



## Auto Rally

# Fight Against Smuggling and Counterfeiting

14<sup>th</sup> July 2025, Srinagar, Jammu & Kashmir

## Greater Jammu

### Advisor to CM flags off auto rally highlighting impacts of illicit trade

#### GJ REPORT

**SRINAGAR, JUL 14:** To amplify its commitment towards building awareness against the growing threat of illicit trade in India, FICCI CASCADE (Committee Against Smuggling and Counterfeiting Activities Destroying the Economy) today organized an Auto Rally in Srinagar.

This initiative witnessed over 200 auto rickshaws forming a convoy as they traversed a designated route which commenced from Nehru Park, Boulevard Road, Srinagar.

Flagging off the auto rally, Nasir Aslam Wani, Advisor to the Chief Minister said, "Smuggling and counterfeiting are silent threats that infiltrate our markets, harm local businesses, deprive the government of vital revenue, and put the lives of citizens at risk. While their impact may not always be visible, the consequences are grave. This rally is an important step in educating our people and encouraging them to be vigilant consumers. I com-



Advisor to CM Nasir Aslam Wani along with MLA Tarvir Sadiq flagging off Auto Rally in Srinagar on Monday.

mend FICCI CASCADE for bringing this campaign to the heart of Kashmir and urge every citizen to be a responsible part of this movement."

"There is a need for widespread public sensitization and societal change to effectively combat the growing acceptance of counterfeit goods and smuggled products in everyday commerce", emphasized Wani.

Wani further stated that we wholeheartedly support

this important cause and stand united in the fight against illicit trade.

"We are committed to taking this initiative forward with sustained efforts, greater collaboration, and impactful action in Jammu and Kashmir," he added.

The rally marked yet another milestone in FICCI CASCADE's national awareness campaign, aimed at engaging with communities, spreading awareness about the serious consequences of illicit trade, and

mobilizing public support to curb the menace of smuggling and counterfeiting.

The auto rally was meticulously organized and proceeded through Nehru Park, Boulevard Road, and proceeded past prominent city landmarks including SKICC and Royal Springs Golf Course Gate, before culminating back at Nehru Park.

Tarvir Sadiq, Member of Legislative Assembly, Jammu and Kashmir, said that "Illicit trade poses a

serious threat to our economy, endangers livelihoods, and compromises public safety. In a region like Jammu and Kashmir, where we are working tirelessly towards stability and progress, combating counterfeiting and smuggling must be a shared priority. Strong enforcement and public awareness are essential to protect the rights of genuine businesses and the future of our youth."

Mushtaq Ahmed Burza, Chair, FICCI J&K State Council, said that "In a region like Jammu & Kashmir, where economic stability and employment are key pillars of progress, curbing illicit trade is vital to ensuring growth, trust, and lawful enterprise."

Deep Chand, Advisor, FICCI CASCADE and Former Special Commissioner of Police, New Delhi, said, "Illicit trade is not just an economic issue, it is a threat to national security. Often, proceeds from smuggling find their way into funding organized crime and terrorist activities."

## Advisor to CM flags off FICCI CASCADE's Auto Rally Says smuggling, counterfeiting silent threats; need to educate citizens to be vigilant consumers

### ■ STATE TIMES NEWS

SRINAGAR: To amplify its commitment towards building awareness against the growing threat of illicit trade in India, FICCI CASCADE (Committee Against Smuggling and Counterfeiting Activities Destroying the Economy) on Monday organized an Auto Rally in Srinagar.

This initiative witnessed over 200 auto rickshaws forming a convoy as they traversed a designated route which commenced from Nehru Park, Boulevard Road.

Flagging off the rally, Nasir Aslam Wani, Advisor to the Chief Minister said, "Smuggling and counterfeiting are silent threats that infiltrate our markets, harm



Advisor to CM, Nasir Aslam Wani during the flag off ceremony of auto rally at Srinagar.

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## Advisor to CM...

growing acceptance of counterfeit goods and smuggled products in everyday consumers", emphasized Wani.

Wani said that we wholeheartedly support this important cause and stand united in the fight against illicit trade. "We are committed to taking this initiative forward with sustained efforts, greater collaboration, and impactful action in Jammu and Kashmir," he added.

The rally marked yet another milestone in FICCI CASCADE's national awareness campaign, aimed at engaging with communities, spreading awareness about the serious consequences of illicit trade, and mobilizing public support to curb the menace of smuggling and counterfeiting.

The auto rally was meticulously organized and proceeded through Nehru Park, Boulevard Road, and proceeded past prominent city landmarks including HKDC and Royal Springs Golf Course Gate, before culminating back at Nehru Park. The convey of auto rickshaws carried vibrant banners, vividly highlighting the urgent issues associated with illicit trade. Emphasizing the severe repercussions, the banners carried messages about how illicit trade contributes to job losses, financial losses, crime, crime syndicates and is a health hazard. Tawar Singh, MLA, said that "Illicit trade poses a serious threat to our economy, endangers livelihoods, and compromises public safety. In a region like Jammu and Kashmir where we are working tirelessly towards stability and progress, combating counterfeiting and smuggling must be a shared priority. Strong enforcement and public awareness are essential to protect the rights of genuine businesses and the future of our youth."

Mushtaq Ahmed Bhat, Chairman, FICCI J&K State Council, said that "In a region like Jammu & Kashmir where economic stability and employment are key pillars of progress, eradicating illicit trade is vital to ensuring growth, trust, and lawful enterprise."

Deep Chandel, Advisor, FICCI CASCADE and Former Special Commissioner of Police, New Delhi, said, "Illicit trade is not just an economic issue, it is a threat to national security. Often, proceeds from smuggling fund their way into funding organized crime and terrorist activities. Every smuggled product in the market is a blow to legitimate business, a loss to the taxpayer, and a potential hazard to public health. Through this rally in Srinagar, we aim to empower and involve every citizen as an active partner in this vital fight against illicit trade."

The Auto Rally in Srinagar stands as a significant step forward in FICCI CASCADE's ongoing efforts to engage with communities, local authorities, and the general public in the fight against illicit trade. By fostering awareness and encouraging public resistance to smuggling and counterfeiting, initiatives like this play a crucial role in building a more informed and vigilant society. Through sustained outreach campaigns, FICCI CASCADE continues to strengthen consumer awareness and mobilize nationwide support to eradicate the menace of illicit trade.

According to a recent report by FICCI CASCADE titled "Challenging Landscape of Illicit Trade: How Changing Patterns of Consumption Affect Illicit Markets in 5 Key Industries in India", the size of the illicit market in just five key sectors including FMCG packaged goods, personal and household care, alcohol, tobacco, and textiles & apparel, has been estimated at Rs 7.87 lakh crore.

The report further reveals that the illicit market in textiles & apparel alone stands at Rs 4,63,513 crore, accounting for over 50% of the total illicit trade. FMCG packaged goods account for Rs 2,23,573 crore, and Personal and household care goods represent Rs 22,641 crore.

The tobacco and alcohol industries, historically subject to higher tax regimes, are especially vulnerable. The report states that over 50 per cent of the illicit tobacco market and 46 per cent of the illicit alcohol trade are direct consequences of punitive taxation, which drives consumers and suppliers toward illegal alternatives. Illicit trade in these sectors not only results in reduced tax collections but also distorts market competition and discourages innovation by harming law-abiding businesses.

## FICCI CASCADE organizes an auto rally in Srinagar to combat illicit trade

■ JD CORRESPONDENT

Srinagar: To amplify its commitment towards building awareness against the growing threat of illicit trade in India, FICCI CASCADE (Committee Against Smuggling and Counterfeiting Activities Destroying the Economy) today organized an Auto Rally in Srinagar.

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## FICCI CASCADE organizes...

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Advisor to the Chief Minister, Nasir Aslam Wani flagged off the auto rally

"Smuggling and counterfeiting are silent threats that infiltrate our markets, harm local businesses, deprive the government of vital revenue, and put the lives of citizens at risk. While their impact may not always be visible, the consequences are grave. This rally is an important step in educating our people and encouraging them to be vigilant consumers. I commend FICCI CASCADE for bringing this campaign to the heart of Kashmir and urge every citizen to be a responsible part of this movement," he said.

"There is a need for widespread public sensitization and societal change to effectively combat the growing acceptance of counterfeit goods and smuggled products in everyday commerce", emphasized Wani.

The advisor further stated that they wholeheartedly support this important cause and stand united in the fight against illicit trade.

The auto rally proceeded through Nehru Park, Boulevard Road, and proceeded past prominent city landmarks including SKICC and Royal Springs Golf Course Gate, before culminating back at Nehru Park.

The convoy of auto rickshaws carried vibrant banners, vividly highlighting the urgent issues associated with illicit trade. Emphasizing its severe repercussions, the banners carried messages about how illicit trade contributes to job losses, finances terror activities, fuels crime syndicates and is a health hazard.

Deep Chand, Advisor to FICCI CASCADE and former Special Commissioner of Police, added, illicit trade is not just an economic issue but a national security threat.

"Every smuggled product in the market is a blow to legitimate business, public safety, and the nation's economy."



## Advisor CM Nasir Wani flags off FICCI CASCADE's Auto Rally



Advisor to CM Nasir Wani at flagging off ceremony.

### EARLY TIMES REPORT

**SRINAGAR, July 14:** To amplify its commitment towards building awareness against the growing threat of illicit trade in India, FICCI CASCADE (Committee Against Smuggling and Counterfeiting Activities Destroying the Economy) today organized an Auto Rally in Srinagar. This initiative witnessed over 200 auto rickshaws forming a convoy as they traversed a designated route which commenced from Nehru Park, Boulevard Road, Srinagar.

Flagging off the auto rally, Mr Nasir Aslam Wani, Advisor to the Hon'ble Chief Minister said, "Smuggling and counterfeiting are silent threats that infiltrate our markets, harm local businesses, deprive the government of vital revenue, and put the lives of citizens at risk. While their impact may not always be visible, the consequences are grave. This rally is an important step in educating our people and encouraging them to be vigilant consumers. I commend FICCI CASCADE for bringing this campaign to the heart of

Kashmir and urge every citizen to be a responsible part of this movement."

"There is a need for widespread public sensitization and societal change to effectively combat the growing acceptance of counterfeit goods and smuggled products in everyday commerce", emphasized Mr Wani.

Wani further stated that we wholeheartedly support this important cause and stand united in the fight against illicit trade. "We are committed to taking this initiative forward with sustained efforts, greater collaboration, and impactful action in Jammu and Kashmir," he added.

The rally marked yet another milestone in FICCI CASCADE's national awareness campaign, aimed at engaging with communities, spreading awareness about the serious consequences of illicit trade, and mobilizing public support to curb the menace of smuggling and counterfeiting.

## Advisor To CM Flags Off FICCI CASCADE's Auto Rally

By Statetimes\_editor — Last updated Jul 15, 2025

JAMMU AND KASHMIR KASHMIR TOP STORIES



24 0

*Says smuggling, counterfeiting silent threats; need to educate citizens to be vigilant consumers*

STATE TIMES NEWS

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Advisor to CM, Nasir Aslam Wani during the flag off ceremony of auto rally at Srinagar.

<https://statetimes.in/advisor-to-cm-flags-off-ficci-cascades-auto-rally/>



DESTINATIONS

## Auto Rally Flagged Off In Srinagar To Fight Smuggling And Counterfeiting



0:00 / 0:49

In a strong message against the growing menace of smuggling and counterfeiting, FICCI CASCADE (Committee Against Smuggling and Counterfeiting Activities Destroying the Economy) organized an impactful Auto Rally in Srinagar, Jammu & Kashmir. The rally was flagged off by Mr. Nasir Aslam Wani, Advisor to the Hon'ble Chief Minister, J&K.



# तस्करी के खिलाफ फिक्की ने निकाली ऑटो रैली

मुख्यमंत्री के सलाहकार नासिर असलम वानी ने दिखाई झंडी | बोले, जालसाजों के चलते कश्मीर की साख प्रभावित हो रही



तस्करी और जालसाजी के खिलाफ गठित संगठन 'फिक्की कैम्पेड' की ऑटो रैली। राधा



ऑटो रैली के दौरान लोगों को संबोधित करते वकाल। संवाद

अमर उजाला ख्यूर

श्रीनगर। तस्करी और जालसाजी के खिलाफ गठित संगठन 'फिक्की कैम्पेड' ने सोमवार को श्रीनगर में ऑटो रैली निकाली। रैली को झंडी दिखाकर रवाना करते हुए मुख्यमंत्री के सलाहकार नासिर असलम वानी ने कहा कि इस तरह के आयोजन हमें खुद करना चाहिए।

कुछ लोगों द्वारा नकली और मिलावट किए हुए सामान बेचे जाने को सजा अधिकतर लोग भुगतते हैं। कश्मीर की पहचान सिल्क, कॉरपेट, केसर और परमीना समेत अन्य वस्तुओं की साख तस्करी और जालसाजी करने वालों के चलते प्रभावित हो रही है।

उन्होंने कहा कि इसके खिलाफ सभी को एकजुट होकर आवाज

**कश्मीर की पहचान सिल्क, कॉरपेट, केसर और परमीना समेत अन्य वस्तुओं से**

उठानी होगी।

जालसाजी और तस्करी को समस्या से प्रभावित आबादी के बीच व्यापक जागरूकता फैलाने के उद्देश्य से फिक्की कैम्पेड ने सोमवार को कश्मीर में एक ऑटो

रैली का आयोजन किया था। मुख्यमंत्री के सलाहकार नासिर असलम वानी ने सुबह करीब साढ़े दस बजे नेहरू पार्क बुलेवार्ड रोड पर रैली को झंडी दिखाकर रवाना किया।

बैनर-पोस्टर लगाए दर्जनों ऑटो बुलेवार्ड रोड से एसकेआईसीसी, रॉयल सिग्नेस गोलफ कोर्स गेट होते हुए वापस उसी मार्ग से समापन

स्थल नेहरू पार्क पर पहुंचे। इस दौरान एसएलए तनवीर खादिक समेत फिक्की से जुड़े कई अधिकारी और कारोबारी मौजूद रहे। बता दें कि फिक्की कैम्पेड आर्थोपेडिक को नष्ट करने वाली तस्करी और जालसाजी गतिविधियों के विरुद्ध गठित एक समिति है जो फिक्की द्वारा स्थापित एक संगठन है।



## **FICCI CASCADE organizes an auto rally in Srinagar to combat illicit trade**

Srinagar, July 14 ((UNI) To amplify its commitment towards building awareness against the growing threat of illicit trade in India, FICCI CASCADE (Committee Against Smuggling and Counterfeiting Activities Destroying the Economy) today organized an Auto Rally in Srinagar.

This initiative witnessed over 200 auto rickshaws forming a convoy as they traversed a designated route which commenced from Nehru Park, Boulevard Road, Srinagar.

Advisor to the Chief Minister, Nasir Aslam Wani flagged off the auto rally

<https://www.uniindia.com/news/north/event-jk-rally/3515573.html>





**FICCI CASCADE organised an awareness of Auto Rally in Srinagar,**

<https://www.youtube.com/watch?v=1F6T2g4cOpl>



The image shows a YouTube video player interface. The video title is "FICCI CASCADE organised an awareness of Auto Rally in Srinagar, which was flagged off by Nasir Aslam". The video thumbnail shows a black and yellow auto-rickshaw on a road, with the text "AUTO RALLY FIGHT SMUGGLING AND COUNTERFEITING" overlaid. The date "14th JULY 2025 | SRINAGAR, JAMMU & KASHMIR" is also visible. The video player controls show a progress bar at 0:01 / 6:06, a play button, a volume icon, a settings icon, and a full screen icon. The text "You are watching 'JK Mail' - News Upon Trust" is displayed below the video player.

**AUTO RALLY**  
**FIGHT SMUGGLING AND COUNTERFEITING**

14th JULY 2025 | SRINAGAR, JAMMU & KASHMIR

**BREAKING NEWS**

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**FICCI CASCADE organised an awareness of Auto Rally in Srinagar, which was flagged off by Nasir Aslam**

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FICCI CASCADE organised an awareness of Auto Rally in Srinagar,



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**Auto rally against smuggling and counterfeiting flagged off in Srinagar**

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**Auto rally against smuggling and counterfeiting flagged off in Srinagar**



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FICCI CASCADE organised an awareness of Auto Rally in Srinagar, which was flagged off by Nasir Aslam Wani, Advisor to Chief Minister, J&K MLA Zadibal Tanveer Sadiq was also present on the occasion.

MLA Zadibal Tanvir Sadiq, while interacting with Media, said that 'It is unfortunate that the elected government was not allowed to pay homage to martyrs'.

♡ Q ▾

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FICCI CASCADE organised an awareness of Auto Rally in Srinagar, which was flagged off by Nasir Aslam Wani, Advisor to Chief Minister, J&K ML...

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