

Auto Rally

Fight Against Smuggling and Counterfeiting

14th July 2025, Sirnagar, Jammu & Kashmir



Advisor to CM flags off auto rally highlighting impacts of illicit trade

GUREPORT

SRINAGAR, JUL 14: To amplify its commitment towards building awareness against the growing threat of illicit trade in India, FICCI CASCADE (Committee Against Smuggling and Counterfeiting Activities Destroying the Economy) today organized an Auto Rally in Srinagar.

This initiative witnessed over 200 auto rickshaws forming a convoy as they traversed a designated route which commenced from Nehru Park, Boulevard Road Srinagar.

Flagging off the auto rally, Nasir Aslam Wani, Advisor to the Chief Minister said, "Smuggling and counterfeiting are silent threats that infiltrate our markets, harm local businesses, deprive the government of vital revenue, and put the lives of citizens at risk. While their impact may not always be visible, the consequences are grave. This rally is an important step in educating our people and encouraging them to be vigilant consumers. I com-



Advisor to CM Nasir Aslam Wani along with MLA Tarrvir Sadiq flagging off Auto Rally in Srinagar on Monday.

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Wani further stated that we wholeheartedly support

this important cause and stand united in the fight against illicit trade.

"We are committed to taking this initiative forward with sustained efforts, greater collaboration, and impactful action in Jammu and Kashmir," he added.

The rally marked yet another milestone in FICCI CASCADE's national awareness campaign, aimed at engaging with communities, spreading awareness about the serious consequences of illicit trade, and mobilizing public support to curb the mensee of smuggling and counterfeiting.

The auto rally was meticulously organized and proceeded through Nehru Park, Boulevard Road, and proceeded past prominent city landmarks including SKICC and Royal Springs Golf Course Gate, before culminating back at Nehru Dark

Tanvir Sadiq, Member of Legislative Assembly, Jammu and Kashmir, said that "Illicit trade poses a serious threat to our economy, endangers livelihoods, and compromises public safety. In a region like Jamenn and Kashmir, where we are working tirelessly towards stability and progress, combating counterfeiting and smuggling must be a shared priority. Strong enforcement and public awareness are essential to protect the rights of genuine businesses and the future of our youth."

Mushtaq Ahmed Burza, Chair, FICCI J&K State Council, said that "In a region like Jammu & Kashmir, where economic stability and employment are key pillars of progress, curbing illicit trade is vital to ensuring growth, trust, and lawful enterprise."

Deep Chand, Advisor, FICCI CASCADE and Former Special Commissioner of Police, New Delhi, said, "Illicit trade is not just an economic issue, it is a threat to national security. Often proceeds from smuggling find their way into funding organized crime and terrorist activities."



Advisor to CM flags off FICCI CASCADE's Auto Rally

Says smuggling, counterfeiting silent threats; need to educate citizens to be vigilant consumers

STATE TIMES NEWS

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Advisor to CM, Nasir Aslam Wani during the flag off ceremony of auto rally at Srinagar.

versed a designated route local businesses, deprive the which commenced from government of vital revenue, Nehru Park, Boulevard and put the lives of citizens heart of Kashmir and urge at risk. While their impact every citizen to be a responsi-Flagging off the rally, may not always be visible, the Nasir Aslam Wani, Advisor consequences are grave. This to the Chief Minister said, rally is an important step in spread public sensitization "Snuggling and counterfeit- educating our people and and societal change to effecing are silent threats that encouraging them to be vigi-

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Advisor to CM...

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The tobsers and alredod industries, historically subject to higher tax reg-are represently relaxestable. The report states that over 50 per cent of the subsects market and 46 per cent of the fillest similar trade are direct or operance of passive standards, which drives consistent and supplies to disput alternatives. Bleit trade is these section not only residue in relaxes collections but also directs another competition and discourages innovate harming for abiding businesses.



FICCI CASCADE organizes an auto rally in Srinagar to combat illicit trade

■ ID CORRESPONDENT

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Advisor to the Chief Minister, Nasir Aslam Wani

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"There is a need for widespread public sensitization and societal change to effectively combat the growing acceptance of counterfeit goods and smuggled products in everyday commerce", emphasized Wani.

The advisor further stated that they wholeheartedly support this important cause and stand united in the fight against illicit trade.

The auto rally proceeded through Nehru Park, Boulevard Road, and proceeded past prominent city landmarks including SKICC and Royal Springs Golf Course Gate, before culminating back at Nehru Park.

The convoy of auto rickshaws carried vibrant banners, vividly highlighting the urgent issues associated with illicit trade. Emphasizing its severe repercussions, the banners carried messages about how illicit trade contributes to job losses, finances terror activities, fuels crime syndicates and is a health hazard.

Deep Chand, Advisor to FICCI CASCADE and former Special Commissioner of Police, added, illicit trade is not just an economic issue but a national security threat.

"Every smuggled product in the market is a blow to legitimate business, public safety, and the nation's economy."



Advisor CM Nasir Wani flags off FICCI CASCADE's Auto Rally



Advisor to CM Nasir Wani at flagging off ceremony.

EARLY TIMES REPORT

SRINAGAR, July 14: To amplify its commitment towards building awareness against the growing threat of illicit trade in India, FICCI CASCADE (Committee Against Smuggling and Counterfeiting Activities Destroying the Economy) today organized an Auto Rally in Srinagar, This initiative witnessed over 200 auto rickshaws forming a convoy as they tra-versed a designated route which commenced from Nehru Park, Boulevard Road, Srinagar.

Flagging off the auto rally, Mr Nasir Aslam Wani, Advisor to the Hon'ble Chief Minister said, "Smuggling and counterfeiting are silent threats that infiltrate our markets, harm local businesses, deprive the government of vital revenue, and put the lives of citizens at risk. While their impact may not always be visible, the consequences are grave. This rally is an important step in educating our people and encouraging them to be vigilant consumers. I commend FICCI CAS-CADE for bringing this campaign to the heart of

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Wani further stated that we wholeheartedly support this important cause and stand united in the fight against illicit trade. "We are committed to taking this initiative forward with sustained efforts, greater collaboration, and impactful action in Jammu and Kashmir," he added.

The rally marked yet another milestone in FICCI CASCADE's national awareness campaign, aimed at engaging with communities, spreading awareness about the serious consequences of illicit trade, and mobilizing public support to curb the menace of smuggling and counterfeiting.



Advisor To CM Flags Off FICCI CASCADE's Auto Rally



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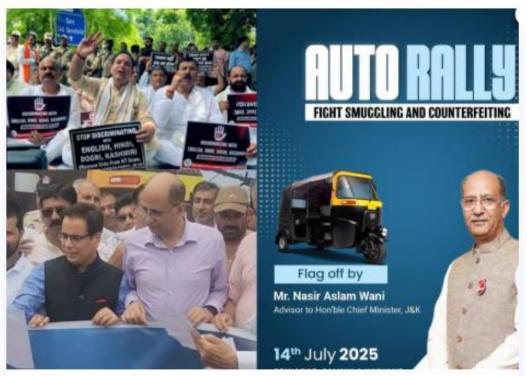
STATE TIMES NEWS

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https://statetimes.in/advisor-to-cm-flags-off-ficci-cascades-auto-rally/





DESTINATIONS

Auto Rally Flagged Off In Srinagar To Fight Smuggling And Counterfeiting















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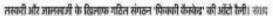
In a strong message against the growing menace of smuggling and counterfeiting, FICCI CASCADE (Committee Against Smuggling and Counterfeiting Activities Destroying the Economy) organized an impactful Auto Rally in Srinagar, Jammu & Kashmir. The rally was flagged off by Mr. Nasir Aslam Wani, Advisor to the Hon'ble Chief Minister, J&K.



तस्करी के खिलाफ फिक्की ने निकाली ऑटो रैली

मुख्यमंत्री के सलाहकार नासिर असलम वानी ने दिखाई झंडी 📗 बोले, जालसाजों के चलते कश्मीर की साख प्रभावित हो रही







आँटी रैली के दौरान लोगों को संबोधित काते वक्ता। संवाद

अमर उजाला ब्युरो

श्रीनगर। तस्करी और वालसावी के खिलाफ गठित संगठन फिक्की कश्मीर की पहचान सिल्क, कैरकेड' ने सोमबार को क्षेत्रगर में कॉरपेट, केसर और पश्मीना समेत ऑटो रेली निकाली। रेली को झंडी अन्य वस्तुओं की साख तस्करी और के सलाहकार नासिर असलम वानी प्रभावित हो रही है। ने कहा कि इस तरह के आयोजन हमें खुद करना चाहिए।

कुछ लोगों द्वारा नकली और मिलावट किए हुए सामान बेचे जाने की सन्ता अधिकतर लोग भुगतते हैं।

सभी को एकबुट होकर आवान

कश्मीर की पहचान सिल्क. कॉरपेट, केसर और पश्मीना समेत अन्य वस्तुओं से

उठानी होगी।

जालसाती और तस्करी की दिखाकर रवाना करते हुए मुख्यमंत्री जालसाजी करने वालों के चलते. समस्या से प्रभवित आबादी के बीच व्यापक जागरूकता फैलाने के उन्होंने कहा कि इसके खिलास उद्देश्य से फिक्की कैस्केड ने

पर रैली को झंडी दिखाकर रचना

वेनर-पोस्टर लगाए दर्जनों ऑटी ब्लेवार्ड रोड से एसकेआईसीसी, के विरुद्ध गठित एक समिति है रॉक्ट स्प्रिंग्स गोल्फ कोर्स गेट होते. जो फिक्की द्वारा स्थापित एक सोमवार को कश्मीर में एक ऑटो हुए वापस उसी मार्ग से समापन संगठन है।

रैली का आयोजन किया था। स्थल नेहरू पर्क पर पहुंचे। इस मुख्यमंत्री के सलाहकार नासिर दैगन एमएलए तनवीर सादिक असमल वानी ने सुबह करीब साढ़े समेत फिक्कों से जुड़े कई दस कर्ज नेहरू पार्क बुलेबार्ड रोड अधिकारी और कारोबारी मौजूद रहे। बता रें कि किवकी फैरकेड अर्थव्यवाधा को नष्ट करने वाली तस्करी और जालसाजी गतिविधियों



FICCI CASCADE organizes an auto rally in Srinagar to combat illicit trade

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Advisor to the Chief Minister, Nasir Aslam Wani flagged off the auto rally

https://www.uniindia.com/news/north/event-ik-rally/3515573.html





FICCI CASCADE organised an awareness of Auto Rally in Srinagar,

https://www.youtube.com/watch?v=1F6T2g4cOpl





FICCI CASCADE organised an awareness of Auto Rally in Srinagar, which was flagged off by Nasir Aslam

https://www.youtube.com/watch?v=s8MTNd4X4IM





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https://www.youtube.com/watch?v=IUZTr33aDPc





Auto rally against smuggling and counterfeiting flagged off in Srinagar



https://www.youtube.com/watch?v=Q-uvGeYwn2g

Instagram



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FICCI CASCADE organised an awareness of Auto Rally in Srinagar, which was flagged off by Nasir Aslam Wani, Advisor to Chief Minister, J&K ML...

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