

NEWSLETTER



December 2023



CHAIR'S MESSAGE

Anil Rajput
Chairman, FICCI CASCADE

I am delighted to share the latest edition of the FICCI CASCADE newsletter- through the newsletters, it has always been our endeavour to provide details and insights into our wide-ranging activities as well as feature the most up-to-date news and impactful articles related to our cause. FICCI CASCADE (Committee Against Smuggling and Counterfeiting Activities Destroying the Economy) has for over a decade played a pivotal role in India by spearheading efforts to raise awareness and sensitization about the multitude of detrimental effects of smuggled, contraband, and counterfeit products. Our commitment is unflinching and is reflected through the extensive and intensive collaboration with diverse stakeholders, aiming to achieve effective outcomes in enhancing public awareness about the challenges posed by the illicit activities. The following sections highlight some of the key initiatives and achievements in our ongoing pursuit to combat smuggling and counterfeiting.

FICCI CASCADE successfully hosted the ninth edition of its annual flagship conference, MASCRAGE 2023 – *Movement Against Smuggled and Counterfeit Trade* on 28th -29th September 2023 at ITC Maurya, New Delhi. The theme for this year's conference was "Tackling Illicit Trade: Socio-Economic Perspectives and Way Forward". The conference was honoured by the esteemed presence of Mr. Anurag Thakur, Minister for Information & Broadcasting and Youth Affairs & Sports, Govt of India, Mr. Sanjay Kumar Agarwal, Chairman, Central Board of Indirect Taxes and Customs; Mr. T. S. Tirumurti, Former Chair, United Nations Office of Counterterrorism (UNOCT) and Ex- Permanent

Representative of India to the United Nations; and Hon'ble Mr. Justice, K. V. Viswanathan, Judge, Supreme Court of India. Mr. Anurag Thakur laid emphasis on the need for strengthening law enforcement agencies, fostering international cooperation, and implementing stringent measures in our efforts to tackle the pressing issue of illicit trade.

It was extremely encouraging and satisfying to note that the conference witnessed the participation of numerous senior officials from the government agencies like CBIC, Department of Revenue, Directorate of Enforcement, Directorate of Revenue Intelligence. In addition, the robust and active participation by prominent international organisations such as UNODC, WCO, WIPO, INCB-UN, INTERPOL, JETRO, DKPTO, TRACIT along with subject matter experts from Denmark, Italy, France, Belgium among others was also well-received. This high-standard of participation brought in a three-sixty-degree view on the complex problem of illicit trade and the possible ways to address it and limit the damage that it unleashes. The discussions during the conference also underscored the imperative need for global collaboration in the fight against illicit trade by boycotting smuggled and counterfeit goods. On this occasion, a report titled 'Hidden Streams: Linkages between Illicit Markets, Financial Flows, Organized Crime, and Terrorism' was also released. The report examined and revealed the hidden connections between smuggling and the funding of criminal activities and terrorism.

Over the past few months, CASCADE has intensified its interactions with various stakeholders, conducting a diverse range of seminars and training sessions for the law enforcement agencies, along with awareness programs for the youth throughout the country. These initiatives have been instrumental in fostering a nationwide campaign dedicated to addressing the challenges of counterfeiting and smuggling. Here, it is important to point out the critical role played by the state representatives in our crusade against illicit trade- Mr. Ajay Kumar Singh, IPS, Director General of Police, Jharkhand; Mr. Kishor Kaushal, IPS, Senior Superintendent of Police, Ranchi; Mr. Anoop Bitharay, IPS, Deputy Inspector General of Police, Jharkhand addressed our recent state programmes in Ranchi, Jharkhand and wholeheartedly, extended their unwavering support to CASCADE. As part of our ongoing commitment to raise widespread awareness on the adverse impact of smuggling and counterfeiting on our economy, society health and safety, FICCI CASCADE successfully organized an Auto Rally at

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New Delhi which witnessed the participation of over 250 auto rickshaws. The rickshaw drivers were led by Mr. Rajendra Soni, General Secretary of the Delhi Auto rickshaw Sangh- under his guidance the auto rickshaw drivers displayed tremendous enthusiasm and promised to become the torchbearers for the cause. The event was extensively covered in various media reports and received very positive feedback.

I have always been of the firm view that we need to work together with the youth to address the growing hazards posed by counterfeiting and smuggling. With this objective, FICCI CASCADE organised a Youth Awareness Programme "Zero Evasion- Role of Youth in Making India Free from Smuggling & Counterfeiting" at New Delhi. The event saw enthusiastic and passionate participation of over 600 students from across Delhi/NCR which clearly demonstrated their commitment towards combatting illicit trade.

Another aspect that we always stress upon is regularly monitoring the developments on illicit trade. FICCI CASCADE

meticulously keeps track of its media coverage through the monthly Media Monitor. We are happy to state that there has been a notable increase in the media reports that have emphasized on the effectiveness of the enforcement agencies in confiscating counterfeit and smuggled goods. FICCI CASCADE extends its heartiest congratulations to the enforcement officials and applauds their proactive spirit and commendable efforts.

I am confident that you will find this newsletter an interesting read and look forward to your views and suggestions on the same!

Jai Hind!

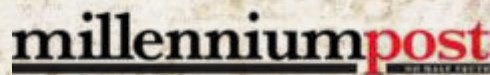
Yours Sincerely

Anil Rajput

Chairman
FICCI CASCADE



NEWS FLASH



Illicit Trade casts shadow on India's progress towards achieving a \$5 trillion economy, says Anurag Thakur

New Delhi, Saturday, 30 September 2023 (Page-10)

New Delhi: Union Minister Anurag Thakur on Friday said the relationship between illicit trade, organised crime and terrorism poses a clear and present danger to global security and made a strong pitch to dismantle the networks that seek to undermine the country's security and prosperity.



Addressing the MASCRADA 2023 conference organised by FICCI, Thakur said the surge in illicit trade is a troubling consequence of globalisation that casts a shadow on India's progress towards achieving the goal of a USD 5 trillion economy.

"Illicit trade, whether conducted through activities like smuggling, counterfeiting or tax evasion, exacts a considerable socio-economic toll. It not only hinders our advancement but also drives up expenses, pushing these crucial goals even further from our reach," he said.

Let us join hands in this vital endeavour, working together to dismantle the networks that seek to undermine our security and prosperity. The fight against illicit trade is not just an economic battle; it is a battle for peace, stability and the future of our world," Union Information and Broadcasting Minister Thakur said.

He said the intricate and alarming expansion of illicit trade underscore the need for

enhanced intergovernmental collaborations and public-private partnerships to formulate a comprehensive strategy.

"Combating the pervasive social and economic determinants inflicted by illicit trade now stands as an imperative, reflecting India's steadfast commitment to preserving its hard-earned economic strength and securing a prosperous future," he added.

Thakur said illicit trade serves as a significant source of revenue for terror organisations, enabling them to finance their nefarious activities. "These illegal networks thrive on the sale of counterfeit goods, smuggling of products, narcotics and arms, channelling the profits into funding acts of terror that disrupt the peace and stability of nations," he said. "The intertwined relationship between illicit trade, organised crime and terrorism poses a clear and present danger to global security, making it imperative that we confront this issue head-on," he said.

THE TIMES OF INDIA

Delhi businesswoman arrested after Rs 11 crore worth foreign cigarettes seized

The Directorate of Revenue Intelligence (DRI) has seized two containers filled with smuggled cigarettes worth Rs 11 crore at Nhava Sheva port.

Please take the screenshot of the clipping from this link- <https://timesofindia.indiatimes.com/city/mumbai/foreign-cigarettes-worth-rs-11cr-found-in-fruit-boxes/articleshow/104710751.cms>



RECENT INITIATIVES



Tackling Illicit Trade: Socio-Economic Perspectives and Way Forward

28th -29th September 2023 | ITC Maurya, New Delhi



Illicit trade creates an enormous capital flow from outside of the economy, not only resulting in loss of revenue for government and industries, but also jeopardizing public health and safety, and enriching criminals who are undermining the rule of law. The financial drain caused by illicit practices not only entails a serious impact on legitimate business revenues and local economies, but financial resources are re-invested in activities like terrorism and organized crime posing a serious threat to national and international security.

FICCI CASCADE has been actively running campaigns with the aim of generating awareness amongst the public about the hazardous impacts of smuggling and counterfeiting, as

part of its broader agenda to drive change in the society. FICCI CASCADE successfully hosted the ninth edition of its annual flagship conference, MASCRADe 2023 – Movement Against Smuggled and Counterfeit Trade on 28th -29th September 2023 at ITC Maurya, New Delhi. The theme of this year's conference was "Tackling Illicit Trade: Socio-Economic Perspectives and Way Forward". The conference facilitated substantive discussions among the stakeholders, analysing the detrimental socio-economic consequences of illicit trade. Additionally, it highlighted the international efforts required to combat terror financing in illicit trade, as well as the utilization of technology to detect and prevent such activities.

Addressing the inaugural session as the Chief Guest, Mr. Sanjay Kumar Agarwal, Chairman, Central Board of Indirect Taxes and Customs stated that India is emerging as a global force in international trade. In this era of heightened interconnectedness transcending geographical boundaries, the challenge posed by illicit trade looms larger than ever. It undermines national security, poses risks to legitimate manufacturing, drains government revenue, poses severe risk to public health and safety, and erodes the trust of both consumers and investors. Mr. Agarwal stressed that addressing this issue is paramount to safeguarding India's economic stability, ensuring fair competition, and nurturing an environment conducive to sustainable growth and



streamlined business operations. The CBIC assumes a pivotal role in the comprehensive battle against illicit trade, added Mr. Agarwal.

Speaking on the escalating figures of GST revenue, Mr. Agarwal emphasized that the GST revenue has consistently surpassed the threshold of Rs 1.6 lakh crores month after month. In the context of anti-smuggling efforts, Mr. Agarwal mentioned that customs officers maintain a vigilant watch over those engaged in unlawful activities, whether it involves smuggling activities or hiding illicit goods within legitimate trade shipments. Furthermore, the CBIC is proactively investigating the adoption of advanced technologies to improve its operational capabilities.

In the video message Dr. Kunio Mikuriya, Secretary General, World Customs Organization emphasized the necessity for customs administrations to give precedence to risk management and profiling, relying on timely and precise information to combat these threats and smuggling risks. He highlighted the significance of intelligence exchange and analysis, incorporating the utilization of advance cargo and passenger information.

Mr. Anil Rajput, Chairman, FICCI CASCADE highlighted the diverse range of challenges such as inflation, recession,

climate emergencies, and global conflicts, leading to heightened economic stagnation and distress worldwide. While the global economic state continues to fluctuate, the parallel existence of an illegitimate economy, represented by the surge in illicit trading activities globally, has witnessed unprecedented growth. Illicit trade has been seen mostly from the prism of loss to the exchequer. However, it has many more facets that impact our society. This unscrupulous global business has its tentacles reaching far and wide and compromises the safety and security of nations due to their sinister linkages with organized crime networks and terror financing.

Our Hon'ble Prime Minister, Shri Narendra Modi has consistently emphasized the necessity to eradicate the root causes of terrorist financing. This clear directive from the highest echelons of the government underscores India's commitment to spearheading a global initiative against terror funding by eliminating the financial channels, added Mr. Rajput. Emphasizing that India is already a powerhouse and one of the world's most vibrant consumption environments,





Mr. Rajput highlighted the collective efforts needed to ensure that illicit trade does not hinder our growth trajectory.

During the conference, FICCI CASCADe report titled 'Hidden Streams: Linkages between Illicit Markets, Financial Flows, Organized Crime, and Terrorism' was released. The report examined and revealed the hidden connections between smuggling and the funding of criminal activities and terrorism. The report also underlined the repercussions on the socio-economic structure of nations and presented a roadmap for the future to tackle the issue.

Mr. Anil Sinha, Former Director, CBI and Think Tank Member, FICCI CASCADe extended a warm vote of thanks and



emphasized the necessity for collective strategic planning to combat the operations of illicit trade. He underscored the urgency for action, emphasizing the need to proceed in this direction.

Addressing the Day-2 of FICCI CASCADe's MASCRADe 2023, Mr. T. S. Tirumurti, Former Chair, United Nations Office of Counterterrorism (UNOCT) and Ex- Permanent Representative of India to the United Nations in his address on "Global Fight against Terror," emphasized four prevailing negative trends in combating terrorism, including the impact of ideology leading to fragmentation, the specific geographical challenges faced in regions like Africa, the implications of new technology, and the pervasive issue of religiophobia. Drawing attention to the findings of the United Nations Global Terrorism Index, he highlighted the alarming statistic that 65 non-state actors have gained the capacity to utilize drones, easily accessible in public marketplaces.





He further elaborated on the proliferation of online activities, which have provided terrorists with ample opportunities to exploit users, particularly the youth demographic. Mr. Trimurti underscored the concerning trend of misusing fundraising avenues and adopting new payment methods with impunity. He said it is imperative to strike a balance between technological progress and robust counterterrorism measures for securing a peaceful and prosperous nation.

During the keynote address on “Unmasking the Shadows: Socio-Economic Perspectives on Combating Illicit Trade”, Mr. Anurag Thakur, Minister for Information & Broadcasting and Youth Affairs & Sports, Govt of India emphasized that the escalation of illicit trade presents a concerning fallout of globalization, casting a shadow on our aspirations of achieving a 5 trillion-dollar economy. He apprised that illicit

trade, whether through activities such as smuggling, counterfeiting, or tax evasion, imposes a substantial socio-economic burden, hindering progress and driving up costs, thereby detaching us from crucial objectives.

The Minister further emphasized that illicit trade constitutes a multi-billion-dollar enterprise with far-reaching economic, social, and environmental ramifications, particularly accentuated during periods of economic downturn. He asserted that the need to protect our citizens and the world from these threats, stressing the necessity to strengthen law enforcement agencies, enhance international cooperation, and enforce strict measures to address illicit trade at its root.

Mr. Thakur shed light on the interconnected relationship between illicit trade, organized crime, and terrorism which presents an imminent and apparent threat to global security, emphasizing the need for us to directly address this issue.

RECENT INITIATIVES





Combating the widespread social and economic harms inflicted by illicit trade is now an essential priority, reflecting India's resolute dedication to preserving its hard-earned economic prowess and securing a prosperous future.

Addressing the Valedictory Session, Hon'ble Mr. Justice, K. V. Viswanathan, Judge, Supreme Court of India emphasized the influential role of judicial interventions, current trends, and strategies in the fight against counterfeiting and smuggling. Delving into the government's comprehensive efforts to combat counterfeiting and smuggling within the nation, he shed light on the implementation of a multifaceted approach embedded within a robust judicial and legal framework. This framework entails the enforcement of stringent laws, coupled with proactive customs and border control measures to bolster the nation's defense against these unlawful practices. Expressing his appreciation, he commended FICCI CASCADE for orchestrating this profoundly pertinent and indispensable symposium, which serves as a platform to amplify the growing recognition of the gravity of the threat posed by illicit trade and its intricate ties to terror financing.

Justice Manmohan Sarin, Former Lokayukta, NCT of Delhi, Chief Justice, High Court of Jammu & Kashmir, Judge, High Court Delhi and Think Tank Member, FICCI CASCADE

highlighted the notable strides India has taken in combating terrorism and its financing through regulatory measures, establishment of intelligence agencies, IT infrastructure and personnel capacity building.

Anti-Counterfeiting and Anti-Smuggling Awards were given to enforcement officers, school children and journalists during the Valedictory session who have actively supported and contributed towards the objective of combating the menace of illegal trade.

Throughout the two-day conference, renowned experts from both India and abroad delivered informative presentations and engaged in numerous enlightening panel discussions, underscoring the imperative for global collaboration in the fight against illicit trade by boycotting smuggled and counterfeit goods. The conference witnessed the involvement of numerous senior officials from government entities including CBIC, Department of Revenue, Directorate of Enforcement, Directorate of Revenue Intelligence, and along with active participation of prominent international organisations, such as UNODC, WCO, WIPO, INCB-UN, INTERPOL, JETRO, DKPTO, TRACIT, and subject matter experts from Denmark, Italy, France, Belgium among others.

9th MAM DATE 2023
Milestone Against Smuggling & Counterfeit Trade

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To combat the multifaceted threat of Illicit Trade, there is a need to strengthen penal provisions, to create a deterrent environment for the perpetrators of this crime.

Mr. Anil Rajput
Chairman, FICCI CASCADE

9th MAM DATE 2023
Milestone Against Smuggling & Counterfeit Trade

Shri Anurag Thakur
Union Minister for Information & Broadcasting and Youth Affairs & Sports, Government of India

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The surge in Illicit Trade is a troubling consequence of globalization which casts a shadow on our progress towards achieving a 5 trillion-dollar economy. Illicit trade, whether conducted through activities like smuggling, counterfeiting or tax evasion, exacts a considerable socio-economic toll.

9th MAM DATE 2023
Milestone Against Smuggling & Counterfeit Trade

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During the last financial year, customs officials seized around 3.5 tonnes gold, 18 Crore cigarette sticks, 140 metric tonnes of red sanders and 90 tonnes of heroine, apart from seizures of other drugs.

Mr. Sanjay Kumar Agarwal
Chairman, Central Board of Indirect Taxes and Customs

9th MAM DATE 2023
Milestone Against Smuggling & Counterfeit Trade

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For every technological opportunity, there is an even greater challenge posed by terrorism.

Mr. T. S. Tirumurti
Former Chair, UN Security Council Counter-Terrorism Committee and Former Permanent Representative of India to the UN

9th MAM DATE 2023
Milestone Against Smuggling & Counterfeit Trade

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Funds raised by criminal organisations are used for various activities including manufacturing and supplying contrabands, providing smuggling routes, channels, conduits, safe-shelters & escape routes.

Ms. Sonia Narang
Special Director, Directorate of Enforcement

9th MAM DATE 2023
Milestone Against Smuggling & Counterfeit Trade

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FICCI CASCADE stands as one of the major platforms in the country to highlight and address the global scourge of Illicit Trade.

Mr. Balesh Kumar
Member, Appellate Tribunal-SAFEMA, Department of Revenue, Ministry of Finance

9th MAM DATE 2023
Milestone Against Smuggling & Counterfeit Trade

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The nexus between Organised Crime, Terror Financing & Illicit Trade poses a grave concern to security & safety.

Mr. Abhai Kumar Srivastav
Principal Additional Director General, Directorate of Revenue Intelligence, Delhi (2016-18)

9th MAM DATE 2023
Milestone Against Smuggling & Counterfeit Trade

Hon'ble Mr. Justice K.V. Viswanathan
Judge, Supreme Court of India

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I would like to compliment FICCI CASCADE for coordinating this highly relevant and crucial symposium. This conference highlights the increasing awareness of the seriousness of the threat posed by Illicit trade and its intertwined connection with terror financing.

9th MAM DATE 2023
Milestone Against Smuggling & Counterfeit Trade

Justice Manmohan Sarin
Former Lokayukta, NCT of Delhi, Chief Justice, High Court of Jammu & Kashmir, Judge, High Court of Delhi and Thiruv. Member, FICCI CASCADE

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India has made significant progress in countering terrorism and its financing through regulatory measures, the establishment of intelligence agencies, and IT infrastructure and personnel capacity building.

9th MAM DATE 2023
Milestone Against Smuggling & Counterfeit Trade

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With a rich history of collaboration with the government, FICCI CASCADE has been at the forefront of partnering with Customs authorities in the fight against Smuggling and Counterfeiting.

Dr. Kunio Mikuriya
Secretary General, World Customs Organization

9th MAM DATE 2023
Milestone Against Smuggling & Counterfeit Trade

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WIPO is not an enforcement agency. We, at WIPO, focus on assisting our member states to improve & secure their systems.

Mr. Todd Reves
Deputy of Policy Director for IP Rights, Global Challenges and Performance, WIPO

9th MAM DATE 2023
Milestone Against Smuggling & Counterfeit Trade

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In an increasingly inter-connected world, Illicit Trade poses threats to economies, industries and societies worldwide. Interpol has taken a proactive approach in fighting Smuggling & Counterfeiting.

Mr. Ferhat Cakmak
Criminal Intelligence Officer, IP Crime and Digital Piracy, INTERPOL

RECENT INITIATIVES

NOTICES BASED ON DATA ANALYSIS

'eGaming Cos Tax Demand in Line with Legal Stand'

CBIC chair says will implement 28% GST regime after state laws amended, review in 6 months

Not A Game
CBIC says no immediate review of notices sent to real money gaming (RMG) cos

TAX DEMAND (₹ Crores)

| | |
|------------|--------|
| Gamekraft | 21,000 |
| Dream11 | 25,000 |
| Delta Corp | 16,823 |

Our Bureau

New Delhi: Goods and services tax (GST) tax notices to online gaming companies are in accordance with legal provisions. Central Board of Indirect Taxes and Customs (CBIC) chairman Sanjay Kumar Agarwal said on Thursday ruling out any immediate review.

He said the government was ready to implement the 28% GST regime for online gaming, horse racing and casinos following the GST Council's decision of last month as soon as all states amend their respective laws. The Council will take stock of the tax regime in six months, as decided at its last meeting on August 2, he said.

"The department is taking a uniform stand in the interpretation of law and, accordingly, showcase notices are being issued," Agarwal told reporters on the sidelines of a FICCI event, adding that all notices were based on internal data analysis.

His comments came in the backdrop of many large online

GET ON RMG cos will always be in line with law. Also, they paid tax on gross gaming revenue, not on bet amount

Chance Demand Skill → 11



gaming companies — including Delta Corp and Dream11 — receiving tax demand notices ranging into thousands of crores.

On August 26, ET first reported that the Directorate of GST Intelligence (DGI) would send notices to real money gaming (RMG) companies that had failed to pay tax at a rate of 10% on gross gaming revenue, positioning themselves as platforms of 'games of skill'.

India sees improvement on Global Terrorism Index

A FICCI CASCADE report shows the way ahead to counter the various threats posed by entities engaged in illicit trade



MA SCRADE 2023
Tackling Illicit Trade

Dr. Anil Kumar, Chairman, FICCI CASCADE, said, "In recent times, our Prime Minister has been emphasizing on the need to eliminate the stressors of terror financing. In order to protect our national law and order, a collective partnership of all stakeholders is essential with the aim of promoting legal industry across the world, providing the illicit traders and checking the flow of finances for terror financing to 'zero'."

The Indian EXPRESS millennium post

New Delhi, Saturday, 30 September 2023 (Page-11)

The threat from illicit trade

A new FICCI report puts the overall score of the illegal economy in India higher than the average of 122 countries. It indicates that various criminal industries have a major impact on India's economic structure



STANDOFF MAY CONTINUE

Prepared to levy 28% GST on online gaming from Oct 1: CBIC chief

Govt 'fully prepared' to levy 28% GST on online gaming from Oct 1: CBIC

The government is fully prepared to levy 28% GST on online gaming from October 1, CBIC chief Sanjay Kumar Agarwal said on Friday. He said the government is fully prepared to implement the GST on online gaming from October 1, provided the states have amended their respective laws.



Sanjay Kumar Agarwal, Chairman, CBIC, said the government is fully prepared to levy 28% GST on online gaming from October 1, provided the states have amended their respective laws.

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Illicit trade impedes India's progress towards achieving \$ 5 trillion economy: Anurag Thakur

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Illicit trade impedes India's progress towards achieving \$ 5 trillion economy: Anurag Thakur

INDIA'S ECONOMIC RISE SHADOWED BY SURGE IN ILLICIT FINANCIAL FLOWS

Illicit trade is estimated at 28% of total trade in India between 2009 and 2021

Illicit trade is estimated at 28% of total trade in India between 2009 and 2021

The cost of narcotics

Every year, 5% of GDP is going abroad due to money laundering. According to the UN Drugs and Crime Office, in the year 2021-22, when India's GDP was more than \$3 trillion, \$259 billion (8%) was converted black money into white abroad. Another FICCI-run

'Illicit trade casts shadow on achieving \$5 tm economy': Anurag Thakur, Minister for Information & Broadcasting and Youth Affairs & Sports said that the surge in illicit trade is a troubling consequence of globalisation which casts a shadow on our progress toward achieving \$ 5 trillion-dollar economy. Addressing the 9th edition of FICCI CASCADE's 'MASCRADE 2023', Thakur said that by addressing the nexus between illicit trade, organised crime and terrorism, we not only protect our economy but also contribute to a safer and more peaceful world.

'Illicit trade casts shadow on achieving \$5 tm economy': Anurag Thakur, Minister for Information & Broadcasting and Youth Affairs & Sports said that the surge in illicit trade is a troubling consequence of globalisation which casts a shadow on our progress toward achieving \$ 5 trillion-dollar economy. Addressing the 9th edition of FICCI CASCADE's 'MASCRADE 2023', Thakur said that by addressing the nexus between illicit trade, organised crime and terrorism, we not only protect our economy but also contribute to a safer and more peaceful world.

FICCI report reveals boom in illicit gold, narcotics trade

FICCI report reveals boom in illicit gold, narcotics trade

RECENT INITIATIVES



Role of Youth in Making India Free from Smuggling & Counterfeiting

*Focus State: Ranchi, Jharkhand
6th July 2023*

In our pursuit to make India free from the clutches of smuggling and counterfeiting, the active engagement of today's youth emerges as a central and catalytic force. FICCI CASCADE acknowledges the importance of enlisting the younger generation in its awareness campaign, envisioning their potential to instigate significant transformations throughout society. With a focus on generating large scale awareness and engaging in outreach initiatives, FICCI CASCADE underscores their essential role in nurturing a proactive approach to address the mounting hazards posed by counterfeiting and smuggling.

A competition aimed at youth, centered around the theme titled "**Role of Youth in Making India Free from Smuggling & Counterfeiting,**" was successfully organized on 6th July 2023 at St. Jones High School, Karbala Tank Road, Ranchi. The programme encompassed three distinct competitions: Painting, Elocution, and Jingle Writing. This engaging

initiative garnered tremendous enthusiasm, with a remarkable turnout of over 300 young participants hailing from 35 prominent schools in Ranchi, Jharkhand. The competition was designed to generate awareness within the



youth and seek their support in effectively addressing the escalating dangers posed by counterfeiting and smuggling.

The elocution competition was judged by **Ms. Dolly Jaiswal**, Assistant Teacher, B.S.P School, Ranchi; **Ms. Preeti Pandey**, Government Teacher Training College, Bariatu and **Mr. Dhruv kumar Pandey**, +2 High School, Kanke, Ranchi. The painting competition was judged by **Dr. Zakir Hussain**, Assistant Teacher; **Dr. Ram Manohar Lohiya**, +2 High

School, Umedanda , Ranchi; **Ms. Rajni Sen**, Balika Shiksha Bhawan High School, Lalpur, Ranchi and **Mr. Siyon Minz**, Para Teacher Upgraded Middle School, Arsande, Kanke , Ranchi. The jingle writing competition was judged by **Mr. Anand Prakash Mishra**, Assistant Teacher, Model School, kanke, Ranchi, **Mr. Paritosh Chaudhary**, P.G.T Marwari +2 High School, Ranchi and **Ms. Indraneel Mukherjee**, P.G.T +2 High School, Rahe, Ranchi.



Winners of the competition were:

| Winners | Speech Competition | Painting Competition | Jingle Writing Competition |
|-----------------------|--|---|--------------------------------------|
| 1 st Prize | Khushi Pradhan, S S Doranda Girls High school | Alice Bilung, St. John School High School | Priyanka Oraon, KGBV Chanho |
| 2 nd Prize | Shagufta kashaf, Govt. Shankari +2 High School | Akashi Tirkey, JBAV Nagri | Unnati Kumari S S +2 High School |
| 3 rd Prize | Neha Kumari, KGBV Ormanjhi High School | Anita Kumari, KGBV Silli | Rani Sahiba, Govt. Girls High School |



The competitions showcased an array of ingenious ideas, innovative expressions, talents, and captivating content through speeches, artworks, and written submissions. These dynamic and diverse expressions illuminated the profound impact that informed and engaged youth can have in the collective effort to combat the challenges of counterfeiting and smuggling.

Breaking the Chains of Illicit Trade: Seminar to Curb Counterfeiting and Smuggling

Focus State: Ranchi, Jharkhand
6th July 2023



FICCI CASCADE organized an Awareness Programme on "**Breaking the Chains of Illicit Trade: Seminar to Curb Counterfeiting and Smuggling**" on 6th July 2023 at St. Jones High School, Karbala Tank Road, Ranchi. The seminar provided a platform for in-depth discussions concerning the heightened significance of raising awareness about the perils associated with counterfeiting

and smuggling. Moreover, the seminar highlighted the need for robust enforcement measures to boost India's economic growth and development.

Mr. Ajay Kumar Singh, IPS, Director General of Police, Jharkhand was the chief guest at the programme. While addressing the programme, he stated that counterfeiting and smuggling pose substantial risks to consumer health



and safety, such awareness programs will play a pivotal role in educating consumers about the dangers posed by counterfeit and smuggled products, empowering them to make informed choices and protect themselves from potential harm. By fostering awareness and promoting a culture of vigilance, we can ensure that consumers are equipped with the knowledge and tools needed to identify and avoid counterfeit and smuggled goods, ultimately enhancing their safety and well-being, added Mr. Singh.

Mr. Singh emphasized that educating and raising awareness about the detrimental consequences of counterfeiting and smuggling is the pressing need of the hour in order to effectively combat this widespread menace on a global scale. He further suggested FICCI CASCADE to organize such youth awareness program in Jharkhand more frequently to motivate the youth of the state in achieving our objective in making India free from illicit trade.



Mr. Kishor Kaushal, IPS, Senior Superintendent of Police, Ranchi stated that awareness is important in eradicating the escalating threat of illicit trade that affects our daily lives, it is crucial to address this issue as a top priority. The official stressed avoiding the purchase of cheap products and instead opting for genuine products. Mr. kaushal urged that consumers must obtain a receipt while making purchases as a means of safeguarding themselves against unscrupulous market operators.

Mr. PC Jha, Advisor, FICCI CASCADE and Former Chairman, Central Board of Indirect Taxes & Customs accentuated that the pervasive nature of illicit trade is giving rise to a multitude of significant ramifications for our country. This issue demands serious attention, as it not only results in substantial fiscal losses but also poses substantial threats to the health and well-being of our citizens. It is imperative to pursue initiatives aimed at fostering awareness to effectively counter illicit trade.



Mr. Rajiva Ranjan Verma, Former Director General, RPF, NCRB, Civil Defense, Home Guard & Fire Services and BPR&D opined that vigorously pursuing heightened awareness stands as a crucial strategy in the fight against illicit trade, encompassing both smuggling and counterfeiting. Additionally, he underscored the pivotal role of youth in combating the challenges posed by smuggling and counterfeiting, highlighting its utmost significance.

Mr. Verma proposed a vote of thanks to all the esteemed guests and delegates, while highlighting that FICCI CASCADE is actively involved in disseminating awareness about the threats posed by counterfeiting and smuggling to public health and safety.



Capacity Building Programme for Police Officers on Prevention of Counterfeiting and Smuggling

7th July 2023 | Ranchi, Jharkhand

Over the course of its existence, FICCI CASCADe has fostered close collaborations with governmental bodies, industrial stakeholders, enforcement authorities, legal professionals, consumer groups, and the youth to generate awareness about the detrimental effects of counterfeiting and smuggling on our economy, health and safety. In addition to various initiatives, FICCI CASCADe consistently interacts with law enforcement agencies, encompassing the police, customs, and paramilitary organizations involved in border safeguarding.

FICCI CASCADe organized a Capacity Building Programme for Police Officers on Prevention of Counterfeiting and Smuggling on 7th July 2023 at Doranda, Ranchi. The programme was graced by the esteemed presence of **Mr. Anoop Birtharay**, IPS, Deputy Inspector General of Police, Jharkhand, who attended as the chief guest. Addressing the Capacity Building Programme for Police Officers on Prevention of Counterfeiting and Smuggling he stated that Illicit trade in terms of smuggling and counterfeiting are adversely impacting the legitimate economic activity of the country. It deprives the government's revenues for

investment in vital public services, dislocating millions of legitimate jobs and causing irreversible damage to public health and safety.

Mr. Birtharay emphasized the need for capacity building programs aimed at enhancing the skills, infrastructure, and technology of law enforcement agencies to improve their ability to detect and investigate crimes related to counterfeiting and smuggling. Mr. Birtharay highlighted the necessity of coordinated efforts among the government, industry bodies, and enforcement agencies to effectively combat the expanding threat.

Mr. Deep Chand, Advisor, FICCI CASCADe and Former Special Commissioner of Police, New Delhi opined that the escalating prevalence of smuggling and counterfeiting presents a substantial hazard to economies that are knowledge-driven, open, and interconnected. He underlined the importance of the police department in upholding both the national security and economic welfare of the nation. This encompasses thwarting criminal enterprises from profiting through illicit endeavours and ensuring a secure environment for lawful businesses to operate.





Mr. Avinash Sinha, Regional Manager, Industry Affairs (East), ITC Ltd. stated that within the realm of illicit and smuggled items, cigarettes have risen to prominence as an exceptionally profitable commodity. This category has experienced a significant surge, marking a substantial increase in recent times, and it now constitutes a third of the legal cigarette market within the nation. This situation necessitates a more vigilant action and stringent enforcement measures to effectively control the proliferation of illegal cigarettes across India, he elaborated.

Mr. Milind Palany, Senior Manager, Global Brand Protection, Southern Asia and ANZ Cluster, Kenvue emphasized that there exists a pressing demand for law enforcement entities to possess comprehensive resources and expertise to effectively shield consumers from the inherent hazards linked with illicit trade practices.

The programme witnessed an enthusiastic engagement from over 85 police officers of Jharkhand Police. The capacity building initiative aimed to equip the officers with in-depth knowledge and effective strategies to combat these illicit trade activities.

AWARENESS THROUGH ART





Auto Rally: Fight Smuggling and Counterfeiting

5th August 2023 | FICCI, New Delhi

India is a victim of a large-scale smuggling and counterfeiting web, entangling not only our legal industry and economy, but also the consumers who are exposed to grave risks to life and security. It has been observed that a large section of the population who have been impacted by the issue of smuggling and counterfeiting remain unaware of its lethality. In this regard a sensitization strategy is of paramount importance.

As part of our ongoing commitment to raise widespread awareness regarding the adverse impacts of smuggling and counterfeiting on our economy, society, as well as health and safety, FICCI CASCADE successfully orchestrated an Auto Rally on Saturday, August 5, 2023, at Tansen Marg, New Delhi. The rally served as a platform to engage with the community and educate them about the harmful impacts of illicit trade. The initiative witnessed over 250 auto rickshaws forming a



convoy as they traversed a designated route which commenced from FICCI, Federation House at Tansen Marg.

Mr. Neeraj Singh, Chair, FICCI Young Leaders Forum, UP Chapter, Politician and Social Worker was the chief guest at the programme and ceremoniously initiated the rally by

INDIA IS LOSING JOBS AT THE HANDS OF SMUGGLING & COUNTERFEITING

#BeACASCADER and join our fight against Illicit Trade



flagging it off. Mr. Singh highlighted that smuggling and counterfeiting not only hinder economic progress, but also jeopardize the future of our youth, cause job losses and pose health risks. To achieve our goal of becoming a 5 trillion-dollar economy, and eventually the world's largest economy, we must stand united and raise awareness against this critical issue. Mr. Singh expressed his gratitude to FICCI CASCADE for launching this campaign and extended his heartfelt thanks to all auto drivers who have come forward to support this cause.

Mr. Anil Rajput, Chairman, FICCI CASCADE opined that illicit trade inflicts significant harm on individual industries and has a substantial negative impact on employment generation and economic growth. Mr. Rajput underscored



that Illicit trade also poses a dual challenge for the government, not only does it result in a loss of legitimate tax revenue, but it also demands additional allocation of resources for enforcement and public health measures.

Mr. Rajput highlighted that there is now a pressing need to intensify the campaign against smuggling and counterfeiting and highlight their detrimental consequences. The auto rally provides an opportunity to actively involve the Indian citizenry and make them aware of the multifaceted issues and challenges associated with illicit trade, emphasized Mr. Rajput.

RECENT INITIATIVES



During the rally, several important messages were conveyed, shedding light on the grave consequences of illicit trade. The primary message underscored the fact that illicit trade acts as a funding channel for crime syndicates and aids in financing terror activities, posing a critical matter of concern for national security. The second message highlighted the direct link between smuggling, counterfeiting, and terrorism funding, posing a significant threat to the integrity of the nation. The third message opined that the attention to the human cost, underscoring that the activities of smugglers and counterfeiters put lives at risk. Lastly, the rally

raised awareness about the adverse economic impact, as India faces job losses due to the rampant prevalence of smuggling and counterfeiting. The messages aimed to mobilize collective efforts and encourage actions to combat this menace and protect our society's well-being and prosperity.

The auto rally was meticulously coordinated, following a route that spanned Tansen Marg, Mandi House, Barakhamba Road, Outer Circle Connaught Place, Janpath, Tolstoy Marg, and Barakhamba Road, ultimately concluding its journey at FICCI, Federation House.

RECENT INITIATIVES





FICCI CASCADE Inter-School Competition: ZERO -EVASION Role of Youth in Making India Free from Smuggling & Counterfeiting

*25th August 2023, Friday
FICCI, Federation House, New Delhi*

FICCI CASCADE acknowledges the importance of involving the younger generation in our awareness initiatives against illicit trade practices and harnessing their influence to make a positive impact on society. By empowering and nurturing them, we can foster a generation that actively contributes to the country's development and shapes a more promising future. FICCI CASCADE organizes zero evasion every year and strives to bolster awareness about the detrimental impacts of illicit trade on our economy, health and safety.

With an objective to sensitize the young minds on the need to work together to address the growing hazards posed by counterfeiting and smuggling, FICCI CASCADE organised a **Youth Awareness Programme "Zero Evasion- Role of**





expressions, talent, and content through speeches, artworks, and written submissions. The youth awareness program successfully served as a platform to engage more individuals, especially young people, in advancing its efforts to suppress illicit trade in India.

Youth in Making India Free from Smuggling & Counterfeiting” on 25th August at FICCI, Federation House, Tansen Marg, New Delhi. The competition was divided in three categories: Painting, Elocution and Jingle Writing. The programme saw an overwhelming response and participation from more than 600+ students from 70 leading schools in Delhi and NCR.

The competition was judged by **Mr. PC Jha**, Advisor, FICCI CASCADE, and Former Chairman, Central Board of Indirect Taxes and Customs; **Mr. Deep Chand**, Advisor, FICCI CASCADE, and Former Special Commissioner of Police, New Delhi and **Mr. P. K. Malhotra**, Former Secretary, Ministry of Law & Justice, Govt. of India and Think Tank Member, FICCI CASCADE.

Students enthusiastically and passionately participated in the programme, demonstrating their commitment in taking every essential measure to combat illicit trade. The competition showcased a diverse range of ideas, creative

Mr.P.C.Jha, Advisor, FICCI CASCADE and Former Chairman of Central Board of Indirect Taxes and Customs highlighted that being the consumers of tomorrow, school children will play a key role in shaping the future of trade, and therefore, it is necessary to help them understand the impact of smuggling and counterfeiting on the economy and development of the nation. Mr. Jha apprised that FICCI CASCADE has been working towards this goal and organizing competitions



every year to create awareness and inspire students to lead a youth movement against this growing menace.

Mr. P. K. Malhotra, Former Secretary, Ministry of Law & Justice, Govt. of India mentioned that illegal trading not only impacts the present but also the future of our nation. It is imperative that the youth recognize the power they hold and navigate this challenge to shape a better tomorrow. By being vigilant consumers and responsible citizens, can

refuse to support or engage in any form of illegal trade and build a society that thrives on ethical practices.

"Enlightening the younger generation is the key to eradicating the scourge of smuggling and counterfeiting. As tomorrow's leaders, they have the capacity to mould a future free from these threats by embracing ethical choices and responsible citizenship", said **Mr. Deep Chand, Advisor, FICCI CASCADE, and Former Special Commissioner of Police, New Delhi**



The winners in the competitions were as follows:

| S.No. | Name of the Competition | First | Second | Third |
|-------|-------------------------|--|--|--|
| 1. | Elocution | Tanmay Sharma (Abhinav Public School) | Pranjal Rana (Arvind Gupta DAV Centenary Public School) Kavya Sharma (Mother Marys School, Mayur Vihar) | Gaurav Pattanaik (ASN Senior Secondary School, Mayur Vihar) |
| 2. | Painting | Simone Kaur Makkur (Lotus Valley International School, Gurugram) | Pravika Jain (Gurukul The School) | Deepshikha De (DPS, Noida) Sarika (New Green Fields, Saket) |
| 3. | Jingle Writing | Muskaan Kaushik (The Indian Heights School) | Shriya Shree Nanda (St. Georges school, Alaknanda) | Kashish Khanna (Venkateshwar Global School, Rohini) |

The competitions not only showcased the talents and innovative capabilities of the school students but also revealed their fervor to instigate a societal transformation by rejecting counterfeit products and refusing smuggled goods. The purpose of this youth awareness programme was

to illuminate the issue and confront the mounting danger posed by illicit trade. The goal was to nurture a generation that is equipped to make informed decisions, support legitimate businesses, and contribute to the overall welfare of society.



Capacity Building Programme for Police Officers Empowering Actions to Combat Counterfeiting and Smuggling

30th October 2023 | New Delhi

FICCI CASCADE organized a capacity building programme for police officers of New Delhi on the theme titled "Empowering Actions to Combat Counterfeiting and Smuggling" on 30th October 2023 at Specialized Training Centre, Delhi Police Academy, Rajender Nagar. This initiative served as a platform for law enforcement officers to enhance their skills in identifying, preventing, and addressing illegal trading operations.

Mr. S K Gautam, Special Commissioner, Training, Delhi Police was the chief guest at the programme. During the training programme, Mr. Gautam stressed that successful law enforcement in the swiftly changing landscape of today requires not just knowledge but also adaptability. He emphasized the dedication to achieving excellence in police training, working in conjunction with FICCI CASCADE. This collaboration ensures that our officers are thoroughly equipped to tackle the constantly evolving challenges in our society, with special attention to the growing concerns related to smuggling and counterfeiting activities. These unlawful practices not only undermine our national economy but also threaten the well-being of our citizens. Through this program, officers



are empowered to combat the insidious forces behind smuggling and counterfeiting, thereby safeguarding communities, upholding the law, and preserving the nation's integrity.

Mr. Vijay Singh, Director, Delhi Police Academy, stressed that the academy's ongoing initiative to sensitize and enhance the skills of Delhi Police investigators, as part of this capacity-



building program, aligns with the academy's persistent commitment to developing a well-trained and oriented police force. Mr. Singh highlighted the escalating occurrence of offenses like counterfeiting, forgery, and smuggling, attributing their rise to the swift advancements in technology, particularly the widespread use of computers and sophisticated electronic devices.

He highlighted the combination of heightened demand for illicit products and a lack of awareness among the general public, contributing to the expansion of these unlawful activities. Stressing the mandatory duty of law enforcement agencies, Mr. Singh emphasized the need to address counterfeiting and smuggling on a broader scale. This involves ensuring that wrongdoers face the full force of the legal system and receive due punishment.

Mr. Deep Chand, Advisor, FICCI CASCADE and Former Special Commissioner of Police, New Delhi, emphasized that the imperative to combat illegal trade cannot be overstated. It jeopardizes public health, results in losses to the exchequer, and funds illegal organizations. Illicit trade fosters a shadow economy, eroding vital tax revenue that

could otherwise enhance public services such as healthcare and education. The battle against illegal trade extends beyond financial considerations, it is about safeguarding society. Mr. Chand mentioned that it is crucial to ensure that concerted efforts are undertaken collectively to confront and overcome this menace.

Col Atul Yadav, General Manager- North, Industry Affairs, ITC Ltd. shared his views stating that illicit trading activities cause a ripple of economic losses in any country. Whether impacting the government, businesses, or consumers, all bear the adverse effects of counterfeiting and smuggling. A substantial driver for the widespread surge in smuggling is the imposition of high taxes, creating significant arbitrage to fuel such activities. The scale of smuggling in the country is a source of significant concern. However, to effectively address the growing menace of smuggling in India, more concerted efforts are required to strengthen compliance and processes, making the detection of such crimes more robust.

Ms. Sreejita Dey, Public Policy Manager - Amazon India opined that Amazon has implemented numerous initiatives and allocated resources to enhance the online shopping experience for customers. Amazon's primary focus is to ensure the reliability and safety of the marketplace for customers, brands, and sellers engaging in transactions. To protect consumers from any malicious activities, Amazon provides an A-to-Z guarantee, allowing customers to make purchases on our platform with confidence and security.

Through continuous engagement and awareness initiatives, FICCI CASCADE is committed to furnishing these agencies with essential knowledge and tools, empowering them to adeptly combat and navigate the intricacies linked to smuggling and counterfeiting. The programme witnessed an enthusiastic participation of 120 officers from Delhi.





Capacity Building Programme for Police Officers Enhancing Measures Against Counterfeiting and Smuggling

17th November 2023
Jharoda Kalan, New Delhi

FICCI CASCADE organized a workshop titled '**Enhancing Measures Against Counterfeiting and Smuggling**' on November 17th at the Delhi Police Academy, Jharoda Kalan, specifically designed for the police officers of Delhi and Goa. The primary objective was to cultivate a dialogue emphasizing the critical need for law enforcement officers to enhance their proficiency in addressing diverse aspects of illicit trade and eliminating such activities.

The workshop saw enthusiastic participation, with more than 450 officers from Delhi and Goa police. This endeavor served as a pivotal platform for providing law enforcement personnel with indispensable skills and knowledge, empowering them to effectively counter the detrimental impacts of counterfeiting and smuggling. The resounding success of the program underscores a dedicated commitment to constructing a more resilient and vigilant defense against these illicit practices.

Speaking at the programme, **Mr. Vijay Singh**, Director, Delhi Police





Academy highlighted the profound impact of illicit trade on children, families, and future generations. Stressing the critical necessity for law enforcement to possess an in-depth understanding of laws combating this menace, he drew attention to the significant threat posed by criminals engaged in smuggling and tax evasion, leading to substantial revenue losses. Mr. Singh underscored the importance of officers being able to distinguish between counterfeit and authentic products, particularly through effective brand identification.

Recognizing officers as the backbone of law enforcement, he urged them to actively survey markets, collaborate with agencies, and gather intelligence. Mr. Singh emphasized the essential steps of raising market awareness, fostering collaboration with agencies, and utilizing resources such as FICCI CASCADE to curb the trade of illicit goods. He underscored the vital role of officers in effectively combating the escalating threat of illicit trade and called for a strengthened commitment to this mission.

Mr Uma Shankar, Deputy Director, Delhi Police Academy expressed that a proficient and empowered police force plays a vital role as the frontline defense against challenges such as counterfeiting, smuggling, and other illicit activities. He emphasized that capacity-building workshops represent an investment in fortifying the resilience of our society, upholding the rule of law, and safeguarding the well-being of citizens.

Sharing his perspectives on the socio-economic repercussions of counterfeiting and smuggling, **Mr. Deep Chand**, Advisor, FICCI CASCADE and Former Special Commissioner of Police, New Delhi, highlighted that illicit activities lead to substantial losses for legitimate businesses, undermine consumer trust, and deprive the nation of

essential revenue, thereby impeding overall growth and development. Furthermore, Mr. Chand underscored the grave concern of associated health risks linked to counterfeit products, posing a direct threat to the well-being of the public.

Col Atul Yadav, General Manager- North, Industry Affairs, ITC Ltd. highlighted the extensive implications of counterfeiting and smuggling on a nation's social and economic fabric. He noted that these activities lead to a state of disorder and corruption, exploiting vulnerabilities that allow criminals to advance their illicit operations. Col Yadav emphasized the significant increase in the seizure of illicit cigarettes, rising from Rs. 141.91 crores in 2015 to Rs. 6659.63 crores by 2023, highlighting the urgent need to address revenue losses.

He stressed the importance of recognizing and identifying illicit products as an essential step in preventing tax evasion. The notable extent of smuggling in the country is a cause for great concern, and he opined the imperative for nations to prioritize strategies that empower law enforcement agencies to effectively combat illegal trade.

Through regular interactions with the enforcement agencies, FICCI CASCADE strives to foster a deeper understanding of the challenges posed by counterfeiting and smuggling. The committee is committed to providing essential insights and expertise to empower law enforcement in effectively addressing and mitigating the impact of illicit trade activities. This proactive engagement serves as a necessary step in building a collaborative and informed front against the multifaceted challenges posed by such illegal practices.



Role of Youth in Making India Free from Smuggling & Counterfeiting

1st December 2023, Jaipur

In an endeavour to enhance the awareness among the youth about the perils associated with illicit trade, FICCI CASCADE (Committee Against Smuggling and Counterfeiting Activities Destroying the Economy) organized an interschool competition at St. Edmund's School, Jawahar Nagar, Jaipur on 1st December 2023. Focused on the theme '**Role of Youth in Making India Free from Smuggling & Counterfeiting**,' the competition featured three distinct categories: Painting, Speech, and Jingle Writing. The programme garnered an enthusiastic response, with active participation from over 350 students representing more than 30 schools in Jaipur.

The programme not only fostered healthy competition but also provided a platform for young minds to engage in meaningful dialogue about the socioeconomic consequences of smuggling and counterfeiting. As the participants showcased their talents, it became evident that the youth are not just the future guardians of the nation but also formidable advocates for positive change.

Mr Devendra Mohan Mathur, President, Rajasthan State Consumer Disputes Redressal Commission, Jaipur expressed his firm belief that awareness initiatives such as FICCI CASCADE's interschool competition play a crucial role in nurturing a generation that remains vigilant against the dangers of illicit trade. Additionally, he extended felicitations to the winners of the interschool competition.





Dr Anant Sharma, Chairman, Consumer Confederation & ICAN emphasized that the use of deceptive or counterfeit products not only has adverse implications for the economy but also presents considerable health risks. The fight against smuggling and counterfeiting not only aligns with the government's interests but also delivers substantial benefits to both the industry and consumers alike.

Mr P C Jha, Advisor, FICCI CASCADE and Former Chairman of the Central Board of Indirect Taxes and Customs expressed the viewpoint that the central challenge associated with counterfeiting and smuggling stems from the inadequate tracking and documentation throughout the entire lifecycle of the goods, spanning from production to consumption. To exemplify, illicit trade within five specific sectors- smartphones, cigarettes, alcohol, packaged foods, and household items, results in an annual financial loss of nearly Rs. 5800 crores. Mr. Jha underscored the importance of collective action to confront the dual threats of counterfeiting and smuggling. Emphasizing the need for raising awareness among the youth about the link between ethical practices and economic integrity, he highlighted that such efforts could contribute to building a stronger nation.

Mr Deep Chand, Advisor, FICCI CASCADE and Former Special Commissioner of Police, New Delhi stated that as the future leaders, it is fundamental for the youth to comprehend the detrimental repercussions of illicit trading from an early stage. He emphasized the responsibility to impart education that equips them to recognize and address the risks posed by this menace, enabling them to make informed choices. Mr. Chand highlighted that by empowering the younger generation, society can make strides towards creating a future free from the scourge of smuggling and counterfeiting.

FICCI CASCADE commends the students for their enthusiastic participation and extends gratitude to the schools that contributed to making this programme a resounding success. The interschool competition stands as a testament to the collective determination to build a society where the youth actively contribute to eradicating the threats posed by illicit trade, ensuring a prosperous and authentic future for India.

List of Winners:

| S.No. | Name of the Competition | First | Second | Third |
|-------|-------------------------|--------------------------------------|---|---|
| 1. | Speech | Kashish Soni, TVP School | Purti Khadelwal, Cambridge Court World School | Parth Yadav, Modern School |
| 2. | Painting | Dhruv Saini, P Parnami Public School | Aditi Bhatia, St. Edmund's School | Krishna Saini, New Kesari Vidhyapeeth Senior Secondary School |
| 3. | Jingle Writing | Manasv Mulani, Modern School | Ayushi Sharma, Kapil Gyanpeeth School | Simran Sharma, Senior Secondary School |

आतंकी संगठनों के बेलगाम वित्तीय स्रोत



Anil Rajput

Chairman FICCI CASCADE

Member-Corporate Management Committee &
President, Corporate Affairs, ITC Ltd.

इजरायल-फलस्तीन संघर्ष दशकों पुराना है। इस संघर्ष की चिंगारी सात अक्टूबर को इजरायल पर हुए हमला के भयावह आतंकी हमले के बाद और भड़क उठी। इससे यह भी स्पष्ट हुआ कि कुछ लोग अपने नापाक मंसूबों को पूरा करने के लिए किसी भी प्रकार के शैतानी तरीकों का इस्तेमाल करने से नहीं हिचकते। इसके जरिये वे सभ्य समाज के लिए बड़ी समस्याएं और कठिनाइयां पैदा कर देते हैं। मास और हिजबुल्ला जैसे आतंकी संगठन ऐसे ही हैं। ये कई वर्षों से आतंक को बढ़ावा दे रहे हैं। इजरायल-हमास युद्ध के चलते दोनों ओर तमाम लोग हताहत हुए हैं। इसकी सबसे बड़ी कीमत निर्दोष लोगों को चुकानी पड़ी है, क्योंकि जान गंवाने वालों में बड़ी संख्या बच्चों, महिलाओं और युवाओं की है। ऐसे आतंकी समूह ऐसी विकट स्थितियां पैदा करते हैं, जो जवाबी प्रतिशोध और अस्थिरता का कारण बनती हैं। हमास का इजरायल पर हुआ हमला ऐसा ही एक उदाहरण है। इजरायल के जवाबी हमले से गाजा के लोगों की मुश्किलें ही बढ़ीं। वहां बड़ी संख्या में असहाय नागरिकों को भोजन, पानी, बिजली और दवाओं तक की भारी कमी का सामना करना पड़ रहा है। इसके चलते तमाम लोग सुरक्षित आश्रय की तलाश में अपने घरों से भाग गए और दुर्भाग्य से कई मारे भी गए। ऐसी समस्या के मूल कारण की पड़ताल करेंगे तो अवैध व्यापार और विभिन्न स्रोतों से आतंकी संगठनों को मिलने वाली वित्तीय सहायता सामने आएगी। ऐसे में, आतंकियों के इस वित्तीय प्रवाह को अवरुद्ध करना बहुत आवश्यक है।

आतंकी संगठन तस्करी और जालसाजी को एक टिकाऊ बिजनेस माडल मानते हैं, जिस पर कई बार तो उनका एकाधिकार भी होता है। अंकटाड के अनुसार अवैध व्यापार दुनिया की लगभग तीन प्रतिशत अर्थव्यवस्था को लील जाता है। यदि इस बाजार को एक देश मान लें तो उसकी आर्थिकी का आकार ब्राजील, इटली और कनाडा से भी बड़ा होता। 2013 में नाइजर के अगाडेज में आतंकवादी हमले और 2015 में



आतंकी संगठनों के बेलगाम वित्तीय स्रोत

इजरायल-पलास्टीन संघर्ष जगहों पुनर्जा है। इस संघर्ष को निगामी साल अक्टूबर को इजरायल पर हुए हमले के बयान आतंकी हमले के बाद और बढ़क उठी। इससे यह भी स्पष्ट हुआ कि कुछ लोग अपने नायक संस्थाओं को पूरा करने के लिए किसी भी प्रकार के रीताने तय करेगा या इस्तेमाल करने से नहीं हिचकते। इसके जरिये वे सभ्य समाज के लिए बड़ी समस्याएं और कठिनाइयां पैदा कर देते हैं। हमारा और हिजबुल्ला जैसे आतंकी संगठन ऐसे ही हैं। ये कई वर्षों से आतंकी को बढ़ावा दे रहे हैं। इजरायल-हमसा युद्ध के चलते उन्हें और तामा लीग हाहाहा हुए हैं। इसकी सबसे बड़ी ब्योता मिश्री लोरी को पुनर्जा पट्टी है, क्योंकि जिन गंवाने वाली में बड़ी संख्या बच्चों, महिलाओं और युवाओं को है। ऐसे आतंकी संगठन ऐसे विधेय विधेय पैदा करते हैं, जो जवाबी प्रतिरोध और अहिंसा का बहाना बनती हैं। हमारा यह इजरायल पर हमला हमला ऐसा ही एक उदाहरण है। इजरायल के जवाबी हमले से गवा के लोगों को मुश्किलें हो चलीं। जहाँ बड़ी संख्या में असाहाय नागरिकों को भोजन, पानी, बिजली और टकनी तक की बारी कर्मा का सामना करना पड़ रहा है। इसके चलते तामा लीग सुरक्षा आशय की तालास में अपने घरो से बच गए और दुर्भाग से कई मारे भी गए। ऐसे समस्या के मूल कारण को पट्टाल करने तो अवैध व्यापार और विभिन्न स्रोतों से आतंकी संगठनों को मिलने वाले वित्तीय सहायता सामने आये। ऐसे में, आतंकीयों के इस वित्तीय प्रवाह को अवरुद्ध करना बहुत आवश्यक है।

आतंकी संगठन तस्करी और जालसाजी की एक टिकाऊ बिजनेस मॉडल मानते हैं, जिस पर कई बार की उनका एकाधिकार भी होता है। अक्टूबर के अनुसार अवैध व्यापार दुनिया की लगभग तीन प्रतिशत अर्थव्यवस्था को लाल जला है। यह इस बाजार को एक ठेका मान ले तो तस्करी अवैधियों का आकार जालेन, इटली और कनाडा से भी बढ़ा होता। 2013 में न्यूजर्क के अगस्टेन में आतंकीवाद हमले और 2015 में पेरिस में शाली आब्दो हमले को नकली नाइकी जूते बेचने और सिगरेट तस्करी से मिले धन से वित्तपोषण किया गया था। इसे ध्यान में रखते हुए 2019 में संयुक्त राष्ट्र सुरक्षा परिषद ने विश्व व्यापार को भी। परिषद के अनुसार आतंकीवाद और आपराधिक संगठन तहियारों,



इस तस्करी का सहारा ले रहे आतंकी संगठन का गठन टकनी, कलाकृतियों और संस्कृतिक धरोहरों को तस्करी के माध्यम से वित्तपोषण के स्रोत के रूप में अवैध व्यापार से लाभ उठा रहे हैं। इसे वर्ष संयुक्त राष्ट्र ने एक प्रस्ताव जारी कर सदस्यों से नीतिगत टकनी के माध्यम से अंतरराष्ट्रीय आतंकीवाद और संगठित अपराध के बीच संबंधों पर ध्यान देने का आग्रह किया था।

हमसा के हालिया आतंकी हमले के संदर्भ में दो आतंकी संगठनों को बयोजनाली और उनके टोएनए को भी सम्झने की जरूरत है। हमसा का गठन 1987 में हुआ। 2007 में उसने गाजा पट्टी पर नियंत्रण कर लिया। हथियारों, ईंधन, दुग्म के अवैध व्यापार के अलावा मनी लाँड्रिंग हमसा के लिए धन के प्रमुख स्रोत रहे हैं। अमेरिकी सरकार द्वारा हमसा से जुड़े कई क्रिप्टोकॉरेसी खातों की जवा कर लिया गया है। संगठन अपने क्रिप्टो वॉलेट पो पर चंड मांगने के लिए फेसबुक और एक्स जैसे इंटरनेट सोशल मीडिया मंच का उपयोग करता है। इस बायोजनाली को अमेरिकी आंतरिक सुरक्षा विभाग की एक रिपोर्ट में उजागर किया गया है। कई विश्लेषकों के अनुसार हमसा से जुड़े इन क्रिप्टोकॉरेसी खातों को बयोजना करवा डाल रहे हैं। ये खाते आतंकी गतिविधियों के लिए उपयोग किए जाने वाले सभी प्रकार के समान को खरीदने में सहायक हैं। हिजबुल्ला की स्थापना

1982 में हुई थी। यह वैश्विक सिगरेट तस्करी नेटवर्क और विश्वव्यापी कोकीन व्यापार में शामिल है। मनी लाँड्रिंग में भी माहिर है। वैश्विक आतंकीवाद और रक्षण विश्लेषण केंद्र (जेटीटीएसी) डाटाबेस ने 2018 और 2022 के बीच इजरायल, लेबनान और सीरिया में हिजबुल्ला के 44 हमलों को दर्ज किया है। पिछले कुछ दशकों में अवैध गतिविधियों में हिजबुल्ला को बयोजना करने बढ़ते हैं। अमेरिका और यूरोप में नशीले पदार्थों की तस्करी को रोकने के लिए 2007 में शुरू की गई एक जलक तक चलने वाले कैसेट परियोजना के बाद से कोकीन नेटवर्क में इसकी बागीदारी का विस्तार हुआ है। पश्चिम अफ्रीका, यूरोप और दक्षिण अमेरिका में अपने आपराधिक गतिविधियों के अलावा संगठन के पास पश्चिम एशिया में भी मजबूत दुग्म व्यापार नेटवर्क है। यह लेबनान और सीरिया को बयोजना पर भी जाने वाले तस्करी में शामिल है। अवैध व्यापार से हासिल होने वाले मोटे मुनाफे के बिना बड़ी संख्या में गोला-बारूद, जमीन, हवा और समुद्र के जरिये हमले करने वाली सटीक मिसाइलें, ड्रोन, पैराग्लाइडर, स्पीडबोट समेत अन्य वे आधुनिक एवं मारक हथियार हासिल नहीं किए जा सकते, जिनका इस्तेमाल सात अक्टूबर के आतंकी हमले में किया गया।

हिजबुल्ला और हमसा ने अपने रणनीतिक और परिचालन फायदे के लिए इंटरनेट सोशल मीडिया जैसे नवीनतम सूचना प्रसार तकनीक का भी उपयोग रूप से इस्तेमाल किया है। इन माध्यमों ने उन्हें विभिन्न समूहों के विशिष्ट दृष्टिकोणों के अनुसार अपने प्रोपेगंडा को आगे बढ़ाने का अवसर दिया। ये संगठन इतने ताकतवर हो गए कि विश्व की दिग्गज स्तुतिवा प्रोपेगंडा को अर्थों में धूल झोंकने में सफल हुए। तस्करी और जालसाजी जैसे आतंकी और अवैध व्यापार तेजी से बढ़ रहे हैं। इनके विनाश के विभिन्न स्रोतों पर अकुश लगाना समय का मांग हो गई है। ऐसा करने से हम आतंकी घटनाओं की पुनरावृत्ति से बच सकते हैं। इस मामले में हमें भी सतर्क रहना होगा, क्योंकि भारत विरोधी कई आतंकी संगठन भी तस्करी और जालसाजी के जरिये अपना वित्तपोषण कर रहे हैं। (लेखक तस्करी और जालसाजी गतिविधियों के विश्लेषण मंडल फिक्सी की समिति-डेप्युटी डायरेक्टर हैं।)

response@jagan.com

पेरिस में शाली आब्दो हमले को नकली नाइकी जूते बेचने और सिगरेट तस्करी से मिले धन से वित्तपोषित किया गया था। इसे ध्यान में रखते हुए 2019 में संयुक्त राष्ट्र सुरक्षा परिषद ने चिंता व्यक्त की थी। परिषद के अनुसार आतंकवादी और आपराधिक संगठन हथियारों, दवाओं, कलाकृतियों और सांस्कृतिक धरोहरों की तस्करी के माध्यम से वित्तपोषण के स्रोत के रूप में अवैध व्यापार से लाभ उठा रहे हैं। उसी वर्ष संयुक्त राष्ट्र ने एक प्रस्ताव जारी कर सदस्यों से नीतिगत उपायों के माध्यम से अंतरराष्ट्रीय आतंकवाद और संगठित अपराध के बीच संबंधों पर ध्यान देने का आग्रह किया था।

हमसा के हालिया आतंकी हमले के संदर्भ में दो आतंकी संगठनों की कार्यप्रणाली और उनके डीएनए को भी समझने की जरूरत है। हमसा



इसकी बागीदारी का विस्तार हुआ है। पश्चिम अफ्रीका, यूरोप और दक्षिण अमेरिका में अपनी आपराधिक गतिविधियों के अलावा संगठन के पास पश्चिम एशिया में भी मजबूत ड्रग्स व्यापार नेटवर्क है। यह लेबनान और सीरिया की सीमाओं पर की जाने वाली तस्करी में शामिल है। अवैध व्यापार से हासिल होने वाले मोटे मुनाफे के बिना बड़ी संख्या में गोला-बारूद, जमीन, हवा और समुद्र के जरिये हमले करने वाली सटीक मिसाइलें, ड्रोन, पैराग्लाइडर, स्पीडबोट समेत अन्य वे आधुनिक एवं मारक हथियार हासिल नहीं किए जा सकते, जिनका इस्तेमाल सात अक्टूबर के आतंकी हमले में किया गया।

हिजबुल्ला और हमसा ने अपने रणनीतिक और परिचालन फायदे के लिए इंटरनेट मीडिया जैसी नवीनतम सूचना प्रसार तकनीक का भी व्यापक रूप से इस्तेमाल किया है। इन माध्यमों ने उन्हें विभिन्न समूहों के विशिष्ट दृष्टिकोणों के अनुसार अपने प्रोपेगंडा को आगे बढ़ाने का अवसर दिया। ये संगठन इतने ताकतवर हो गए कि विश्व की दिग्गज खुफिया एजेंसियों की आंखों में धूल झोंकने में सफल हुए। तस्करी और जालसाजी जैसे आतंकी और अवैध व्यापार तेजी से बढ़ रहे हैं। उनके वित्तपोषण के विभिन्न स्रोतों पर अकुश लगाना समय की मांग हो गई है। ऐसा करके ही हम आतंकी घटनाओं की पुनरावृत्ति से बच सकते हैं। इस मामले में हमें भी सतर्क रहना होगा, क्योंकि भारत विरोधी कई आतंकी संगठन भी तस्करी और जालसाजी के जरिये अपना वित्तपोषण कर रहे हैं।

ARTICLE

MEDIA COVERAGE



Ficci CASCADER Unveils Campaign Against Illicit Trade



अर्थी, जलसानी के खिलाफ किसानों की आंदोलन



अर्थी, जलसानी के खिलाफ किसानों की आंदोलन



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Ficci CASCADER launches campaign against smuggling



Ficci launches awareness campaign against smuggling



Millennium Post Ficci launches awareness campaign against smuggling



The Statesman Losses incurred by govt from smuggling surged by an alarming 163 pc over the past decade



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Dainik Bhaskar फिक्ट्री की अर्थी व्यापार रोकने की पहल नई दिल्ली। युवाओं को अर्थी व्यापार से उत्पन्न खर्चों के प्रति जागरूक करने के उद्देश्य से फिक्ट्री केन्द्र (कमेटी अगैस्ट स्मगलिंग एंड काउंटरफैटिंग एक्टिविटीज डेवेलपिंग एंड इकोनॉमि) ने इतर स्कूल पर्याप्तता आयोजित की।

Dainik Bhaskar FICCI CASCADER organizes inter-school competition to motivate youth. The committee against smuggling...

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Millennium Post FICCI CASCADER holds inter-school competition to motivate youth for making India free from illicit trade. The competition can be categorized in three categories: Packing, Libration, and 'High Writing'.

Prabhat Khobar नकली सामानों पर नकल के लिए जरूरत पड़ी, तो चलना विशेष अभियान - डीजीपी का कहना है। नकली सामानों पर नकल के लिए जरूरत पड़ी, तो चलना विशेष अभियान - डीजीपी का कहना है।



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Sophisticated electronic devices reason for rise in counterfeiting, forgery



FICCI CASCADER holds inter-school competition to motivate youth for making India free from illicit trade



Prabhat Khobar नकली सामानों पर नकल के लिए जरूरत पड़ी, तो चलना विशेष अभियान - डीजीपी का कहना है



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Ficci CASCADER Organises Inter-school Competition To Motivate Youth Towards Making India Free From Illicit Trade



अर्थी, जलसानी के खिलाफ किसानों की आंदोलन



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MEDIA COVERAGE

MEDIA COVERAGE



Awareness key to save consumers from counterfeiting, smuggling: DGP

The Director General of Police (DGP) has said that awareness is the key to save consumers from counterfeiting and smuggling. He said that the government should take steps to educate the public about the dangers of counterfeit goods and smuggled items.

The Times of India

Ficci launches awareness campaign to fight against smuggling

The Federation of Indian Chambers of Commerce and Industry (FICCI) has launched an awareness campaign to fight against smuggling. The campaign is titled 'Be a CASCADER' and aims to educate consumers about the dangers of counterfeit goods and smuggled items.

PTI New Delhi

Ficci CASCADER launches awareness campaign to fight against smuggling

FICCI has launched an awareness campaign to fight against smuggling. The campaign is titled 'Be a CASCADER' and aims to educate consumers about the dangers of counterfeit goods and smuggled items.

Prabhat Khabar

नकली सामानों पर नकेल के लिए जरूरत पड़ी, तो चलेगा विशेष अभियान : डीजीपी

डीजीपी ने कहा कि नकली सामानों के बढ़ते हुए मामले को रोकने के लिए सरकार को विशेष अभियान चलाने की जरूरत है।

Hindustan

नकली उत्पादों पर नकेल के लिए चलेगा अभियान

डीजीपी ने कहा कि नकली सामानों के बढ़ते हुए मामले को रोकने के लिए सरकार को विशेष अभियान चलाने की जरूरत है।

Asian Age

FICCI body launches #BeACASCADER drive

New Delhi: FICCI committee against smuggling and counterfeiting destroying the economy (CASCADER) has intensified its campaign against illicit trade by launching the #BeACASCADER campaign. As part of the campaign, an auto rally was organised to engage with people and create awareness on the detrimental consequences of illicit trade. The initiative witnessed over 250 auto rickshaws forming a convoy as they traversed a designated route. Neeraj Singh, chair, FICCI young leaders forum, UP chapter, politician and social worker said, "Smuggling and counterfeiting not only hinder economic progress, but also jeopardize the future of our youth, cause job losses and pose health risks."

Echo of India

Ficci CASCADER launches awareness campaign to fight against smuggling

NEW DELHI, Aug 27 (IANS) FICCI Committee Against Smuggling and Counterfeiting Destroying the Economy (CASCADER) has launched an awareness campaign against illicit trade that impedes economic growth. The campaign, titled #BeACASCADER, was organised to engage with people and create awareness of the detrimental consequences of illicit trade. FICCI CASCADER also has a list of banned goods and services, including alcohol, tobacco, mobile phones, FICCI-branded and personal goods, FICCI-branded food and tobacco products, etc. During the event, the list of banned goods and services was displayed on a board. The board also mentioned the consequences of illicit trade, such as job losses, health risks, and the loss of tax revenue. FICCI CASCADER also has a list of banned goods and services, including alcohol, tobacco, mobile phones, FICCI-branded and personal goods, FICCI-branded food and tobacco products, etc. During the event, the list of banned goods and services was displayed on a board. The board also mentioned the consequences of illicit trade, such as job losses, health risks, and the loss of tax revenue.

Social News XYZ

New Delhi: FICCI CASCADER's campaign to raise awareness against smuggling #BeACASCADER

FICCI has launched an awareness campaign to fight against smuggling. The campaign is titled 'Be a CASCADER' and aims to educate consumers about the dangers of counterfeit goods and smuggled items.

Speed News

दिल्ली में FICCI ने बी-कासकेडर अभियान चलाया

अवैध कारोबार, नशा, स्मगलिंग के खिलाफ मुहिम

दिल्ली में FICCI ने बी-कासकेडर अभियान चलाया। अवैध कारोबार, नशा, स्मगलिंग के खिलाफ मुहिम।

Chakra Post

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Prabhat

FICCI CASCADER urges inter-school competition to motivate youth towards making India free from illicit trade

FICCI CASCADER has urged an inter-school competition to motivate youth towards making India free from illicit trade. The competition is titled 'Be a CASCADER' and aims to educate students about the dangers of counterfeit goods and smuggled items.

Rajasthan Patrika

फिककी कैसकेड: भारत को तस्करी मुक्त बनाने में युवाओं की भूमिका

नई दिल्ली @ पत्रिका युवाओं को अवैध व्यापार से उबरने सहितों के प्रति जागरूक करने के उद्देश्य से फिककी कैसकेड (कमेटी अगेस्ट स्मगलिंग एण्ड काउंटरफेिटिंग एक्टिविटीज इंटरैक्टिव द इकोनॉमी) ने एक इंटर-स्कूल प्रतियोगिता का आयोजन किया। 'तस्करी और जालसाजी से मुक्त भारत बनाने में युवाओं की भूमिका विषय पर वेदित, प्रतियोगिता

Dainik Bhor

फिककी कैसकेड में इंटर-स्कूल प्रतियोगिता का आयोजन किया

FICCI CASCADER has launched an inter-school competition to motivate youth towards making India free from illicit trade. The competition is titled 'Be a CASCADER' and aims to educate students about the dangers of counterfeit goods and smuggled items.

Weekly Voice

Extensive impact of illicit trade on kids, families & future generations: Director, Delhi Police Academy

The Director of the Delhi Police Academy has said that illicit trade has an extensive impact on kids, families, and future generations. He said that the government should take steps to educate the public about the dangers of counterfeit goods and smuggled items.

Rajasthan Patrika

फिककी कैसकेड का क्षमता निर्माण कार्यक्रम

FICCI CASCADER has launched a capacity building program to educate students about the dangers of counterfeit goods and smuggled items. The program is titled 'Be a CASCADER' and aims to educate students about the dangers of counterfeit goods and smuggled items.

Hukumnama Samachar

फिककी कैसकेड में अवैध व्यापार से उबरने सहितों के प्रति जागरूक करने के लिए जयपुर में इंटर-स्कूल प्रतियोगिता का आयोजन किया

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Dainik News Jyoti

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IANS Live

Sophisticated electronic devices reason for rise in counterfeiting, forgery

Director, Delhi Police Academy on Tuesday said that the rise in offenses

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Sophisticated electronic devices reason for rise in counterfeiting, forgery

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MEDIA COVERAGE



Business 24/7
Losses incurred by govt from smuggling surged by an alarming 183% over the past decade



Smuggling has emerged as a major source of revenue for the govt, with losses incurred by the govt from smuggling surging by an alarming 183% over the past decade, according to a report by the Comptroller and Auditor General (CAG) of India.

DEE MOON NEWS
Losses Incurred By Govt From Smuggling Surged By An Alarming 183% Over The Past Decade



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News Brn Book
Ficel CASCADE launches awareness campaign to fight against smuggling



Ficel CASCADE, a committee against smuggling, has launched an awareness campaign to fight against smuggling. The campaign aims to educate the public about the dangers of smuggling and the impact it has on the economy.

AN
तस्करी, जासूसी जो वृद्धि को रोकने के लिए तत्काल समूहिक प्रयास की आवश्यकता: प्रहलद मुखर्जी



प्रहलद मुखर्जी, अध्यक्ष, फिसेल कास्केड ने कहा कि तस्करी और जासूसी देश की अर्थव्यवस्था को नुकसान पहुंचा रही है। उन्होंने कहा कि इन गतिविधियों को रोकने के लिए तत्काल समूहिक प्रयास की आवश्यकता है।

Millennium Post
FICCI CASCADE Organises Inter-School Competition To Sensitize Youth On Illicit Trade



FICCI CASCADE has organized an inter-school competition to sensitize youth on illicit trade. The competition was held in Delhi and aimed to educate students about the dangers of smuggling and the impact it has on the economy.

Investing.com
FICCI CASCADE organizes inter-school competition to motivate youth towards making India free from illicit trade



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FTV Bharati



FICCI CASCADE has organized an inter-school competition to motivate youth towards making India free from illicit trade. The competition was held in Delhi and aimed to educate students about the dangers of smuggling and the impact it has on the economy.

FICCI
Capacity Building Programme for Police Officers on Empowering Actions to Combat Counterfeiting and Smuggling



FICCI has organized a capacity building programme for police officers on empowering actions to combat counterfeiting and smuggling. The programme aims to equip police officers with the skills and knowledge needed to effectively combat these activities.

The Sentinel
Sophisticated electronic devices reason for rise in counterfeiting, largely



The use of sophisticated electronic devices has led to a significant increase in counterfeiting, particularly in the area of currency. This has posed a major challenge for law enforcement agencies and has led to a loss of confidence in the financial system.

India Education Diary



FICCI CASCADE has organized an inter-school competition to motivate youth towards making India free from illicit trade. The competition was held in Delhi and aimed to educate students about the dangers of smuggling and the impact it has on the economy.

BW Police World
Delhi Police gets training on countering counterfeiting and smuggling through FICCI CASCADE



Delhi Police has received training on countering counterfeiting and smuggling through FICCI CASCADE. The training was conducted by experts from FICCI and aimed to equip police officers with the skills and knowledge needed to effectively combat these activities.

The Statesman



FICCI CASCADE has organized an inter-school competition to motivate youth towards making India free from illicit trade. The competition was held in Delhi and aimed to educate students about the dangers of smuggling and the impact it has on the economy.

Millennium Post
Law enforcement demands both knowledge & adaptability



Law enforcement agencies are demanding both knowledge and adaptability from their officers. This is due to the increasing sophistication of counterfeiting and smuggling activities, which require officers to be well-versed in the latest technologies and techniques used by criminals.

Rajasthan Patrika
कानून की गारंटी समझें, ईना जल्दी सिर्फ नए सिस्तेम के जरूरत है, न कि नए सिस्तेम के बिना नए सिस्तेम के जरूरत है।



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Times Now Navbharat



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Rajasthan Patrika

फिक्की कास्केड की प्रतियोगिता आयोजित
जयपुर, फिक्की कास्केड ने एक इंटर-स्कूल प्रतियोगिता का आयोजन किया। भारत की तस्करी और जालसाजी से मुक्त बनाने में युवाओं की भूमिका विषय पर केंद्रित प्रतियोगिता विषय अलग अलग श्रेणियों में श्री जिनमें पेंटिंग, भाषण और जिंगल राइटिंग। कास्केड के सलाहकार पीसीआन ने कहा, इस प्रतियोगिता में जयपुर के 30 से अधिक स्कूलों के 350 से अधिक छात्रों की जाबरदस्त भागीदारी रही।

Uday Today

फिक्की कास्केड ने अवैध व्यापार से उत्पन्न खतरों के प्रति स्कूली बच्चों को जागरूक करने के लिए जयपुर में इंटर-स्कूल प्रतियोगिता का आयोजन किया
जयपुर, 26 अगस्त (भा.सं.) - अवैध व्यापार से उत्पन्न खतरों के प्रति स्कूली बच्चों को जागरूक करने के लिए जयपुर में इंटर-स्कूल प्रतियोगिता का आयोजन किया गया। फिक्की कास्केड ने एक इंटर-स्कूल प्रतियोगिता का आयोजन किया। भारत की तस्करी और जालसाजी से मुक्त बनाने में युवाओं की भूमिका विषय पर केंद्रित प्रतियोगिता विषय अलग अलग श्रेणियों में श्री जिनमें पेंटिंग, भाषण और जिंगल राइटिंग। कास्केड के सलाहकार पीसीआन ने कहा, इस प्रतियोगिता में जयपुर के 30 से अधिक स्कूलों के 350 से अधिक छात्रों की जाबरदस्त भागीदारी रही।

Rajasthan Patrika 1

'तस्करी व नकली माल के विरुद्ध सेतना की आवश्यकता'
जयपुर, 26 अगस्त (भा.सं.) - तस्करी व नकली माल के विरुद्ध सेतना की आवश्यकता है, क्योंकि ये गतिविधियाँ देश की अर्थव्यवस्था को नुकसान पहुंचा रही हैं। फिक्की कास्केड ने एक इंटर-स्कूल प्रतियोगिता का आयोजन किया। भारत की तस्करी और जालसाजी से मुक्त बनाने में युवाओं की भूमिका विषय पर केंद्रित प्रतियोगिता विषय अलग अलग श्रेणियों में श्री जिनमें पेंटिंग, भाषण और जिंगल राइटिंग। कास्केड के सलाहकार पीसीआन ने कहा, इस प्रतियोगिता में जयपुर के 30 से अधिक स्कूलों के 350 से अधिक छात्रों की जाबरदस्त भागीदारी रही।

Mena FN

FICCI CASCADE Organises Inter-School Competition To Motivate Youth Towards Making India Free From Illicit Trade
FICCI CASCADE has organized an inter-school competition to motivate youth towards making India free from illicit trade. The competition was held in Delhi and aimed to educate students about the dangers of smuggling and the impact it has on the economy.

Hindustan Express

फिक्की कास्केड ने अवैध व्यापार से उत्पन्न खतरों के प्रति स्कूली बच्चों को जागरूक करने के लिए जयपुर में इंटर-स्कूल प्रतियोगिता का आयोजन किया
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City First (First India)



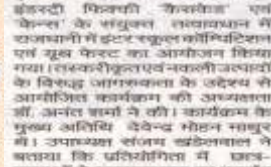
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Rajasthan Patrika 1



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Mena FN



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Hindustan Express



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MEDIA COVERAGE

SOCIAL MEDIA CAMPAIGNS

SEMINARS



#CASPYISHERE

AUTO RALLY



MERI MAATI MERA DESH



ZERO EVASION



MASCADE 2023



SOCIAL MEDIA COVERAGE

INTERNATIONAL NEWS

1. 46 people smugglers arrested, millions of cigarettes seized in global operation led by Frontex

6 July 2023 | Frontex

More than 30 million of cigarettes seized, 43 fraudulent documents confiscated, 46 people smugglers arrested in a global operation against tobacco, human smuggling. Frontex coordinated Joint Action Days (JAD) Arkos 5, focusing on tackling tobacco smuggling, migrant smuggling and document fraud in the Baltic Sea Region. This JAD was led by Latvia and co-led by both Estonia and Lithuania. The coordination centre was established in Frontex HQ, with border guards and customs representatives from participating countries as well as Interpol.

<https://www.frontex.europa.eu/media-centre/news/news-release/46-people-smugglers-arrested-millions-of-cigarattes-seized-in-global-operation-led-by-frontex-RUNn7e>

3. Hong Kong Customs seizes \$1 million worth of counterfeit products at River Trade Terminal

17 July 2023 | Port Technology

Approximately 900 counterfeit items, 1,300 suspected smuggled nicotine-containing electronic cigarettes, and 6,100 electronic accessories were seized. Through risk assessment, Hong Kong Customs on 27 June inspected a 40-foot container arriving in Hong Kong from Nansha, Guangdong, destined for Italy.

<https://www.porttechnology.org/news/hong-kong-customs-seizes-1-million-worth-of-counterfeit-products-at-river-trade-terminal/>

5. 2-kg smuggled gold as wet dust seized at Shahjalal airport

28 July 2023 | Kaler Kantho

A preventive team of Dhaka Custom House has seized about 2.1 kilograms of gold in the form of wet dust at Hazrat Shahjalal International Airport here last night. Confirming the matter to BSS, preventive team official Md Raihan Rakib said they found the gold paste wrapped in blue scotch tape, kept in the washroom beside the TGR Godown inside the airport around 9.30 pm on Thursday. The estimated cost of the gold is Taka 1.89 crore," the customs official said.

<https://www.kalerkantho.com/english/online/national/2023/07/28/54968>

7. Police bust cigarette, liquor smuggling syndicate, seize contraband worth over RM36m

15 September 2023 | Malay Mail

KUALA LUMPUR, 15 Sept — The police have busted a cigarette and liquor smuggling syndicate following the arrest of 10 men and seizure of over RM36 million worth of contraband in three raids in Kajang on Sept 7.

Security and Public Order Division director Datuk Seri Hazani Ghazali said that intelligence gathering by the Wildlife Crime Bureau along with the Cheras General Operations Force had revealed two illegal liquor processing labs and led to the arrest of 10 men, five locals and five foreigners, and the seizure of untaxed 73,800 cartons of cigarettes and 24,573 cartons of liquor worth a total of over RM36 million.

<https://www.malaymail.com/news/malaysia/2023/09/15/police-bust-cigarette-liquor-smuggling-syndicate-seize-contraband-worth-over-rm36m/91104>

9. 1 million in counterfeit merchandise seized by CBP in Chicago

19 September 2023 | CBS News

CHICAGO (CBS) -- U.S. Customs and Border Protection (CBP) officers at Chicago O'Hare's International Mail Branch intercepted and seized a shipment containing \$1 million worth of counterfeit designer merchandise. The illicit shipment from Thailand included fake designer watches, bracelets, handbags, and scarves. If these items had been genuine, the value would have exceeded \$1 million. CBP officers discovered a trove of counterfeit luxury items, including 53 watches with the logos of prestigious brands such as Rolex, Gucci, Hermes, and Louis Vuitton. Nine bracelets featuring Rolex logos, three fake Louis Vuitton handbags, and two counterfeit Gucci scarves were also seized.

<https://www.cbsnews.com/chicago/news/1-million-in-counterfeit-merchandise-seized-by-cbp-in-chicago/>

2. Man caught at border attempting to enter SA with illicit cigarettes worth R12 million

23 July 2023 | News24

A 44-year-old Zimbabwean man was arrested for allegedly trying to smuggle illicit cigarettes, worth more than R12 million, into South Africa. The man is alleged to have snuck into South Africa during a time there was load shedding at the border gate. It is alleged a police officer allowed the truck through. Police spokesperson Lieutenant-Colonel Amanda Funani said the man entered South Africa from Botswana on Friday, via the Skilpadhek port of entry.

<https://www.news24.com/news24/southafrica/news/man-caught-at-border-attempting-to-enter-sa-with-illicit-cigarettes-worth-r12-million-20230723>

4. Fake Apple Watches, Wireless Headphones Worth Nearly \$400K Seized by CBP at ONT and LA/LB Seaport

22 August 2023 | CBP

LOS ANGELES- U.S. Customs and Border Protection (CBP) officers assigned to international cargo operations at Ontario International Airport (ONT) and the Los Angeles/Long Beach Seaport (LA/LB) in coordination with import specialists with the Electronics Center of Excellence and Expertise (CEE-Electronics) seized 1,200 pairs of wireless headphones and 220 wrist wearable devices for infringing Apple registered copyrights and trademarks. If genuine, the seized products would have had an estimated manufacturer's suggested retail price (MSRP) of \$396,812.

<https://www.cbp.gov/newsroom/local-media-release/fake-apple-watches-wireless-headphones-worth-nearly-400k-seized-cbp>

6. CIB given responsibility to further investigate gold smuggling scam

7 August 2023 | My Republica Nagarik Network

KATHMANDU, Aug 7: The Central Investigation Bureau (CIB) of Nepal Police has been handed over the responsibility to further investigate the smuggling of 100 kg gold after 17 days of the seizure of the gold smuggled from foreign country. The Revenue Investigation Department (RID) shared this information on Sunday. Director General of RID Nabaraj Dhungana said that the CIB had been provided with the file of the investigations to dig further into the case of gold smuggling. Dhungana said that entire other activities of the investigations now would be carried out by the CIB.

<https://myrepublica.nagariknetwork.com/news/cib-given-responsibility-to-investigate-further-on-gold-smuggling/>

8. Hong Kong Customs detects live lobsters and chilled seafood smuggling case involving fishing vessel

23 September 2023 | Hong Kong Customs and Excise Department

Hong Kong Customs on September 21 mounted an anti-smuggling operation in the southern waters of Hong Kong and detected a suspected smuggling case involving a fishing vessel. About 1 100 kilograms of suspected smuggled live lobsters and 400kg of chilled seafood with an estimated market value of about \$4 million were seized.

https://www.customs.gov.hk/en/customs-announcement/press-release/index_id_3903.html?p=4&y=&m=

10. Mexican goods worth \$1 bln stuck at US border amid migration checks

27 September 2023 | Reuters

CIUDAD JUAREZ, Sept 25 (Reuters) - Trade across the U.S.-Mexican border has been slowed over the past week as U.S. authorities have shut down crossings and imposed extra security checks amid an increase in migration, sparking concern in Mexico. About 8,000 trailers carrying an estimated \$1 billion worth of goods have been stranded on the Mexican side over the past week, said Manuel Sotelo, president of the transport association of Ciudad Juarez, a major manufacturing hub across from El Paso, Texas.

<https://www.reuters.com/world/americas/mexican-goods-worth-1-bln-stuck-us-border-amid-migration-checks-2023-09-26/>

NATIONAL NEWS

1. Foreign Cigarettes Worth Rs 29 Crore Smuggled from Myanmar Seized in Mizoram

16 July 2023 | NDTV

Guwahati: The Assam Rifles and other law-enforcement agencies in separate operations in Mizoram since Saturday night have seized illicit products and foreign-origin cigarettes worth ₹ 29 crore smuggled from Myanmar, and arrested six people, army sources said.

<https://www.ndtv.com/india-news/drugs-foreign-cigarettes-worth-rs-29-crore-smuggled-from-myanmar-seized-in-mizoram-4212842>

3. Fake Currency Racket Busted, 3 Arrested in Assam

22 August 2023 | NDTV

An operation was launched and the STF team proceeded from Guwahati on Tuesday morning and at 1 pm the team intercepted a Maruti Alto Vehicle bearing registration no. (AS 18 F 6863) at Krishnai town and successfully apprehended three FICN dealers," said a statement from the Assam Police.

It further stated, "During the search operation, 29 bundles of FICN of 500 denominations were recovered from the vehicle. The FICN, the vehicle and four numbers of mobile handsets have been recovered and seized from their possession.

<https://www.ndtv.com/india-news/fake-currency-racket-busted-3-arrested-in-assam-4319977>

5. 7kg gold worth ₹4 crore seized at Jaipur airport, two arrested

19 July 2023 | The Times of India

Jaipur: The customs department arrested two passengers who arrived from Dubai on Thursday and seized 7kg of gold worth over Rs 4 crore from them, said officials. Officials said that based on a tip-off, the two passengers, from Sikar, were caught on Thursday and during checking at the airport, both the passengers were stopped and interrogated. The passengers' trolley bags were checked, and officials found gold in paste form kept in their luggage.

<https://timesofindia.indiatimes.com/city/jaipur/7kg-gold-worth-4-crore-seized-at-jaipur-airport-two-arrested/articleshow/103851930.cms?from=mdr>

7. Man tries to smuggle 114 litres of liquor on scooter in alcohol-prohibited Gujarat

30 August 2023 | The Economic Times

In an audacious move that defied all odds, a bootlegger hailing from Mehsana in Ahmedabad, Gujarat found himself in a tight spot after his ambitious attempt to transport a whopping 114 litres of country liquor on his scooter was caught by Police. A staggering 57 two-litre pouches of the liquor crammed onto a two-wheeler.

<https://economictimes.indiatimes.com/news/india/picture-this-man-tries-to-smuggle-114-liter-of-liquor-on-scooter-in-alcohol-prohibited-gujarat/articleshow/103200926.cms>

9. Smuggler nabbed with 30 iPhones, 28 laptops, gold

23 September 2023 | The Times of India

BENGALURU: Thirty old model iPhones, 28 used laptops, gold sheets cut to look like credit cards and other valuables were seized from the suitcases of a man who landed at Kempegowda International Airport last week. He had flown into the city from Abu Dhabi via Ahmedabad and had planned to take a flight to Chennai with the smuggled gadgets and gold. Sources with the air intelligence unit of KIA said the sleuths, acting on a tip-off, were waiting to nab the suspect at the arrival bay.

<https://timesofindia.indiatimes.com/city/bengaluru/smuggler-nabbed-with-30-iphones-28-laptops-gold/articleshow/103878992.cms>

2. Smuggled Cigarettes worth more than Rs 66 lakhs seized at Delhi IGI Airport

The Delhi Customs at Indira Gandhi International Airport, has booked a case of smuggling of foreign cigarettes ("3700 Dandas") without pictorial warning imprinted on them on 23 July, 2020 by 13 Indian passengers stranded in Dubai due to Covid-19. The said recovered cigarettes have been seized under Section 110 of Customs Act, 1962. The collective value of the seized goods is ₹66,60,000, Ministry of Finance said in a release on Friday.

<https://www.livemint.com/news/india/smuggled-cigarettes-worth-more-than-rs-66-lakh-seized-at-delhi-s-igi-airport-11595600270565.html>

4. 3 Arrested with Fake Currency Notes Worth Over ₹ 2 Lakh In UP

5 October 2023 | NDTV

Noida: The Special Task Force (STF) of Uttar Pradesh Police on Thursday arrested three people in Meerut with counterfeit Indian currency notes with a face value of more than ₹ 2 lakh. The arrest was made by the Noida unit of STF from Hanuman Vihar area under the medical police station limits of Meerut district around 2:35 pm. The police said they have recovered fake notes having a total face value of ₹ 2,03,600 from the trio along with equipment and material used to make them.

<https://www.ndtv.com/india-news/3-arrested-with-fake-currency-notes-worth-over-rs-2-lakh-in-up-4454298>

6. Gold Worth Over ₹ 8 Crore Seized in Bengal, 2 Smugglers Arrested

3 September 2023 | India Today

Border Security Force (BSF), on Saturday, foiled yet another gold smuggling attempt near the India-Bangladesh border after it seized as many as 106 gold biscuits with an estimated market value of Rs 8.50 crore.

The smuggling attempt was foiled in a joint operation that was conducted by BSF, troops of Border Outpost 32 Battalion under South Bengal Frontier and the team of Directorate of Revenue Intelligence on September 2.

<https://www.indiatoday.in/crime/story/gold-smuggling-india-bangladesh-border-west-bengals-nadia-bsf-operation-2430427-2023-09-03>

8. DRI arrests masterminds in 100cr worth smuggling racket operating through Mundra SEZ

6 August 2023 | Economic Times

Directorate of Revenue Intelligence (DRI) Ahmedabad on Saturday arrested three masterminds of a smuggling racket operating through the Mundra Special Economic Zone (SEZ) and recovered smuggled goods valued at Rs 100 crores. The DRI said that these three accused were involved in the smuggling of E-Cigarettes, branded mobile accessories, premium branded shoes, bags, perfumes, and electronics items through the Mundra SEZ.

<https://economictimes.indiatimes.com/news/india/dri-arrests-masterminds-in-100cr-worth-smuggling-racket-operating-through-mundra-sez/articleshow/102463432.cms>

10. Fake medicines worth ₹20L seized from suppliers in Delhi

22 October 2023 | The Times of India

Dehradun: City police seized fake drugs worth Rs20 lakh from three drug distributors in Delhi while investigating the fake drugs case in which two men were arrested for allegedly manufacturing fake drugs, police said on Saturday. The duo manufactured counterfeit drugs, purportedly of renowned pharmaceutical companies after losing their jobs during the Covid-19 pandemic. The three distributors — Bharat Medicos, Shri Balaji Medicos, and RG Pharma - reportedly purchased fake drugs worth Rs 1.8 crore from the two accused and sold them to various drug stores in Bihar, Uttar Pradesh, West Bengal, and Delhi.

<https://timesofindia.indiatimes.com/city/dehradun/fake-medicines-worth-20l-seized-from-suppliers-in-del/articleshow/104619051.cms>



Capacity Building Programmes for Police Officers on Prevention of Counterfeiting and Smuggling
Meerut, Delhi, Shillong and Hyderabad

Awareness Programmes and Seminars on Proactive Approaches to Combat Counterfeiting and Smuggling
Hyderabad, Rajasthan, Kerala and Guwahati

Capacity Building Programme for ENFORCEMENT OFFICERS-BSF, SSB, ITBP, RPF

ANTI SMUGGLING DAY
12 February 2024



In the recent past India's economic growth story has attracted world's attention bringing new challenges for the domestic economy. One of the challenges currently faced is the growing illicit trade in counterfeits, pass offs and smuggled goods. These activities are also threatening brands not only in every region of the country but across the globe. Contraband and counterfeit products hurt the integrity of the brand, further diluting the brand owner's reputation. This not only results in erosion of sales of the legitimate product but further [CASCADE]s onto affect the consumers in the form of health and safety hazards. With the above insight the Federation of Indian Chambers of Commerce and Industry (FICCI) took the initiative to dedicate a forum by establishing the Committee Against Smuggling and Counterfeiting Activities Destroying the Economy - CASCADE on 18th January, 2011.

Contact:

FICCI CASCADE

Federation House, 1, Tansen Marg, New Delhi 110001, India

T: +91-11-23487528 | F: +91-11-23320714 | Email: cascade@ficci.com