



FICCI CASCADE Launches Campaign Against Smuggling & Counterfeiting FICCI, Federation House, New Delhi | 5th July 2023

The Tribune



An auto-rickshaw rally being flagged off in New Delhi on Saturday.

FICCI steps up drive against smuggling

TRIBUNE NEWS SERVICE

NEW DELHI, AUGUST 5

Federation of Indian Chambers of Commerce and Industry's (FICCI) Committee Against Smuggling and Counterfeiting Destroying the Economy (CASCADE) intensified its campaign against illicit trade by launching the #BeACASCADER campaign today.

As part of the campaign, an auto rally was organised to engage with people and create awareness on the detrimental consequences of illicit trade. The initiative witnessed over 250 auto-rick-

shaws forming a convoy as they traversed a designated route which commenced from FICCI House at Tansen Marg here today.

Flagging off the auto rally, Neeraj Singh, Chair, FICCI Young Leaders Forum, UP Chapter, said, "Smuggling and counterfeiting not only hinder economic progress, but also jeopardise the future of our youth, cause job losses and pose health risks. To achieve our goal of becoming a five trillion dollar economy, and eventually the world's largest economy, we must stand united and raise awareness against this critical issue."

Ficci CASCADE launches campaign against smuggling

PRESS TRUST OF INDIA
New Delhi, August 5

FICCI COMMITTEE AGAINST Smuggling and Counterfeiting Destroying the Economy (CASCADE) on Saturday launched an awareness campaign against illicit trade that impedes economic growth.

The campaign, titled #BeACASCADER, was organised to engage with people and create awareness of the detrimental consequences of illicit trade, Ficci CASCADE said in a statement.

Due to smuggling and illicit trade, tax loss has witnessed a whopping 163% rise from 2010 to 2020, the statement said, quoting a report titled 'Illicit Markets: A Threat to Our National Interests'.

The financial implication of this was ₹58,521 crore across five sectors, including alcoholic beverages, mobile phones, FMCG-household and personal goods, FMCG-packaged foods and tobacco products, it said.

During the decade, the tax losses incurred by the government from the alcohol indus-



try witnessed an astronomical surge of over 508%, while the increase in tax loss from the FMCG packaged foods industry stood at a substantial 201% and from the tobacco industry, the loss was pegged at 113%.

"Illicit trade inflicts significant harm on individual industries and has a substantial negative impact on employment generation and economic growth. Illicit trade also poses a dual challenge for the government," Ficci CASCADE chairman Anil Rajput said.

Not only does it result in a loss of legitimate tax revenue, but it also demands additional allocation of resources for enforcement and public health measures, he said.

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The Statesman

Losses incurred by govt from smuggling surged by an alarming 163 pc over the past decade

AGENCIES
NEW DELHI, 5 AUGUST

The losses incurred by the central government from smuggling surged by an alarming 163 per cent over the past decade from 2010 to 2020, as per a report.

According to the 2022 FICCI CASCADE study titled 'Illicit Markets: A Threat to Our National Interests,' the Government of India has faced an overwhelming tax loss due to smuggling which witnessed a staggering 163 per cent rise, from 2010 to 2020. The financial impact reached a colossal Rs 58,521 crore (up from Rs 22,230 crore) across five critical industries which included alcoholic beverages, mobile phones, FMCG-household and personal goods, FMCG-packaged foods and tobacco products.

Meanwhile, FICCI Committee Against Smuggling and Counterfeiting Destroying the Economy (CASCADE) on Saturday intensified its campaign against illicit trade by launching the #BeACASCADER campaign.

As part of the campaign, an auto rally was organised to

engage with people and create awareness on the detrimental consequences of illicit trade. The initiative witnessed over 250 auto rickshaws forming a convoy as they traversed a designated route which commenced from FICCI House at Tansen Marg.

Flagging off the auto rally, Neeraj Singh, Chair, FICCI Young Leaders Forum, UP Chapter, Politician and Social Worker said, "Smuggling and counterfeiting not only hinder economic progress, but also jeopardise the future of our youth, cause job losses and pose health risks. To achieve our goal of becoming a 5 Trillion dollar economy, and eventually the world's largest economy, we must stand united and raise awareness against this critical issue. I express my gratitude to FICCI CASCADE for launching this campaign and extend my heartfelt thanks to all my auto driver brothers who have come forward to support this cause."

Anil Rajput, Chairman, FICCI CASCADE said, "Illicit trade inflicts significant harm on individual industries and has a substantial negative impact on



employment generation and economic growth. Illicit trade also poses a dual challenge for the government. Not only does it result in a loss of legitimate tax revenue, but it also demands additional allocation of resources for enforcement and public health measures."

"There is now a pressing need to intensify the campaign against smuggling and counterfeiting and highlight their detrimental consequences. The auto rally provides an opportunity to actively involve the Indian citizenry and make them aware of the multifaceted issues and challenges associated with illicit trade," Rajput added.

The auto rally was meticulously organised and proceeded through Tansen Marg, Mandi House, Barakhamba Road, Outer Circle Connaught Place, Janpath, Tolstoy Marg and Barakhamba Road before culminating at FICCI House. The convoy of auto rickshaws carried vibrant banners, vividly highlighting the urgent issues associated with illicit trade. Emphasising its severe repercussions, the banners carried messages about how illicit trade contributes to job losses, finances terror activities, fuels crime syndicates and is a health hazard. Moreover, during the decade from 2010 to 2020, the tax loss-

es incurred by the government from the alcohol industry witnessed an astronomical surge of over 508 per cent, while the increase in tax loss from the FMCG packaged foods industry stood at a substantial 201 per cent and from the tobacco industry the loss was pegged at 113 per cent. The exponential sales loss suffered by the five industries witnessed a massive 340 per cent surge from Rs 59,046 crore in 2010 to Rs 2,60,094 crore in 2020, underscoring the severity of the illicit trade problem. FMCG packaged foods, in particular, experienced an alarming rise of nearly 600 per cent, resulting in an enormous actual loss of Rs 1,42,284 crore. Similarly, the FMCG personal goods industry faced a colossal loss of Rs 55,530 crore in 2020, witnessing a significant increase of 270 per cent from the Rs 15,035 crore loss in 2010. These exorbitant losses both for the government and the affected industries underscore the urgent need to combat illicit trade and safeguard India's economic interests.

Echo of India

Ficci CASCADE launches awareness campaign to fight against smuggling

NEW DELHI, AUG 5 /--/ Ficci Committee Against Smuggling and Counterfeiting Destroying the Economy (CASCADE) on Saturday launched an awareness campaign against illicit trade that impedes economic growth. The campaign, titled #BeACASCADER, was organised to engage with people and create awareness of the detrimental consequences of illicit trade, Ficci CASCADE said in a statement. Due to smuggling and illicit trade, tax loss has witnessed a whopping 163 per cent rise from 2010 to 2020, the statement said, quoting a report titled 'Illicit Markets: A Threat to Our National Interests'.

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FICCI body launches #BeACASCADER drive

New Delhi: FICCI committee against smuggling and counterfeiting destroying the economy (CASCADE) has intensified its campaign against illicit trade by launching the #BeACASCADER campaign. As part of the campaign, an auto rally was organised to engage with people and create awareness on the detrimental consequences of illicit trade. The initiative witnessed over 250 auto rickshaws forming a convoy as they traversed a designated route. Neeraj Singh, chair, FICCI young leaders forum, UP chapter, politician and social worker said,

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PTI ■ NEW DELHI

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IANIS / Aug 6, 2023, 12:23 IST



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<https://timesofindia.indiatimes.com/business/india-business/losses-incurred-by-govt-from-smuggling-surged-by-an-alarming-163-over-the-past-decade/articleshow/102468162.cms?from=mdr>

Social News XYZ

New Delhi : FICCI CASCADE's campaign to raise awareness against smuggling #Gallery

POSTED BY: SOCIAL NEWS XYZ | AUGUST 5, 2023



<https://www.socialnews.xyz/2023/08/05/new-delhi-ficci-cascades-campaign-to-raise-awareness-against-smuggling-gallery/>

News Drum Desk

Ficci CASCADE launches awareness campaign to fight against smuggling

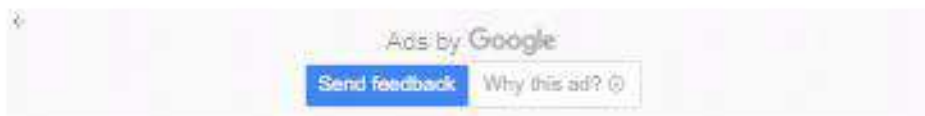


NewsDrum Desk

05 Aug 2023 - 1 Minutes read



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<https://www.newsdrum.in/business/ficci-cascade-launches-awareness-campaign-to-fight-against-smuggling>

OMMCOM NEWS

Losses Incurred By Govt From Smuggling Surged By An Alarming 163% Over The Past Decade

by OMMCOM NEWS — August 5, 2023 · in Business



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<https://ommcomnews.com/business-news/losses-incurred-by-govt-from-smuggling-surged-by-an-alarming-163-over-the-past-decade>

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IANS - Stock Market News - 2023-08-05 10:15



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<https://in.investing.com/news/losses-incurred-by-govt-from-smuggling-surged-by-an-alarming-163-over-the-past-decade-3757844>

Ficci CASCADE Unveils BeACASCADER Campaign Against Illicit Trade

Tax losses due to smuggling and illicit trade have increased by 163% from 2010 to 2020, according to the report 'Illicit Markets.'

India Business | Written By **Business Desk**



#BeACASCADER targets smuggling and tax losses | Image credit: Pexels

Khedega Punjab
EXCELLING IN SPORTS

- 100% increase in sports budget
- ₹10.95 crore extra money to 1000 players
- Cash award of ₹1.55 crore to 25 sportspersons who participated in Birmingham's Commonwealth Games
- Prize money of more than ₹5 crore to the players of national games held in Punjab
- Khedega Punjab Sports Fund

Balbir Singh Senior Scholarship Scheme Launched
₹10000 per athlete in senior category medals
₹25000 per athlete in junior category medals

Wagdev Singh
Chairman Punjab Sports Council

The Ficci Committee Against Smuggling and Counterfeiting Destroying the Economy (CASCADE) has initiated an awareness campaign titled #BeACASCADER to tackle illicit trade, which poses a threat to India's economic growth.

<https://www.republicworld.com/business-news/india-business/ficci-cascade-unveils-beacascader-campaign-against-illicit-trade-articleshow.html>

Amar Ujala

तस्करी-जालसाजी के खिलाफ निकाली ऑटो रैली



नई दिल्ली। तस्करी के खिलाफ जागरूकता लाने के लिए फिक्की की तस्करी व जालसाजी के खिलाफ बनी कास्केड कमेटी ने बीएकास्केड अभियान में ऑटो रैली निकाली। इसमें 250 से अधिक ऑटो रिक्शा चालकों ने हिस्सा लिया। रैली तानसेन मार्ग से शुरू होकर वहीं आकर संपन्न हुई। इसे यूपी चैप्टर के प्रमुख नीरज सिंह ने रवाना किया। उन्होंने कहा कि तस्करी और जालसाजी से केवल आर्थिक नुकसान ही नहीं होता बल्कि युवाओं का भविष्य भी खतरे में पड़ता है। ब्यूरो

Veer Arjun

फिक्की कास्केड ने जागरूकता अभियान शुरू किया

नई दिल्ली, (वीअ)। अर्थव्यवस्था को नुकसान पहुंचाने वाली तस्करी और जालसाजी के खिलाफ फिक्की की समिति (कास्केड) ने शनिवार को अवैध व्यापार के खिलाफ जागरूकता अभियान शुरू किया। फिक्की कास्केड ने एक बयान में कहा, इस अभियान का आयोजन लोगों के साथ जुड़ने और अवैध व्यापार के हानिकारक परिणामों के बारे में जागरूकता पैदा करने के लिए किया गया था। बयान में अवैध बाजार: हमारे राष्ट्रीय हितों के लिए खतरा शीर्षक वाली एक रिपोर्ट का हवाला देते हुए कहा गया कि तस्करी और अवैध व्यापार के कारण 2010 से 2020 के बीच कर हानि में 163 प्रतिशत की भारी वृद्धि हुई। बयान के मुताबिक मादक पेय, मोबाइल फोन, एफएमसीजी - घरेलू और व्यक्तिगत सामान, एफएमसीजी-पैक खाद्य पदार्थ और तंबाकू उत्पादों सहित पांच क्षेत्रों में इसका वित्तीय प्रभाव 58,521 करोड़ रुपये था। फिक्की कास्केड के चेयरमैन अनिल राजपूत ने कहा, अवैध व्यापार उद्योगों को काफी नुकसान पहुंचाता है और

रोजगार सृजन तथा आर्थिक वृद्धि पर नकारात्मक प्रभाव डालता है। अवैध व्यापार सरकार के लिए भी दोहरी चुनौती है। फिक्की की 'अर्थव्यवस्था को तबाह कर रही तस्करी एवं जालसाजी के खिलाफ कमेटी' (कास्केड) ने आज #बीएकास्केड अभियान की लॉन्चिंग के साथ अवैध कारोबार के खिलाफ अपने अभियान को और तेजी दी। इस अभियान के तहत लोगों को जोड़ने और अवैध कारोबार के खतरनाक दुष्प्रभावों को लेकर जागरूकता के लिए एक ऑटो रैली आयोजित की गई। इस पहल में 250 से ज्यादा ऑटो रिक्शा चालक जुड़े, जिन्होंने फिक्की हाउस से तानसेन मार्ग तक एक तय रूट पर रैली निकाली। ऑटो रैली को हरी झंडी दिखाते हुए राजनेता, सामाजिक कार्यकर्ता और फिक्की यंग लीडर्स फोरम, यूपी चैप्टर के प्रमुख नीरज सिंह ने कहा, तस्करी और जालसाजी से केवल आर्थिक प्रगति ही बाधित नहीं होती है, बल्कि इससे हमारे युवाओं का भविष्य भी खतरे में पड़ता है, रोजगार को नुकसान होता है और स्वास्थ्य पर खतरा बढ़ता है।

अवैध कारोबार के खिलाफ निकाली गई ऑटो रैली

नई दिल्ली, (पंजाब केसरी) : फिक्की की 'अर्थव्यवस्था को तबाह कर रही तस्करी एवं जालसाजी के खिलाफ कमेटी' (कास्केड) ने आज हैशटेग बीएकास्केडर अभियान कीलॉन्चिंग के साथ अवैध कारोबार के खिलाफ अपने अभियान को और तेजी दी। इस अभियान के तहत लोगों को जोड़ने और अवैध कारोबार के खतरनाक दुष्प्रभावों को लेकर जागरूकता के लिए एक ऑटो रैली आयोजित की गई। इस पहल में 250 से ज्यादा ऑटो रिक्शा चालक जुड़े, जिन्होंने फिक्की हाउस से तानसेनमार्ग तक एक तय रूट पर रैली निकाली। ऑटो रैली को हरी झंडी दिखाते हुए राजनेता और फिक्की यंग लीडर्स फोरम, यूपी चैंप्टर के प्रमुख नीरज सिंह ने कहा कि तस्करी और जालसाजी से केवल आर्थिक प्रगति ही बाधित नहीं होती है, बल्कि इससे हमारे युवाओं का भविष्य भी खतरे में पड़ता है, रोजगार को नुकसान होता है और स्वास्थ्य पर खतरा बढ़ता है। 5 ट्रिलियन डॉलर की अर्थव्यवस्था बनने और समय के साथ दुनिया की

सबसे बड़ी अर्थव्यवस्था बनने के हमारे लक्ष्य को पाने के लिए हमें एकजुट होना होगा और इस समस्या के प्रति जागरूकता बढ़ानी होगी।

फिक्की कास्केड के चेयरमैन अनिल राजपूत ने कहा कि अवैध कारोबार निजी तौर पर उद्योगों को बहुत नुकसान पहुंचाता है और साथ ही इससे रोजगार सृजन एवं आर्थिक विकास पर भी नकारात्मक प्रभाव पड़ता है। यह रैली तानसेनमार्ग, मंडी हाउस, बाराखंभा रोड, आउटर सर्किल कनॉट प्लेस, जनपथ, टॉल्स्टॉय मार्ग और बाराखंभारोड से होते हुए फिक्की हाउस पर समाप्त हुई। ऑटो रिक्शा के काफिले में कई बैनर लगे थे, जो अवैध व्यापार से जुड़ी चुनौतियों को रेखांकित कर रहे थे। इसके गंभीर दुष्प्रभावों को बताते हुए बैनरों के माध्यम से स्पष्ट संदेश दिया गया कि कैसे अवैध व्यापार रोजगार के अवसर कम करता है, आतंकवादी गतिविधियों को फंडिंग करता है, क्राइम सिंडिकेट को बढ़ावा देता है और लोगों के स्वास्थ्य के लिए भी बड़ा खतरा है।

Prabha Sakshi

FICCI CASCADE ने तस्करी के खिलाफ जागरूकता अभियान शुरू किया



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लोकप्रिय

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