organized by FICCI CASCAD on the theme 'Role of Youth in Making India Free from Smuggling & Counterfeiting'. The competition witnessed enthusiastic participation of over 200 students from 30 schools of Muzaffarpur. Meena

जातसाजी, तस्करी से उपभोक्ताओं की सेहत एवं सुरक्षा को खतरा

इशिका इशिका

पटना। फिक्री कास्केड (अर्थोपकरण से जुड़ जाने वाली एक कठोरता से वैसी संचालित की विचार करने) द्वारा 'जातसाजी एवं तस्करी के विरुद्ध बचाव की रणनीति' विषय पर अर्थोपकरण के समर्थन को प्रभावित करने हुए गोपाल मीणा, आयुक्त, मुजफ्फरपुर, विहार सरकार ने कहा कि बिना भी उत्पन्न की खरीदने से पहले उपभोक्ता को का मोह, नमूना को, अर्थोपकरण और वैसी एडवांस्ड टेक्नोलॉजी को खतरा है। उत्पन्न करने को नज्द करने चाहिए। उनमें भी हुए खतरों से निपटारे के लिए सज्जत और उपभोक्ता उपाय करने का आग्रह किया। जातसाजी और तस्करी उपभोक्ताओं को प्रभावित करे हुए खतरा है और इस तरह के अवसरकाल उपभोक्ताओं को अर्थोपकरण के खतरों से बचाने में महत्वपूर्ण भूमिका निभाए। प्रभावित, गुणवत्ता नियंत्रण, निगराने में सजा, सजा और जातसाजी के विरुद्ध विचारों का प्रभावित करते हैं। खतरा को बंदी बंदी है, जो खतरा है और इसमें तस्करी को बचाना और खतरा है। तस्करी और जातसाजी के विरुद्ध विचारों का प्रभावित करते हैं। खतरा को बंदी बंदी है, जो खतरा है और इसमें तस्करी को बचाना और खतरा है।

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भूमिका निभाए। गुणवत्ता नियंत्रण, निगराने में सजा, सजा और जातसाजी के विरुद्ध विचारों का प्रभावित करते हैं। खतरा को बंदी बंदी है, जो खतरा है और इसमें तस्करी को बचाना और खतरा है। तस्करी और जातसाजी के विरुद्ध विचारों का प्रभावित करते हैं। खतरा को बंदी बंदी है, जो खतरा है और इसमें तस्करी को बचाना और खतरा है।

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पटना (पटना)। फिक्री कास्केड (अर्थोपकरण से जुड़ जाने वाली एक कठोरता से वैसी संचालित की विचार करने) द्वारा 'जातसाजी एवं तस्करी के विरुद्ध बचाव की रणनीति' विषय पर अर्थोपकरण के समर्थन को प्रभावित करने हुए गोपाल मीणा, आयुक्त, मुजफ्फरपुर, विहार सरकार ने कहा कि बिना भी उत्पन्न की खरीदने से पहले उपभोक्ता को का मोह, नमूना को, अर्थोपकरण और वैसी एडवांस्ड टेक्नोलॉजी को खतरा है। उत्पन्न करने को नज्द करने चाहिए। उनमें भी हुए खतरों से निपटारे के लिए सज्जत और उपभोक्ता उपाय करने का आग्रह किया। जातसाजी और तस्करी उपभोक्ताओं को प्रभावित करे हुए खतरा है और इस तरह के अवसरकाल उपभोक्ताओं को अर्थोपकरण के खतरों से बचाने में महत्वपूर्ण



एडवांस्ड टेक्नोलॉजी की मदद से उत्पाद के ओरिजिनल की करें जांच : आयुक्त



चौपैी चाणी/पटना। फिक्री कास्केड द्वारा जालसाजी एवं तस्करी के विरुद्ध बचाव की रणनीति विषय पर अर्थोपकरण के समर्थन को प्रभावित करने हुए गोपाल मीणा, आयुक्त, मुजफ्फरपुर, विहार सरकार ने कहा कि बिना भी उत्पन्न की खरीदने से पहले उपभोक्ता को का मोह, नमूना को, अर्थोपकरण और वैसी एडवांस्ड टेक्नोलॉजी को खतरा है। उत्पन्न करने को नज्द करने चाहिए। उनमें भी हुए खतरों से निपटारे के लिए सज्जत और उपभोक्ता उपाय करने का आग्रह किया। जातसाजी और तस्करी उपभोक्ताओं की सेहत एवं सुरक्षा के लिए खतरा पैदा करती है और इस तरह के अवसरकाल कार्यक्रम उपभोक्ताओं को अर्थोपकरण के खतरों से बचाने में महत्वपूर्ण भूमिका निभाए। गुणवत्ता नियंत्रण, निगराने में सजा, सजा और जातसाजी के विरुद्ध विचारों का प्रभावित करते हैं। खतरा को बंदी बंदी है, जो खतरा है और इसमें तस्करी को बचाना और खतरा है। तस्करी और जातसाजी के विरुद्ध विचारों का प्रभावित करते हैं। खतरा को बंदी बंदी है, जो खतरा है और इसमें तस्करी को बचाना और खतरा है।

MEDIA
 Coverage

Youth Awareness Programme and Seminar to Combat Counterfeiting & Smuggling

19th-20th May 2023
Focus State: Kerala

FICCI CASCADE firmly recognizes the importance of involving the country's youth to foster awareness and in-depth understanding of counterfeiting and smuggling, ultimately enabling the formulation of effective strategies to address the escalating threats of illicit trade.

A youth awareness programme on the theme “**Role of Youth in Making India Free from Smuggling & Counterfeiting**” was organized at Chinmaya Vidyalaya, Kochi. The programme encompassed three distinct competitions: Painting, Speech, and Jingle Writing. These competitions garnered enthusiastic participation from over 150 students representing various educational institutions in Kochi. It was truly inspiring to witness the impressive display of young prodigious talent showcasing their skills in combating the perils of counterfeiting and smuggling. The objective behind organizing these competitions was to raise awareness among the youth of our nation and solicit their support in fortifying our collective fight against illicit trade.



The esteemed panel of judges for the competition included **Mr. Deep Chand** IPS, Advisor, FICCI CASCADE and Former Special Commissioner of Police, New Delhi; **Mr. P C Jha**, Advisor, FICCI CASCADE and Former Chairman, Central Board of Indirect Taxes and Customs (CBIC) and **Ms. Deepa Ravishankar**, English Lecturer, Chinmaya Vidyalaya Vaduthala.

SEMINAR ON

Preventive Strategies to Combat Counterfeiting and Smuggling

20th May 2023 | Kochi



The list of the awardees are as follows:

| Winners | Speech Competition | Painting Competition | Jingle Writing Competition |
|-----------|--------------------|----------------------|----------------------------|
| 1st Prize | Jishnu Dhananjai | Vasudev K | Aishwarya K |
| 2nd Prize | Neelima M | Arya Menon | Niya Wilson |
| 3rd Prize | Abhinav Nair | Gouri | Roopshika Rupesh |



Identifying the significance of awareness and outreach in formulating a proactive approach to combat the mounting threat of counterfeiting and smuggling, FICCI CASCADE organized a seminar titled "Preventive Strategies to Combat Counterfeiting and Smuggling" on May 20, 2023, at Hotel Gateway by Taj in Kochi. The winners of the competition were felicitated during the seminar.

Shri. P Rajeeve, Hon'ble Minister of Commerce and Industry, Government of Kerala was the chief guest at the seminar. While addressing the programme, he stated that the problem of

counterfeiting and smuggling represents a colossal global issue that exerts its influence across virtually all industry sectors on a worldwide scale. It erodes the lawful competitive advantage held by rightful owners, impeding innovation, employment opportunities, and the sustainable economic growth of the nation.

Shri Rajeeve mentioned that it is important for consumers to comprehend the complexities of this problem. The youth, as the consumers of tomorrow, possess the power to inspire and drive the necessary change through their



choices and behaviors. To combat this global scourge, it is imperative to prioritize education and awareness initiatives that shed light on the detrimental consequences of counterfeiting and smuggling.

Speaking on the topic 'Outlining the landscape of illicit trade practices - Analysis & Implications', **Mr. P C Jha**, Advisor, FICCI CASCADE and Former Chairman, Central Board of Indirect Taxes and Customs (CBIC) highlighted the detrimental effects of illicit trade on the economy, environment, and public health and safety. He expressed concern over the escalating nature of this criminal activity, fueled by high profits and low risks. This alarming trend of counterfeit and smuggled goods in the market poses significant threats to India's economic growth. As India assumes the G20 Presidency, Mr. Jha emphasized the urgent need to eradicate this menace from its core, paving the way for a new and prosperous India.

The panel discussion on policies to prevent counterfeiting and smuggling featured distinguished panelists, including **Mr. Rajendra Kumar**, Commissioner of Customs (Preventive), Kochi and **Mr. K Sethu Raman** IPS, IGP & Commissioner of Police, Police Commissionerate, Kochi City who shared their valuable insights on this serious issue.

Mr. Kumar stated that customs play a pivotal role in upholding border control, acquiring intelligence, performing risk assessments, fostering stakeholder collaboration, and

enhancing public awareness as part of its mission to effectively combat smuggling and counterfeiting. In the year 2022-23, Kerala customs successfully handled 810 cases, leading to the seizure of a significant quantity of 630 kg of gold, with an estimated value of 311 crores. Additionally, Kerala customs also filed 123 cases of smuggled cigarettes, worth Rs. 329 lacs, informed Mr. Kumar.

Mr. Raman opined that there has been a significant shift in smuggling and counterfeiting practices over the past decade, largely due to the rise of the digital economy. This transformation has posed a considerable challenge for police investigations, as it has led to an increase in cyber fraud incidents. Each month, hundreds of complaints related to such crimes are being reported. Furthermore, the advancements in technology have given rise to new types of financial products, such as bitcoin and cryptocurrencies.

Mr. Deep Chand, Advisor, FICCI CASCADE and Former Special Commissioner of Police, New Delhi, highlighted that smuggling and counterfeiting are a major threat to the economy and is a hindrance for a globalized world. The efforts of Kerala in this regard are applaudable. It has been effectively dealing with the challenge through policies targeted at curbing counterfeiting and smuggling. The enforcement department of the state should also be credited for taking quick action in resolving the problem and seizing illegal products. However, to get to the root of the problem, widespread consumer awareness is required and the





public needs to be sensitized on the gravity of the situation.

Adv. Vizy George, High Court of Kerala accentuated that to effectively address the challenges posed by counterfeiting and smuggling, it is fundamental to adopt and implement best practices that enhance legislative policies. It is of utmost importance for trade bodies like FICCI to urge the government to establish a robust legislative framework to eradicate this growing menace.

Mr. Bibu Punnooran, Chair, FICCI Health Care Sub Committee and Director, Medivision Scan & Diagnostic Research Centre Pvt Ltd mentioned that illicit trade stifles market growth, undermines global supply chains, depletes natural resources, and poses a threat to market security. He emphasized the criticality of addressing illicit trade as a top priority due to its severe consequences. The other distinguished panelists who contributed their valuable insights on the subject were Mr. Gopa Kumar, Chief Operating Officer, Bhima Jewellers, Mr. Antony Kottaram, Managing



Partner, Kottaram Business Corporation and Mr. Saji MV, CEO, TecQ.

Mr. Savio Mathew, Head, FICCI Kerala State Council proposed a vote of thanks to all the esteemed guests and delegates and mentioned that FICCI CASCADE is actively engaged in raising awareness regarding the substantial risks posed by counterfeiting and smuggling to public health and safety.

The seminar saw a gathering of over 150 industry captains, consumer forum representatives, government officials, and various stakeholders from across sectors.



Seminar on Preventive Strategies to Combat Counterfeiting and Smuggling

November 8, 2022

Focus State: Chennai, Tamil Nadu

Technological advent, fast communication channels and globalisation have given impetus to the exponential growth of illicit trade in dangerous forms such as counterfeiting and smuggling. According to the World Economic Forum, the economic leakage from illicit trade creates an annual drain on the global economy of \$2.2 trillion, which is nearly 3% of the world's economy. FICCI

CASCADE believes that awareness and outreach is an essential element in building a proactive strategy to curb this

growing menace of counterfeiting and smuggling. With this view, FICCI CASCADE organised a seminar on **"Preventive Strategies to Combat Counterfeiting and Smuggling"** on 8th November 2022 at Hotel Ramada Plaza, Guindy, Chennai. The objective of the seminar was to focus on spreading awareness and enabling a dialogue between the stakeholders on the alarming magnitude of illicit trade to exterminate this demon from the society.

Dr. G S K Velu, Chairman, FICCI Tamil Nadu State Council & CMD, Trivitron / Neuberg Group of Companies in his welcome address said the existence and operation of counterfeiting and smuggling are broad in scope and large in value impacting not only the global economy causing losses to both industry and government, but also adversely affecting consumer health and safety and hugely funding terror activities across the globe. He emphasized that the consumers must ask for a bill while making any purchase in order to make India a tax complaint nation and encouraged citizens to be a part of progressive nation building.

Mr. P C Jha, Advisor, FICCI CASCADE and Former Chairman, Central Board of Indirect Taxes and Customs (CBIC) while outlining the landscape of illicit trade practices, highlighted that FICCI CASCADE's recent report titled "Illicit Markets: A Threat to Our National Interests" examines the impact of illicit trade in five key industries in India namely Mobile Phones, FMCG-



SEMINAR ON
PREVENTIVE STRATEGIES TO
COMBAT COUNTERFEITING
AND SMUGGLING



Packaged Foods, Tobacco Products, and Alcoholic Beverages. According to the report, he said that the size of illicit market in the above-mentioned industries was Rs 2,60,094 crore for the year 2019-20, with the FMCG industry - household and personal goods, and packaged foods together accounting for 3/4th of the total illicit value of goods in five key industries. The report further estimates that unlawful trade in the five above-mentioned industries results in a total estimated legitimate employment loss of 15.96 lakh. The estimated tax loss to the government due to illicit goods in these industries is Rs 58,521 crore, with two highly regulated and taxed industries, tobacco products, and alcoholic beverages, accounting for nearly 49% of the overall tax loss.

Thiru. R. SAKKARAPANI, Hon'ble Minister for Food and Civil Supplies, Government of Tamil Nadu was the chief guest at the programme. In his inaugural address he suggested that FICCI CASCADE should organize awareness programs in educational institutions and extensively involve the youth in this fight against illicit trade. He further urged FICCI CASCADE to propagate the problem of counterfeiting and smuggling on social media channels, newspapers and other promotional sources in order to make the general public aware of this alarming issue.

Hon'ble Minister informed that the stringent actions by the government and enforcement agencies in the state of Tamil Nadu has

reduced smuggling of watches, gold, alcohol and Indian currency, to a considerable extent, but there's a lot that still needs to be done.

Mr. Bhupesh Nagarajan, Co-Chairman, FICCI Tamil Nadu State Council & CMD, Indira Projects in his concluding remarks said that counterfeiting and smuggling is damaging national progress by impacting its financial, social and physical health across the globe. There is vital need for the policy makers, enforcement agencies and industry to be on the front foot, to tackle it.

The seminar generated discussions on the policies to prevent counterfeiting and smuggling among senior officials including **Mr. G. Ravindranath**, Principal Commissioner, Chennai Customs, **Mr. Mahesh Kumar Agarwal**, Additional Director General of Police, Chennai, **Ms. S. Saroja**, Executive Director - Consumer Advisory and Outreach Vertical, Citizen Consumer and Civic Action Group (CAG) and **Mr. Amrith Lal**, Convenor, FICCI Tamil Nadu Finance & Taxation Panel and Senior Partner, KRT & Co.

Mr. Deep Chand, Advisor, FICCI CASCADE and Former Special Commissioner of Police, New Delhi while chairing the session said that increasing the rule of law and enhancing effectiveness of penalties and sanctions is important to curb the mounting hazards of counterfeiting and smuggling. It is imperative that businesses should take proper steps to protect consumers from the proliferation of scammers and infringers that seek to take

advantage of the situation. He mentioned that capacity building in terms of skill, infrastructure and technology among the enforcement agencies in improving the detection and investigation of crimes will play an important role in making a conducive environment, free of illicit markets.

Mr. G. Ravindranath, Principal Commissioner, Chennai Customs said that smuggling is a transborder and transnational crime. It destabilizes the legal industry, restrain innovation and investment, reduces government revenues and hampers the health and safety of consumers. Therefore, strict enforcement plays a very important role in curbing this menace.

"Customs and border control agencies are playing a proactive role in preventing illicit trade and disrupting transnational smuggling operations. Indian customs have built a legal and administrative system, pioneering the implementation of automation, risk management and data analytics to combat illicit trade", he added. Creating public awareness, increasing surveillance, coordination and concerted efforts are required amongst various stakeholders, enforcement agencies, industry, partnership with private stakeholders and consumers can help counter the problem of counterfeiting and smuggling, Mr. Ravindranath suggested.

Mr. Mahesh Kumar Agarwal, Additional Director General of Police, Chennai highlighted that the online sale of counterfeit products counts to \$323 billion, out of which \$ 98 billion accounts to consumer goods. Counterfeits in pharmaceuticals is a major issue affecting public health, and healthcare systems around the globe. Trade-in pharmaceutical counterfeits during COVID 19 spiked majorly in products such as vaccines, medicines, test kits, antibiotics, face masks and sanitizers. He also mentioned that illicit trade is a national threat, through which black money is generated which further funds organised crime like terrorism.

Ms. S. Saroja, Executive Director - Consumer Advisory and Outreach Vertical, Citizen Consumer and Civic Action Group (CAG) highlighted the need for continuous awareness generation to educate the consumers on the potential risks and detrimental impact of buying and using counterfeit, fake, spurious and smuggled products.

The event witnessed enthusiastic participation of over 120 industry captains, representative from consumer forums, lawyers, government officials and other stakeholders.

There is a need for consumers to demand their right of genuine and authentic products the seminar aims to awake the stakeholders on this menace.



Stringent action taken by Tamil Nadu have resulted in reduction of smuggling: Minister

CHENNAI: R Sakkurapani, Minister for Food and Civil Supplies, Government of Tamil Nadu on Tuesday said, "Stringent actions by the state have reduced the smuggling of watches, gold, alcohol and Indian currency, to a considerable extent, but there is a lot that still needs to be done."

Addressing a seminar on 'Preventive Strategies to Combat Counterfeiting and Smuggling', organised by FICCI CASCADE, the Minister suggested to organize such awareness programs in educational institutions to involve the youth in the fight against illicit trade. He further urged FICCI CASCADE to propagate the problem of counterfeiting and smuggling on social media channels, newspaper and other

promotional sources in order to make the general public aware of this alarming issue.

PC Jha, Advisor, FICCI CASCADE and Former Chairman, Central Board of Indirect Taxes & Customs said, "Illicit trade is a grave concern, it undermines the nation's economy, damages brand integrity, and most importantly affects health and safety of the citizens which needs to be addressed on an urgent basis." "During the last twenty years, the volume of the counterfeiting activity globally has increased 100 times and the size of trade is 10 per cent of the legal international trade (around 2 per cent of the world's overall economic output). The problem of illicit trade is much more serious than it is commonly

perceived."

Deep Chand, Advisor, FICCI CASCADE and Former Special Commissioner of Police, New Delhi, emphasized on the need for consumers being continuously made aware of the detrimental impact of illicit products. Consumer awareness campaigns that explain how to differentiate a spurious product from a genuine product, to demanding a copy of the bill from the seller, along with the harmful consequences of buying illegal products via a genuine one, needs to be explicitly conveyed. Increasing the rate of law and enhancing effectiveness of penalties and sanctions is important to curb the mounting hazards of Counterfeiting and Smuggling, he

added.

Other key speakers included Dr. GSK Vaid, Chairman, FICCI Tamil Nadu State Council & CMD, Triviroth / Neobag Group of Companies, Rajesh Nigaman, Co-Chairman, FICCI Tamil Nadu State Council & CMD, Indra Project, Mahesh Kumar Agrawal, Additional Director General of Police, Chennai, G Ravindranath, Principal Commissioner, Chennai Customs and S Seroja, Executive Director - Consumer Advocacy and Outreach Vertical, CIIEE Consumer and Civic Action Group (CAG).

The market for counterfeit and smuggled goods is thriving in India and is today one of the biggest challenges faced by Indian industry. #993

Tax loss from illicit goods up by ₹25 cr

Times News Network

Chennai: The prevalence of counterfeit products and smuggling in sectors such as mobile phones and fast-moving consumer goods has increased the tax loss to the government by ₹2,100 crore in the last eight years, said P C Jha, former chairman of the Central Board of Indirect Taxes and Customs (CBIC).

Speaking at the seminar on preventive strategies to combat counterfeiting and smuggling in the city, Jha said that five sectors - mobile phones, household and personal goods, tobacco products, alcoholic beverages and packaged foods - were chosen as model files and smuggled products fall in these categories.

In smuggling, cigarettes and alcoholic beverages ranked second and third after gold, said Jha. The revenue loss due to illicit trade of tobacco increased from ₹6,200 crore in 2011-12 to ₹13,331 crore in 2019-20.

Food and civil supplies minister R Sakkurapani, who inaugurated the seminar, said businessmen should work together to prevent smuggling and fake products in the market.

Call to crack whip on counterfeit products

Chennai: Business leaders and industry associations called for a crackdown on counterfeit products, which are a major drain on the economy and a threat to the health and safety of consumers.

The leaders, who met for a day-long meeting at the FICCI headquarters in Chennai, said that counterfeit products are a major problem in India and that the government should take strong measures to curb them. They also called for a coordinated effort between the government, industry and consumers to combat counterfeiting.

The meeting was organized by FICCI CASCADE and FICCI Tamil Nadu State Council. Other participants included representatives from various industry associations and government departments.

Stringent actions taken by the state have resulted in reduction of smuggling: Minister for Food and Civil Supplies, Government of Tamil Nadu



Stringent actions taken by the state have resulted in reduction smuggling: Minister for Food and Civil Supplies, Govt of Tamil Nadu

CHENNAI: Mr R Sakkurapani, Minister for Food and Civil Supplies, Government of Tamil Nadu today said, "Stringent actions by the state have reduced the smuggling of watches, gold, alcohol and Indian currency, to a considerable extent, but there is a lot that still needs to be done."

Addressing a seminar on

newspaper and other promotional sources in order to make the general public aware of this alarming issue.

Mr PC Jha, Advisor, FICCI CASCADE and Former Chairman, Central Board of Indirect Taxes & Customs said, "Illicit trade is a grave concern, it undermines the nation's economy, damages brand integrity, and most importantly

affected."

Deep Chand, Advisor, FICCI CASCADE and Former Special Commissioner of Police, New Delhi, emphasized on the need for consumers being continuously made aware of the detrimental impact of illicit products.

Consumer awareness campaigns that explain how to differentiate a spurious product from a genuine product, to demanding a copy of the bill from the seller, along with the harmful consequences of buying illegal products via a genuine one, needs to be explicitly conveyed. Increasing the rate of law and enhancing effectiveness of penalties and sanctions is important to curb the mounting hazards of Counterfeiting and Smuggling, he

added.

Other key speakers included Dr. GSK Vaid, Chairman, FICCI Tamil Nadu State Council & CMD, Triviroth / Neobag Group of Companies, Rajesh Nigaman, Co-Chairman, FICCI Tamil Nadu State Council & CMD, Indra Project, Mahesh Kumar Agrawal, Additional Director General of Police, Chennai, G Ravindranath, Principal Commissioner, Chennai Customs and S Seroja, Executive Director - Consumer Advocacy and Outreach Vertical, CIIEE Consumer and Civic Action Group (CAG).

The market for counterfeit and smuggled goods is thriving in India and is today one of the biggest challenges faced by Indian industry. #993

Volume of counterfeiting spiked 100 times globally: FICCI

NEW DELHI: The volume of counterfeiting activity globally has increased 100 times in the last 20 years, according to a study conducted by FICCI. The study also found that the value of counterfeit goods traded globally has increased 100 times over the same period.

FICCI said that the increase in counterfeiting is a major threat to the global economy and that governments should take strong measures to combat it. The study also highlighted the need for a coordinated effort between governments, industry and consumers to curb counterfeiting.

| Year | Volume of Counterfeiting (Trillion USD) | Value of Counterfeit Goods (Trillion USD) |
|------|---|---|
| 2000 | 1 | 1 |
| 2010 | 10 | 10 |
| 2020 | 100 | 100 |

The study also found that the volume of counterfeiting activity in India has increased significantly in the last few years. This is due to the growing market for counterfeit goods in the country and the ease with which counterfeit goods can be imported.

FICCI is calling on the government to take strong measures to curb counterfeiting, such as strengthening the legal framework, increasing the rate of law and enhancing the effectiveness of penalties and sanctions. The study also called for a coordinated effort between governments, industry and consumers to combat counterfeiting.

'State action brought down smuggling'

Chennai: Food and civil supplies minister R Sakkurapani said state action drastically brought down smuggling of watches, alcohol and Indian currency, but more needed to be done. Addressing a seminar titled 'Preventive Strategies to Combat Counterfeiting and Smuggling',

Media Coverage

உணர்ச்சியூட்டும் செய்தி, தமிழக அரசின் செயல்திட்டம்

வணிகம், தொழில் துறைக்கு பெரிய பாதிப்பு

தமிழக அரசின் எடுத்த நடவடிக்கைகள் காரணமாக மிகவும் குறைந்த அளவில் சமீபத்தில் கைப்பற்றப்பட்ட இது போன்ற பொருள்கள்.

சென்னை: உணர்ச்சியூட்டும் செய்தி, தமிழக அரசின் செயல்திட்டம் காரணமாக மிகவும் குறைந்த அளவில் சமீபத்தில் கைப்பற்றப்பட்ட இது போன்ற பொருள்கள்.



National Consumer
Rights Day 2022

CELEBRATION OF



NATIONAL

Consumer Rights Day

2022

Theme: Effective disposal of cases in Consumer Commissions

24th December, 2022
Vigyan Bhawan, New Delhi



FICCI CASCADE has been taking forward the 'Jago Grahak Jago' initiative and other similar campaigns in association with the Ministry of Consumer Affairs, Govt. of India, for generating widespread awareness on the socio-economic impact of illicit trade.

The Ministry of Consumer Affairs on National Consumer Day in December 2022, organized a national conference where Mr. P K Malhotra, Former Secretary, Ministry of Law & Justice, Govt. of India represented CASCADE and shared his views on 'Effective disposal of cases in Consumer Commissions – way ahead'. The conference was attended by more than 600 industry captains, representatives from consumer forums, government officials and other stakeholders.





THINK TANK
MEETINGS

THINK TANK MEMBERS



FICCI CASCADE THINK TANK *Meetings*

18th Think Tank Meeting

Date: July 25, 2022

KEY DISCUSSION POINTS

Mr. Anil Rajput made the introductory remarks and thanked the members for their unstinted support, guidance, and commitment towards FICCI CASCADE.

He welcomed and introduced the new think tank members, Mr. Rajiva Ranjan Verma and Mr. Suvashis Choudhary to the Committee.

A presentation was made to the members on the initiatives taken by FICCI CASCADE from April to July 2022 and on the forthcoming events for the next quarter.

Areas of Discussion:

It was proposed that going forward, FICCI CASCADE should concentrate on the following areas:

Greater engagement with the youth of the nation

- » FICCI CASCADE to organise programmes/ awareness campaigns at state levels to actively engage with the youth of our nation to generate awareness on the ill effects of smuggling and counterfeiting.
- » This will not sensitize them on the subject but will also encourage them to support

our initiative of making India free of illicit trade.

- » In this direction it was suggested that a youth awareness programme in the state of Bihar could be undertaken as a pilot project before commencing a pan-India campaign. Mr. Rajiva Ranjan Verma extended his support to plan activities in this regard. FICCI CASCADE secretariat to work with Mr Verma in developing a plan which could be presented in the next Think Tank meeting.

Awareness through mass-media

- » It was suggested that CASCADE could explore the possibility of collaborating with PVR Cinemas to run CASCADE video on illicit trade in movie theatres before the movie/during intervals. This would generate large scale awareness to the viewers on the problem of illicit trade posing a serious threat to our nation.
- » Mr Anil Sinha extended his support in this regard and will speak with DT Cinemas, Mumbai for the same.
- » It was also suggested to check whether such activities done for social cause can be

linked with CSR activities (in pursuance of the Companies Act, 2013) for advocating effective actions, promoting legal business and the enforcement of anti-counterfeiting and anti-smuggling laws.

Legal reforms on Smuggling & Counterfeiting

- » **Justice Manmohan Sarin** presented his views on the recommendations received from the subgroup for making concrete suggestions on the legal reforms to combat smuggling and counterfeiting. He suggested that for developing this further, Dr. G Mohan Gopal, Director of the National Judicial Academy of the Supreme Court of India or Justice Manmohan Singh, Judge, Delhi High Court could be associated for working on the final recommendations.
- » Mr. Hem Kumar Pande suggested that the Consumer Protection Act should include an undertaking from the sellers to maintain and ensure accuracy and quality of products as displayed on online platform and marketplaces.
- » Mr. Sabharwal shared that FICCI's IPR division has already shared recommendations on Copyright and Trademarks Acts with the Government of India. The same has been shared with the Think Tank for information.
- » Mr. P K Malhotra and other members were of the opinion that while these recommendations have been submitted to the government it may be supplemented keeping CASCADE's objective and scope in mind which will ensure arrest of illicit trade and promote legal industry in the country.
- » Mr. P C Jha suggested that the recommendation must be confined to the objective

and vision of CASCADE which deals specifically to Smuggling and Counterfeiting and not cover larger other issues under Intellectual Property Rights.

MASCRADE 2022

- » A detailed outline agenda of MASCRADE 2022 was presented. It was apprised to the members that the theme of this year's MASCRADE is 'Unleashing the Power of Consumers in the fight against Smuggling and Counterfeiting'. The esteemed members were requested to block their diary for 22-23 September 2022.
- » The members suggested several names from various government institutions who may be invited to address MASCRADE'22. They extended their support in ensuring presence of the recommended speakers. CASCADE secretariat to work closely with members on the suggested speakers.

Regulatory Framework and How It Affects the Illicit Trade in Indian Context

- » Mr. Kaushik Dutta presented an update on the study on Regulatory Framework and How It Affects the Illicit Trade in India.
- » Methodology to define effective regulatory governance and rule of law to counter illicit trade was discussed in detail.
- » It was suggested to exclude the data for the year 2020 (COVID year) from the report with an explanatory note on the same.
- » It was proposed that TARI should submit its draft report by mid of August 2022 for further review.

List of Participants

1. **Justice Manmohan Sarin**, Former Lokayukta, NCT of Delhi, Chief Justice, High Court of Jammu & Kashmir, Judge, High Court of Delhi

2. **Mr. P K Malhotra**, Former Secretary Law, Ministry of Law and Justice
3. **Mr. Hem Kumar Pande**, Former Secretary, Ministry of Consumer Affairs, Food and Public Distribution
4. **Mr. Debi Prasad Dash**, Former Pr. Director General, DRI and Former Chairman, Enforcement Committee, WCO
5. **Mr. Narendra K Sabharwal**, Chairman, FICCI IP Committee & Former Deputy Director General, WIPO
6. **Mr. Najib Shah**, Former Chairman, Central Board of Indirect Taxes and Customs
7. **Mr. Sanjeev Tripathi**, Former Chief, Research and Analysis Wing (RAW)
8. **Mr. Anil Sinha**, Former Director, Central Bureau of Investigation
9. **Mr. Rajiva Ranjan Verma**, Former Director General, RPF, NCB, Civil Defence, Home Guard & Fire Services Bureau of Police Research and Development
10. **Mr. Suvashis Choudhary**, Former Joint Commissioner, Chief Security Commissioner, Delhi Metro Rail Corporation, Delhi
11. **Ms. Kameswari Subramanian**, International Expert, Customs Law, Procedures & Trade Facilitation
12. **Mr. Anil Rajput**, Chairman, FICCI CASCADE
13. **Mr. P. C. Jha**, Advisor FICCI CASCADE & Former Chairman, Central Board of Indirect Taxes and Customs
14. **Mr. Deep Chand**, Advisor FICCI CASCADE & Former, Special Commissioner of Police, New Delhi
15. **Mr. Rajiv Ohri**, Vice President, ITC Ltd.
16. **Ms. Swati Srivastava De**, Sr. Manager, Corporate Affairs, ITC Ltd.
17. **Ms. Kashifa Hasan**, Deputy Director, FICCI
18. **Ms. Shikha Bhatt**, Assistant Director, FICCI

FICCI CASCADE THINK TANK *Meetings*

19th Think Tank Meeting

Date: September 09, 2022

KEY DISCUSSION POINTS

Mr. Anil Rajput made the introductory remarks and thanked the members for their support towards FICCI CASCADE. Mr. Rajput apprised the members that over the years CASCADE have been closely engaging with school children and youth to address the global issue of smuggling and counterfeiting which will bring a behavioural change in the society. Such youth awareness programmes will encourage them to adopt legal practices and realise their duty towards the nation. It will help in empowering and strengthening them to act for national development and in turn shape the future of our country in a brighter and more prosperous manner.

A presentation was made to the members on the initiatives taken by FICCI CASCADE from August 2022 and CASCADE team presented a detailed outline agenda of MASCRAGE 2022.

Areas of Discussion:

» It was proposed by the Chairman that CASCADE secretariat should present the snapshots to the think tank members on the work done by FICCI CASCADE over the years in terms of raising awareness

amongst the stakeholders against the alarming magnitude of illicit trade.

- » Inputs and new ideas from the Think Tank members were invited in increasing CASCADE state level outreach programmes.
- » In this direction towards generating awareness and curbing the hazards of growing illicit trade, it was suggested by Mr. Rajiva Ranjan Verma to organise capacity building programmes for the police officers and youth awareness programmes in the state of Bihar in Patna, Muzaffarpur and Bhagalpur in the month of November. He mentioned that we should start training young minds from an early stage i.e. (students from VIII to XI class) to make them aware about this serious issue.
- » It was proposed to organise awareness programmes in Mysore with the educators and through them involve the youth. Ms. Kameswari Subramanian to facilitate the coordination.
- » Mr. Anil Sinha suggested to do billboard and Audio-Video advertisement in the railways and elicit cooperation from the

railway officials in curtailing the menace of smuggling and counterfeiting.

- » CASCADE secretariat to present the tentative annual calendar to the Think Tank members for their inputs and contribution in the upcoming programmes.

MASCRADE 2022

- » It was suggested that valedictory session need to be modified as the "Role of Judiciary in Effectively Combating Counterfeiting and Smuggling- The need for Legislative changes /enactments".
- » It was suggested to have representation of DRI official in Plenary Session 3 - An Inter-ministerial Dialogue on Prioritizing the Fight Against Counterfeiting and Smuggling – Towards socio-economic development in India's 'Amrit Kaal'.
- » The members advised that CNBC anchor should post questions in the ' Fireside Chat with Dr. Bibek Debroy, Chairman, Economic Advisory Council to the Prime Minister, NITI Aayog' and the draft questions to be shared with him in advance.

Regulatory Framework and How It Affects the Illicit Trade in Indian Context

- » Mr. Kaushik Dutta presented an update on the study on Regulatory Framework and How It Affects the Illicit Trade in India.
- » It was suggested to exhibit the impact of regulatory framework on illicit trade pre & post GST era.
- » It was suggested to give a detailed analysis on how regulatory framework and non-tariff measures affect illicit trade in a particular industry.
- » TARI to share significant takeaways from the findings of the report.

List of Participants

1. **Justice Manmohan Sarin**, Former Lokayukta, NCT of Delhi, Chief Justice, High Court of Jammu & Kashmir, Judge, High Court of Delhi
2. **Mr. P K Malhotra**, Former Secretary Law, Ministry of Law and Justice
3. **Mr. Najib Shah**, Former Chairman, Central Board of Indirect Taxes and Customs
4. **Mr. Anil Sinha**, Former Director, Central Bureau of Investigation
5. **Dr. G S Jaiya**, Former Director, SME Division, WIPO
6. **Mr. Rajiva Ranjan Verma**, Former Director General, RPF, NCB, Civil Defence, Home Guard & Fire Services Bureau of Police Research and Development
7. **Mr. Suvashis Choudhary**, Former Joint Commissioner, Chief Security Commissioner, Delhi Metro Rail Corporation, Delhi
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11. **Mr. Deep Chand**, Advisor FICCI CASCADE & Former, Special Commissioner of Police, New Delhi
12. **Mr. Rajiv Ohri**, Vice President, ITC Ltd.
13. **Ms. Swati Srivastava De**, Deputy General Manager, Corporate Affairs, ITC Ltd.
14. **Ms. Kashifa Hasan**, Deputy Director, FICCI
15. **Ms. Shikha Bhatt**, Assistant Director, FICCI

FICCI CASCADE THINK TANK *Meetings*

20th Think Tank Meeting

Date: : January 16, 2023

KEY DISCUSSION POINTS

Mr. Anil Rajput made the introductory remarks and thanked the members for their continued support and commitment towards FICCI CASCADE. Mr. Rajput shared that in the last few months, CASCADE has been organizing various programmes on the subject of combating smuggling and counterfeiting, including the 8th edition of its annual international conference – MASCRAGE 2022.

Mr. Rajput apprised the members on CASCADE's focus on state-level awareness programmes. He emphasized the importance of such state campaigns and was of the view to intensify efforts by organizing similar programmes in different states across India.

In order to share the learnings from the events held in Bihar and Chhattisgarh, Mr. Rajput invited observations from Mr. Rajiva Ranjan Verma and Mr. Deep Chand on the recently organized programmes in both the states.

» Mr. Rajiva Ranjan Verma shared that the two-day youth awareness programme in Patna received an overwhelming response from over 350+ children from 52 government high schools across Patna where Industry Minister and Additional Chief Secretary, Dept. of Education, Govt. of Bihar along with

other eminent guests graced the occasion. The competition witnessed a great sight of young prodigious talent demonstrating their skills to curtail the threat posed by counterfeiting and smuggling.

» Mr. Deep Chand shared in detail the three-day sensitization programme in Chhattisgarh which included interactions with policy makers, police officers and a youth awareness programme with the children of schools and colleges in the state. He also informed the members that during the last quarter, CASCADE organized capacity building programmes for police officers in Lucknow, Goa and Chhattisgarh where over 500 officers from different states were sensitized on the subject.

» Mr. P K Malhotra informed the members that over the years, CASCADE has been taking forward the 'Jago Grahak Jago' initiative and other similar campaigns in association with the Ministry of Consumer Affairs, Govt. of India, for generating widespread awareness on the socio-economic impact of illicit trade. The Ministry of Consumer Affairs on National Consumer Day in December 2022, organized a national conference where Mr.

Malhotra represented CASCADE and shared his views on 'Effective disposal of cases in Consumer Commissions – way ahead'. The conference was attended by more than 600 industry captains, representatives from consumer forums, government officials and other stakeholders.

Action Points:

It was proposed that going forward, FICCI CASCADE could concentrate on the following areas:

- » FICCI CASCADE to continue its association with police and organize similar capacity building programme for police officers in other states as there is a greater need for generating awareness among the enforcement agencies particularly in the areas which are more prone to smuggling. Towards this, members suggested that CASCADE could organize some programmes in few small towns in India that are hot bed for illicit trade. To begin with, the city of Meerut was identified, where an event can be planned under the guidance of Mr. Suvashis Choudhary. It was also suggested that before the event, Mr. Rajiv Sabharwal, Additional Director General of Police, Meerut zone could be invited to the next think tank meeting for an interaction and briefing him on CASCADE's initiatives.
- » It was proposed to speak to the Director, North-Eastern Police Academy, Shillong to introduce a course on illicit trade in their curriculum and also to organize a training programme at National Police Academy, Hyderabad and North-Eastern Police Academy (NEPA), Shillong. CASCADE secretariat to work under the guidance of Mr. Anil Sinha and Mr. Rajiv Ranjan Verma in taking these initiatives forward.
- » It was also suggested that after each capacity building programme a thank you letter

along with a group photograph should be sent to the Director General of Police and/or Director of the Academy and to the participating officers along with a certificate of participation. Members also suggested that a memento could be presented to the officers.

- » In the direction towards highlighting the paramount role of youth in liberating the nation from the clutches of illicit trade, it was suggested to organize a youth awareness programme in Muzaffarpur, Bihar in the month of March.
- » It was recommended that a compilation of all the paintings of children who participated in recent school/college events be prepared by CASCADE. This could be used as an effective collateral for our future engagements with schools and colleges.
- » To create a better visual impression of the work done by CASCADE over the years, it was suggested that the CASCADE Story be showcased through standees, banners and boards during various state events. CASCADE to explore if the same could be done in regional languages as well.
- » In addition, to also circulate CASCADE brochures, flyers and literature to the dignitaries, industry members and delegates at different programmes. A CASCADE brochure to be designed and shared with the members for their inputs and suggestions.
- » As Audio-Visual communication has a lasting impact on the receivers. Mr. Anil Sinha recommended to run CASCADE videos on illicit trade in movie theatres in Mumbai. CASCADE has several videos for public awareness on this subject which may be used for this purpose. CASCADE secretariat to take forward this initiative with the support of Mr. Sinha.

- » It is seen that smuggled goods of leading global brands are available freely in Indian markets, making India a victim of large-scale smuggling. In this regard, it was suggested that CASCADE could write to the CEOs of global brands requesting them to share the steps they are taking to control the movement of smuggled products to Indian markets. They could also be invited to participate in MASCRAGE 2023 to talk about these measures in addressing this issue.
- » The CASCADE team presented a detailed outline agenda for Anti-Smuggling Day 2023. Mr. Rajput invited suggestions by the esteemed members on making Anti-Smuggling Day an internationally accepted day by the United Nations.

Study on Regulatory Framework and How It Affects the Illicit Trade in Indian Context

Mr. Kaushik Dutta presented an update on the study on Regulatory Framework and How It Affects Illicit Trade in India.

- » It was suggested that the study should also cover illicit trade within the country along with illicit trade across borders.
- » It was advised to make clear distinction for the Alcohol industry and indicate factors resulting in the dip in the quantum of illicit trade from the year 2017-18 to 2018-19. The cause and effect for such a change must be reflected in the report.
- » Definition of smuggling, including types of smuggling should be clearly stated in the report.
- » CASCADE to share draft report with Think Tank members for their review and suggestions.

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7. **Mr. Hem Kumar Pande**, Former Secretary, Ministry of Consumer Affairs, Food and Public Distribution, Govt. of India
8. **Mr. Anil Rajput**, Chairman, FICCI CASCADE
9. **Mr. P. C. Jha**, Advisor FICCI CASCADE & Former Chairman, Central Board of Indirect Taxes and Customs
10. **Mr. Deep Chand**, Advisor FICCI CASCADE & Former, Special Commissioner of Police, New Delhi
11. **Mr. Ashish Paul**, Assistant Vice President, Corporate Affairs, ITC Ltd.
12. **Ms. Swati Srivastava De**, Deputy General Manager, Corporate Affairs, ITC Ltd.
13. **Ms. Kashifa Hasan**, Deputy Director, FICCI
14. **Ms. Shikha Bhatt**, Assistant Director, FICCI



ARTICLES

Strengthening the fight to curb illicit trade



ANIL RAJPUT
Chairman, FICCI CASCADE and
Member-Corporate Management Committee
& President, Corporate Affairs, ITC Ltd.

*Combating illicit trade and related crimes
— emerging as fallouts of ongoing conflicts
across the world — requires enhanced
collaboration and bold policy reforms*

Over the years, seizures of smuggled products in India have grown at a rapid pace. DRI's latest Smuggling in India report (2021-22) shows that 833 kg of smuggled gold worth ₹405 crore, 28,334 kg narcotic drugs and psychotropic substances along with smuggled cigarettes amounting to about ₹93 crore.

No nation can achieve its developmental goals without having a zero-tolerance policy against smuggling. Smuggling results in an annual drain of \$2.2 trillion globally.

In addition to a well-established enforcement machinery, widespread awareness and strong consumer action against such malpractices can help address problems efficiently.

FICCI CASCADE (Committee Against Smuggling and Counterfeiting Activities Destroying the Economy) took the lead and launched 'Anti-Smuggling Day' on February 11 in 2022.

FICCI CASCADE also successfully runs a nation-wide campaign to address the challenges at the regional and national levels.

In CASCADE's recent engagement in Chennai, Tamil Nadu's Minister for Food and Civil Supplies R Sakkarapani emphasised on the State's stringent actions that have resulted in reduced smuggling of watches, gold, alcohol,

and Indian currency. CASCADE's latest report 'Illicit Markets: A Threat to Our National Interests', estimated tax loss to the government due to illicit goods at ₹58,521 crore in 2019-20, with two highly regulated and taxed industries, tobacco products, and alcoholic beverages, accounting for nearly 49 per cent of the overall tax loss.

Youth awareness

Over the past several years, CASCADE has been working closely with school and college children to create a youth movement through various programmes and competitions.

Over the years several CASCADE has sensitised youngsters in shunning fake products and saying no to smuggled goods. Adding thrust to its Anti-Smuggling Day programme, CASCADE has also invited students across India to participate in a Digital Art Competition themed 'Stand Against Smuggling'.

Like any complex problem, there is no silver bullet to address the insidious threat of smuggling. CASCADE will continue to appeal at both the national and international platforms for the need to come together and recognise Anti-Smuggling Day as a globally important date and chart an effective course of action in tackling this socio-economic scourge.

Strengthening the fight to curb illicit trade

Anil Rajput

Over the years, seizures of smuggled products in India have grown at a rapid pace. DRI's latest Smuggling in India report (2021-22) shows that 833 kg of smuggled gold worth ₹405 crore, 28,334 kg narcotic drugs and psychotropic substances along with smuggled cigarettes amounting to about ₹93 crore. No nation can achieve its developmental goals without having a zero-tolerance policy against smuggling. Smuggling results in an annual drain of \$2.2 trillion globally.

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YOUTH AWARENESS

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The writer is Chairman, FICCI CASCADE. Views expressed are personal

BEATING the BLACK ECONOMY



NAJIB SHAH

Former Chairman, Central Board of Indirect Taxes & Customs,
and Think Tank Member, FICCI- CASCADE

Consumer awareness on the ill-effects of counterfeit and smuggled goods is central to curbing the black economy; policies and enforcement alone can't move the needle

It is universally agreed that smuggling and counterfeiting are bad. They result in the evasion of laws, leading to loss of revenue, generation of unaccounted money used for nefarious purposes, and loss of legitimate jobs. Per a 2020 World Economic Forum report, illicit trade is estimated to result in a loss to the extent of \$2.2 trillion to the global economy—a humongous 3% of the global GDP.

India has not been spared from this menace. Its geographical location makes it vulnerable to the smuggling of drugs. India continues to be a major consumer of gold, and the insatiable demand for gold and the ingenious methods of concealment being adopted mean challenges

for the enforcement agencies. Smuggling of small quantities of other sundry goods also takes place, ranging from household to electronic goods. There is also the problem of evasion of local taxes by the domestic industry. The enforcement agencies under GST have been regularly in the news for huge detections of cases—from the use of fake invoices to illegally discharge duty liability to outright removal of goods without documentation.

Counterfeiting also poses problems for the country. This involves the misuse of trademarks and logos—goods meant to resemble the original with neither the safety

standards nor guarantee of the original, and sold at lower prices. This is no better than the theft of intellectual property. In this case, too, there is a loss of revenue and employment. Genuine industry gets hurt in all these cases.

Professor Arun Kumar, a leading authority on the black economy, has estimated the size of India's black economy to be about 62% of GDP, generating (2016-17 prices) about ₹93 trillion of revenue. To put this in context, this is larger than the income generated by agriculture and industry put together and than the size of government spending (both the Centre and the states). Kumar estimates that, because of its size, the country's economy has been losing on an average 5% growth since the mid- 1970s. What this means is that India could have been the world's second-largest economy; per capita income would have been \$11,000 instead of \$1,500.

What are the reasons for tax evasion? Is it the tax and legal structure, the lack of simplicity of the laws and the consequential difficulty in complying with their requirements, the lure of easy money, inflation, a significant informal economy, social and educational levels of the population, and the lack of integrity-or a combination of all these factors? In India's case, it would indeed appear to be combination of all these factors.

Enforcement agencies are doing a splendid job of detection, but they will be hard-pressed to eradicate this danger. This will require the concerted effort of all the stakeholders-the policymakers, the enforcement agencies, the judiciary, and most importantly, the general population at large-the consumer.

It is in this context that FICCI's think-tank, Committee against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE), held its annual two-day conference, Movement against Smuggled and Counterfeit trade (MASCRADE) in late September 2022. The theme of the conference, 'Unleashing the power of consumers in the fight against smuggling and counterfeiting', was a clear recognition of the reality that it is the consumer's demand that fuels supply-and where there is a gap between demand and supply, it is met by illicit supplies. The focus of all the sessions was on understanding and

addressing the psyche which drives the consumer to satisfy their requirements through the purchase of illicit goods.

The conference highlighted the need to engage consumers, influence public opinion, and understand demand behaviour. It underscored the need to have in place measures for safeguarding consumers from spurious and fake foods-goods, which in the absence of any manufacturing standards, could pose health and safety issues. There was a recognition that India could not lose the revenue that illicit activities generate. Given the security challenges that the country faces, this is money that can be used for anti-national activities. The conference emphasised the need for urgent action against organised crime-a close consequence of illicit trade.

Most citizens would not like to break the law or be associated with anti-national activities. It is essential that we acknowledge this, hence the need for consumer awareness. Something as simple as insisting on a bill would sound a death knell for these illicit activities. These activities thrive on the consumer's desire to save money without thinking of their own safety, or worse, the nation's security. If we can ensure that we can jagao the grahak, empower them, and shake them up from their slumber into realising that they can be active partners in the fight against illicit trade and nation-building, then the war can be won.

It is not going to be easy. But conferences such as MASCRADE 2022 help in creating the enabling environment. This is a fight that the nation cannot afford to lose.



Dealing with the Smuggling Menace



Rameesh Kailasam & Madhabi Sarkar
(CEO, and Senior Manager, Public Policy, Indiatech.org)

Smugglers are using sophisticated methods and technologies, and there is a need for law enforcement to up the game with better cross-border coordination and trade-data reconciliations, beside in-country crackdowns on the grey market

Smuggling is a multidimensional issue that has a detrimental impact on the economy and national security. It can further destabilise countries by instigating crime, funding terrorism, and generating and circulating black money globally. A growing threat to Atmanirbhar Bharat today is the deadly combination of smuggling and massive amounts of misdeclaration that leverage existing treaties and Free Trade Agreements. The signs of it can be noticed on the streets and local markets, when one sees people smoking a thin cigarette pulled out from an attractive looking pack that does not have the dreadful images that are mandatory under the 'Cigarettes and Other Tobacco Products Act' (COTPA) guidelines. These are imported and openly flout the Legal Metrology Act and the

Legal Metrology (Packaged Commodities) Rules as they carry no name or address of the manufacturer, importer or packer, quantity of the product, month, year of manufacture or pre-packing/importation, nor the retail sale price, and so on.

Another example are the tiny sewing needles. The rate at which these imported sewing needles brought into the country through misdeclaration are flooding the market is bound to cause severe harm to the Indian manufacturers who produce high-quality needles and form part of the country's SME and MSME ecosystem. Most of the imported sewing needles in the market today even contain names of the manufacturers/brands who do not seem to actually exist in the FTA countries with which India has an agreement as they are

manufactured in non-FTA countries but shipped via FTA countries. Despite clear requirements with regard to labelling, most imported sewing machine needles that use the FTA route clearly violate legal metrology, apart from avoiding taxes using the FTA leverage. Whether it is cigarettes or sewing needles, the loose-selling options are also leveraged through intelligent packing. For example, in the 100-needle pack, it would state "Contents are not to be sold in loose" to circumvent the Legal Metrology conditions. The 100-pack consists of ten 10-needle packs, which are sold in the retail market per customer requirements, thus openly flouting legal metrology compliances. All of the above damage local manufacturing, enjoy cost arbitrage due to tax avoidance, leverage misdeclarations, and create an opportunity for tax evasion. This has unfortunately created an uneven playing field, and works counter to the vision of an 'Atmanirbhar Bharat'.

Recently, FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCAD E) launched a comprehensive report titled *Illicit Markets: A Threat to Our National Interests*, which examines the impact of illicit trade in five key industries in India—mobile phones, FMCG-household and personal goods, FMCG-packaged foods, tobacco products, and alcoholic beverages. According to the report, the size of illicit markets in these industries was Rs 2.6 trillion, with household and personal goods, and packaged foods together accounting for three-fourths of the total illicit value of goods. The report estimates that unlawful trade in these industries results in a total estimated legitimate employment loss of 15.96 lakh. The tax-loss to the Centre from illicit trade has jumped by 163% over 10 years.

Smugglers are using sophisticated methods and technologies to smuggle goods across borders, and there is a need for law enforcement and tax authorities to up their game with better cross-border coordination and trade-data reconciliations, apart from in-country crackdown on grey markets. This is necessary because once the controls at the border are violated either through smuggling, misdeclaration, or leveraging FTAs, the goods still can be caught while being sold inside the

country by increasing the manpower in departments like legal metrology under the ministry of consumer affairs.

Higher taxes are another cause for customers looking for overseas sources. Let us take the case of online travel startups, which are now losing a large chunk of business from Indian customers to overseas travel operators due to a proposed 20% tax collection at source on foreign travel packages. Indian customers are shifting to overseas platforms to avoid this tax as well as GST, which creates a cost arbitrage opportunity resulting in revenue-loss to the country.

Today, on the one hand we are seeing technology, analytics and artificial intelligence being deployed to track and trace consignments, patterns, and modules to prevent smuggling. But, on the other, there are many hardware-based interventions. For example, Europe is deploying a new set of high-tech anti-smuggling tools, including a machine that fires part of an atom at containers that helps analyse their contents. There are also deployments such as the electronic sniffer dog that sniffs particles inside the container but would never get tired like a real dog. There are also unmanned surface vessels for marine monitoring, surveying, and chasing smugglers in deep seas.

It is time for India to crack down, both internally and at the borders, to curb this menace. Prime minister Narendra Modi should take the lead and declare an Anti-Smuggling Day and work with other countries to make this a global effort.



Getting more from Taxation



Rameesh Kailasam & Madhabi Sarkar
(CEO, and Senior Manager, Public Policy, Indiatech.org)

The government needs to expand the tax base and not tax the already-taxed some more. Sustainability and realisation of tax must be made the focus of the regime

Every year, budget planners are confronted with raising more taxes to increase the government's revenue while keeping taxpayers satisfied. However, more often than not, this exercise ends up loading more taxes onto the handful of sincere taxpayers as there is certainty about them paying up, and there is an assumed belief that they will be able to bear additional taxes given their profile. As a corollary to this, it is a tough call to bring the untaxed into the tax net; however, there is enough evidence that this approach is losing steam. In a country of more than 135 crore people, till July 31, 2022, only a little over 5.8 crore income tax returns (ITRs) were filed for 2022-23, which is just above 4% of India's population. Further, the number of people who declare their annual income as being above ₹1 crore is just 131,390. This brings

to light the stark reality of how a sizeable chunk of Indians who should be paying taxes avoid paying them. This leads us to ponder over mopping up tax revenue without further taxing the taxed and by bringing tax evaders under the tax ambit. Even fractional rates of taxes on the untaxed can mop up significant revenue.

For corporate taxes, the number of legal business entities in India is staggering. However, those paying taxes make for a low number. Besides, we have a growing problem of online businesses operating from outside Indian territory and are yet allowed to sell competing goods and services in India. Regarding personal taxes, high taxpayers are only a small fraction of the total. The number of luxury cars far exceeds the number of

taxpayers. This anomaly means the goods are funded by the evaders. No country can build a strong foundation with this.

India had 8.22 crore taxpayers, which includes individuals and corporates in FY20. In contrast, the two-wheeler population is about 18 crore, with the cheapest scooters costing about ₹50,000. Industry estimates show that around 17,000 luxury vehicles were sold in the country between January-June 2022 alone. But this kind of expense hardly matches actual income tax returns by rich Indians. Clearly, scooter or luxury car ownership numbers do not tally with the number of people honestly filing taxes. So, there is an urgent need for stringent compliance, with technology playing a critical role in tracking the expenditures of individual taxpayers.

In India, the tax-to-GDP ratio is around 20%, which is below par if we compare it with other rapidly developing economies. It is because only a small percentage of the population pays taxes. Enhanced compliance in tier II cities, targeting professionals as well as businesses who do not avail of presumptive taxation, will enhance the tax base. Such measures will enable the government to remove cess and surcharges that individuals and corporates pay on top of tax paid on earned income. These add to the total tax payout, and can go as high as 42% in the case of individuals as the surcharge on individual taxation is around 10 to 35%.

Per a recent FICCI study, *Illicit Markets: A Threat to Our National Interests*, the estimated tax loss to the government in two highly regulated and taxed industries-tobacco products and alcoholic beverages-is over ₹28,500 crore. Goods with higher profit margins, like gold, tobacco, and alcohol, are highly taxed and lead to massive tax evasion and smuggling. The need of the hour is to parallelly arm enforcement agencies with cutting-edge technologies to catch smugglers and underground operators. Second, lowering the tax rates in these industry segments will eradicate tax evasion, resulting in more tax collection.

The focus should be on the quantum of tax and making the incidence of tax lower to fuel growth and wealth creation as against the rate

of tax and making that number bigger. For example, we are witnessing huge investments in startups and the emerging innovative and disruptive technology space. For this sector to become India's next tech boom and create more wealth, we should ideally look at a 10-year liberal tax approach around capital gains, backed by enabling regulations that can open the floodgates for wealth creation, taking India towards becoming a \$10-trillion economy by 2030.

Sustainability and realisation of tax need to be considered. Many science companies have shifted their IPRs to tax heavens and remit royalties to these regions to evade taxes. A consistent and less complex taxation system will not only reduce tax evasion but also encourage domestic and foreign investors. To enable better profitability and encourage investments, taxes should be moderate for new emerging sectors, particularly the technology sector. The government needs to expand the tax base and not tax the already taxed some more and leave some totally out of the net. This will lead to the collection of more taxes, bring relief to the honest taxpayer, and also enable the government to showcase visible development of public infrastructure and facilities like health and education. Let's focus on compliance and simplify and expand the tax base. It will require an overhaul in the Indian taxation system, and what better time than the upcoming Union budget to start on this task that will put a smile on both the honest taxpayers' and the exchequer's faces?



A HIT TO ATMANIRBHARTA



Rameesh Kailasam
CEO, IndiaTech.org

Illicit imports, with side-stepping of metrology norms and leveraging of India's FTAs with other countries to beat imposts, are to the detriment of local manufacturing

The FICCI-CASCADE (Committee Against Smuggling and Counterfeiting Activities Destroying the Economy) recently released a report titled *Illicit Markets: A Threat to Our National Interests*. The report examined the impact of illicit trade in five key industries, viz. mobile phones, FMCG-household and personal goods, packaged foods, tobacco products, and alcoholic beverages. In India, the illicit trade market is growing and increasingly evident; as per the FICCI-CASCADE report, it was valued at Rs 2.6 trillion in FY20 for just these five industries.

Despite efforts at the global level, illicit trade, including smuggling, trade in counterfeits, tax

evasion, etc, has become a pandemic. The World Economic Forum (WEF) estimates all illicit trade results in an annual drain of \$2.2 trillion (approximately 3% of the global GDP) from the global economy.

On the one hand, India harbours a rising ambition to become a manufacturing powerhouse and a self-reliant economy on the back of supportive government policies, a large workforce, and a massive consumer base. On the other hand, we are seeing a surge in illicit, counterfeit and goods attempting to enter the trade chain clandestinely.

There is also a significant increase in mis-/under-declarations, leading to injury and

damage to local manufacturers and MSMEs. There have been many cases where consignments from different geographies have entered India through mis-declaration and creative packaging methods to beat border-entry regulations and customs duty liability. Such creative mis-declarations are often centred on content, country of origin, pricing, packaging, and retail sales while blatantly flouting inland metrology rules as they neither display MRPs nor country of origin. This is akin to surrogate smuggling.

Some intended mis-declarations are criminal in nature, like getting drugs in while declaring them as some other legitimate product. Others take unfair advantage of FTAs and misrepresent facts. In many cases, the package imported may not reveal where these goods are actually made, and once they enter the Indian market, they are sold in retail/online markets; this is rampant for mobiles, FMCG, tobacco, and even sewing needles!

Addressing the demand-supply gap of legitimate goods, strengthening the domestic manufacturing sector, increasing awareness amongst sellers and consumers, rationalising tariffs to reduce tax arbitrage, creating a conducive environment for local manufacturers, using technology, data, and analytics to prevent unlawful entry are some of the ways forward. Overall, the cooperation of all stakeholders and concerted efforts of the government, industry, consumers, and international bodies are needed to meet the mammoth challenge of curbing illicit markets.

A visible, coordinated crackdown on the selling of these goods, with higher penalties and enforcement, could act as a deterrent for those who may knowingly/ unknowingly be engaged in such trade.

Illicit trade is a global threat, particularly in innovation-driven emerging economies like India. This has, over the years, hampered the growth of legitimate manufacturing, affecting economic growth in multiple ways apart from reducing overall tax collections.

For products imported illicitly, new modi operandi of beating regulations are being seen of late. For instance, a foreign entity listed as the manufacturer of an imported product may be based in country X and have no factory in

country Y, with which India has an FTA, for the product. Yet, records would show large volumes of the product imported every month from Y, to claim tariff/duty benefits and sell products cheaply. In another instance, the packaging of a product imported from country Z for the Indian market would read.

"Imported from Z", but would be silent on the country-of-origin. The pack-size declared may say 1,000 units, but contain 5,000 or more inside. The container may state some price and country-of-origin, but all the inside packs that get sold in retail market may be silent on both price and country-of-origin, thereby blatantly violating local laws and legal metrology—a fit case for the consumer affairs ministry to probe.

In yet another instance, an imported pack of 100 units may state "contents are not to be sold in loose" to ostensibly meet metrology norms, but, when opened, the pack would consist of 10 sub-packs of ten units each to allow the retailer to sell "loose".

Those on the mainland and those at the borders need to coordinate their efforts to control the menace. Hence, an active collaboration between customs, police, consumer affairs, BIS, and legal metrology is necessary for stricter enforcement of norms.

There is a need for a collaborative effort to ensure that undue leveraging of FTAs, violations of metrology norms, etc, are probed and efforts made to educate shopkeepers, traders, e-commerce sellers about recognising such products and not dealing in them as such trade renders the playing field uneven and works to the detriment of Atmanirbhar Bharat.



The **WAR** AGAINST illegal **GOODS** as India's **fight**



Ranganath Tannir
Secretary General, Think Change Forum,
a think -tank based in New Delhi

India's wholesale inflation rate has been declining since July this year but has remained in double digits since April 2021. Last month, the inflation rate was recorded at 12.41%, from 13.93% in July. Consistently high inflation leads to people deferring purchases, purchasing less, going in for reuse and recycling, or just switching to cheaper alternatives. The search for cheaper alternatives kicks up a storm - markets are flooded with cheap inferior goods or spurious and fake brands, giving a dream run to the parallel economy players.

This is where the China angle comes in. The parallel economy dealers need access to seemingly similar functioning cheaper goods which are aptly served by factories humming in China. As we get closer to the festive season, we will see, yet again, bazaars full of Chinese goods - from Deepavali lights, pooja idols, electronic items and bicycles to everything that the consumer needs. Clearly, the Government's response to this situation is centered around its self-reliance or 'Atmanirbharta' agenda, which should place added focus on producing goods in bulk at the lowest possible cost. The Government's intent is certainly taking shape, as was echoed by Piyush Goyal, Minister of Commerce and Industry, Consumer Affairs and Food and Public Distribution and Textiles, in a tweet recently. He said: "Our toy manufacturing sector is booming, with Indian toys rapidly filling up shelves in the country and abroad." Such wins would be possible only if India can bring down the cost of manufacturing by addressing anomalies at each stage in the value chain.

A thriving market

The consumer's search for cheaper alternatives gives birth to another menace which hurts even more - a booming, smuggled and illegal goods market. This hurts more because it is done at the cost of taxes to the government, depriving the country of the fuel required to drive social transformation. In this economic activity, the target is not the cheaper category of goods, but rather the more expensive class of goods. According to the

Federation of Indian Chambers of Commerce and Industry's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE) - one of the best-known data sources for information on smuggling - the illicit market is thriving in five key Indian industries. This includes mobile phones, fast-moving consumer goods (FMCG) - household and personal goods, FMCG-packaged foods, tobacco products, and alcoholic beverages. The size of the illicit market in these industries was valued at Rs. 2,60,094 crore in 2019-20.

According to a report by the Economist Intelligence Unit, in 2018 India ranked low in the Global Illicit Trade Environment Index and needed quantifiable actions to bring down the risks of illicit trade on the economy. In relation to three of the four elements, i.e., government policy, supply and demand, and customs environment, India ranks in the third quartile of the 82 countries covered in the index. It ranks 35 in terms of transparency and trade.

The CASCADE report estimates that unlawful trade in the industries mentioned above results in a total estimated legitimate employment loss of 15.96 lakh. The combined FMCG industry (household and personal goods, and packaged foods), due to its illicit market size, accounts for about 68% of job losses. The estimated tax loss to the Government due to illicit goods in these industries has been estimated to be Rs. 58,521 crore. The report further reveals that two highly regulated and taxed industries, tobacco products and alcoholic beverages, account for 49% of the overall tax loss to the Government.

Rationalise taxes, promote local brands

A lesser-known fact is that the more evolved manufacturing markets subtly support smuggling by only doing lip service and not taking strong action against their exporters and international traders as it does not harm their local economy but helps their manufacturing sector. Therefore, there have been fewer supporters in the developed world and in countries such as China for the war

against smuggling. This is India's fight as it is one of the largest consuming countries with porous borders and a weak enforcement machinery to stop smuggling.

The only practical measure to stop smuggling and illicit trade is if the Government keeps taxes rationalised in the categories where smuggling is high, so as to give lesser cost arbitrage incentive to smugglers as well as aggressively promote local industry to build world-class brands and products. This would reduce the dependence on international manufacturers. There is a common thread in both cases - the need to support local industry by rationalising taxes and providing incentives to local manufacturers so they can make world-class goods that can compete with global brands in India as well as in global markets. Allowing global brands to manufacture in India also remains relevant provided they can offer India-specific pricing and are not allowed to remit royalties and profits out of the country earned from goods being consumed by Indians. China has a very successful policy wherein multinational corporations (MNC) reinvest profits earned by subsidiaries in China. India can make a concession by allowing MNCs to repatriate profits earned from the goods they sell outside India. This will propel India as a global manufacturing destination and MNCs will be able to hit their topline goals. Today, with

India's growing heft and attraction as a fast-growing economy, it is time to strike a better bargain.

Use of technology in enforcement

Fast collective action using a mix of strategies that are rooted in smart taxation, restrictions on profit repatriation and stricter law enforcement are steps that will stop the inflow of smuggled, illicit and cheap, low-quality goods into the country. According to CASCADE, enforcement can be improved by using cutting-edge technology such as artificial intelligence, blockchain, and location technology. This will help in increasing the seizure of illegal goods. The Government must also increase consumer awareness so that people boycott smuggled, counterfeit and poor quality goods. The supply of cheap, counterfeit and smuggled goods is only nurturing crime syndicates and a parallel economy, and where the Government and the consumer are the losers. There is no better time than now to give 'Atmanirbharta' yet another dimension to accelerate its progress.

Apart from boosting 'Atmanirbharta', fast collective action rooted in smart taxation, restrictions on profit repatriation and stricter law enforcement are some of the necessary steps the Government needs to take





Insidious interlinkage



ANIL RAJPUT

Chairman, FICCI CASCADE and
Member-Corporate Management Committee
& President, Corporate Affairs, ITC Ltd.

Combating illicit trade and related crimes — emerging as fallouts of ongoing conflicts across the world — requires enhanced collaboration and bold policy reforms

It has been established beyond doubt that wars have destroyed communities and families, annihilated countries and have more than often disrupted the social and economic fabric of nations. In recent years, a lot of attention has been given to understanding the deep connection between wars and illicit trade. Interestingly, the Global Initiative Against Transnational Organized Crime's 2021 Global Organised Crime Index states that of the ten highest-scoring countries for criminality – the overwhelming majority are countries experiencing conflict.

Illicit activities and conflict-ridden areas have a symbiotic relationship. Wars change the priorities of state institutions and weaken their capacity to provide certain goods and services—including necessities to the civilian population. This in turn creates opportunities for nefarious actors to fill the gap, leading to unscrupulous activities of hoarding and black marketing of goods. Further, it also includes serious indirect repercussions which include crimes such as smuggling of drugs, tobacco, human & arms trafficking and so on which occur either concurrently within the war inflicted area or develop as a residual effect

afterwards, impeding the growth of the economy over a longer-term.

This interconnectedness is not a new phenomenon and has been critically examined under the lens of historical evidence. The journal of criminal law and criminology in its paper – 'Delinquency in Europe after World War II' — states that the aetiology of the crimes committed after the period of the war was rather complex. "During World War II, food became scarce, industry and business were almost paralysed and a large part of the population were unemployed; and in such conditions, criminality arose and expanded. This gave rise to new opportunities such as thefts of goods belonging to the army stock, the black market for cigarettes, food and garments, prostitution, traffic in weapons and theft in drugs to individuals who were inclined to crime" the paper read.

We saw a similar pattern with the end of the Cold War when the world was witnessing widespread corruption, organised crime, and drug trafficking. The book, 'Criminal Prosperity: Drug Trafficking, Money Laundering and Financial Crisis after the Cold War' draws linkages between these three phenomena based on evidence which points to their convergence in the 19th century and the comeback of illicit economy, drug trafficking, and corruption.

The ongoing Russian invasion of Ukraine, which marks 100 days of conflict, has had a devastating impact on the country's people and infrastructure, and has brought its economy to shambles. The Ukrainian government puts the economic costs of the war at USD 570 billion and counting. As the current war in Ukraine and Russia raises fears over the crime threat in Europe, those of us with long historical memories tend to look back at events of the past and wonder if history will repeat itself?

An internal EU document has warned of the increased risk of human trafficking, cyberattacks, infiltration of criminals, and circulation of weapons, drugs and illegal cigarettes in the European Union. It further states that disruptions in border controls and international sanctions may also pose a risk of intensifying heavily organised smuggling. For decades, Ukraine has been a key route for the westward movement of anything from Afghan heroin to black-market arms, contraband cigarettes and trafficked people. While efforts have been stepped up by the EU police and Europol to monitor potential threats from smuggling and other illicit activities, the war has only opened up opportunities for criminal networks to further their agenda, as the region continues to suffer from the pernicious consequences of such illegal activities.

Another report by the Global Initiative Against Transnational Organised Crime, published in April 2022, which talks about Russia, sanctions and illicit trade states that sanctioned Russian entities are likely to turn to illicit gold trading as a means of moving funds across international borders. The report which identifies India as one of the world's largest jewellery manufacturing centres, as well as a major gold smuggling hub, goes on to state that India's gold market could play a role in enabling Moscow and other sanctioned actors to evade sanctions. It highlights how weak due diligence on gold imports has led to gold being smuggled into India from different parts of the world. As illicit gold gets laundered into the legal market and re-exported as jewellery, it makes the country a conducive target for organised crime networks.

Directorate of Revenue Intelligence, India's apex anti-smuggling unit, acknowledges that in India gold smuggling occupies the prime position which is closely followed by narcotics and psychotropic substances, cigarettes, foreign currency, agricultural produce and

wildlife flora and fauna. To tackle the abuse of gold markets, the Indian enforcement agencies have been working concertedly to build targeted responses against this menace.

While the challenge remains, it is heartening to see that over the years our agencies have only grown from strength to strength in preventing outright smuggling of goods, money laundering, and tax evasion through an effective and efficient network for intelligence gathering around the world. Indian customs and DRI in particular have ramped up the use of technology in their operations, such as AI, blockchain, machine learning and data analytics to augment their efficiency, accuracy and speed in curbing smuggling. This has most

certainly helped the country in anticipating and combating the new modus operandi adopted by organised crime syndicates.

Today, wars and conflicts have given way to new, more complex and sophisticated threats. While troubled geopolitical undercurrents will remain in the days to come, increased collaborations, strengthening of systems and bold policy reforms in designing conflict prevention mechanisms and countering ensuing threats will be fundamental to not only maximise the effectiveness of our response but also will minimise the larger socio-economic harms.

<http://www.millenniumpost.in/opinion/insidious-interlinkage-481450>

Insidious interlinkage

Combating illicit trade and related crimes — emerging as fallouts of ongoing conflicts across the world — requires enhanced collaboration and bold policy reforms



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The writer is Chairman, FICCI CASCADE and Senior VP Corporate Affairs, ITC Ltd. Views expressed are personal

Global Organised Crime Index states that of the ten highest-scoring countries for criminality, most are also experiencing conflicts

Burgeoning Menace



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The Government of India's GST revenue collection is significantly high today and is setting new milestones. For the first time, gross GST collection stands at Rs 1.87 lakh crore lakh with revenues for the month of April 2023 being 12% higher than the GST revenues in the same month last year. This goes on to show that various measures taken, be it in policy, tax or enforcement to strengthen the tax administration and initiating appropriate action against nefarious elements and tax evaders. This has most certainly ensured greater compliance and led to record collection of revenues.

The entire team of officers must be complimented who have been working round the clock for not only maintaining the thrust on revenue augmentation, but for equally addressing the issue of anti-evasion and illicit trade with an iron hand.

Ensuring that every offender of India's economic frontier is taken to task, operations involving various enforcement authorities during the first three months of this year has led to the seizure of over 22.52 crore of smuggled cigarettes across different states in India. Media reports indicate that Directorate of Revenue Intelligence (DRI), Customs, GST Commissionerate, Police Railway Protection Force and Assam Rifles conducted multiple operations across and carried out around 35 seizures in various states in India to counter

the mounting challenge of smuggled cigarettes in the country which exceeds one-third of the legal cigarette volumes.

While detection of such large cases and thwarting the attempts of illicit traders may have given us a moment to cheer, but they have also provided us food for thought on the scale and size of proliferation of smuggled cigarettes in our country.

If we glance through the recent seizures, we will see high end, mid and low-end brands of foreign cigarettes were smuggled into India in large numbers. The consignments either originated or passed through Myanmar and/or Sharjah & Dubai in UAE. In fact, sources indicate that when it comes to smuggled cigarettes, 47 per cent of them originate from Myanmar, 22 per cent from the UAE and the remaining 31 per cent from a couple of other countries.

Interestingly, the Trade Journal - World Tobacco admitted in a 1996 report that "Although sales of contraband cigarettes have affected the level of income that governments world-wide derive from tobacco sales, smuggling has also helped to promote some of the world's leading brands in markets which had remained closed to foreign imports and where demand for western cigarettes has continued to grow." Writing in Tobacco Journal International in 1993, Michael Barford stated: "Whose brands sell best in contraband trade? Traditional

smuggling has focused on well-known international brands, since instant recognition and confidence in the merchandise are essential to these quick, furtive transactions.”

Presently, more than 100 international smuggled cigarette brands are flooding the Indian market from all over the globe with smugglers utilising all possible models of shipment, including courier consignments, land borders, by sea cargo as well as by air.

It is quite evident that criminal entrepreneurs involved in such illegal activities are opportunistic by nature and seek to exploit market and regulatory arbitrage opportunities for economic gain. These smuggled cigarettes are approximately 5 times cheaper than the duty paid by legal cigarettes and also does not carry any pictorial or textual warning on 85% of package area as mandated by COTPA 2003, thus making their trafficking a lucrative business in our country.

This is a serious concern and has been rightly highlighted in the DRI – Smuggling in India report of 2021-22 as well, which states that 'in order to evade the high rate of tax and cess levied on cigarettes as also to avoid printing of pictorial or textual warning, illegal means of importation of cigarettes is resorted to meet demand and rake in exorbitant profits.'

While globally, governments across the world lose about US\$ 40.5 billion in revenue from the illicit trade of tobacco products every year, in India, according to a report - Illicit Markets: A Threat to Our National Interests by FICCI CASCADE (Committee Against Smuggling and Counterfeiting Activities Destroying the Economy) the illicit cigarette market is a massive Rs 22,930 crore in 2019-20 causing tax loss of Rs 13331 crore to the government and a job loss of 9.89 lakh for the same period.

Undoubtedly, our enforcement agencies are playing a pivotal role in combating this mounting threat. The indefatigable efforts of our enforcement officers have relentlessly apprehended the illicit traders, despite their constant and innovative attempts to smuggle this product in our country. Data from DRI on the value of seizures of Illegal cigarette in the last five years has seen an astounding growth of 172% from 34.29 crore in 2017-18 to 93.32 crore in 2021-22.

Having said that, one must also keep in mind

that these seizures are only the tip of the iceberg. Looking at the new modus operandi of the illicit traders, it is highly possible that multiple consignments escape the surveillance net, despite the best efforts of our officers. Therefore, constant thrust of this issue which not only has financial and economic impact but also fuels transnational crime, corruption, and terrorism and exposes consumers to greater health risks, must be maintained.

And how do we ensure that? Apart from a stable tax regime which has been demonstrated by the Government, we need the Centre as well as State Governments to also put in place stricter measures such as higher fines, penalties and imprisonment that will communicate the we are seriously committed in addressing this issue. Cutting edge, new age technologies such as AI, Blockchain, ML can also be a potent tool in clamping down such illicit businesses, and most importantly extensive public awareness and multistakeholder partnerships. All of this would provide the much-needed impetus to our fight against this formidable enemy.

We are living in uncertain times, when the world confronts several challenges and grave risks. For some time now India has been the leading voice for coordinated actions in intelligence, investigation and indictment of economic offenders and organised crime syndicates. As we advance on the path to build a strong and developed nation, enhanced and sustained actions to eradicate this threat of mammoth proportion will be at the forefront of this much anticipated progress.



On the Right Trail



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Combating illicit trade and related crimes - emerging as fallouts of ongoing conflicts across the world - requires enhanced collaboration and bold policy reforms

The introduction of the Agnipath scheme has led to a wide-ranging debate in the country. This military recruitment policy for the Air Force, Navy and Army will recruit youngsters - referred to as Agniveers in the age bracket of 17-and-a-half to 21 years for a four-year period - with a provision to retain 25 per cent of them for an additional 15 years.

While on one hand, the policy has been hailed by many as a 'transformative reform' measure for recruitment in the armed forces which will provide an opportunity to the youngsters to

serve the country, on the other hand, it has raised speculations among several quarters, especially on grounds of its limited period of service, making 75 per cent of the recruits ineligible for pensions, along with no permanent jobs and post-retirement benefits. Addressing this concern, the Defence Minister of India has rightly put that the ploughing back of skilled, disciplined, motivated and patriotic Agniveers into civil society after the four-year military service, would prove to be a great asset and a "win-win proposition" for the nation. Moreover, the 'Seva Nidhi' compensation of over 11 lakhs offered after

four years of service will aid Agniveers to start a career and manage expenses without any financial pressure.

While the advantages and the disadvantages of this scheme can be argued, one must understand that perhaps it is for the first time, that through the creation of large number of disciplined workforces, India will produce a pool of skilled youngsters who can not only contribute to India's defence preparedness but will also enhance their ability in creating opportunities for themselves which, in the long term, will contribute towards nation building.

As India completes 75 years of its independence this year, we stand at a historic juncture in creating our nation's history. The devotion and love towards our motherland and passion with which the youth of the pre-independent India fought against the atrocities of the British Raj are still etched in our memory. As we enter India's Amrit Kaal - the journey of the next 25 years leading India to 100 years of its independence - it will be the commitment and passion of the youth once again, that will most certainly play a defining role in carving out the progress of our nation and propelling it towards the envisaged growth path.

With this perspective in mind, training for the youth - which instils a greater sense of civic responsibility, makes them law-abiding citizens, connects them strongly to their roots and reminds them of their duties towards the country - is extremely vital. It is in this context, that I strongly believe that Agnipath will play a significant role for the development of the youth of our country, as the training period will not only impart military training but will also infuse other skills and experiences such as discipline, physical fitness, leadership qualities, courage and patriotism - all of which are critical for serving the country in various capacities.

John F Kennedy had famously said, "Ask not what your country can do for you; ask what you

can do for your country." Understanding and imbibing the concepts of civic action and public service through a scheme like this will surely make the youth of our country more socially responsible and create value for economic development. This is especially relevant in the current context as we witness large scale participation of youth in civil disobedience on several issues. We must understand that a country cannot be built on the belief of unrest and protest. The Civil Disobedience movement in pre-independent India was founded on the principle of opposing British regulations which were impeding the growth and development of our nation. While we have achieved freedom from the Britishers, the ideology of dissent is still deeply entrenched within us as we continue to get validity through a culture of protests from the reminiscences of the Indian freedom movement.

In fact, the father of our Constitution - BR Ambedkar - had cautioned against continuing a culture of public protest once the Constitution came into force. In his last speech in the Constituent Assembly in November 1949, he said, "The first thing in my judgment we must do is to hold fast to constitutional methods of achieving our social and economic objectives. It means we must abandon the bloody methods of revolution. It means that we must abandon the method of civil disobedience, non-cooperation and satyagraha. When there was no way left for constitutional methods for achieving economic and social objectives, there was a great deal of justification for unconstitutional methods. But where constitutional methods are open, there can be no justification for these unconstitutional methods."

There are 11 fundamental duties which were added to the Constitution of India through the 42nd amendment in 1976. Among other things, it also obligates citizens to respect national symbols, preserve our composite culture, safeguard public property, strive for excellence, assist in defence of our country and

so on. Therefore, I strongly believe that as more and more citizens get the opportunity to serve the nation, it will promote the spirit of patriotism, direct them to behave in a virtuous manner and uphold the tenets of the Constitution both in letter and in spirit.

Several nations around the world have adopted different approaches to this idea. Some nations have conscription - compulsory military training - while some have mandatory 'service to the nation'. National Service is mandatory in Singapore for every male upon attaining the age of 18. This is applicable in the Singapore Armed Forces, Singapore Civil Defence Force or Singapore Police Force. In Turkey, young boys are made to do two years of military service after school. Russia has compulsory military service for males between 18 to 27 years of age. The Israel model provides for both boys and girls to do compulsory military service. Switzerland too has mandatory military service in the Swiss Army

for all able-bodied male citizens, who are conscripted when they reach the age of maturity, though women may volunteer for any position.

There are several other examples where countries have devised optimal schemes depending on their vital needs and challenges. It is proven that compulsory service to the nation has had a deep impact on individuals and has made a positive influence in their lives. Therefore, the Agnipath scheme is bound to create more disciplined, confident, energetic and enterprising individuals. It is time we recognise India's potential and hone the skills of its massive youth population in all spheres of life. In this context the Agnipath scheme is an opportunity like never before, and must be embraced with a positive mindset towards nation building in the period of India's Amrit Kaal.

<http://www.millenniumpost.in/opinion/on-the-right-trail-483553>

On the right trail

Widespread induction of youth into armed forces has proven efficacy in several nations, and could drive India's growth as it enters the 'Amrit Kaal'



ANIL RAJPUT

Understanding and imbibing the concepts of civic action and public service through a scheme like Agnipath will surely make the youth of our country more socially responsible and create value for economic development

The introduction of the Agnipath scheme has led to a wide-ranging debate in the country. The military recruitment policy for the Air Force, Navy and Army will recruit youngsters—selected as Agniveers in the age bracket of 17-and-a-half to 21 years for a three-year period—with a provision to retain 22 per cent of them for an additional 15 years.

While on one hand, the policy has been hailed by many as a transformative scheme (similar to recruitment in the armed forces) which will provide an opportunity to the youngsters to serve the country, on the other hand, it has raised speculations among several quarters, especially one germinal of its limited period of service, making 75 per cent of the recruits ineligible for promotion, along with no payment of gratuity and pension benefits. Addressing this concern, the Defence Minister of India has rightly put that the ploughing back of skillset, discipline, motivation and patriotic Agniveers into civil society after the four-year military service, would prove to be a game-changer and a 'win-win proposition' for the nation. Moreover, the 75 per cent opportunity of 15 years 11 months offered after four years of service will aid Agniveers to start a career and storage of pension without any financial pressure.

While the advantages and the disadvantages of this scheme can be argued, one must understand that perhaps it is for the first time that through the creation of large number of disciplined workforces, India will produce a good of skilled youngsters



Helena Murray has described the Agnipath scheme as a scheme proposition

who can not only contribute to India's defence preparations but will also enhance their ability in securing opportunities in the long term, will contribute towards nation building.

As India completes 75 years of its independence (in year, we stand at a historic juncture as the British Raj are still etched in our memory. As we enter India's Amrit Kaal—the sunrise of the next 75 years leading India to 100 years of its independence—it will be the commitment and passion of the youth that would play a defining role in carrying out the promise of our nation and propelling it towards the strongest growth path.

With this perspective in mind, training for the youth which instils a genuine sense of civic responsibilities makes them law-abiding citizens, provides them strength to their moral and financial duties towards the country—is a strategy that, in this context, that I strongly believe that Agnipath will play a significant role in

the development of the youth of our country, as the training period will not only impart military training but will also imbibe other skills and experiences such as discipline, physical fitness, leadership qualities, courage and patriotism—all of which are critical for serving the country in various capacities.

John F. Kennedy had famously said, "Ask not what your country can do for you—ask what you can do for your country". Understanding and imbibing the concepts of civic action and public service through a scheme like this will surely make the youth of our country more socially responsible and more value for economic development. This is especially relevant in the current context as we witness large scale participation of youth in civil disobedience and social issues. We must understand that a country cannot be built on the basis of talent and process. The Civil Disobedience movement in pre-independence India was founded on the principle of opposing British regulations which were hindering the growth and development of our nation. While we have achieved freedom from the British, the ideology of dissent is still deeply entrenched within us

as we continue to get visibility

through a culture of protest from the non-violence of the Indian freedom movement.

In fact, the father of our Constitution—B.R. Ambedkar—had articulated upon a culture of public protest once the Constitution came into force. In his last speech in the Constituent Assembly in November 1949, he said, "The first thing to be judged is not what we must do to lead but to constitutional methods of achieving our social and economic objectives. It means we must abandon the bloody methods of revolution. It means that we must abandon the method of civil disobedience, non-cooperation and satyagraha. When there was no way left for social and political methods for achieving economic and social objectives, there was a great deal of justification for non-violent methods. But when constitutional methods are again, there can be an justification for these unconstitutional methods."

There are 11 fundamental duties which were added to the Constitution of India through the 42nd amendment in 1976. Among other things, it also obligates citizens in respect national spirit, promote and compulsory culture, voluntary public property, strive for excellence, meet in defence of our country and so on. Therefore, I strongly believe that as more and more citizens get the opportunity to serve the nation, it will promote the spirit of patriotism, direct them to behave in a virtuous manner and uphold the tenets of the Constitution both in letter and in spirit.

Several nations around the world have adopted different approaches to this idea. Some

nations have conscription—compulsory military training—while some have mandatory service to the nation. National Service is mandatory in Singapore for every male upon attaining the age of 18. This is applicable in the Singapore Armed Forces, Singapore Civil Defence Force or Singapore Police Force. In Turkey, young boys are made to do two years of military service after school. Russia has compulsory military service for males between 18 to 27 years of age. The Israel model provides for both boys and girls to do compulsory military service. Switzerland too has mandatory military service in the Swiss Army for all able-bodied male citizens, who are conscripted when they reach the age of maturity, though women may volunteer for any position.

There are several other examples. Several countries have devised optimal schemes depending on their vital needs and challenges. It is proven that compulsory service to the nation has had a deep impact on individuals and has made a positive influence in their lives. Therefore, the Agnipath scheme is bound to create more disciplined, confident, energetic and enterprising individuals. It is time we recognise India's potential and hone the skills of its massive youth population in all spheres of life. In this context the Agnipath scheme is an opportunity like never before, and must be embraced with a positive mindset towards nation building in the period of India's Amrit Kaal.

The author is a Singapore-based journalist and columnist. He can be contacted at anilrajput@millenniumpost.in

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Director General

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CURB Counterfeit trade

The loss to tax revenue and jobs is huge



itter



Messenger



Snapch



Pinterest



Tumbl

Social Media

SOCIAL MEDIA

Instagram

Facebook

TikTok



Social Media



Rise in Smuggling

Rise in Smuggling

350.71 kg Gold recovered by the States Goods & Services Tax Department during 2021-2022

Source: The Hindu

Rise in Smuggling

In 2021 alone, Delhi Customs seized smuggled Cosmetics weighing 2,800 kg worth ₹1.2 Crore

Source: News18

Congratulatory

Congratulations!

Assam ITIES & Crime Investigation Department for seizing foreign-origin cigarettes & 223 grams of Heroin worth over ₹3.4 Crore in Mizoram

Congratulations

Gurugram police, Chief Minister's Flying Squad and Health Department for recovering 750 boxes of banned foreign cigarettes and 600 boxes of e-cigarettes

#KnowYourRights

#KnowYourRights

Right to be Informed

Be well-informed about the Quality, Quantity, Purity, Standard and Price of the goods

Knowledge is your power to keep illicit goods at a distance!

#KnowYourRights

Right to Seek Redressal

Consumers must not only raise their voice but also ACT vigilantly to eliminate Illicit Trade

File your complaint, unmask Illicit Traders & seek redressal against unfair trade practices

#NeedOfTheHour

The **#NeedOfTheHour** is keeping the country safe by choosing trusted and legitimate products

Buy Genuine!

#NeedOfTheHour is Self-Vigilance

We must know our duties as a responsible citizen of the nation and shouldn't get indulged in Illicit Trade

#SelfieWithTiranga



Zero Evasion



#MASGRADE2022



#LetUsStartNow



Social Media



The image features a complex digital interface with numerous overlapping rectangular panels. Each panel displays various content, including portraits of people, abstract data visualizations, and network diagrams. The overall aesthetic is high-tech and futuristic, with a color palette dominated by blues, oranges, and reds. A large, semi-transparent black banner is positioned across the middle of the image, containing the text 'MEDIA COVERAGE'. The background is filled with a grid of thin, glowing lines and larger, semi-transparent geometric shapes, creating a sense of depth and connectivity.

MEDIA COVERAGE

Media Coverage

पांच उद्योगों में अवैध कारोबार से 58,521 करोड़ का नुकसान

व्यापार में एकलपक्षीयता का 7.5% हिस्सा, रिजर्व बैंक

एन. सिन्हा) भारत के रिजर्व बैंक (एचआरबी) ने शुक्रवार को, संसद सत्र और उच्च न्यायालय में पारित होने के तुरंत बाद, 2019-20 में अवैध कारोबार से 58,521 करोड़ रुपये का नुकसान की घोषणा की। रिजर्व बैंक ने कहा कि अवैध कारोबार से 2019-20 में अवैध कारोबार का नुकसान 2.60 लाख करोड़ रुपये का था।

2.60 लाख करोड़ का नुकसान अवैध कारोबार से 2019-20 में



इस उद्योग ने सरकार को सर्वाधिक नुकसान पहुंचाया

इस बीच रिजर्व बैंक ने कहा कि अवैध कारोबार से सरकार को 2019-20 में 2.60 लाख करोड़ रुपये का नुकसान हुआ। इस नुकसान में से 11,221 करोड़ रुपये अवैध कारोबार से हुए नुकसान हैं। रिजर्व बैंक ने कहा कि अवैध कारोबार से सरकार को 2.60 लाख करोड़ रुपये का नुकसान हुआ।

समूची 1.6 लाख लोगों को गंवानी पड़ी तीसरी
 रिजर्व बैंक ने शुक्रवार को कहा कि अवैध कारोबार से 2019-20 में 58,521 करोड़ रुपये का नुकसान हुआ। रिजर्व बैंक ने कहा कि अवैध कारोबार से 2019-20 में 58,521 करोड़ रुपये का नुकसान हुआ। रिजर्व बैंक ने कहा कि अवैध कारोबार से 2019-20 में 58,521 करोड़ रुपये का नुकसान हुआ।

Govt loses ₹58,521-cr tax revenue due to illicit trade

Illegal market size in 4 key sectors -FMCG, mobile, tobacco and alcohol- pegged at Rs2.60 lakh cr; Estimated employment loss was 7.94 lakh jobs: Report

New Delhi:
 THE exchequer is estimated to have lost Rs 58,521 crore in taxes in 2019-20 due to illicit trade in goods in 4 key industries including FMCG, mobile phones, tobacco products and alcohol. A study report said on Thursday.



The report estimates the size of illicit markets in four industries at a total worth Rs 2.60 lakh crore for the year 2019-20, with the FMCG industry accounting for 25 per cent of the total illicit value of goods at Rs 65,000 crore.

The report also says that illicit trade in these four key industries is worth Rs 2.60 lakh crore. The report also says that illicit trade in these four key industries is worth Rs 2.60 lakh crore. The report also says that illicit trade in these four key industries is worth Rs 2.60 lakh crore.

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India's illicit market has resulted in loss of 3 million jobs: FICCI

- The FICCI study revealed that packaged goods and packaged foods together account for 19% of the volume of illicit goods in India.
- The Indian government lost a total of ₹1.6 lakh crore in tax revenue due to illicit trade in 2019-20.
- The illicit market cost ₹2.6 lakh crore from the gross economy.

Rs 58,521 Crore In Taxes Lost Due To Illicit Trade In FMCG, Mobile, Tobacco, Alcohol Industry: Report

The report also says that illicit trade in these four key industries is worth Rs 2.60 lakh crore. The report also says that illicit trade in these four key industries is worth Rs 2.60 lakh crore. The report also says that illicit trade in these four key industries is worth Rs 2.60 lakh crore.

Illicit mkts cost ₹58k cr in lost taxes

Taxs News Network
New Delhi: A study by the think tank in the Indian economy from illicit markets — counterfeiting, smuggling and tax evasion — has estimated the value of such goods at Rs 2.6 lakh crore in 2019-20. The 58,000 crore in taxes to the exchequer in 2019-20.

₹58,521 crore in taxes lost due to illicit trade in FMCG, mobile, tobacco, alcohol industry: FICCI report



According to a FICCI report, exchequer lost ₹58,521 crore in taxes due to illicit trade in FMCG, mobile, tobacco, alcohol industry.

According to a report released by Federation of Indian Chambers of Commerce & Industry (FICCI) on Thursday, illicit trade of commodities in the important sectors, including the FMCG, mobile phones, cigarette, and alcohol industries has costed the exchequer an estimated ₹58,521 crore in taxes in 2019-20.

Illicit trade in key industries leading to job losses: FICCI

Our Bureau
New Delhi
 The Indian exchequer is estimated to have lost ₹58,521 crore in taxes in 2019-20 due to illicit trade in goods in five key industries — mobile phones, household and personal goods, packaged food, tobacco products and alcoholic beverages — according to report released by FICCI on Thursday.

The report estimates the size of illicit market in these sectors at over ₹2.60-lakh crore for 2019-20. "The impact of the illicit market of these key industries on the economy is pervasive and significant because of the backward linkages of these industries with other sectors of the economy, resulting in a multiplier effect. Higher the multiplier, higher is its overall effect on the economy," said the report.

'DBI seizes ₹1,000 crore of contraband every month'

New Delhi:
 Smuggling is rampant and the country is losing a huge amount of tax revenue. The government is losing a huge amount of tax revenue. The government is losing a huge amount of tax revenue. The government is losing a huge amount of tax revenue.

Media Coverage

Need to strengthen laws to fight menace against illicit trade & smuggling: Ex-VP Naidu



EX-VICE PRESIDENT N. CHANDRABABU NAIDU

The former Vice President of India, N. Chandrababu Naidu, said that it is imperative for all stakeholders to do their part and work together to curb illicit trade and smuggling.

Addressing the 100th anniversary of FICCI's 100th Anniversary, Naidu said that illicit trade and smuggling is a major threat to the country's economic growth and employment.

It is required for the government to strengthen laws and enforce them strictly, he added.

During the proceedings, Naidu also spoke about the rights of farmers and the need for a fair price for their produce.

He also mentioned the need for a digital infrastructure to support the growth of the country.

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जालसाजी व तस्करी पर उपभोक्ता जागरूकता पैदा करना जरूरी

नई दिल्ली, जेएनएन। भारत के सर्वोच्च न्यायालय के न्यायाधीश संजय किशन कौल ने कहा कि जहां प्रत्येक नागरिक को जालसाजी और तस्करी से निपटने के लिए कानूनी प्रावधानों से अवगत कराया जाना चाहिए, वहीं उन्हें बदले में खरीद के महत्व को भी समझना चाहिए। भारत फिक्की कास्केड द्वारा आयोजित मास्केड 2022 के 8वें संस्करण के दूसरे दिन को संबोधित करते हुए, न्यायमूर्ति कौल ने कहा कि सभी हितधारकों के लिए यह अनिवार्य है कि वे बदलते खतरों के अनुरूप जालसाजी और तस्करी से जुड़े उभरते खतरों और चुनौतियों का सामना करने के लिए अच्छी तैयारी करें।

अवैध कारोबार से 2.6 लाख करोड़ का नुकसान, 16 लाख जॉब भी घटे

नई दिल्ली, 14 अक्टूबर। एक रिपोर्ट में कहा गया है कि अवैध कारोबार से देश को 2.6 लाख करोड़ का नुकसान हुआ है, जबकि 16 लाख जॉब भी घटे हैं। रिपोर्ट में कहा गया है कि अवैध कारोबार से देश की अर्थव्यवस्था को बड़ा नुकसान हो रहा है।

पांच उद्योगों में अवैध कारोबार से 58,521 करोड़ का नुकसान

व्यापार में एफएमसीजी का 75% हिस्सा : फिक्की

नई दिल्ली। राजमर्ग के उपभोग के सामान (एफएमसीजी), तंबाकू उत्पाद, मोबाइल फोन और शराब सहित पांच प्रमुख उद्योगों में अवैध कारोबार की वजह से 2019-20 में कर के रूप में सरकारी खजाने को 58,521 करोड़ रुपये की चपत लगी है। उद्योग मंडल फिक्की ने वृत्तवर्षागत को एक रिपोर्ट में कहा, 2019-20 में इन उद्योगों में अवैध कारोबार का आकार 2.60 लाख करोड़ से अधिक बढ़ा। रिपोर्ट में कहा गया है कि पांच प्रमुख उद्योगों में हुए कुल अवैध कारोबार में एफएमसीजी उद्योग की हिस्सेदारी 75 फीसदी थी। सरकार को होने वाले नुक़ान कर नुक़सान में दो आधुनिक विनिर्माण और उच्च कर वाले उद्योग तंबाकू उत्पाद एवं शराब हैं। सरकार को हुए कुल कर नुक़सान में इन दोनों को करीब 49 फीसदी हिस्सेदारी है। एजेंसी

2.60 लाख करोड़ का अवैध कारोबार का आकार पांच उद्योगों में



इस उद्योग ने सरकार को लगाई सबसे ज्यादा चपत

इन पांच क्षेत्रों में अवैध व्यापार से सरकार की संचयधरोही खाद्य वस्तुओं में 17,074 करोड़ के कर का नुक़सान हुआ। शराब उद्योग में 15,262 करोड़, तंबाकू उद्योग में 13,331 करोड़ और एफएमसीजी में 9,995 करोड़ की चपत लगी। मोबाइल फोन उद्योग में 2,839 करोड़ के कर का नुक़सान हुआ।

अवैध व्यापार से 58,521 करोड़ रुपये के टैक्स का नुक़सान हुआ

नई दिल्ली, एजेंसी। राजमर्ग के उपभोग का सामान (एफएमसीजी), मोबाइल फोन, तंबाकू उत्पाद और शराब सहित पांच प्रमुख उद्योगों में अवैध व्यापार के कारण 2019-20 में सरकारी खजाने को 58,521 करोड़ रुपये का नुक़सान हुआ है। उद्योग मंडल फिक्की को एक रिपोर्ट में व्यापारियों को यह जानकारी दी गई। रिपोर्ट में अनुमान लगाया गया कि

- उद्योग मंडल फिक्की की रिपोर्ट में जनवरी से मई तक पांच प्रमुख उद्योगों में हो रहा अवैध व्यापार

इन उद्योगों में अवैध कारोबार का आकार वर्ष 2019-20 में 2.60 लाख करोड़ रुपये से थोड़ा अधिक था। पांच प्रमुख उद्योगों में हुए कुल अवैध कारोबार में एफएमसीजी उद्योग कर 75 प्रतिशत हिस्सा था।

इन पांच उद्योगों में एफएमसीजी खाद्य वस्तुएं, एफएमसीजी फर्निचर एवं निजी उपभोग की वस्तुएं, मोबाइल, तंबाकू और शराब उद्योग शामिल हैं। अवैध कारोबार को नुक़सान पहुंचाने वाली तस्करी और जालसाजी गतिविधियों के खिलाफ फिक्की की समर्थन में अपनी रिपोर्ट में कहा, इन पांच प्रमुख उद्योगों में अवैध सामान के कारण सरकार को नुक़सान हो रहा है।

करीब 16 लाख लोगों को गंवानी पड़ी नौकरी

फिक्की ने अपनी रिपोर्ट में कहा कि पांच प्रमुख उद्योगों में अवैध कारोबार की वजह से 2019-20 के दौरान करीब 16 लाख लोगों को अपनी नौकरी गंवानी पड़ी। इस दौरान एफएमसीजी खाद्य वस्तुओं में सबसे अधिक 2.94 लाख नौकरियां गईं। इसके बाद तंबाकू उद्योग में 3.7 लाख, एफएमसीजी फर्निचर एवं निजी उपभोग उद्योग में 2.98 लाख और शराब उद्योग में 97,000 नौकरियां गईं। इसके अलावा, मोबाइल फोन उद्योग में 35,000 लोगों की नौकरी चली गई।

अवैध कारोबार से ₹58521 करोड़ के कर का नुक़सान

सिर्फ पांच क्षेत्रों के कारोबार से हो गया कुल नुक़सान | अवैध कारोबार के बढ़ते ख़तरों से सरकार में नौकरियां भी गईं

नई दिल्ली, एजेंसी। राजमर्ग के उपभोग का सामान (एफएमसीजी), मोबाइल फोन, तंबाकू उत्पाद और शराब सहित पांच प्रमुख उद्योगों में अवैध व्यापार के कारण 2019-20 में सरकारी खजाने को 58,521 करोड़ रुपये का नुक़सान हुआ है। उद्योग मंडल फिक्की को एक रिपोर्ट में व्यापारियों को यह जानकारी दी गई। रिपोर्ट में अनुमान लगाया गया कि

करीब 16 लाख लोगों को गंवानी पड़ी नौकरी

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Media Coverage

HARYANA POLICE TO CREATE AWARENESS ON IMPACT OF COUNTERFEIT GOODS

NEW DELHI The Haryana Police is creating awareness amongst its officers as to the ill-effects of illicit trade, smuggling and counterfeiting, said a senior official on Wednesday. The state police is taking significant actions to curtail the problem of illicit trade, which poses serious hazards to public health and safety, Haryana Police Academy, DIG Arun Kumar Singh said at the 'Capacity Building Programme for Police Officers on Prevention of Counterfeiting and Smuggling', organised by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE). He emphasised on the need for such training programmes, which not only sensitize the officers on the magnitude of the problem but also helps them to understand the intricacies of smuggling and counterfeiting. FICCI CASCADE Advisor and former Delhi Police Special Commissioner Deepj Chaudh said that as per a recent study, in FY 2018-19, Indian economy lost Rs 17,253 crore due to smuggling in the three key sectors and total livelihood opportunities lost is 16.36 lakh.

मकली और तस्करी वाले उत्पादों की आयी बाढ़

नौराज। जलसाजी और तस्करी जैसी अवैध गतिविधियों के कारण साधारण में बढिया मकली और तस्करी वाले उत्पादों की बाढ़ आ रही है, जो गुणवत्ता मकली का पारान किए बिना नदनी वाले स्थानों पर बेकार किए जाते हैं और अवैध रूप से बेचे जाते हैं। कर्नल अतुल चावडगावक-दत्तार उद्योग मामलों आर्टिस्टीक लिमिटेड ने कहा, इससे पैकिंगवाले घन बढ़ रहा है। उन्होंने आगे कहा कि तस्करी में बुद्धि की एक बड़ी खपत ज्यादा टैक्स को दूर भी है, जो पैकेज गतिविधियों को बढ़ावा देने का कारण बन जाता है। देश में जिस तरह तक तस्करी हो रही है, वह बड़ी चिंता का विषय है। भारत में तस्करी के बढ़ते खतरे से प्रभावी

जालसाजी और तस्करी अर्थव्यवस्था के साथ कानून व्यवस्था के लिए चुनौती : डा. अरुण

नए दिल्ली में आयोजित कार्यक्रम में भाग लेते हुए जलसाजी और तस्करी को दबाने के लिए पुलिस अधिकारियों को प्रशिक्षण देने के लिए पुलिस अकादमी में एक कार्यक्रम का आयोजन किया गया। कार्यक्रम में डा. अरुण कुमार सिंग ने पुलिस अधिकारियों को प्रशिक्षण देते हुए कहा कि जलसाजी और तस्करी के बढ़ते खतरे को दबाने के लिए पुलिस अधिकारियों को प्रशिक्षण देने के लिए पुलिस अकादमी में एक कार्यक्रम का आयोजन किया गया।



डा. अरुण कुमार सिंग पुलिस अकादमी में जलसाजी और तस्करी को दबाने के लिए पुलिस अधिकारियों को प्रशिक्षण दे रहे हैं।

सोमों के जीवन, सुरक्षा में न्याय के लिए भी खतरा : वीरेंद्र
 बजट में विदेशी वस्तुओं के आयात में वृद्धि के कारण देश की अर्थव्यवस्था में नुकसान हो रहा है। वीरेंद्र कुमार ने कहा कि देश की अर्थव्यवस्था में नुकसान हो रहा है। वीरेंद्र कुमार ने कहा कि देश की अर्थव्यवस्था में नुकसान हो रहा है। वीरेंद्र कुमार ने कहा कि देश की अर्थव्यवस्था में नुकसान हो रहा है।

1,000 करोड़ की प्रतिबंधित वस्तुएं हर माह होती हैं जबत ड्रग्स तस्करी बड़े पैमाने पर : DRI

नई दिल्ली, 6 जुलाई: ड्रग्स तस्करी का पैमाना बढ़ रहा है। हर माह 1,000 करोड़ की प्रतिबंधित वस्तुएं हर माह होती हैं जबत ड्रग्स तस्करी बड़े पैमाने पर। डीआरआई के अधिकारियों ने कहा कि देश की अर्थव्यवस्था में नुकसान हो रहा है।

वैश्विक GDP को चपत
 विश्व अर्थव्यवस्था में नुकसान हो रहा है। वैश्विक GDP को चपत। विश्व अर्थव्यवस्था में नुकसान हो रहा है। वैश्विक GDP को चपत। विश्व अर्थव्यवस्था में नुकसान हो रहा है।

ഓൺലൈൻ കളിപ്പണം, കളിക്കടത്ത് കേസുകൾ തടയാൻ ക്രിയാത്മകമായ നടപടികൾ ആവശ്യം: കൊച്ചി പോലീസ് കമ്മീഷണർ

കൊച്ചി: പോലീസ് കമ്മീഷണർ, കൊച്ചി ഓൺലൈൻ കളിപ്പണം, കളിക്കടത്ത് കേസുകൾ തടയാൻ ക്രിയാത്മകമായ നടപടികൾ ആവശ്യം. കൊച്ചി പോലീസ് കമ്മീഷണർ, കൊച്ചി ഓൺലൈൻ കളിപ്പണം, കളിക്കടത്ത് കേസുകൾ തടയാൻ ക്രിയാത്മകമായ നടപടികൾ ആവശ്യം.



കൊച്ചി പോലീസ് കമ്മീഷണർ, കൊച്ചി ഓൺലൈൻ കളിപ്പണം, കളിക്കടത്ത് കേസുകൾ തടയാൻ ക്രിയാത്മകമായ നടപടികൾ ആവശ്യം. കൊച്ചി പോലീസ് കമ്മീഷണർ, കൊച്ചി ഓൺലൈൻ കളിപ്പണം, കളിക്കടത്ത് കേസുകൾ തടയാൻ ക്രിയാത്മകമായ നടപടികൾ ആവശ്യം.

കേരള കസ്റ്റംസ് പിടിച്ചത് 630 കിലോ സ്വർണം

2022-23-ൽ കേരള കസ്റ്റംസ് പിടിച്ചത് 630 കിലോ സ്വർണം. കേരള കസ്റ്റംസ് പിടിച്ചത് 630 കിലോ സ്വർണം.

കേരള കസ്റ്റംസ് പിടിച്ചത് 630 കിലോ സ്വർണം. കേരള കസ്റ്റംസ് പിടിച്ചത് 630 കിലോ സ്വർണം. കേരള കസ്റ്റംസ് പിടിച്ചത് 630 കിലോ സ്വർണം.



Media Coverage



Media Coverage

नकली सामान-तस्करी से अर्थव्यवस्था बेहाल

तस्करी के सामान से बड़ा अवैध कारोबार

सप्लाई चेन में आए ब्रेक, छापत की आदतों-जरूरतों में बदलाव से 2 साल में तेजी से बढ़ा नकली सामानों का कारोबार

8.00 PM > राहुल गांधी अध्यक्ष क्यों नहीं बनना चाहते? हमेशा रहे अपडेट

नकली सामान पर FICCI CASCADE का सर्वे

| नकली सामान का बाजार | मूल्य (करोड़) |
|-------------------------|---------------|
| कॉस्मेटिक्स | ₹15,884 |
| FMCG - पर्सनल केयर | ₹55,530 |
| FICCI - फेब्रिकेट प्रोड | ₹1,42,284 |
| इलेक्ट्रॉनिक्स | ₹22,930 |
| बायोन | ₹23,466 |

नकली सामान का बढ़ता चाप

सालाना ₹2,60,094 करोड़ का अवैध कारोबार

INDUSINDO BANK, MCLR में 0.10% की बढ़ोतरी

NEW SMALL CAP 29377.50

नकली सामान से सालाना \$2.2 ट्रिलियन का नुकसान

नकली सामान बेचने पर क्या होगा?

कंज्यूमर प्रोटेक्शन एक्ट - 2019 के अनुसार

INDUSTRY UPDATES

OLA: ई-स्कूटर विक्री के लिए नेपाल डिस्ट्रीब्यूटर से करार किया

SENSEX 59119.72

337.06

0.57%

ET LIVE



अवैध सामान से इकोनॉमी को नुकसान

इकोनॉमीको नुकसान पहुंचाता नकली सामान

जबकि सरकार को ₹58,521 करोड़ रुपए का रेवेन्यू लॉस हुआ

SOURCE - FICCI CASCADE

INDUSTRY UPDATES

CIPLA: USFDA से इंदौर प्लांट की निरीक्षण रिपोर्ट मिली

SENSEX 59119.72

337.06

0.57%

ET NOW 6:33 PM

1310.40 ▲ 3.75 M&MFin² 223.70 ▼ 0.05 Marico¹ 4.20

ndoPharma¹ 1.9m 520.70 ▼ 4.40 AUSmallFin¹⁰ 0.9m

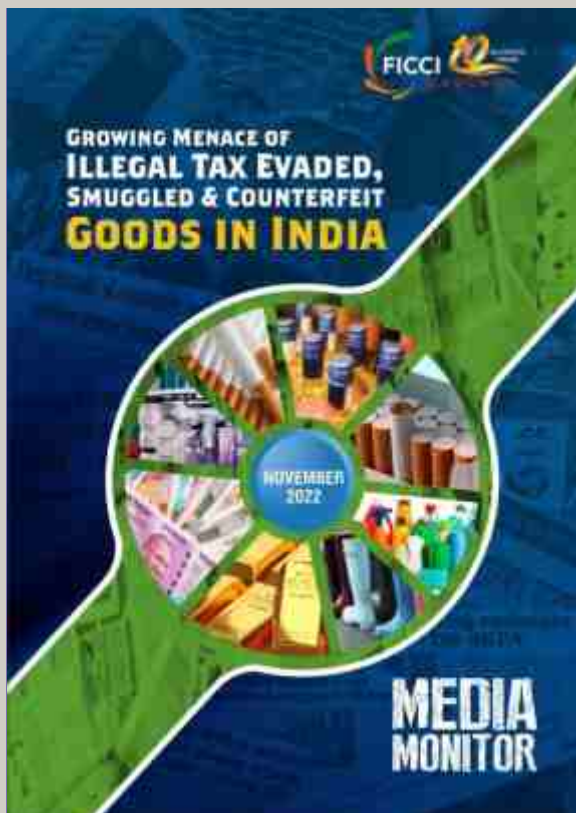
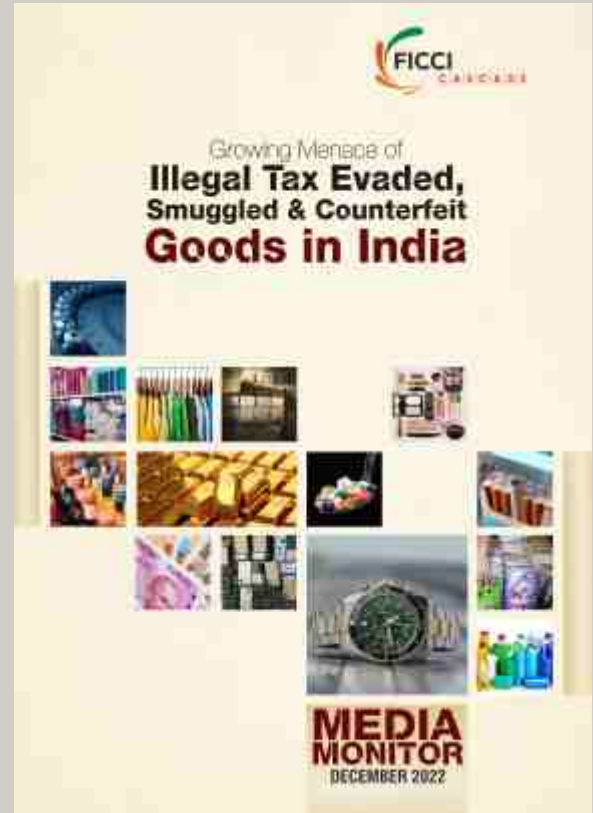
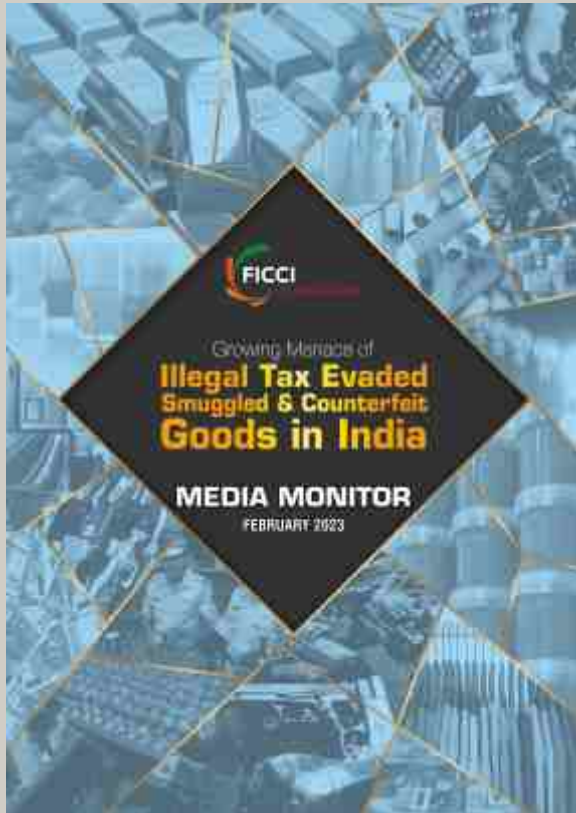




MEDIA MONITOR

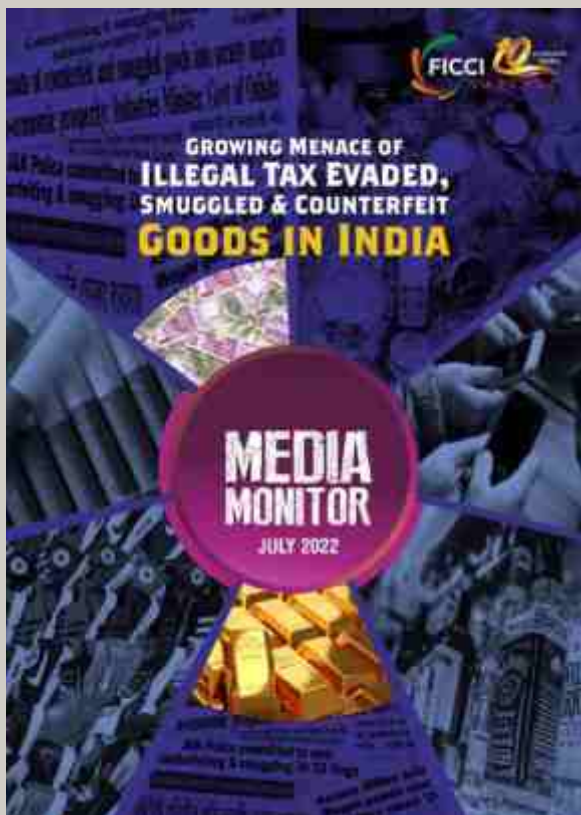
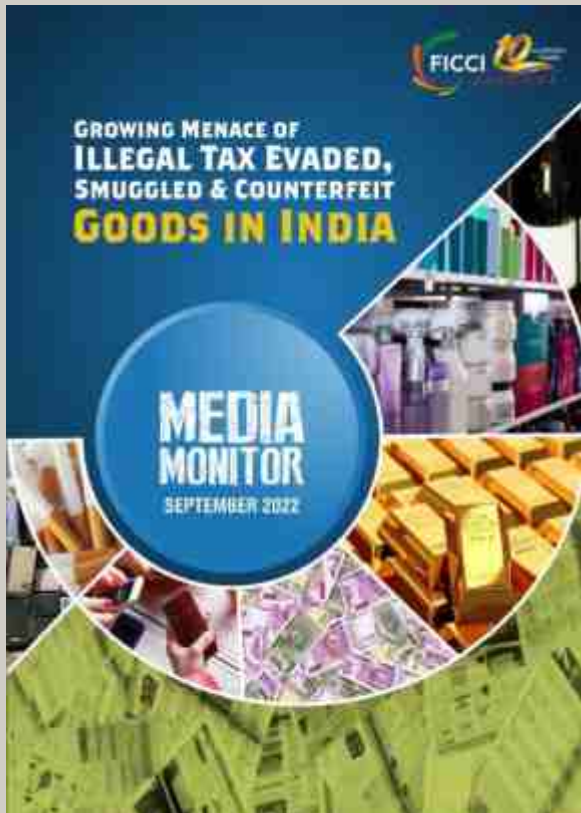
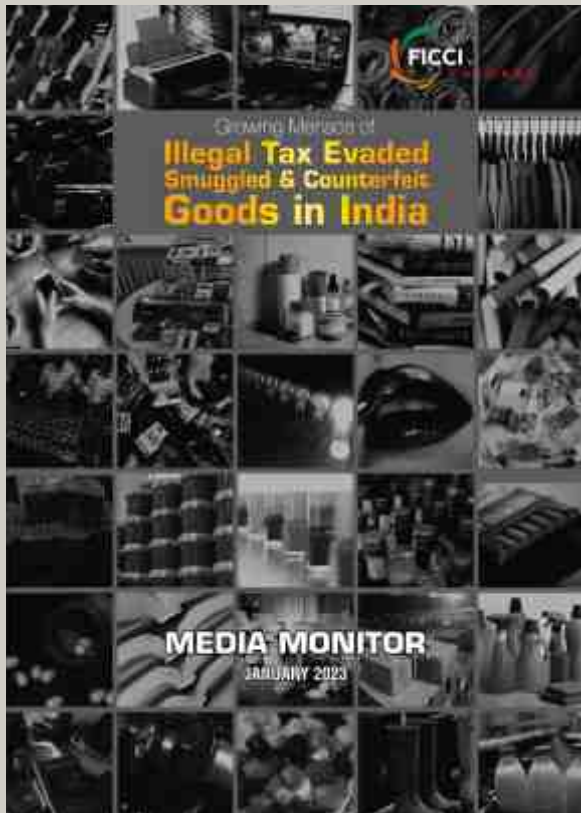
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MEDIA MONITOR



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9th edition

MASCRADE 2023

Movement Against Smuggled & Counterfeit Trade

28-29 September 2023
ITC Maurya, New Delhi

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Assistant Director
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 **MASCRADE 2023**

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Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry. From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.

FICCI provides a platform for networking and consensus building within and across sectors and is the first port of call for Indian industry, policy makers and the international business community.

www.ficci.in



In the recent past India's economic growth story has attracted world's attention bringing new challenges for the domestic economy. One of the challenges currently faced is the growing illicit trade in counterfeits, pass offs and smuggled goods. These activities are also threatening brands not only in every region of the country but across the globe.

Contraband and counterfeit products hurt the integrity of the brand, further diluting the brand owner's reputation. This not only results in erosion of sales of the legitimate product but further [CASCADE]s onto affect the consumers in the form of health and safety hazards.

With the above insight the Federation of Indian Chambers of Commerce and Industry (FICCI) took the initiative to dedicate a forum by establishing the Committee Against Smuggling and Counterfeiting Activities Destroying the Economy - CASCADE on 18th January, 2011 at FICCI Federation House, New Delhi.

FICCI Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE)

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